

San Diego County MEMO

Hello Everyone

We just finished with Area meetings, deadlines and planning for a robust new 4H 2012/13 year. As the onset of fall approaches there are changes: Shorter days, cooler weather, a new school year many things to keep us busy. To keep everyone informed about new dates, we will include the monthly calendar in the newsletter.



Thank you all for your warm welcome at the Area Meetings. Meeting turnout has been good but best of all is all the great work going on in the clubs. – Linda Corrales, Program Rep



Leadership is unlocking people's potential to become
better.
Bill Bradley

Revolution of Responsibility

The Revolution of Responsibility is described as "... a movement for positive change in every community in America. 4-H youth are a living, breathing, culture-changing revolution for doing the right thing, breaking through obstacles, and pushing our country forward by making a measurable difference right where they live. That takes uncommon commitment."



California 4-H Centennial

2013 marks the centennial for 4-H in California, an important milestone for an organization that is deeply connected to communities throughout the state. Core to the 4-H experience is service learning, which takes the form of youth-designed, youth-led projects where participants learn leadership by leading, collaboration through collaborating, and the importance of civic engagement by actively seeking opportunities to make a difference in their communities. The *Revolution of Responsibility* Centennial Campaign will celebrate the power of California 4-H youth taking action through an ambitious statewide program that will fund 1,000 service-learning projects at \$1,000 each through the end of 2013. It will also provide an opportunity to re-connect with an estimated one million past 4-H participants living in California, engaging them as volunteers, donors, and advocates.

The University of California 4-H Youth Development Program is dedicated to fostering an environment where youth and adults work together as equal partners to gain new skills and create positive community change. 4-H groups can apply for up to \$1,000 to identify, plan, and carry out a service-learning project in their community. Projects will be focused on the three key content areas that form the core of all 4-H programs, Science, Healthy Living, and Citizenship.

Review upcoming date deadlines: January 15, March 15, May 15, July 15, September 15, November 15. To apply, go to: [Revolution of Responsibility - UC 4-H Youth Development Program](#).

There are many steps to consider when planning a successful service-learning project

- Identify an issue or a community need
- Create a plan that addresses the need
- Develop a timeline
- Develop a budget
- Develop assignments for your plan
- Evaluate the impact of your plan

Review upcoming date deadlines: January 15, March 15, May 15, July 15, September 15, and November 15. To apply, go to: [Revolution of Responsibility - UC 4-H Youth Development Program](#)



Step Up To Leadership for Ages 9 -12

Be the first to bring this exciting opportunity to your club!
Help youth reach their full potential and become outstanding leaders.

Project leaders are needed for a new 4-H leadership project.

Project includes:

- Step Up To Leadership curriculum (provided)
- Focus on:
 - Leadership skills
 - Setting & managing goals
 - Group building skills
 - Self-responsibility

Completion of Step Up To Leadership prepares members for advancement to iThrive.





To Get Involved:
Linda Corrales, 4 H Program Representative
Phone: (858) 614-7614
Fax: (858) 614-7786
Email: lcorrales@ucdavis.edu

TEEN INVOLVEMENT CONFERENCE - TIC

The 2013 Teen Involvement Conference is looking for educational workshops to offer for the conference delegates. The conference will be held the third weekend of January from the 18th to 20th. Teen Involvement Conference (TIC) is held at Pathfinder Ranch in Mountain Center, Riverside County, California. The conference is for 4-H youth ages 13-19. The goal of the conference is to teach the delegates new skills in teamwork, leadership, citizenship, along with State wide 4-H opportunities. For more information about TIC, please visit <http://ss4h.org>

To access the workshop proposal forms, visit: http://www.ca4h.org/Resources/Volunteers/Councils/Sectional/South/Teen_Involvement_Conference/2013_Session_Proposal_Form/

If you have any questions about TIC workshops, contact Dayle Morris at dayle.morris@gmail.com.

If you have any questions about TIC in general, contact Megan Chiatovich at bearsy2012@rocketmail.com

Knowledge Bowl Team

The San Diego County Knowledge Team recently went to the Northern Expo in Susanville, CA. The members, Kallie Hoxter of Pauma Valley 4-H, Carly Ortega and Patricia Herrera of Sagebrush 4-H joined 4-H members from Lassen County and Carson City, Nevada to participate in Lassen County's first educational event. Everyone had a great time, made some wonderful new friends and even won a few awards.

Kallie Hoxter took 1st place in Senior Table Top Demonstrations with her Trailer Inspection demo. Both Carly and Patricia placed 3rd as a team in both hippology and horse judging. Kallie also placed 3rd with her teammate in both horse judging and hippology. The test questions weren't easy and the horses were great quality, which made judging difficult. In the end, we all had a great time and hope to go again next year.

If anyone would like information on the Knowledge Team, please contact Carmen Rodriguez at cr4hhorse@gmail.com or 760-505-6608.

Knowledge Team Information:

The 2011-2012 San Diego County Horsemastership was recently finished. There was one level 1 participant, Malia Holcombe from Fallbrook 4-H, and two level 2 participants, Brittany Fetcher and Natalie Tate from Fallbrook 4-H. All three of the participants not only passed their levels, but they also received County medals. Congratulations everyone.

Additionally, there were four participants in level 1 for the 2010-2011 Horsemastership. Natalie Tate and Brittany Fetcher of Fallbrook, Hope Hyslop and Jannettie Krempp of Jamul 4-H, all passed their levels, as well as received medals. Lauren Gilbert of Fallbrook 4-H was the only level 3 participant. She passed her level and also took a medal. Congratulations to everyone who has completed the Horsemastership testing. Keep up the good work. More information regarding Horsemastership can be obtained by contacting the San Diego County Horse Advisory Committee.

The San Diego County Knowledge Team welcomes everyone to a new 4-H year. The Team is one again looking for interested members, ages 9-19, who would like to learn, participate in new things, explore new ideas, make new friends and see new places. The Knowledge Team has eight sections to it: Horse Science, Livestock Science, Meat Science, Parliamentary Procedures, Consumer Decision Making, Home Arts Science, Public Speaking, and Fashion Revue. Most of the participation is done through on-line meetings or sessions via quizstar and email. The Team also goes on field trips, participates in clinics, and attends events both in State and out of State. A member can participate as little or as much as they desire. An animal is not needed for the Horse and Livestock sections, nor does a member need to be registered in the corresponding project, but it does enhance their experience. New quizzes, tests, and materials will be ready for members in September. The first meeting for interested members will be in early October. For more information, contact Carmen Rodriguez at cr4hhorse@gmail.com or 760-505-6608.

What is the purpose of these special 4H Events:

Presentation Day

A presentation is a method used to communicate an idea by showing and/or telling. It can be a demonstration or a talk that uses posters and other visual aids. A 4-H Presentation helps you learn to:

- Research a subject
- Organize ideas in a logical order
- Be a teacher and practice public speaking skills

Public speaking skills are ranked number one among the skill sets of professionals. Other guiding factors for developing public speaking skills include:

- Discovering an important component of leadership development
- Increasing self-esteem, self confidence, and ability to accept feedback
- Expanding skills for planning, preparation and performance

Art and Design Day

The purpose of Art and Design Day is to:

- Provide educational activities for youth who are learning and growing in citizenship, leadership and life skills
- Inspire appreciation of clothing, textiles, consumer science, and personal development
- Introduce opportunities to extend youth leadership and communication
- Promote self-esteem through individual expression.

The Purpose of Record Book:

4-H Record Books serve a variety of purposes in the California 4-H Youth Development Program.

4-H Record Books give members an opportunity to reflect on their yearly work. They document their skill development and their learning experiences in a written report. 4-H members measure their achievements and growth in their total years in 4-H.

4-H Record Books encourage members to set goals, pursue strategies to meet those goals, and to shift gears in the face of challenges and obstacles. Completion of the Personal Development Report awards 4-H members for participation in 4-H activities, which provides an incentive for participation, learning, and achievement.

Completing a 4-H Record Book is a process where 4-H members record project and club work. Records management is a competency skill to identify, create, classify, archive, and preserve records. The 4-H Record Book teaches 4-H members these skills through a standard format.

Record Book Continued

Record Books promote positive youth development. Youth development is the process through which youth acquire the cognitive, social, and emotional skills and abilities required to navigate life. This development occurs throughout a young person's life. Continued exposure to positive experiences, settings and people, as well as opportunities to gain and refine life skills, supports young people in the development of the 6 Cs: competence, confidence, character, caring, connection, and contribution.

JCPenney Supports 4-H

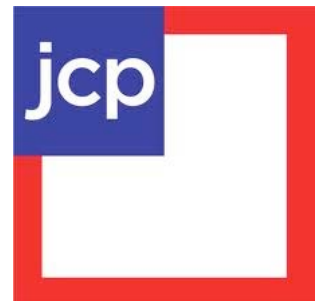
Select jcpenny stores throughout the state will be participating in a fantastic collaborative effort. Participating stores can be identified through their in-store promotional effort.

jcpenny and 4-H have a long and rich history benefitting many 4-H members over the years! This past year, jcpenny restructured and re-evaluated its philanthropy.

During the month of August, customers will be asked to round-up their purchases to the nearest dollar in support of after-school programming. Both 4-H and Boys and Girls Clubs of America will be beneficiaries of the promotion.

100% of the funds raised during the in-store promotion will be distributed to the state to support after-school programs throughout the state. We hope that you will help us promote the partnership to help raise more funds for the 4-H program. Here are three ways you can help:

- **Publicize the promotion.** Follow this link to the [PR kit](#) containing a poster, sample Facebook posts and Tweets and a customizable local press release.
- **Go viral.** Encourage your kids to participate in our online contests and re-post, re-tweet our information.
- **Thank your local store managers.** Visit your local jcpenny with your club wearing 4-H shirts to take a photo with the manager and thank him/her for all their support.



Dates to Remember

Date	Event	Location and Time	Contact	Phone
September 10	County Council	SD County Office 6:30PM	Paulette Saulin	(619) 990-4394
September 17	All Stars Meeting	SD County Office 6:00PM	Kevin Fletcher	(619) 922-5342
September 17	Teen Council Mtg.	SD County Office 6:30PM	Robin Whitecotton	(760) 840-0325
September 18	Horse Advisory Mtg	SD County Office 6:30PM	Sophia Schmidt	(760) 944-6462
September 28	Officer's Books Due	SD County Office 5:00PM	Linda Corrales	(858) 614-7614
September 29	Evaluate Record Books	SD County Office TBA	Karla Cain	(760) 746-4326

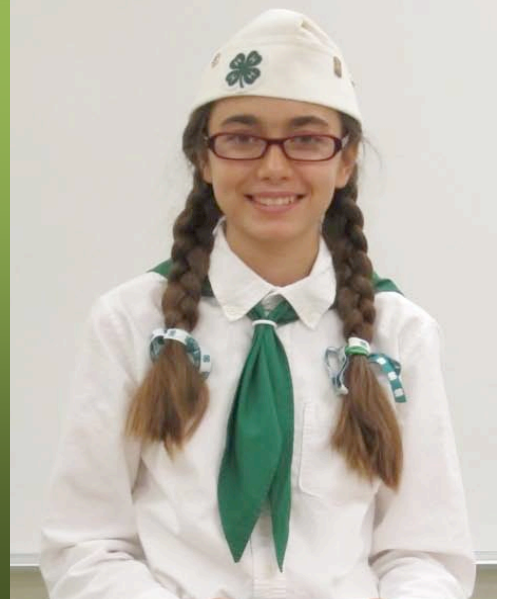


Community Service through OMK
 A special thank you to Ramona Stars,
 Sagebrush, and Pauma Valley 4-H Clubs for
 coming out with their animals and working with the Operation Military Kids Program.

The Farm and Home Advisor's Office conducts a variety of programs in education and applied research in a unique three-way partnership with the U.S. Department of Agriculture, the University of California, and the County of San Diego. Also known as "Cooperative Extension (CE)," the Farm and Home Advisor Office plays a central role in connecting San Diegans to the resources of a national network of land-grant universities.

University of California advisors work with community leaders, government agencies, private organizations, and individuals to address local issues and solve problems. They extract useful and practical information from research and extend it to farmers, land managers, business people, educators, families, and consumers.

Educational programs are conducted by way of public outreach through individual consultations, seminars, field days, publications, and the mass media.



9335 Hazard Way, Suite 201 San Diego, CA 92123
Phone: 858-694-2845
Fax: 858-614-7786
Email: cesandiego@ucdavis.edu

University of California
Agriculture and Natural Resources



100 years of 4-H



Copyright © 2002 Regents of the University of California

The San Diego County MEMO's newsletter welcomes contributions from members and volunteers to be included in its contents. Please share with us what your project, club, or area is doing.

Send us short articles that we can put into the "Did You Know?" section or a full article that we can use to inform the county of the wonderful things that are happening in the county.

Any addition by a member may be counted towards the communications requirement for progress toward your next star achievement. Copies of the article can also be used in record books.

Send in an article! We look forward to hearing from you!

San Diego County