



California Outdoor Engagement Coalition

Photo Credit: Yosemite Leadership Program



Vision All Californians Outdoors

California Outdoor Engagement Coalition



Mission To expand equitable access to the outdoors for all Californians through cross-sector partnerships and collective impact.



Our Commitment to Equity, Diversity and Inclusion:

The California Outdoor Engagement Coalition has a responsibility to engage in equity, diversity and inclusion measures.

We recognize that social injustices can impact all aspects of our life, including outdoor* engagement, and we strive to contribute to removing barriers to accessing the outdoors.

We foster diverse ways of appreciating and interacting with the outdoors that are rooted in cultural practices and understanding.



Photo Credit: Yosemite Leadership Program

The outdoors include, but are not limited to, the following spaces:

- Anywhere nature is found, including transformed vacant lots, schoolyards, urban gardens, backyards, parks (e.g., city, county, regional, state, national), sidewalks, multi-use paths/trails, greenways, etc.
- Water sources, including ponds, lakes, streams, reservoirs, baylands, wetlands, riparian corridors and oceans
- Open and undeveloped spaces and easements
- Natural ecosystems (not all “green”), including deserts, mountains, beaches, etc.
- Learning centers (museums, zoos, aquariums and other environments dedicated to learning about nature)

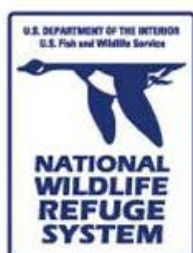
Our Members



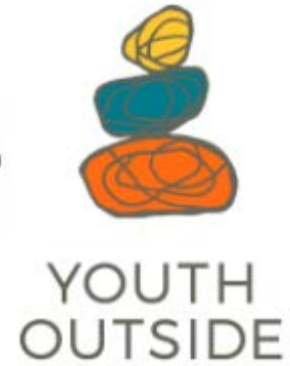
Our Members



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Partners



Our Members

Archie Smith Jr., Educator & Naturalist, Oakland Unity High School

Brigid Acuna, Health Educator

Caryl Hart, Ph.D., Vice President, 360 Degrees Productions

Christopher Whitmore, Director of Policy and Strategy, Office of Richmond Mayor Tom Butt

Colin Dixon, Educator & Researcher, UC Davis

Cristina Navarro

Dasha Pechurina, Community and Student Organizer, UC Berkeley

Donna Seaward

Kurt Holland, Next Generation Science Standards Transition Advisor and Environmental Literacy Mentor

Leah Callan, Board Member, California Association for Environmental & Outdoor Education (AEOE)

Marley Benshalom, Community Builder, Eco Tour Manager and Guide, Urban Gardening Instructor

Michael Kisgen, Legal and Policy Coordinator, UC Natural Reserve System

Miho Aida

Raynelle Rino, Nature-based Coach & Consultant

Tom Drake, Science Teacher, California Association for Environmental and Outdoor Education

Tree Datar

Victoria Schoenwald

Coalition Priorities

- Promote Equity, Diversity and Inclusion

Equality



Equity



Justice/Liberation



Coalition Priorities

- Promote Equity, Diversity and Inclusion
- Advocate for Equitable Access to the Outdoors



Coalition Priorities

- Promote Equity, Diversity and Inclusion
- Advocate for Equitable Access to the Outdoors
- **Achieve Collective Impact**



Stanford SOCIAL INNOVATION REVIEW

Collective Impact

By John Kania & Mark Kramer

Stanford Social Innovation Review
Winter 2011

5 Conditions of Collective Impact

Common Agenda

- Common understanding of problem
- Shared vision for change

Shared Measurement

- Collecting data and measuring results
- Accountability & commitment to improve

Mutually Reinforcing Activities

- Coordination through joint plan of action
- Differentiated approaches

Play, Learn, Serve and Work
Culture of Health

Mentors

Ages 0-5
Examples of activities; can often spread across multiple ages

Healing hikes for pregnancy and postpartum

Family nature clubs

Elementary School
Every Kid in a Park

BioBlitz

Environmental Action Projects

Science camps

Middle School
Residential Outdoor Science Schools

Phenology

Ropes courses

School gardens

High School
Camping
Leadership training

Conservation Corps

Literacy camps

Tree planting

College/University
Successful completion of higher education

Field-based Internships and jobs

Pre-service teacher training

Park leader training

NGSS curricular alignment; 1,000 school districts;
Environmental Literacy Steering Committee

Parks, Refuges, Schoolyards, Transformed Vacant Lots, Natural Reserves, Museums, Zoos, Aquariums, Campuses, Greenways, Trails, etc (including repeated exposure)

Pathways of Engagement

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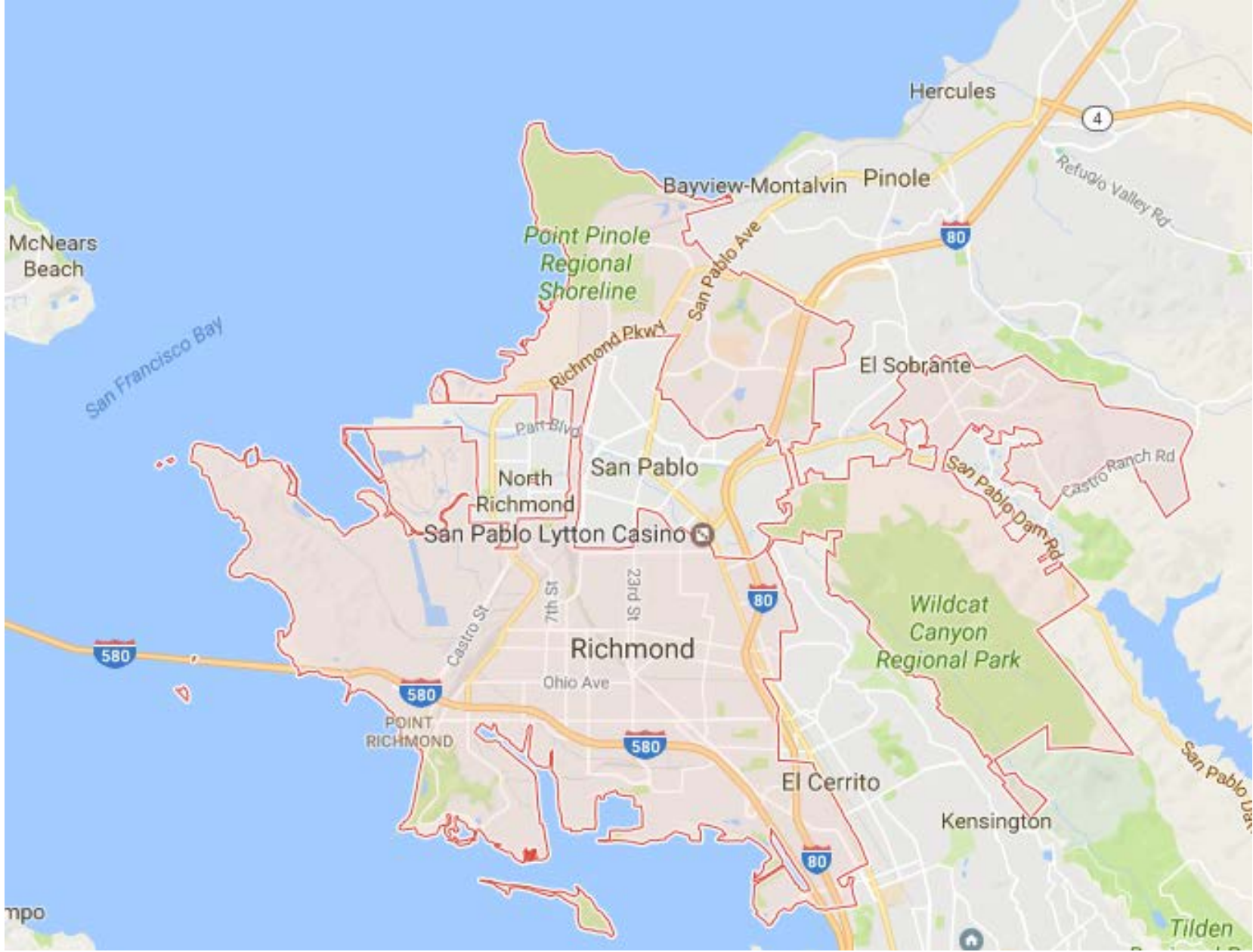
Authentic Community Engagement

- Focus on building trust
- Consistent and open communication

Backbone Support

- Separate org(s) with staff, resources and skills to convene & coordinate





Richmond Outdoors Coalition launched May 2017

Richmond Outdoors Coalition Partners

Berkeley
UNIVERSITY OF CALIFORNIA
College of Natural Resources
CALIFORNIA OUTDOOR ENGAGEMENT COALITION



Citizens for
East Shore Parks
www.eastshorepark.org



CITY OF
Richmond CALIFORNIA



East Bay
Regional Park District



GROUNDWORK
CHANGING PLACES
CHANGING LIVES

Richmond

Healthy
RICHMOND



OUTWARD BOUND
CALIFORNIA



YES 
Nature to Neighborhoods



edFUND
WEST CONTRA COSTA PUBLIC EDUCATION FUND



the
watershed
project

“For every complex problem, there is an answer that is clear, simple, and wrong.”

-H.L Menken