

## **Citrus Industry Stakeholder Engagement Meeting**

Zoom Video/Audio Conference Call

Date: March 13, 2020

### AGENDA

9:00-9:10 **Welcome and introduction**

9:10-9:45 **About the project**

#### *What we want to achieve*

Goal is to improve pesticide spray application efficiency in citrus production and reduce general pesticide use in the San Joaquin Valley region of California. Specifically, we intend to cut the number of pesticide applications by ensuring effective pest control and reduced need for repeat applications through the adoption of an expert system (ES) that guides growers and applicators in correct calibration, suitable application timing, and proper adaptation of application techniques in different situations.

#### *Work to be done*

Making the tool available and free  
Promoting use within industry and getting feedback  
Promoting sprayer calibration as best practice  
Improving performance of tool  
School outreach

9:45-9:50 **Poll Q&A**

9:50-10:30 **Demonstration of CitrusSprayEx**

Spray application planning demonstration

Spray application evaluation demonstration

10:30-10:35 **Poll Q&A**

10:35-10:55 **Discussion, and Feedback** — joined by *Elizabeth Grafton-Cardwell, Director, Lindcove Research and Extension Center* and *Greg Douhan, UC ANR CE Area Citrus Advisor, Cooperative Extension Tulare County*

11:00 Meeting adjourn