SMART Goals – Worksheet Example

**Initial Goal (Write the goal you have in mind):** To improve performance as an Adult EFNEP Educator

1. **Specific (What do you want to accomplish? Who needs to be included? When do you want to do this? Why is this a goal?)** There is a declining trend in the number of program families enrolled each year. This can be attributed to choosing agencies that offer small sized classes. As of March 31, 2018 there are 115 families enrolled.

2. **Measurable (How can you measure progress and know if you’ve successfully met your goal?):** Increase number of program families to 250 by partnering with larger established group agencies. This will increase efficiency resulting in increasing the number of families enrolled in EFNEP. Additionally scheduling days with multiple classes, close in locations, will assist in increasing enrolled families as reported in the WebNEERS Adult Summary Report.

3. **Achievable (Do you have the skills required to achieve the goal? If not, can you obtain them? What is the motivation for this goal? Is the amount of effort required on par with what the goal will achieve?):** A goal of 250 program families is a reasonable target for an established Educator given the geographic layout of the county and existing partnerships.

4. **Relevant (Why am I setting this goal now? Is it aligned with overall objectives?):** The Statewide goal is to return Adult reach, or number of program families, to at least the previous 5 year average.

5. **Time-bound (What’s the deadline and is it realistic?):** September 30 (end of FY18)

**S.M.A.R.T. goal:** To improve performance as an Adult EFNEP Educator

**Description:** To improve your performance as an EFNEP Educator you will partner with agencies that have larger established groups and schedule days with multiple classes close in proximity to each other. This will allow efficient use of time in delivering a series of classes while increasing the number of families enrolled in EFNEP.

**Milestone:** Increase number of program families to 250 as measured by the WebNEERS Adult Summary Report
*optional - Expectation you will have at least 135 enrolled by March 31, 2019 to continue increasing trend in number of families enrolled.

**Deadline:** September 30, 2018 (FY18)