ALFALFA PRODUCTION MEETING
Wed. Oct. 4, 2023 – City of Blythe Multipurpose Room, 235 N. Broadway

7:45- 8 a.m.  Registration
8:00  Welcome and introductions. Michael Rethwisch, UCCE–Riverside Co.
8:10  Economics of P and K Applications in Alfalfa. Dr. Steve Norberg,
      Washington State University Extension Forage Specialist
8:40  Corteva Products for Alfalfa. Kristen Nelson, Corteva
9:00  Alfalfa Irrigation Management Facts in the Desert Environment.
      Dr. Ali Montazar, UCCE Irrigation Advisor, Imperial County
9:30  Update on the Colorado River Water Situation. Bart Fisher,
      Palo Verde Valley Irrigation District Board of Trustees
9:45  Gowan Products for Low Desert Alfalfa. Chris Denning, Gowan Company
10:05 Break
10:10 Update on FMC Alfalfa Products. Dr. Danielle Kirkpatrick, FMC
10:30 Low Desert Alfalfa Insect Research Update. Michael Rethwisch
11:00 Bayer Products for Southwest Desert Alfalfa. Ralph Land, Bayer CropScience
11:20 Disease Management in Low Desert Alfalfa. Dr. Jeannette Rapicavoli,
      Agronomic Service Representative, Syngenta
11:40 Update on BASF Products for Low Desert Alfalfa. Jeff Boydston, BASF
12:00 Syngenta Alfalfa Products. Randy Landwerlen, Syngenta L
12:20 Lunch (provided by our industry sponsors

Please RSVP to Suzanne by Monday, Oct. 2nd at 760-921-5060 (leave a message)

Application being made for CEUs from CCA, AZ and California