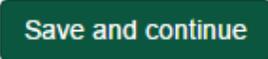


[Home](#) › [PSE Site Activities](#) › Individual Effectiveness

Individual Effectiveness

To successfully measure the effect of the changes made at this site or organization the people who interact with the site should be evaluated. This section is where you will specify the ways you have tracked the impact of your PSE work at an individual level.

1. Start by selecting whether or not you tracked individual-level effectiveness for PSE work for this site or organization during the current reporting period.
2. If you choose "No" you can move on to the "Recognition & Media Coverage" section. Should you choose "Yes" you will be given the option to specify which indicators you tracked and the outcomes of those measurements.
3. If you used any individual-level assessment tools to evaluate the PSE work at this site you can attach these by clicking .
4. To attach a tool you will need to choose the type of assessment that was used, which assessment it was specifically, and the date it was administered. A description of the results is optional but it is very helpful for adding context to your answers. When you are finished filling out this information you can click  to attach the tool to your PSE site work. If you used more than one assessment you can add as many as were used by repeating the steps listed above.
5. Click  to finalize the entry or  to navigate to the "Recognition & Media Coverage" section.

Notes

- **Indicator:** A specific, observable and measurable change that shows progress made towards a specific goal or objective.
- **Outcome Measures:** A means of measuring the benefit, improvement, or achievement of a specific goal or objective.

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