**Master Gardener Training**

* General Meetings
	+ Spend 1 hour at each general meeting to share 1 PowerPoint with our members and include case study.
	+ Add 5 minute session at general membership meetings to focus on a pest and management
	+ Condensed version of this program could include a training day on vertebrates, a day on insects, a day on diseases and disorders
* Continuing Education
	+ Hold a MG advanced training based on a similar model but have more in depth client situations and MGs develop client questions to ask, role play it with a “client” and then MGs ID it (focus on problems we see at our Info Desk).
	+ Monthly advanced training classes in multiple locations on pests, resources, diagnostic workshops
	+ Presentation to demo garden helpers, farmers market helpers
	+ Presentation to help desk to train helpline staff
	+ Training on what can be found on IPM website, new resources available
	+ CE homework: match immature and adult beneficial insects, egg identification, droppings identification, practice diagnostics
	+ Disease training adapted for regional problems such as phytophthora and botrytis
* New MG Training
	+ Use case studies for home study for new MG classes, adapt training for new class training
* Other
	+ Use Kahoot app for educational quizzes

**Public Outreach and Education**

* Help Desk, Demo Gardens & Farmers Markets
	+ With public, farmer’s market is a great draw. Showing the public how to use the diagnostic tools on the website and seeing their problems through our mobile microscope are possibilities.
	+ Interactive farmers market display: question with picture, multiple choice answers, follow up with resources and additional information; make blank case studies available as educational tool at farmers market
	+ Workshops on insects and their damage, such as beetles versus bugs; develop modules at demo garden with IPM based training, could be seasonal for pests of spring vegetables vs summer vegetables
	+ Workshop at demo garden could include classes on pests in greater detail, focus on one pest at a time (insect, vertebrate) and use *Pest Notes* as a tool, hand out to participants
	+ Tomato talk at Tomato Market, discussing pests on tomato
	+ Keep a list of frequently asked questions at the help desk and farmers markets to inform emphasis of future CE offerings
	+ Include “need help solving a pest problem” brochure in event boxes
	+ Add IPM link as QR code for each vegetable label for plants sold at market garden events
	+ Pest day in the demo garden, people can bring their samples for diagnostic help
* Online
	+ Social media or website posts to promote resources from sessions, as well as pest identification and management
	+ Write articles for newsletters, leaflets, newspapers, blogs
	+ Question of the month: analysis, diagnostics, solutions
	+ Post on website for CE credit
* Workshops and Training
	+ Training on what can be found on IPM website, new resources available, how to use IPM website
	+ IPM workshop: what is it? How does it work?
* Other
	+ Present to Board of Supervisors about the MG program
	+ Connect with other small farmers and community gardeners to talk about IPM and how to use UC IPM tools

**Toolkits**

* Introduce IPM toolkits to MGs
* Get/make a second toolkit for FGS team; make toolkit more robust; create presentation to accompany toolkit
* Develop demo presentation for Lowes/Home Depot outreach and talk about decreasing use of pesticides