



UNIVERSITY OF CALIFORNIA  
Agriculture and Natural Resources

# COORDINATOR

news

Hello Melissa,

What a pleasure to connect in person with coordinators, volunteers, and advisors at the 2023 UC Master Gardener Conference. The value of the conversations that took place and the connections that were made cannot be understated. Meaningful connections continue virtually and in person, highlighting the UC Master Gardener Program's impact and engagement opportunities. Upcoming presentation audiences include new advisors, new staff, county directors, and the program council. I am actively engaged in the current position call process where program teams, county directors, campuses, and more work together to identify knowledge gaps and needs in our current advisor and specialist footprint. In all of these engagements, interactions, and advocacy efforts, our statewide evaluation data and stories of impact are the most helpful tools in our toolbox. As you think about your program efforts in the upcoming calendar year, please be sure to integrate program evaluation into all qualifying public workshop events, participation in the impact evaluation is required please be sure to connect with [Tamekia Wilkins](#) if you need any support, we are here to help.



Warm regards,

*Tamekia*

## Integral Program Evaluation

Fall is here, marking the end of the first three months of our 2023-24 public education events. This includes all educational events that took place in July, August, and September. Now it's time to send the required contact sheets for these events to [mgevaluation@ucanr.edu](mailto:mgevaluation@ucanr.edu). Remember, each year gives us a fresh chance to learn from the data about our local programs. The quarterly reports are not just for record-keeping; they help attract new volunteers and keep the existing ones engaged. People are motivated when they see their efforts are making a real difference, like influencing sustainable practices in the garden. If you are new in your coordinator role or have questions about the mandatory UC Master Gardener Statewide evaluation process, please contact Tamekia Wilkins | [mgevaluation@ucanr.edu](mailto:mgevaluation@ucanr.edu).



### **[2023 Annual Program Coordinator Meeting Recap](#)**

We were pleased to welcome 27 people representing 34 counties at this year's Annual Program Coordinator Meeting. As 2023 was a conference year, the meeting was held at the start of the triennial UC Master Gardener Conference, in stunning Tahoe City, Calif. on Monday, Oct. 2. This year's meeting emphasized networking and emerging partnerships with UC ANR's Wildfire Outreach team and CalFresh Healthy Living, UC. [Discover more about our 2023 Annual Program Coordinator Meeting, including details on speakers and available resources.](#)

### **[Connecting, Learning, and Growing - A Conference to Remember](#)**

The 2023 UC Master Gardener Conference was a lively event held at the Granlibakken Resort in Lake Tahoe. This triennial event offered a cornucopia of enriching sessions, interactive workshops, creative crafting, and engaging evening activities, ensuring attendees' diverse interests were catered to. [Explore our conference blog for insights into the learning and fun we experienced.](#)



### [UC ANR Credit Card Devices](#)

UC ANR's Business Operations Center (BOC) has implemented a Credit Card Machine Program, based on the successful pilot by the UC Master Gardener Program and Central Sierra counties. Credit card machines are available on a short-term basis to use during sales and events that will allow for swipe, chip, and contactless payments using: Visa, Mastercard, American Express, Discover, as well as Apple Pay and Google Pay.

To request the use of a credit (payment) card machine, please visit the BOC website [UC ANR Credit Card Machine Program](#) where you can learn more about this new program including how to submit a request, program/volunteer procedures, security training and account management responsibilities. Please also feel free to reach out to BOC with any questions at [BOCsupport@ucanr.edu](mailto:BOCsupport@ucanr.edu).



## UC Master Gardener Statewide eLearning Courses

Have you checked out the eLearning Courses on [eXtension Campus](#)? There are over 30 different learning opportunities for volunteers and the community to participate in, anytime and from anywhere. If you are having trouble finding speakers for your training class, check out course [1800](#) for appropriate talks such as plant propagation, and weed management in the landscape.

### Course ID:

1800	<a href="#">UC Master Gardener Program Recorded Trainings</a>
1900	<a href="#">Spotted Lanternfly in California</a>
2000	<a href="#">Invasive Species Scout</a>

Please share information about extension campus learning opportunities with others by directing them to the [UC Master Gardener eXtension campus webpage](#).



### Save-the-Date: Giving Tuesday is Nov. 28!


Let's unite to make a difference this Giving Tuesday! ❤️ Mark Your Calendars for Giving Tuesday, Nov. 28 from 12 AM - 11:59 PM. Stay informed with all the latest news and updates about Giving Tuesday and make sure you're subscribed to "The Scoop" newsletter for details. Not yet subscribed? Reach out to [Emily Delk](#).

### Empower Your Giving Tuesday with These Resources:

1. Webinar: ["Giving Tuesday: Hot Topics and Tips For Success"](#) (watch the recording)
2. [Join the Movement by registering your participation](#), let's make a bigger impact together.
3. Your Toolkit for Success: The ["Campaign-In-A-Box" Toolkit](#), is packed with everything you need to launch a powerful and effective campaign.

QUICK TIPS LIBRARY
UC IPM

**PEST ALERTS**





Bagrada Bug





Brown Marmorated Stink Bug


**ENVIRONMENTALLY SOUND GARDEN PRACTICES**


  
Beneficial Predators


  
Common Garden Spiders


  
Garden Chemicals


  
Keep Our Water Clean


  
Lady Beetles


  
Landscape Design


  
Landscape Plants


  
Lawn Fertilizing


  
Lawn Watering

  
Less Toxic Insecticides

  
Parasites of Insect Pests

  
Weed Control Using Herbicides


  
What is IPM?



Quick Tips
UC IPM

What is IPM?

Integrated Pest Management (IPM) involves the use of environmentally sound and effective practices to keep pests from invading or damaging your home, garden, or landscape.



Monitoring for pests using a hand lens.

## UC IPM: Quick Tip Poster of QR Codes

You know of and use the UC IPM Quick Tips and stock them for the office and for outreach events. But sometimes it's a hassle to bring them everywhere, or maybe, people do not want all of the paper. UC IPM created a poster of QR codes with all 53 Quick Tips for you to take to outreach events. The poster was designed to print 16 x 20 inches and be mounted to a foam backing. [Download in both English and Spanish from UC IPM's UC Master Gardener Resources page.](#)

## Statewide Office Re-org Update

Progress continues on the statewide office re-organization. [Review our previous newsletter for updates and a recap of the statewide re-organization.](#) New positions are being added to the team in two rounds of recruitments. Round 1 is scheduled July - Dec. 2023 with recruitments for a marketing and communications coordinator, impact and evaluation coordinator, and volunteer and community engagement coordinator. Each position is progressing through the recruitment process as follows:

1. [Marketing & Communications Coordinator \(Communication Specialist 3\)](#) – Interviews complete, we hope to announce a successful recruitment in the coming weeks.
2. [Assistant Director for Volunteer & Community Engagement \(Academic Coordinator 2\)](#) – Actively recruiting, please share the position vacancy announcement with qualified applicants.
3. Impact & Evaluation Coordinator (Research Data Analyst 2) – Currently in classification with human resources, we expect this position to be posted in the coming weeks.

Round two of recruitment will run Jan. to June 2024 when we'll recruit a statewide training coordinator and two regional operations coordinators. We are pleased with our progress to date and remain on target with all identified timelines. Questions? Contact: [Missy Gable](#)

## Welcome! New Coordinators to the UC Master Gardener Community



### Cheryl Hoke, Sutter & Yuba Counties

Cheryl Hoke is the new program coordinator for the UC Master Gardener in Sutter-Yuba Counties. A UC Master Gardener since 2019, Cheryl holds an M.S. in Non-Profit Management and three decades in higher education. As a farm-to-school coordinator, she integrated locally grown crops into school lunches. Cheryl is passionate about gardening, cooking, and building community.



### Jennifer Lange, Butte County

Jennifer Lange is the newly appointed program coordinator for Butte County. Jennifer's passion for gardening led her to become a UC Master Gardener, graduating in 2022. With a dedicated enthusiasm for horticulture and community service, Jennifer is thrilled to continue her journey of serving the residents of Butte County as its new program coordinator!

### Upcoming Training & Events:

Web: [mgcoord.ucanr.edu/Events](https://mgcoord.ucanr.edu/Events)

- **Conflict Competence Series**

Various Dates in Nov. and Dec.

Website: <https://ombuds.ucdavis.edu/services/training>

- **Office Hours: Social Media**

Every Wednesday, 11 am -12 pm

Zoom link: <https://ucanr.zoom.us/j/91408257262?pwd=dXI0a1RZbW5nR054OXcxYUVqckZtdz09>

- **Fundraising: Giving Tuesday**

Tues., Nov. 28, 12 am - 11:59 pm

Website: [ucanr.edu/sites/GivingTuesday](https://ucanr.edu/sites/GivingTuesday)

- **CDFA Healthy Soils Week**

Dec. 4-8, 2023

Website: [cdfa.ca.gov/HealthySoilsWeek](https://cdfa.ca.gov/HealthySoilsWeek)

### Recorded Webinars:

- [Gardening in the age of climate change: UC Davis' Student Study Insights](#) (Aug. 2023)
- [Program Review Outcomes and Next Steps](#) (June 2023)
- [Giving Tuesday: Hot Topics and Tips For Success](#) (Oct. 2023)

### Our Mission

Thanks for reading this month's issue! To submit questions, topic suggestions, a spotlight story, project feature, new staff

11/7/23, 11:18 AM

Constant Contact

feature, or feedback, email Asst. Director of Impact & Communication, Melissa Womack at [mgwomack@ucanr.edu](mailto:mgwomack@ucanr.edu).

*“To extend research-based knowledge and information on home horticulture, pest management, and sustainable landscape practices to the residents of California.”*



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