



University of California
Agriculture and Natural Resources

UC CALIFORNIA NATURALIST PROGRAM

DISCOVERY • ACTION • STEWARDSHIP



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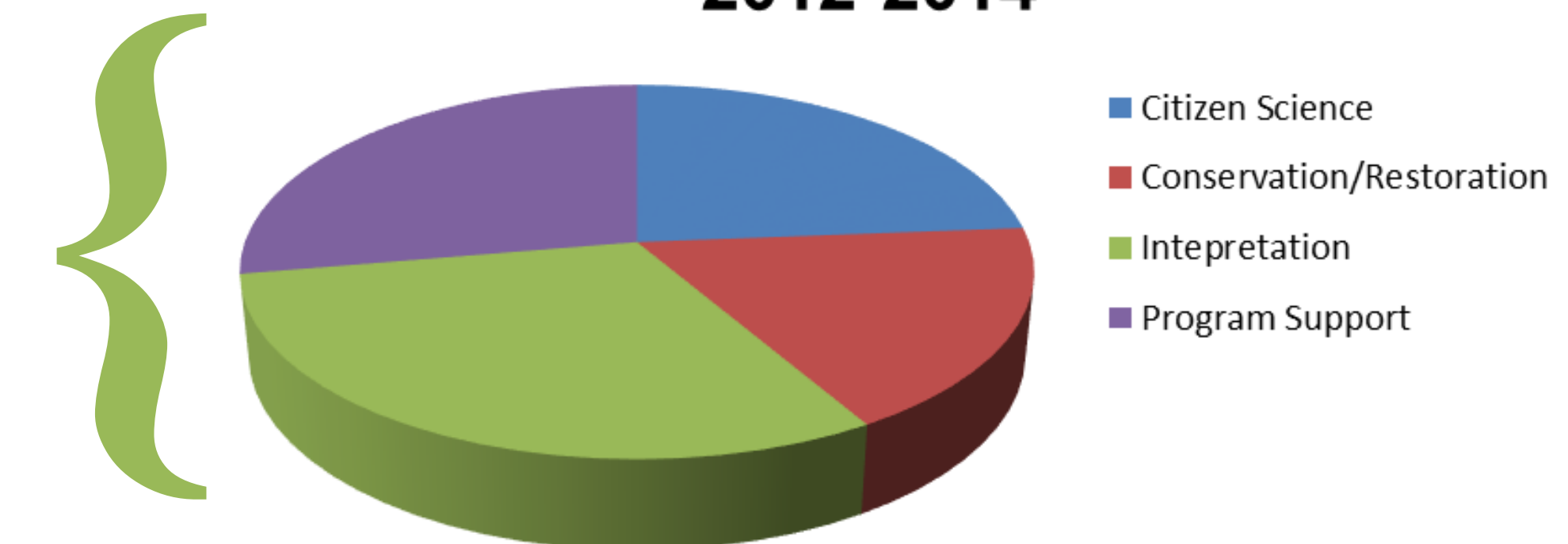
PROTECTING CALIFORNIA'S UNIQUE ECOLOGY AND BIODIVERSITY REQUIRES AN ENVIRONMENTALLY LITERATE, ENGAGED PUBLIC

- Science-based curriculum includes experiential learning, communication training, and community service projects
- University of California Cooperative Extension partners with local organizations to train and certify volunteer Naturalists
- Partner organizations increase capacity to meet their mission and formalize their volunteer training and retention
- Certified Naturalists form a new community of practice whose members become stewards and leaders in sharing, protecting, and restoring California's natural resources

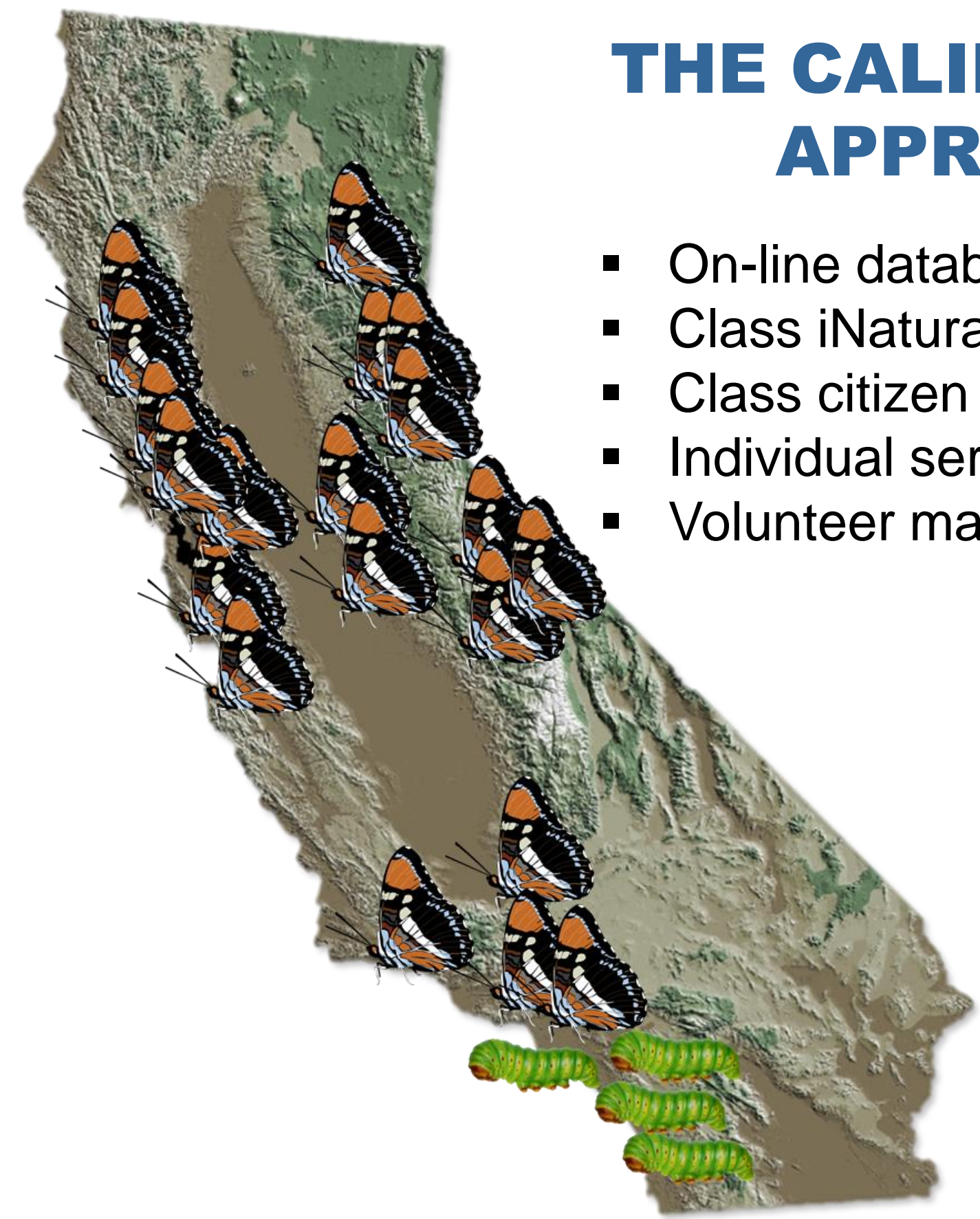
PROGRAM ACCOMPLISHMENTS

- Since 2012, 28 programs established, 10+ new programs in planning stages for 2016
- Statewide Biennial Conferences launched in 2014
- 1100+ Certified Naturalists & Naturalists-in-Training
- 27,000+ reported volunteer service hours

Service Hours
2012-2014



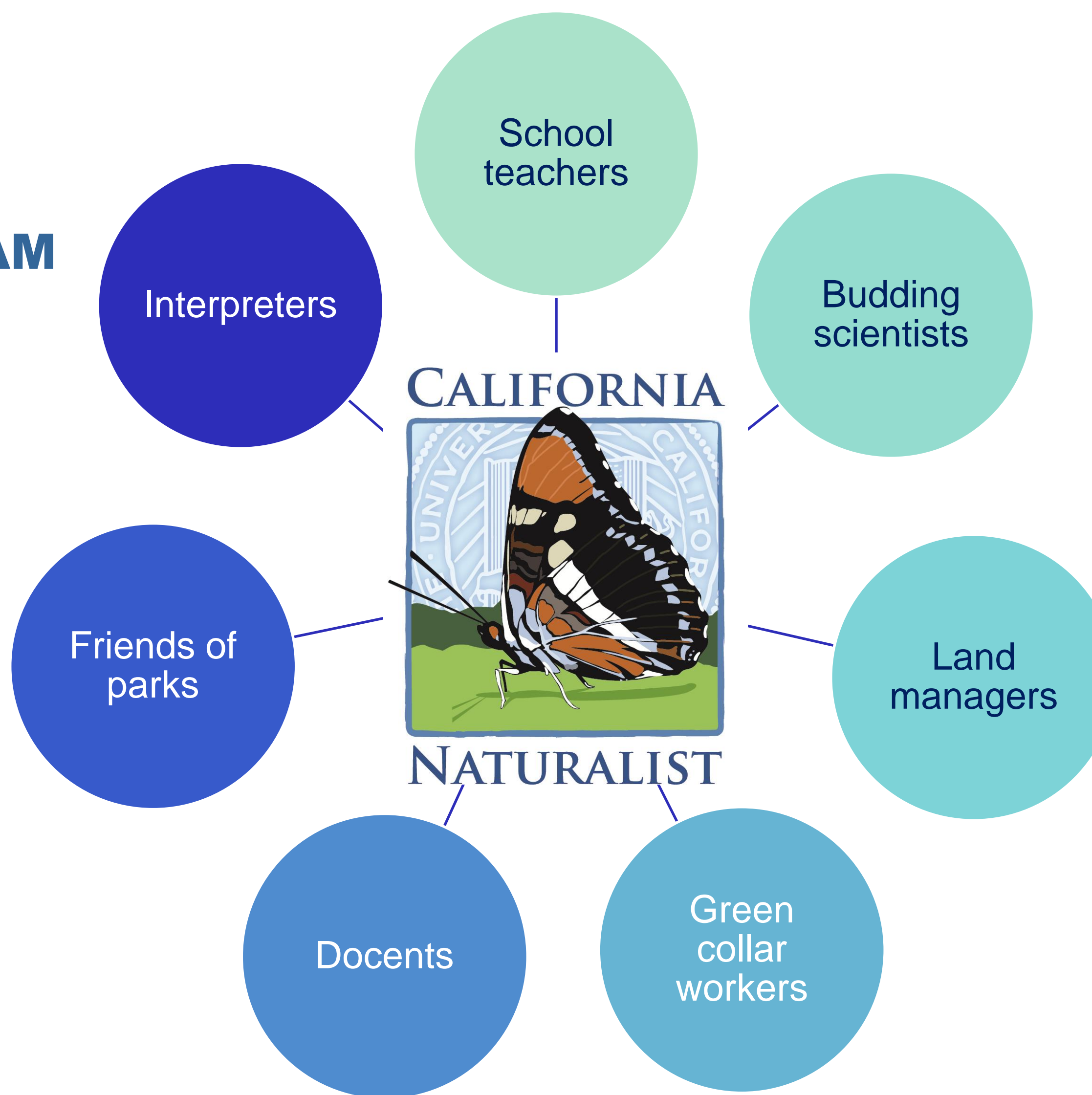
PARTNER ORGANIZATIONS ACROSS THE STATE



THE CALIFORNIA NATURALIST PROGRAM APPROACH TO CITIZEN SCIENCE

- On-line database of citizen science projects in California
- Class iNaturalist project
- Class citizen science project
- Individual service learning projects
- Volunteer management system tracks effort

iNaturalist.org



CITIZEN SCIENCE ON-LINE PROJECT DATABASE FOR CALIFORNIA

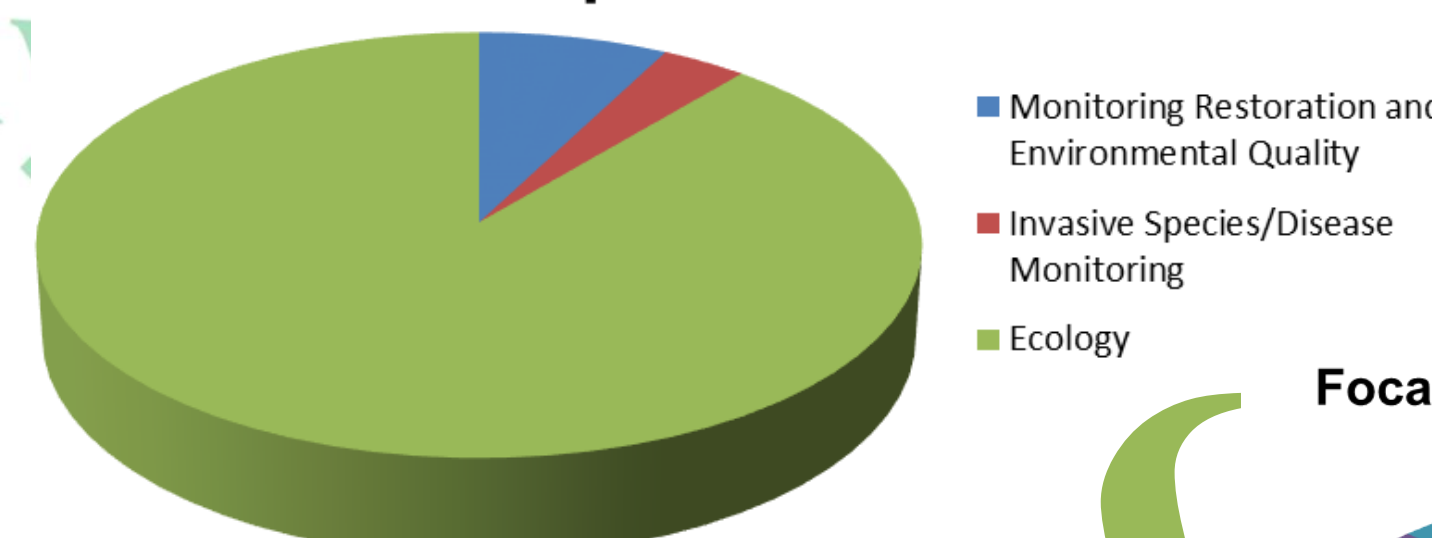
- <http://calnat.ucanr.edu>
- Comprehensive, searchable database of over 120 California projects + a list of national/international projects
- Search the map for information on local and regional projects
- Add your project with the survey link on the home page
- NSF and Stephen J. Bechtel, Jr. Foundation funded project



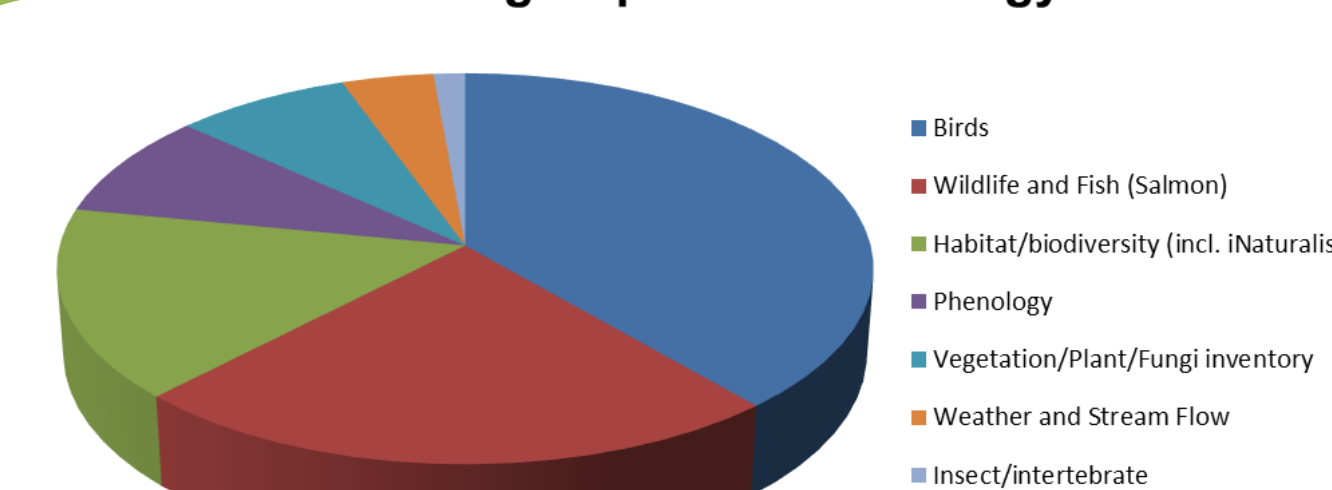
CALIFORNIA NATURALISTS CONTRIBUTE TO A VARIETY OF CITIZEN SCIENCE PROJECTS



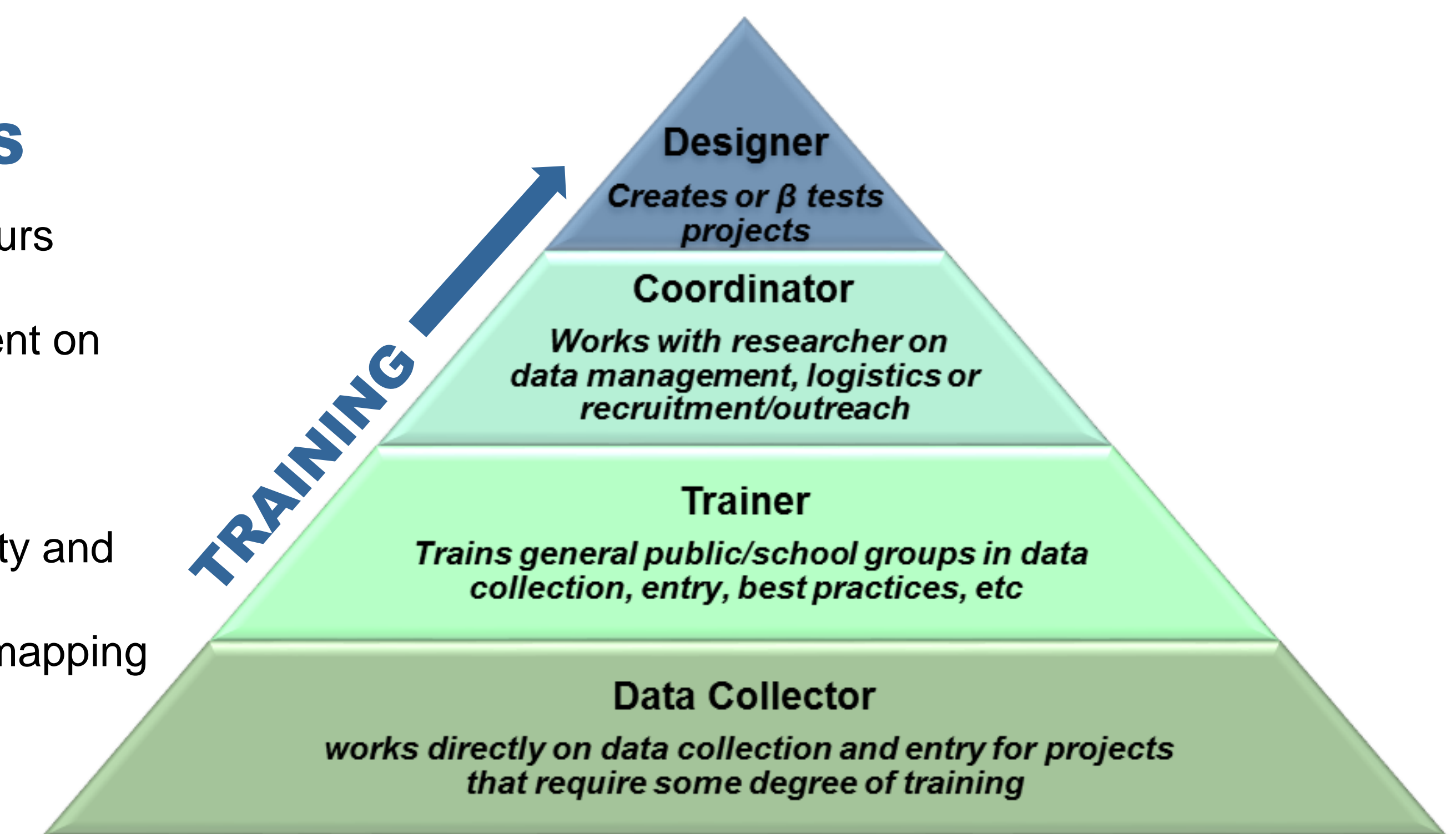
Categories of CitSci volunteer hours reported



Focal/taxonomic groups within "ecology" hours



ROLES FOR CERTIFIED NATURALISTS TO PROMOTE CITIZEN SCIENCE



Web • <http://calnat.ucanr.edu>
E-mail • canaturalist@ucanr.edu
Social • @CANaturalist; #CalNat
www.facebook.com/CANaturalist
Listserv • <http://eepurl.com/y0C3f>