

**UCCE Sacramento Valley Olive Day – April 29, 2014**  
**Veterans Memorial Building, Corning**

Co-Sponsored by Musco Family Olives, Bell Carter Olives, California Olive Ranch, West Coast Olives,  
Tehama Co. Ag. Commissioner, and UCCE Glenn, Tehama and Butte Counties

8:00 a.m. **Registration**

**Moderator** – *Dr. Dani Lightle, UCCE Farm Advisor, Glenn, Butte & Tehama Cos.*

8:30 **Agricultural Commissioner’s Update**

*Doug Compton - Tehama County Agricultural Commissioner’s Office*

9:00 **Mechanical Harvest of Table Olives – Research Update**

*Dr. Louise Ferguson- UCCE Olive Specialist, Plant Science, UCD*

9:30 **Olive Pest Management Districts Update**

*Glenn and Tehama Counties, Speakers to be determined*

**Olive Fly and Brown Marmorated Stink Bug Identification**

*Dr. Dani Lightle, UCCE Farm Advisor, Glenn, Butte & Tehama Cos.*

10:00 **Alternate Bearing in Olive**

*Dr. Elizabeth Fitchner, UCCE Farm Advisor, Tulare Co.*

10:30 **Break-** *Refreshments provided by West Coast Olives*

10:50 **Water Management Under Drought Cutbacks**

*Joe Connell, UCCE Farm Advisor, Glenn & Tehama Cos.*

11:20 **Olive Oil Market and Future Market Potential**

*Paul Vossen, UCCE Farm Advisor, Sonoma County*

12:00 **Lunch** - *Courtesy Musco Family Olives, Bell Carter Olives and California Olive Ranch*

<p><b>Continuing Education hours requested: 1.0 hour other, 0.5 hour laws and regulations</b></p>
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