SNAMP PPT Logic Model August 2011

SNAMP Public Participation Logic Model

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This is a conceptual model of SNAMPs public participation strategy. The document describes the rationale behind SNAMPs Public Participation Team workplan and the achieved or desired outcomes of our participatory approaches.

The purpose of this model is to communicate the underlying assumptions and hypotheses about SNAMPs participation efforts, and to outline testable hypotheses that will be used to evaluate SNAMPs participatory approach. This type of evaluation is necessary to inform and improve future public participation efforts.

Below are definitions of the categories used in this model.

Category	Definition		
Inputs	resources or conditions necessary to achieve each output (for example, employees or equipment)		
Outputs	events or products used to promote public participation in SNAMP		
Short term outcomes	immediate outcomes from a single event or product		
Medium term outcomes	outcomes that result from several events or products		
Long term outcomes	desired outcomes at the end of the project		

Short Term Outcomes Long Term Outcomes Outputs Medium Term Outcomes Inputs PPT personnel: **Integration Team** Increased Project Public is wellunderstanding by **informed** on Skilled Meetings transparency facilitator(s) participants science, process, and agency Meeting about scientific Relationships are **Annual Meetings** content of limitations, coordinator strengthened meeting and increased shared Webinar between agency, scientific process understanding coordinator public, and Notetaker(s) scientists **Field Trips** Increased **public** • Treatment Resources: input in public **Increased Agency decisions** implementation Meeting lands decision interaction are influenced by UCST Research facilities in making/agency between meeting accessible aware of public scientists, MOUP, outcomes location views and public Food and drinks **Conference call** Webinar with UCST and Reduced conflict/ Agency uses IT capabilities & Mutual/Social public method and fewer lawsuits equipment stakeholders (ex. Learning: other outreach over natural Conference call owl team call) Scientists learn lessons learned resource capabilities & from all from SNAMP for management equipment participants non-SNAMP decisions on Listserv / (public, agency public lands projects website to and other share meeting scientists) notices, Research Agency learns Increased agendas, and from public and credibility communication workplans networks, social scientists Agendas and capital, and Public learns Increased **public** other handouts improved from scientists. **input** in scientific relationships agency and research within and other publics between agencies

and public and scientists

REGIONAL & LOCAL OUTREACH

Outputs Short Term Outcomes Long Term Outcomes Medium Term Outcomes Inputs **Improved analysis** Attendance by: Potential Outreach and interpretation • Public presentations to stakeholders Scientists learn about **Informed** local and regional MOUP **Broader support SNAMP** stakeholders and groups. for SNAMP local public, PPT personnel: increased shared Local Site **Contacts** made Outreach to understanding More numerous Representatives vouth / schools for future participants in Acorn count outreach events **SNAMP** Art classes **Reduced conflict** More diverse • 4H camp talks Attendance by: / Fewer lawsuits Documentary participation in Local over natural **SNAMP** film community resource Increased local Orphaned fisher members management and regional Strengthened kit naming decisions on Regional group awareness of scientist / public Owl field trip members public lands SNAMP related relationships Macro-invert. natural resource field trip issues **Resources: Increased equity** Fisher Accumulation of Outreach in public lands children's book knowledge materials management transfer activities Projector / **Outreach through** laptops Increased mixed media Vehicles for More engaging community More Newsletters transportation content leads to understanding information and Videos more engaged about SNAMP more diverse Facebook audience **information** for **Technological** Movie theater making skills and advertisement More channels Greater management resources for: • Blog stories for information interactivity with decisions and Videography Articles in or knowledge information developing and Blogging industry distribution interpreting Newsletter **Project** publications research results design transparency News stories

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<u>Inputs</u>	<u>Outputs</u>	Short Term Outcomes M	Medium Term Outcomes	Long Term Outcomes
PPT science communication to translate research results	Research briefs	Dissemination of results to a non-scientific audience More channels for information or knowledge distribution	Research transparency Opportunities for application of scientific results outside SNAMP or academia	Informed stakeholders and managers (public and agencies) Increased trust in results
Communication of research results	Management reports to agency partners	Dissemination of results to agency partners	Results influence small management decisions	Information is used in adaptive management
Scientists to present/write up results	Presentations at academic conferences Peer-reviewed publications	Dissemination of results to a scientific audience Validation of science and research	Academic capital for scientists Improved analysis and Research credibility	Results are used to inform future research by other scientists and management at a broad level.
PPT research and evaluation	Hypotheses selected from "long and short term outputs for program components above	Interviews, surveys, literature, evaluations, meeting data analyzed	Results reach a broader audience Results are interpreted with stakeholder participation	Results are used to inform future adaptive management programs

Outputs Short Term Outcomes Medium Term Outcomes Long Term Outcomes Inputs PPT Personnel: Informed More Project • Web manager stakeholders transparency participants at Outreach (public and public meetings coordinators agency) **SNAMP Website** (both existing and Access to new participants) **information** by a Resources broad audience • Web server Informed Information Software **sharing** with a participants Structured broader audience information Asynchronous Information organization online **sharing** between discussions Web-based **public** scientists and participation web manager Centralized supplements information Greater face-to-face archive interactivity with interactions information