



Ranching Sustainability Analysis

RANCHING SUSTAINABILITY ANALYSIS QUICK TIPS

Attention Ranchers

A Voluntary Program Developed by
California Ranchers for Use by the
California Ranching Community

- Are you interested in making your grazing activities more profitable?
- How about increasing forage productivity and carrying capacity of your rangeland?
- Do you want to ensure that your ranch operation and lands stay in the family?
- Would you like to replace weeds with native grasses, wildflowers, and oaks?...or eroding stream banks with lush riparian vegetation?
- Are you interested in enhancing wildlife habitat?
- Have you ever wondered if your practices are sustainable?

If you've answered "YES" to any of these questions,
then a ranching sustainability analysis (rsa)
Self-assessment might help.

READ ON TO FIND OUT MORE!



Key Facts

- Voluntary program developed by Ranchers with input from resource professionals
- Economic, environmental, & social aspects
- Grassroots self-help tool
 - ☑ not “one size fits all”
- Stimulate awareness and critical thought
 - ☑ the process is important
- Document good practices
- Identify & prioritize actions
- “Positive Points” philosophy
- Benefit individual and industry
 - ☑ shared knowledge
 - ☑ public relations

RSA Mission Statement

To create and implement a voluntary self-assessment program in which we evaluate all aspects of our operations to ensure the sustainability of our production, our lands, and our families. To determine what we do well and also find ways in which we can improve, in order to assure ourselves and the public of our stewardship of our animals and natural resources.

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“Do what you can, with what you have, where you are.”

“Nobody cares how much you know, until they know how much you care.”

Theodore roosevelt

What is the RSA?

A voluntary program developed by California ranchers for use by the California ranching community, the Ranching Sustainability Analysis is a proactive self-assessment tool to foster successful practices and help ranchers achieve sustainability—**long-term economic, environmental, and social viability.**

Assessment Categories

- Livestock Management
- Soil Management
- Forage Management
- Biodiversity and Wildlife Conservation
- Regulations and Regulators
- People and Relationships
- Economics
- Energy
- Monitoring
- Pest Management
- Water Quality



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