



Engaging Communities in Our Work

Effective extension programs are developed WITH people rather than FOR people!

Friday, Sept. 20, 10 AM – 3 PM, Putah Creek Lodge, UC Davis

Desired Outcomes:

- Understanding of ANR resources to help you engage stakeholders
- Understanding of Affirmative Action goals and expectations, and how to integrate into your programs
- Awareness of UCCE strategies and experiences working with diverse communities
- Experience thinking through considerations in approaches to engaging communities in Extension programs

When	What	How
10:00	Welcome & Introductions	
10:30	Clientele in the ANR Context	Presentation Q & A
10:45	ANR Stories of Engaging Communities in Our Work Covering key topics: <ul style="list-style-type: none"> • Stakeholder analysis • Diverse audiences • Benefits to community members • Building agreement • Boundaries and constraints • Extension’s image in your community • Advocacy 	Roundtable with Mark Bolda, Farm Advisor; Jane Chin, 4-H Youth Development Advisor; and Jennifer Rindahl, Director of Advocacy Communications Q & A
12:15	Catered Lunch with UCCE Partner Paul Muller, Local Grower Full Belly Farms	Guest speaker Q & A
12:45	Community Engagement Activity	Small group activity with ANR program relevant scenarios
1:45	Developing Your Elevator Pitch	Activity
2:15	ANR Online Tools to Support Community Engagement	Demo by Dave Krause, Web Team Supervisor
2:45	Wrap-Up	