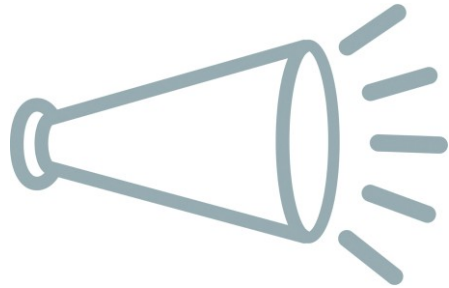


4-H YOUTH IN ACTION

How to Help Youth Apply for the
4-H Youth in Action Awards

4-H Youth in Action At-A-Glance



Share Your Story

An opportunity for 4-H youth to share their stories of how 4-H changed their lives & how they have, in turn, impacted others.



Scholarship for Higher Education:

\$5,000 scholarship for each pillar winner



Prominent Recognition:

Customized professional video, local and national media coverage, official reference letter from National 4-H Council President & CEO, recognition & all-expenses paid trip at the 4-H Legacy Awards



Life-Changing Experiences:

Serve as 4-H Youth Spokesperson for the pillar area, engagement with celebrities and influencers, invitations to present at notable conferences and events

4-H Youth in Action: Qualifications



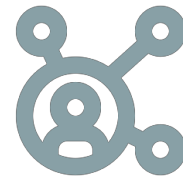
4-H'ers Age 16 – 19

Be able to Share Your Story:



Personal Impact Story:

Demonstrate how 4-H has impacted your life and helped you develop life skills to overcome a personal obstacle.



Community Impact within the Pillar Area:

Communicate how 4-H has empowered you to positively impact your community through a 4-H experience within the pillar area.

Who should you recommend?

- 4-H'ers with a great story to tell!
- Not just someone who has previously won an award
- Youth who have gained valuable life & leadership skills from 4-H



It's Bigger than One Day



Pillar Winner Time Commitments*

In-Person Events (Approx. 3)

- National 4-H Council's Legacy Awards
- Signature Nat'l 4-H Conference Center Event for Pillar:
- One in-person Sponsor Event (if applicable)

Media & 4-H Digital Promotions (Approx. 4-5)

- Media opportunities as schedule permits (phone interviews, in-studio appearances, etc.)
- Content for 4-H digital channels (e.g., blogs, social media posts, smartphone videos, etc.)

Monthly Council Communications

- One 30-minute briefing call per month
- Respond to emails within a 48-hour timeframe
- Respond to text messages within a 24-hour timeframe

** Actual activities will vary according to youth availability and marketing opportunities*

Application

Application Requirements

- Select Your Pillar
- Short Answer Questions (2)
- Video (60 seconds or less)
- Photo (3 photos of the youth in action)
- Reference Form
- 4-H County Extension Educator/Agent Contact

DEADLINE: March 29 at midnight PST

Pillar Selection

Agriculture

**Civic
Engagement**

**Healthy
Living**

STEM

Short Answer Questions



1. Describe how 4-H made an impact on you.



2. Describe a project, program or 4-H activity in the pillar area in which you demonstrated leadership. Detail how your leadership in this pillar has improved or influenced your community.

Short Answer Questions

Answers should demonstrate:

- How 4-H has impacted the 4-H'er
- Life skills developed through 4-H programming
- Application of life skills to a personal challenge or adversity
- Leadership skills in project work
- Impact of project work on the community
- Empowering others through leading and teaching

Short Answer Questions

Tips:

- Think of it as **sharing a story** – not just sharing achievements
- **Get personal** – share what has 4-H done for YOU
- **Demonstrate your leadership** – share how YOU have helped others
- **Use specifics** – examples/stories, outcomes and impact numbers

Video

Prompt: You're passionate about your pillar. Imagine you have 60 seconds to share your passion with your peers. What would you say? Why is this pillar important? Why should they get involved?

Requirements:

- 60-second video recorded on simple recording device
- Feature the young person only
- Uploaded to YouTube

Video

Videos should demonstrate:

- Presentation skills
- Passion for the pillar area

Tips for Success:

- Keep it simple – no fancy editing, additional speakers, or extra visuals
- Prepare and practice
- Be enthusiastic (show us that you could be a great pillar spokesperson)
- Use specific examples

Photos

Requirements:

- 3 photos of the young person in action

Tips for Success:

- Action shots are best
- Use to demonstrate pillar work indicated in short answer questions

Reference Form

• Instructions

- All applicants submit a completed reference form
- No letters of recommendation
- Form to be completed by 4-H educator, volunteer, community leader or key stake holder
- Form should not be completed by
- parent, relative or youth

Tips

- Your reference should:
 - Know you well
 - Be able to share about your leadership skills

4-H Youth in Action webpage

Information about Youth in Action awards

Application & requirements

Winners & Finalists