



# COORDINATOR

news

Dear Melissa,

2022 is fast coming to an end, and we are settling into familiar year-end activities as we enter the holiday season. Thank you for all you do to support the UC Master Gardener Program and its mission.

The statewide team is working diligently on the year-end fundraising push starting with Giving Tuesday and finishing strong with year-end messaging. These donor engagement activities help provide much-needed financial support for county programs.

New this year, we'll have a year-end survey to collect data on the 'all reasonable effort' activity in 2022. Additionally, statewide training coordinator, Lauren Snowden, is releasing a new e-learning opportunity for volunteers on the invasive spotted lanternfly (*see info below.*) Please join us on Monday, November 7, at 1 PM for a webinar to learn more about the e-learning opportunity and share your feedback. Many thanks to Lauren for her hard work in creating a truly fantastic training specifically for UC Master Gardener volunteers!

In December, I'd like you to be on the lookout for your final evaluation impact data report for the year. The end-of-year report is a great tool to repurpose into an impact sheet for your county program. The 2021-2022 Impact report will be released in the new year. Please share any images or project highlights you would like included in the report.

The statewide office will be closed for winter break from Dec. 27- Jan. 2. I wish every one of you a winter season filled with friends, family, and joy. Happy Holidays!



Sincerely,

The banner features a close-up photograph of a vine with green leaves and clusters of unripe green grapes. A spotted lanternfly is perched on one of the leaves. In the top right corner, there is a blue diamond-shaped logo with a yellow flower and green leaves. Below the photograph, there are two dark blue horizontal bars. The first bar contains the text "SPOTTED LANTERNFLY" in white, and the second bar contains "IN CALIFORNIA" in white. At the bottom of the banner, there is a white bar with the University of California logo, the text "UNIVERSITY OF CALIFORNIA Agriculture and Natural Resources UC Master Gardener Program", a clock icon with "Duration: 30 minutes", a speaker icon with "Please connect speakers", and a blue button with the text "START COURSE".

**SPOTTED LANTERNFLY**

**IN CALIFORNIA**

UNIVERSITY OF CALIFORNIA  
Agriculture and Natural Resources UC Master Gardener Program

Duration: 30 minutes Please connect speakers

**START COURSE**

## Spotted Lanternfly Online Training

We are ready to share our newest eLearning tool, Spotted Lanternfly in California. This course is designed to inform the public, master gardeners and other stakeholders on the threat posed by spotted lanternfly. The training is hosted on eXtension Campus and can be taken at any time for continuing education hours. We expect to announce the training and instructions to access it to UC Master Gardener volunteers later this month. Please join us in celebrating this fabulous new tool and encourage your volunteers to take the training once it is released.

Members of the UC Master Gardener Coordinator CT group can preview the training now using the [Spotted Lanternfly eLearning instructions](#). Program Coordinators are invited to join the statewide office on Monday, Nov. 7, from 1-2 PM to discuss the eLearning module and rollout plan.

### **Program Coordinator: Spotted Lanternfly Webinar**

Monday, Nov. 7, 1-2 PM

Zoom link:

<https://ucanr.zoom.us/j/96513987460?pwd=Y0xFTnF1Y29TWVdKRUIYVFJLSCtpdz09>

Meeting ID: 965 1398 7460

Passcode: 183953

**Add to your calendar:**

[Outlook](#) | [Google](#) | [Yahoo](#)



## 2021-2022 Impact Report & Spotlight Stories

Each county contributes to local and statewide program evaluation impact data where we collect behavior change for attendees at workshops and events. Impact data is shared quarterly with each county and celebrated in our biennial Impact Report. **Do you have an impactful story or images you'd like to see included in the biennial Impact Report?** We're looking for inspiring projects, partnerships and volunteers from program years 2021 and 2022. We encourage you to submit the projects that have been meaningful in your community here: [ucanr.edu/2022impactreport](https://ucanr.edu/2022impactreport). Have images to share? Send to Melissa Womack at [mgwomack@ucanr.edu](mailto:mgwomack@ucanr.edu).

Together  
we give.

Nov 29, 2022

GIVING  
TUESDAY

### Save-the-Date: Giving Tuesday

Giving Tuesday on Nov. 29 from 12 AM to 11:59 PM. Get all the GivingTuesday updates you'll need in The Scoop newsletter. If you are not subscribed [Emily Delk](#).

#### Giving Tuesday Resources:

- Watch the Giving Tuesday Webinar, "[Giving Tuesday: Creating Your Strategy For Success](#)" Oct. 26, 2022
- [Register your participation](#)
- [Campaign-In-A-Box Toolkit](#)



## 40% Off Publications Promo Code

UC ANR Publications has offered a new 40% off promo code for volunteers who would like to make individual publication or eBook purchases running **Nov. 1 - 15**.

Promo code: **GRATEFUL**

Valid dates: **Nov. 1 - 15**

(Please note: maximum of two uses per customer)

Website: [anrcatalog.ucanr.edu](http://anrcatalog.ucanr.edu)

## "Hablo Español" Button



"Hablo Español" or "*I speak Spanish*" buttons are now available for bilingual UC Master Gardener volunteers and staff. The 1.5-inch button can be worn on a shirt or lanyard alongside a program name badge. ["Hablo Español" buttons are now available to order on the marketing supplies webpage of the UC Master Gardener Coordinators website.](#)



## UC IPM Updates

The UC IPM Urban and Community program is looking for ways to better serve UC Master Gardeners and the residents of California. We have created a [brief survey](#) to gather feedback on how we can improve IPM-related education and resources. UC IPM is

particularly interested in what webinar topics, online and print resources, and training materials are needed; or what existing IPM materials need to be updated. We understand that the pandemic has reshaped the way information and resources are shared, so perhaps you are seeing a need for more online and virtual content or more social media content. How can we help with that? [Read the UC IPM fall updates on the Coordinator Blog.](#)

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## Welcome New Coordinators & Staff!



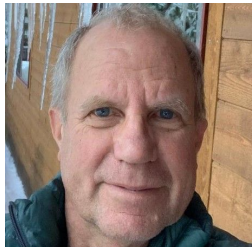
**Cynthia Morales** , *Santa Barbara, Program Coordinator*

Cynthia Morales is excited to be a part of the UC Master Gardener Program in Santa Barbara County. She grew up in Santa Barbara and has spent the last two decades working with children from Pre-K to 6th grade in her local elementary district. After taking classes in home gardening and landscaping during the pandemic, Cynthia wanted to stay involved in horticultural activities. She hopes to help support UC Master Gardener volunteers in spreading their knowledge to our local community. Email: [cfmorales@ucanr.edu](mailto:cfmorales@ucanr.edu)



**Leslie Parent**, *San Francisco & San Mateo, Program Coordinator*

Her name is likely familiar to many of you, Leslie Parent was the program coordinator in San Francisco and San Mateo from 2012 to 2017. Leslie began as a volunteer with her county's first training class in 2006. She considers her participation in developing the local program's strategic plan to be the pinnacle of her leadership service. Leslie returned to the program coordinator position earlier this year, still working on the learning curve after five years of changes. Welcome back, Leslie!  
Email: [laparent@ucanr.edu](mailto:laparent@ucanr.edu)



**Kevin Kamp**, *Lake Tahoe Basin, Program Coordinator*

Kevin Kamp worked for more than 30 years in international development programs focused on innovative, climate-smart, sustainable and nutrition sensitive agriculture systems for rural and peri-urban areas of Asia, Africa and the Caribbean. He retired (*again*) in 2020 to be closer to his children and grandchildren. He enjoys hiking, fishing, biking and running in his spare time. He looks forward to engaging in the UC Master Gardening Program in Lake Tahoe as its newest program coordinator. Email: [kkamp@ucanr.edu](mailto:kkamp@ucanr.edu)

## Congratulations, Missy Gable



**Missy Gable**, statewide director of the UC Master Gardener Program, received the 2022 Extension Master Gardener National Coordinator Award for Distinguished Early Career at the organization's annual conference on Sept. 20. Throughout her nine years with the program, Gable has worked diligently to ensure the program makes an impact and follows its mission to support gardeners and sustainable gardening across the state. [Learn more about the award and recognition.](#)



## Thank you, Kevin Marini

After serving as the UC Master Gardener Program Coordinator in Placer and Nevada Counties for 20 years, [Kevin Marini](#) is transitioning into a new role with UC Cooperative extension effective Jan. 1, 2023. In addition to supporting volunteers in two counties, Kevin has become a well-known compost and vermicompost educator across Calif. He also served on the statewide Advisory Committee helping provide program direction to support our mission. We appreciate Kevin for his incredible 20 years of service and look forward to continuing to work with Kevin in his new capacity. At a recent party honoring Kevin in Placer County, the tributes and gratitude were numerous and we are happy to share that Kevin has plans to become an active UC Master Gardener volunteer in 2023!

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### Upcoming Training & Events:

Web: [mgcoord.ucanr.edu/Events](http://mgcoord.ucanr.edu/Events)

- **Program Coordinator: Spotted Lanternfly Webinar**

Monday, Nov. 7, 1-2 PM

Zoom link:

<https://ucanr.zoom.us/j/96513987460?pwd=Y0xFTnF1Y29TWVdKRUIYVFJLSCtpdz09>

Meeting ID: 965 1398 7460

Passcode: 183953

- **Office Hours: Giving Tuesday**

Mon., Nov. 7, 12 -1 pm

Zoom link: [ucanr.zoom.us/j/95567686185](http://ucanr.zoom.us/j/95567686185)

- **Fundraising: Giving Tuesday**

Nov. 29, 12 am - 11:59 pm

Website: [ucanr.edu/sites/GivingTuesday](http://ucanr.edu/sites/GivingTuesday)

- **Culturally Inclusive Language**

Nov. 17, 8:30 am-12:00 pm

Register: [hr.ucdavis.edu/departments/learning-dev/course-catalog/comm/inclusive-language](http://hr.ucdavis.edu/departments/learning-dev/course-catalog/comm/inclusive-language)

- **CDFA Healthy Soils Week**

Dec. 5-9

Website: [cdfa.ca.gov/healthysoilweek](http://cdfa.ca.gov/healthysoilweek)

- **2023 UC Master Gardener Statewide Conference**

Oct. 2-6, 2023

Lake Tahoe, Calif.

Website: [ucanr.edu/sites/2020MGConference](https://ucanr.edu/sites/2020MGConference)

### Recorded Webinars:

- [Giving Tuesday: Creating Your Strategy For Success](#), Oct. 2022
- [50th Anniversary Toolkit Training](#), WSU, Oct. 2022
- [UC Master Gardener Program Evaluation](#), Dr. Tamekia Wilkins, Sept. 2022

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### Our Mission

Thanks for reading this month's issue! To submit questions, topic suggestions, a spotlight story, project feature, new staff feature, or feedback, email statewide Marketing Coordinator, Melissa Womack at [mgwomack@ucanr.edu](mailto:mgwomack@ucanr.edu).

*"To extend research-based knowledge and information on home horticulture, pest management, and sustainable landscape practices to the residents of California."*



UC Master Gardener Program | 2801 2nd Street , Davis, CA 95618

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