



University of California

Agriculture and Natural Resources ■ **4-H Youth Development Program**

The Newsletter for the 4-H Family

Clover Country 4-H Newsletter

October 2014

This newsletter is online along with Record Book forms, scholarship applications, event registration forms and more! Visit <http://cecentralsierra.ucanr.edu/> for information.

Like us on Facebook! <https://www.facebook.com/CalaverasCounty4HProgram>

October 4-H Council Meeting

The next 4-H Council meeting will be held on Wednesday, **October 15th** at the CCWD Board Room in San Andreas. The meeting begins at 7 pm. All 4-H families are welcome to attend! You do not need to be a 4-H leader to attend. Parents and 4-H members may also represent your club.

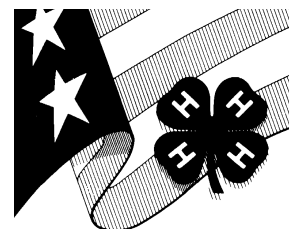
How to Subscribe To This Newsletter Online

To subscribe on line, please help spread the word that the link is at: http://ucanr.org/sites/Calaveras_4-H_Program/Clover_Country_Newsletter/ Thank you!

NATIONAL 4-H WEEK COMING!

National 4-H Week will be held October 5th – 11th. Now is the time to plan with your club to promote 4-H. What can you do?

- Wear your 4-H uniform to school or church.
- Share your 4-H hat and record book with your class.
- Give a demonstration to your classroom or local service groups.
- Put up a public display in a store window or library.
- Invite someone new to your next 4-H meeting.
- Ask neighbors and friends if they would like to join 4-H.
- Community pride recognition (clean up a local park, share pets with members of a convalescent home, canned food drive, etc.)



JOIN TODAY

We know that 4-H youth are making extraordinary changes in their communities every day. Now it's time to share their faces with the world.

Express your 4-H pride with this year's theme, "#iam4H."

From October 5 - 11 post a picture of yourself with your #iam4H sign, which can be downloaded at the link below. Please encourage youth, volunteers, professionals, and alumni to share their pride photo on Facebook, Twitter or Instagram, along with the #iam4H and #4HWeek hashtags.

Spread the Word!

Beyond social media, spread the word about National 4-H Week by distributing bookmarks and flyers at local events, hang posters at retail stores, and fill out our press release template to notify your local newspapers and television news stations about the six million young people empowered by 4-H every day.

Print and distribute the following materials for National 4-H Week:

Sign and Logo

Post a picture of yourself on social media holding this sign, including the hashtags #iam4H and #National4HWeek.

- [#iam4H Sign](#)
- **Use this logo for advertising or social media awareness.**
- [Logo](#)

Bookmarks

Distribute these bookmarks to public and school libraries, as well as school classrooms.

- [Bookmark](#)

Flyer and Poster

Post this flyer and poster on bulletin boards and in storefront windows.

- [8.5"x11" Flyer](#)
- [11"x17" Poster](#)

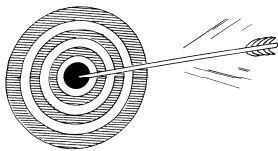
Press Release

Send your customized version of this press release to your local media outlets and create awareness of your National 4-H Week events.

- [Template](#)

Your club can also receive good information and promotional toolkits at <http://www.4-h.org/resource-library/promotional-toolkits/>. Don't forget to have club members write articles about what YOUR club did during National 4-H Week! Please submit to jggoerlitz@ucanr.edu for inclusion in the newsletter.

4-H Record Book Clinic Upcoming



There will be a Countywide 4-H Record Book Clinic on **Tuesday, October 21st** at the CCWD (old) Board Room, beginning at 6:30 pm. This is the same location as where we hold the Calaveras 4-H Council meetings. You must RSVP the 4-H Office no later than **October 15th** if you plan to attend so that we know how many people we plan to seat. Please call Jennifer at 754-6474. This is an excellent opportunity for 4-H members, parents and leaders to learn more about how to fill out record books.

Incentive For Reading the 4-H Newsletter

This month, there will be an incentive prize for currently registered Calaveras 4-H **members** who read and answer a question about the 4-H Clover Country Newsletter (NOTE: it is perfectly acceptable for 4-H members who cannot read, to have another read the information to them, for the answer). This month's prizes are three gift cards, one of the three to be given to the first three Calaveras 4-H

members that answer the question (one prize per family, please). The only trick? You must read through the newsletter to find the answer!

This month's question: When is National 4-H Week and how will you be participating? If you know the answer, call the 4-H Office, 209/754-6474 (leave a message if no answer and spell out your first and last name slowly, and leave a phone number) or email jggoerlitz@ucanr.edu. We are not accepting texts for this. Good luck!

Club Leaders – Some Housekeeping

Now that the new 4-H year is upon us, please look at the following “housekeeping” issues to close out the 4-H year:

- Check your First Aid kits for expiration dates and replenish things that are expired or other items that may need to be replenished. Please remember that no medications can be stored in first aid kits for 4-H member use.
- Destroy (shred) ALL Medical Treatment Forms from the 2013/2014 4-H year (this applies to project leaders also).
- Are you using a facility for a project or club meeting? Please remember not to sign a contract and instead please bring it to the 4-H Office to be signed. If you personally sign a contract, then you are personally responsible for all liability.

State Field Day

2015 State Field Day is May 30, 2014

The special recognition and impromptu topics have been posted. You can find them here: http://4h.ucanr.edu/4-H_Events/SFD/PD/

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CALAVERAS 4-H COUNCIL

Meeting Minutes

September 17th, 2014

President – Chris Markus Vice President - Kenny Reed

Secretary – Patty Reed Treasurer – Michele Compton

The meeting was called to order at 7:00 pm. In attendance were the following clubs: Angelus Ranus (1) Murphys (0) San Andreas (4) Tri-Dam (1), West Point (1) Jenny Lind (0) Mokelumne Hill (0) Mountain Ranch (0) Calaveras Wranglers (0) Toyon (0) Copper Hills (0) Countywide (0) and Ex-Officio (1) Guest (0)

Tri-Dam – Held elections and planned on National 4-H Week & Ironstone Concours d'Elegance

San Andreas - Have a bumper crop of pumpkins. Planning for Ironstone

West Point- Participated in Fall Festival and enjoyed their booth.

Angelus Ranus – Elections and planning for Quarter Dip

Jenny Lind September meeting set for September 19th

Correspondence: Thank you from Elizabeth E and Woody for sponsoring plaques

Additional Agenda item: None

Reports

Secretary Report: Patty Reed– Motion to approve July minutes by Sylvia B 2nd Dezzani B motion passed. Motion to approve August minutes 1st Daz 2nd Dezzani B motion passed

Treasurer report - Motion to accept the treasurer’s report Daz 2nd Dezzani motions passed

All Stars: Jarod reported orientation for Mtn Ranch was small, but informative. He was able to get some feedback and will make adjustments for the next orientation.

Staff: Jennifer reported C.A.S.T. event is looking for volunteers from 4-H. Ironstone- deadline to volunteer is September 20th. Participants need to be in place by 9:30 am.

Old Business

100 for 100 Fundraiser No new updates West Point still leads in funding

Audit/budget – Kathy C reviewed 2014/2015 budget. Motion to accept the budget made by Anita 2nd Sylvia motion passed

All-Star Program review -- Pending

Cook Shack Tabled

4-H Club Officer & Leader Training – Event went well

Kiss the Pig - - Started getting interest hope to have names by October and display boards ready for Jan

New Business

Fan: due to warm conditions in the meeting room proposal was made to procure a fan. Sylvia B will look into getting one donated and if not Motion made by Anita if none donated buy one for \$25 or less. 2nd by Dezzani motion passed.

Adjournment: 7:52 pm Motion to adjourn 1st Daz B - 2nd Dezzani Motion passed meeting adjourned.

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Ironstone Concours Huge Thank You!

Thank you to everyone who came to the Ironstone Concours d’Elegance. Your support and hard work truly made the day a great event. The public enjoyed the displays, speeches, livestock projects and seeing 4-H having such a terrific presence.



Fire Relief Efforts in Siskiyou County

As you may have heard there was a devastating fire in Siskiyou County this week. At this time we know at least three 4-H families from the Big Springs 4-H Club have lost their homes. Over 120 homes total were lost along with another 30 community buildings and businesses.

Our friends in Tallahassee Florida 4-H have shown generous support in gathering 60 back packs and school supplies for those in need. Please spread the word to your local communities on the ways they can help support the families in Siskiyou county:

Boles Fire Relief Efforts

Donations are currently being accepted at the Hope Community Church, 974 Lassen Lane, Mt. Shasta. 8am-8pm. Please make sure your donations are NON-Perishable. All items are needed: canned foods, dry goods, blankets and clothing, all baby items, baby food, pet food, kitty litter and litter boxes

included. Monetary donations will be accepted for Weed victims relief, please... specify this on your monetary donation. If you have any questions call 530-926-2847.

Shasta Regional Community Foundation

Donate: <http://www.shastarcf.org/funds/community-disaster-relief-fund>

In response to the Boles Fire in Weed, CA the Community Foundation established the Community Disaster Relief Fund. The fund was established with a gift from the Stewardship Endowment Fund. First and foremost, the fund will provide assistance to the families, nonprofits and organizations impacted by the Boles Fire in Weed.

The Community Foundation has a history of helping Siskiyou County nonprofits and organizations and will be able to deliver monetary assistance efficiently and effectively.

Andrea Henderson

University of California, Agriculture & Natural Resources

California State 4-H Office

2801 Second Street

Davis, CA 95618-7774

(530) 750-1334 | Fax (530) 756-1079

<http://4h.ucanr.edu>

What Is Your 4-H Club or Project Up To?

We are always looking for articles written by 4-H members, to include in the 4-H newsletter. If you are holding a fundraiser, participated at an event, or are proud of an accomplishment you performed as a 4-H member, then please share! Emails should be sent to Jennifer at the 4-H Office, jggoerlitz@ucanr.edu.

California State 4-H Shooting Sports Leader Meeting

October 18 & 19, 2014

Winton, CA – Merced County

All California 4-H shooting sports teen leaders and adult volunteers are invited to attend a state meeting to be held on the following dates:

Saturday, October 18, 2014 10:00 a.m. – 8:00 p.m.

Sunday, October 19, 2014 8:30 a.m. – 12:00 noon

The meeting will be held in Winton, CA at the Safety First Shooting Association – River Oaks Range Facility. Self-contained RV and tent camping will be allowed on site. Hotel/motel arrangements are available in Atwater, and Merced which vary from approximately 5 to 10 miles from the meeting site.

There will be presentations of information regarding the project, guest speakers, and hands-on activities for all participants. Lunch and supper will be provided on Saturday and a continental breakfast will be provided on Sunday. There is no fee to attend. For directions to the facility visit:

<http://www.safetyfirstshooting.org/html/directions.html>.

You must pre-register online at:

<https://ucanr.edu/survey/survey.cfm?surveynumber=13330>

Participants will be required to fill out a facility waiver to participate. To view the language of the waiver or to download it and sign it prior to the meeting you can go to:

http://www.safetyfirstshooting.org/SFSA_Risk_Agreement_rev1a.pdf

Questions regarding the meeting can be directed to John Borba at: jaborba@ucanr.edu or phone (661) 868-6216. Be sure to spread the word about this meeting among the shooting sports leaders in your county. (Please note – Calaveras County does not currently have a shooting sports project leader at this point, but both Tuolumne and Amador 4-H counties do have those projects).

John Borba
4-H Youth Development Advisor
Kern County
(661) 868-6216

4-H Shooting Sports Workshop - Rifle Discipline

Saturday, December 6, 2014 – 8:00 a.m. – 6:00 p.m.

Sunday, December 7, 2014 – 8:00 a.m. – 4:00 p.m.

Bakersfield, CA

A 4-H shooting sports workshop for the rifle discipline will be held at UC Cooperative Extension Office, 1031 S. Mt. Vernon Avenue in Bakersfield. Participants must attend both days of training to receive certification. Upon successful completion of the course, the participant will be certified as a rifle trainer and can lead a rifle project at the club level or serve as county trainer to certify other leaders. There is no cost for the course. To register for the course or receive more information, contact John Borba at: jaborba@ucanr.edu

Find more shooting sports workshop information and resources at <http://4h.ucanr.edu/Programs/Projects/SET/ShootingSports/>.

Sectional Skills Day

North Central Sectional Skills Day will be held on November 8, 2014 at the San Joaquin Robert J. Cabral Agriculture Center, 2101 East Earhart Avenue Suite 200, Stockton, CA 95206. The event will start at 8:30 a.m. for check in 9:30 opening ceremonies and continue until 3:00 p.m.

All registration information is in the link below and the postmark deadline for registration is Oct. 25, 2014. Include \$10.00 check, registration form, medical release for every person registered and a signed NCS conference code of conduct. Many of the workshops have limits on them.

http://4h.ucanr.edu/Get_Involved/Councils/Sectional/North_Central/ lists all the forms.

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LIVESTOCK NEWS

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Junior Livestock Committee Meeting Minutes

Sept 22, 2014 - 6:30 p.m. CHS FFA Room

1. Call meeting to order – Linda Olson at 6:30 pm
2. Roll Call
3. Approve minutes of previous meeting -Patty Reed
Motion made by Dave C Second by: Art M Motion passed

4. Financial Report – Patti Spence
Bank Balances -- Reserve \$20,027 Friends of the Fair \$44,227.80 DAA \$11,596
 - a. Update of Auction Statistics – Lee Ann Sullivan--Only 1 outstanding payment.
 - b. Invoices to paid- Patti Spence -Only one payment pending
5. Old business
 - a.) Sign board program/ monitors – Alvin Broglio Monitors will be used for marketing. Going back to overhead projectors on auction day
 - b.) Process for submitting bills **from** committee- standardize – Patti Spence-- Bills to be turned in as soon as possible so payment can be approved
 - c.) Tack removal, post auction, more ideas(needs to go in book)
Ryan S made a motion No vehicles on Sunday morning, no tear downs or cleaning pens until 4 pm & must have signed pass from Livestock superintendent. Penalty will be a \$25 deduction per exhibitor if rule not followed.. Dave C 2nd Motion passed
 - d.) Banking issues for the auction –time frame?
Dave C made a motion to change Auction payments terms from 90 day to 60 days. Dennis Z 2nd. Motion passed
 - e.) Should we be a “terminal“ fair?
No changes after much discussion
 - f.) Paving Report- Dennis Ziehlke (provide dinner for Glen and workers) Hog barn has been sealed - Goat barn prepped and ready for paving. Dennis Z. made a motion to buy paving crew dinner. John M 2nd motion passed
 - g.) Replace wooden portion of old steer holding pens, power to small animal barn(fans, ect..).
Tabled till next meeting
Put away sheep and goat panels for winter. - -Patti S to see this gets done
Move Storage container. _Dennis Z will work to get this moved
 - h.) Tori Fischer is requesting a “cow/calf” class at fair: Dave C made a motion to add Cow/Calf class for registered/Unregistered. Motion passed
 - i.) Auction Sunday lunch needs to be legitimized. – Contract will need to be written and signed
6. New Business
 - a.) Report from Awards committee- Patti Spence --Discussion follow Ryan made a motion to accept new awards i.e. Buckles, Directors Chairs & Duffle Bags. Sheryl M made a 2nd Motion passed
 - b.) Nominating Committee report- Dave Cundiff - - Nominees Linda Olson, Patty Reed, Patti Spence & John Marlow. All other nominations please contact Dave Cundiff
 - c.) Possible new members and election of officer -- Tabled till October meeting
 - d.) Discuss: Proxy voting, 50% attendance required to be a voting member, -- Dave C made a motion to require 50% attendance at meetings to remain a member in good standing. 2nd Patti S Motion passed. Subcommittee to address mandatory Parent/ Leader meetings to reinforce rule comprehension - - Patti S made a motion to require representative from every project attend one mandatory “Best Practice” Seminar Dennis Z 2nd Motion passed
 - e.) Report from Rules Committee --Dave C made a motion to move Pygmy & Dairy goat show back to week of fair Dennis Z 2nd motion passed. Dave made a motion to allow Mini-Members to show 2 goats and Exhibitors 4 total heads 2nd Patti S motion passed. County Bred definition Dave C made a motion to define County Bred as can be bred out of county but must be born and raised in Calaveras County. 2nd Patti S. motion passed Ryan made a motion to change name from Sr. Yearling to Replacement Heifer class 3rd Linda O. motion passed. Market Poultry show – Patti S made a motion to move the Market Poultry show to Wednesday earlier in the day. 2nd Dave C motion passed.

- f.) CEO- Report – Laurie Giannini - - Lighting in Mark Twain hall will be replaced and has been paid for by a grant. – New security system is going in around the fairgrounds -- Donation has been made to replace the stolen truck -- there has been a statewide change to reduce the amount of regulatory requirements. (less headache for Laurie) -- Friends of the Fair purchased a derby car and it will be used as advertising. – Laurie noted the Beef Scale needs to be checked for accuracy even though it has a seal.

Meeting adjourned 8:37 Next meeting October 27th Frogeteria 6:30pm

To receive future emails about Jr. Livestock Committee meetings, please make your request to Laurie Giannini, Fair Manager. laurie@frogtown.org or 209/736-2561.

FREE Jr. Livestock Camp

DATE: Saturday, October 4th

LOCATION: Modesto Jr. College

DETAILS: <http://www.showmakerfeed.com/camp/>

Camp will include presentations by industry experts on the topics of:

- Nutrition
- Feeds & Feeding
- Selection & Evaluation
- Fitting
- Showmanship



By the end of the presentations, attendees will be equipped with the tools they need to get them to the Winner's Circle!

From The Calaveras Fair...

Non-mandatory beef weigh-ins will be held on December 13th, at the Calaveras County Fairgrounds. For information and questions about the cost, please contact the Fairgrounds staff at 209/736-2561.



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Inquiries regarding ANR's equal employment opportunity policies may be directed to Linda Marie Manton, Affirmative Action Contact, University of California, Davis, Agriculture and Natural Resources, One Shields Avenue, Davis, CA 95616, (530) 752-0495.

Accessibility clause:

Should you need assistance or require special accommodations for any of our educational programs, please contact us at 530-621-5502.

Cooperating statement:

The University of California working in cooperation with County Government and the United States Department of Agriculture.

SUSTAINABLE YOU!

TRAIN-THE-TRAINER

Sponsored by
**4-H Youth Development Programs at
UC Hansen REC**



***Sustainable You!* An interactive curriculum for youth.
Developed by Utah State University Extension Sustainability and
designed as a 4-H summer camp program for kids.
Incorporates major themes: Air, Energy, Water, Food, and Land**

Who should attend this hands-on training? Teachers, garden educators, 4-H volunteers, after-school leaders or anyone working with youth grades 4-6 and interested in integrating sustainability into their program.

When: Saturday, November 1st 9 a.m. to 3 p.m. (bring a lunch)

Where: UC Hansen Agricultural Research and Extension Center
14292 W. Telegraph Rd., Santa Paula
(Corner of Briggs & Telegraph Rd., please use Briggs Rd. main entrance)

Presenter: Chris Massa, Food Corps Member currently working with
Ventura Unified School District

Cost: Free. [Online registration](#) required

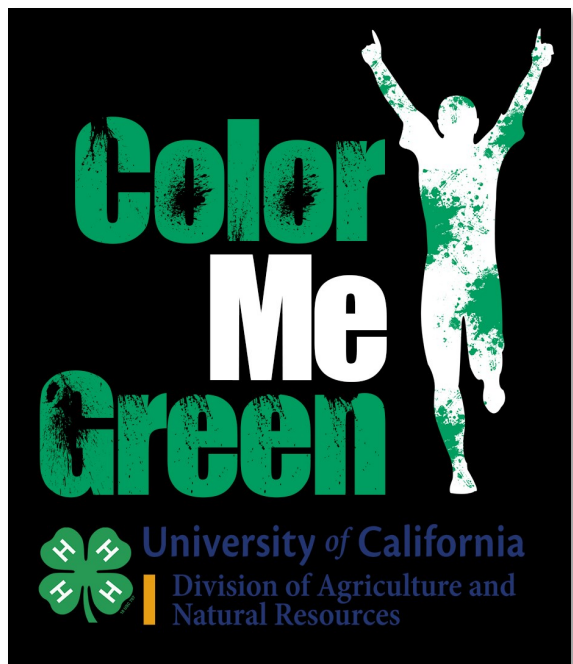
Questions: 805-525-9293 ext. 214





■ 4-H Youth Development Program

Host *Color Me Green* 5K Runs



What is a *Color Me Green* 5K?

Over the past few years Color Runs have gained popularity. The original five-kilometer run was designed to encourage novice runners to improve their physical activity while also having fun. Participants are showered with green colored dye as they pass through each mile marker. The race is all in the spirit of fun and the dye stations serve to celebrate each success in completing the run. The intention is to build excitement and enjoyment around being physically active. California 4-H hopes to host *Color Me Green 5K Runs* throughout the state, all taking place during the month of March 2015.

Why should I host a *Color Me Green* 5K?

The *Color Me Green 5K Run* will provide you with a statewide service learning opportunity specific to the improvement of health. With the support of adult leaders, youth will organize and execute a 5K run in your community. It is our hope that you will aspire to increase the health habits of not only yourself, but also those in your community through participation in the *Color Me Green 5K Run*. Be a health advocate for your community and host a *Color Me Green 5K Run*!

How can I host a *Color Me Green* 5K?

1. Sign up with Anne Iaccopucci at amiaccopucci@ucanr.edu
2. Identify an adult volunteer or staff member to partner with.

For resources and additional information please visit: http://4h.ucanr.edu/Programs/Projects/HealthyLiving/Color_Me_Green_5K_Run/

Don't miss it!!!!

2014 State 4-H Leaders' Forum

November 14-16, 2014
Crowne Plaza Hotel in Sacramento

"101 WAYS 4-H THRIVES"

See page 2 of the newsletter for
more updates on SLF!

Website:

http://4h.ucanr.edu/4-H_Events/SLF/

Member Tip of the Month:

Did you know about the new animal science curriculum published just this year by UC specialists and academics?

Discover sheep and swine curriculum from animal's point of view. Learn about pre-harvest food safety—protecting the human food supply from disease-causing pathogens, parasites, and other harmful agents.

Find these resources and more on the state 4-H website.
<http://4h.ucanr.edu/Resources/Curriculum/FREE/>

#California4H





4-H Calendar of Events

Check out our statewide calendar of events, dates & deadlines!

October

- 10/1/2014 [CA 4-H Quick Start Record Book Course](#) DUE
- 10/4/2014 [Archery Certification Workshop](#)
- 10/4/2014 [2015 State Fashion Revue Committee Meeting](#)
- 10/8/2014 [4-H National Youth Science Day](#)
- 10/18/2014 [Shooting Sports Leaders Meeting](#)
- 10/25/2014 [State 4-H Leaders' Council Meeting](#)
- 10/25/2014 [State Leaders' Council officer nominations](#)

November

- 11/3/2014 [Records Books for State Competition](#) DUE
- 11/3/2014 [National 4-H Conference—Applications](#) DUE
- 11/7-9/2014 [North Section—WHY Conference](#)
- 11/8/2014 [North Central Sectional Skills Day](#)
- 11/14/2014 [Save the date: 2014 State 4-H Leaders' Forum](#)

December

- 12/6/2014 [Shooting Sports Workshop - Rifle Discipline](#)
- 12/21/2014 [4-H Day at the Oakland Raiders](#)

January

- 1/5/2015 [2015 State 4-H Horse Classic Planning Team Applications](#) DUE
- 1/15/2015 [WRLF Registration](#) DUE

- 1/16-18/2015 [South Section—TIC Conference](#)
- 1/23-25/2015 [North Central Section—CAL Conference](#)
- 1/23-25/2015 [South Central Section—LCORT Conference](#)
- 1/27/2015 [WRLF 2015 Session 1](#)
- 1/31/2015 [Spark Score Surveys Close](#)
- 1/31/2015 [Master Trainer Incentive Deadline](#)

February

- 2/12/2015 [WRLF 2015 Session 2](#)

March

- 3/2/2014 [WRLF 2015 Session 3](#)

April

- 4/11-18/2015 [National 4-H Conference](#)

May

- 5/27-29/2015 [4-H Animal Science Symposium](#)

June

- 6/19-23/2015 [California Focus](#)
- 6/28-7/7 [Citizenship Washington Focus](#)

July

- 7/14-18/2015 [Leadership Washington Focus](#)
- 7/23-26/2015 [State Leadership Conference](#)

SLF 2014

What Inspires You?

The 2014 California State 4-H Leaders' Forum is on track to be your 'go to' place to acquire information, as well as participate in activities chosen to inspire and motivate you. Registration is open for the whole Forum, or for specific parts of it. See the SLF website for the forms needed. Also, on the website is the description of the workshops that are being presented. The workshops are so fantastic it may be hard to choose only 4: http://4h.ucanr.edu/4-H_Events/SLF/.

Please remember that SLF is self-supporting and we request that you bring items for the Silent Auction to help us cover costs. Here are some suggestions:

- * Homemade or home produced with love and care by anyone or anything youth, adults, animals . . . let your imagination thrive. Write the story if you wish to share and bring it along, ready for display.
- * Think smaller people are traveling; instead of 1 gigantic basket create three or four smaller baskets.
- * You can expect to see pre-auction of items that will help you get through the weekend.
- * Hospitality and Silent Auction together . . . maybe???
- * Set hours of operation . . . a new concept?
- * Option of pre-determined price to avoid the bidding and buy the item immediately.
- * Mini Innovative Project Store . . .
- * You don't have to be attending forum to donate, send it with a fellow leader that is coming, but why would you want to miss out on such an opportunity to learn new innovative ideas, relax, and meet new friends.
- * That's all for now, you'll have to come to forum to see for yourself the innovative results of the 2014 State Leaders' 4-H Forum Silent Auction.

Our 3 guest speakers for the 2014 SLF are: Jeffery Dovall; https://www.gigsalad.com/studentreach_sacramento; Mark E Thompson; <http://www.makeyourmarkinlife.com/> and Jana Flaig; https://www.gigsalad.com/jana_flraig_lodi

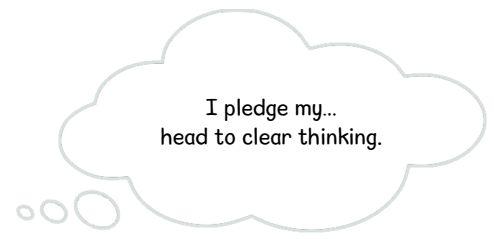


#California4H





Happening Soon ...



State Record Book Competition

It's that time of year again! Youth who are planning to submit a 2013-14 Record Book to state competition must have completed the Record Book Quick Start Course by **October 1, 2014**. Books must **arrive** at the State Office by **November 3, 2014**. We recommend FedEx shipping to allow tracking if a book gets misdirected or delayed. [See shipping details](#).



Judges Need!! State Record Book Competition

Have you judged Record Books at the County level? Do you really enjoy reading about how young people are growing through their 4-H involvement? If you answered "Yes!" to both questions, then consider applying to be a judge for State Record Book Competition. State Competition will be held in Davis on **November 7 – 9, 2014**. Find out more about the judging process and judge's application [here](#).

State Leaders' Council officer nominations

The current President and Secretary of the California State Leaders' Council are terming out of their positions. We thank President Sandy Cohen and Secretary Beverly Schrieber for their outstanding dedication and work as council officers. Nominations for the offices of President and Secretary of the State Leaders' Council are now being taken at masmith4hleader@gmail.com and nkeller91711@gmail.com. The election will occur at the State Council meeting on Saturday, **October 25, 2014** in Davis.



4-H Shooting Sports Events Coming up!

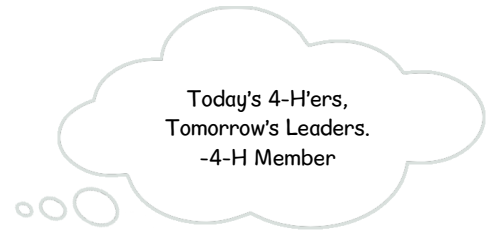
- [Archery Certification Workshop](#) October 4 & 5, 2014
- [4-H Shooting Sports Leader Meeting](#) October 18 & 19, 2014
- [Rifle Discipline Workshop](#) December 6 & 7, 2014

State Fashion Revue 2015 first meeting coming up on **October 4 from 10am-2pm** at the San Joaquin Robert J. Cabral Agriculture Center, 2101 East Earhart Avenue, Stockton. Bring lunch and your fabulous ideas. Original art work for the SFR 2015 program cover art contest is due by **December 15, 2014** to <http://ucanr.edu/sfrcovercontest>—Theme is "Through the Looking Glass." Participant categories returning for SFR 2015 are Traditional, Upcycled, and Consumer Science Purchased \$40 limit. The two new categories are Jacket Challenge and Costume Challenge. The service projects this year are pillowcases (sewn) and hats (sewn, knitted or crocheted). Please see the SFR website for more details on joining the committee, the cover contest, the categories and service projects or the event itself at http://4h.ucanr.edu/4-H_Events/SFD/SFR/ (**Note—NEW website URL**).





Scholarships, Awards & Grants



Prudential Spirit of Community Awards

Deadline: November 4

More [info](#). Send certification pages to ca4h@ucanr.edu.

NYLC Service-Learning Practitioner Leadership Award

Deadline: November 7

More [info](#).

NYLC Youth Leadership for Service-Learning Excellence Award

Deadline: November 7

More [info](#).

America's Farmers Grant Opportunity

Deadline: November 30

More [info](#).

Sports-For-All Clinic Grants

Deadline: Rolling

More [info](#).

VolunTEEN Nation International Service Project Grants

NEW

Deadline: Rolling

More [info](#).

Check out more grant & award opportunities on the Youth Services America website:

<http://www.ysa.org>

Celebrate National 4-H Week

Express your 4-H pride with this year's theme, "#iam4H."

From October 5 - 11 post a picture of yourself with your #iam4H sign, which can be downloaded at the link below. Share your 4-H pride photo on Facebook, Twitter or Instagram, along with the #iam4H and #4HWeek hashtags.

Spread the Word!

Beyond social media, spread the word about National 4-H Week by distributing bookmarks and flyers at local events, hang posters at retail stores, and fill out our press release template to notify your local newspapers and television news stations about the six million young people empowered by 4-H every day.

Print and distribute the materials in this toolkit for National 4-H Week:

<http://www.4-h.org/Content/Resource-Library/Promotional-Toolkits/Toolkits/2014-National-4-H-Week-Toolkit/>



4-H National Youth Science Day (NYSD) - October 8, 2014

<http://4h.ucanr.edu/Projects/SET/NYSD/>

The 2014 NYSD is titled, *Rockets to the Rescue* where youth will be tasked with the mission: design and build an aerodynamic food transportation device that can deliver a payload of nutritious food to disaster victims.

[Pre-order](#) NYSD kits.



State Ambassador Corner



State Ambassador Corner:

Now officially inducted, we would like to formally say, "Welcome to another amazing year of 4-H from your 2014-2015 State Ambassadors!" We are so excited for this fantastic year of the 4-H program ahead of us. As a team, we are so close and bonded you would think we have known each other our whole lives. It's crazy to imagine that it has been only a mere 6 months since we first met!

At the end of State Leadership Conference 2014 we were introduced by our advisor, Jenna Colburn, and given our pin and a candle from the outgoing, 2013-2014 State Ambassador Team. They passed their light, metaphorically and literally, from them to us so that we may continue the impeccable legacy of this historic team. We also announced our theme for State Leadership Conference 2015 at UC Irvine:



Left to right: Justina Sharp, Madison Gibson, Andrew Wood, Christine Fry, Ashley Lauinger, Linnae Rodriguez, Lyle Glass, Sallie DeYoung, Colton Searcy, and Bryce Corron

State Leadership Conference 2015 "Bring your fairytale to life" DREAM BIG



We are a dynamic and fun-loving group!
We had fun at the 2014 SLC dance.

We have our first face-to-face meeting planned for this year on October 11-12 and more updates can be expected from us later. We are already planning some adventures out to the sectional conferences and State Leaders Forum in November.

Keep checking the Ambassador Corner for more information and updates!

Sincerely,

2014-2015 State Ambassador Team



Stories from the Field

Every day I use what I learned and practiced in 4-H. It was the best activity of my youth and life!
-4-H Member

Authored by: Jenna Colburn, State 4-H Program Representative for Citizenship/Service-Learning

Healthy Living for All

Alameda County 4-H members coordinated their very own Healthy Living Expo. Partnered with Livermore Senior Services and with a \$1000 grant from both the Revolution of Responsibility and Generations United, Angela Richards a 4-H Member from Alameda County and her 4-H team of volunteers was able to organize and execute a well-attended and highly successful Healthy Living Expo. The goal of the expo was to make healthy living fun and interesting to all. Their special focus was on providing healthy living information to seniors and older adults as well as specialized information for youth and teens and general information for all.

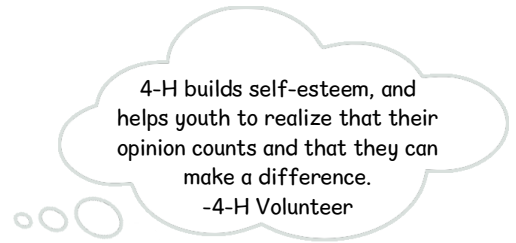
Utilizing community business and organizations that offer services to seniors as well as youth in the community the expo was able to bring together attendees with agencies ranging from AARP Safe Driving, Impact Teen Driving materials and discount programs to the benefits of natural and herbal medicine. In addition to the informational booths they provided onsite z activities such as chair massages, Zumba Gold, Chair Yoga and Chair Activity Bingo.

4-H members were able to interact with the people in attendance giving lessons in the sugar content of food items at their "Sugar Shock Booth". They also provide smoothie samples made with the 4-H smoothie bike and created interactive booths with healthy living topics. The response from the community was so positive the team is already planning for next year's event! Check out more photos and a wonderful [overview](#) of the event.





Program Updates



POSITIVE YOUTH DEVELOPMENT



Spark Score Surveys are open! Surveys opened Sept 15th and close **January 31st, 2015!** We would like as many 4-H members as possible to complete surveys in the Online Record Book. It is our way to find out about you and how the California 4-H Youth Development Program is doing overall. Thank you to everyone who has completed their surveys so far. A list of previous survey winners can be found [here](#).

As an incentive and in recognition of the investment of project leaders to deliver **iGrow** or **iThrive**, each county council is eligible to receive up to \$300 which can be used for resources and supplies related to 4-H iGrow or iThrive Leadership Projects. Checks will be provided at the end of the program year provided that the county has at least one trained Master Trainer and one Trained Project Leader and submits all of the required reporting requirements below. Incentives are based on the number of successfully completed 4-H Thrive projects in your county:

- 1-2 Projects \$75
- 3-4 Projects (or county-wide project for 25-40 youth) \$150
- 5-6 Projects (or county-wide project for 41-60 youth) \$225
- 7 or more Projects (or county-wide project with 61 or more youth) \$300

Requirements for funding include:

1. Complete all required online course work for your role (Master Trainer or Project Leader) by **January 31st, 2015**.
2. Complete the pre and post surveys for your role (Master Trainer or Project Leader) by **January 31st, 2015**.

Surveys will be emailed to you following the completing of your online course trainings. Complete all post lesson surveys for your iGrow or iThrive project (previously in the form of postcards) by **July 31st, 2015**. All surveys from requirements 2 and 3 above can be completed online or printed out and emailed to 4hthrive@gmail.com or mailed to:

*iThrive4
California 4-H YDP
Division of Agriculture & Natural Resources
California State 4-H Office
2801 Second Street
Davis, CA 95618*

4-H Thrive Expands!

This year marks some notable changes in the way we train Thrive Master Trainers and Project Leaders for Thrive Leadership Development Projects across the State. It is very exciting to see the program growing and expanding both within our 4-H programs and the partners that we work with. This fall marks the official launch of the iThrive 4 Leadership Curriculum for teens as well as the launch of iGrow (for ages 9-11) and iSprout (for primary members) for a complete leadership project series for all age groups. Both iThrive 4 and iGrow have a healthy living focus and many of the activities are the same. iSprout can be implemented as part of the leadership series or in your club meetings or as a stand alone Primary Project.

Materials are on track to be ready to disseminate in mid-October. Provided project leaders complete the required trainings, Leadership Projects could start in October. The materials emphasize educational practices embedded in the domains of SET, citizenship and healthy living as well as personal development of thriving skills. Our belief is that when young people are given opportunities to develop their spark, growth mindset, goal management skills and the 6 Cs, they will become effective in their leadership roles. [More information](#) on the principles of thriving or on 4-H Thrive Leadership Projects.



Program Updates



POSITIVE YOUTH DEVELOPMENT CONTINUED...

Uniform Selection Update

The 4-H State Recognition and Incentives Committee will analyze and evaluate the results of the uniform voting process and make recommendations to the Associate Director of 4-H Program and Policy in early 2015. The new uniform selection process will take time to implement. We anticipate that there will be a transition period to the new uniform and an implementation process will be developed in the coming months.



Save the Date

YOUTH SAFETY: A Day of Public Policy Awareness for Camp & Out of School Time Professionals
Presented by the California Collaboration for Youth

November 13, 10:30am-5pm | State Capitol, Sacramento

Facilitated discussions will include the role of public policy, state and federal regulations, and the operation of programs serving children and youth. This conference will focus on child safety topics including violence prevention; camper safety; criminal background checks; concussion identification and management; diversity and inclusion and more. Registration materials available early October.

Adults Chaperone's Leave Their Mark at the 2014 State Leadership Conference

This year's 4-H State Leadership Conference was truly an adventure of epic proportion. The theme for the conference was "Raiders of the Lost Leadership" and had all the adventure and exploration factors that you would expect of an Indiana Jones movie. Our adult education sessions were no exception.

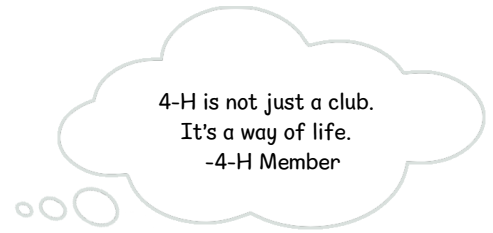
This year's adult workshops were done in a different format using the Open Space Technology (OTS) format. The "Open Space" methodology is carefully designed to elicit maximum involvement and creativity in a constructive atmosphere. It is also highly flexible so that the content is entirely determined by the participants. Feedback about the workshops was very positive and participants explored how we can make 4-H more Relational, Relevant and Responsive. The topics that were created and discussed were:

- Building Positive Relations between Staff and Volunteers
- All Star/High School Retention
- Valuing Educational Opportunities
- How do we encourage kids with a project that is relevant to them, but you don't know where to start? How to get beyond the basics in a project year and beyond?
- How to Deal with Ethical Issues with Parents and Leader Roles
- Inclusion Participation of kids with ASD/ADD/other learning differences
- Online and Conventional Record Books
- How technology tools can be used productively with 4-H

To find out more about next year's State Leadership Conference and how you can get involved as an adult, check out our website at http://4h.ucanr.edu/4-H_Events/SLC/.



Program Updates



SCIENCE, ENGINEERING & TECHNOLOGY (SET)



[PBS: SciGirls](#)

The PBS program SciGirls is inviting groups to be partners and to receive training workshops to engage girls in STEM. Several years ago under a NIFA grant funding to SciGirls, several LGU 4-H programs participated in SciGirls training. Although the programs are targeted to increase the number of girls engaged in STEM, boys can get involved, too.

[Earth Science Week, October 12-18, 2014](#)

“Earth’s Connected Systems”

Take part in Earth Science Week 2014 that will promote awareness of the dynamic interactions of the planet’s natural and human systems.



[Conrad Spirit of Innovation Challenge](#)

Registration through **October 16** for teams of 2-5, ages 13-25. Participants work together to develop solutions to some of the world’s most complex problems in one of four categories: Aerospace and Aviation, Energy and Environment, Cyber Technology and Security, and Health and Nutrition.



5th Annual Invent. It. Build It. EXPO

October 25, 2014, 9:00am – 3:30pm, Los Angeles Convention Center

Sponsored by the Society of Women Engineers, Girl Scouts, WGBH'S Design Squad Global, and The ExxonMobil Foundation. Invent It. Build It. is a hands-on engineering experience for middle school girls with a parallel program for parents and educators. The event takes place annually at the Society of Women Engineers Conference. Locations vary each year. Our theme this year is A Global Exchange for Change. See [site](#) for info.

National Cyber Security Awareness Month: October 2014

4-H National Headquarters is a member of the Department of Homeland Security “Stop. Think. Connect” cybersafety campaign. [National Cyber Security Awareness Month](#) is designed to engage and educate public and private sector partners through events and initiatives with the goal of raising awareness about cybersecurity and increasing the resiliency of the nation in the event of a cyber incident. Events being held online and in San Diego the week of **October 13-17**.



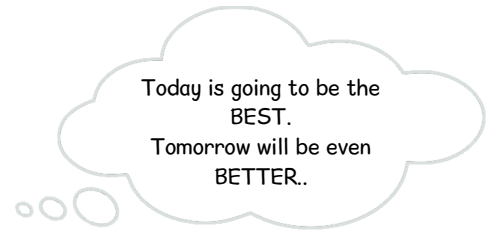
[Bay Area Science Festival](#)

November 1, 2014, ATT Park, San Francisco, CA, 11:00am – 4:00pm

AT&T park is transformed into a science wonderland for the concluding event of the Bay Area Science Festival – a FREE science extravaganza. Last year, more than 30,000 people enjoyed a non-stop program chock-full of interactive exhibits, experiments, games, and shows, all meant to entertain and inspire.



Program Updates



ANIMAL SCIENCE

SAVE THE DATE: 4-H Animal Science Symposium, May 27-29, 2015

The 4-H Animal Science Symposium is a professional development opportunity for 4-H staff and key volunteers on key topics and skills relating to bio-security and animal health. Central to this symposium will be a foundational training on the “Bio-Security Proficiencies for Beginning Producers,” which participants will implement back home with 4-H volunteers and junior/teen leaders.

Registration will open in January 2015.
See [informational flyer](#) for more details.



2015 State 4-H Horse Classic –Save the Date June 24-28, 2015—Brookside Showpark

Want to help plan the 2015 State 4-H Horse Classic?

Apply here: <http://ucanr.edu/survey/survey.cfm?surveynumber=13572>

Applications are due Jan 5, 2014.

Hosting a Qualifying Horse Show?

Register your show here: <http://ucanr.edu/qualifying-shows> for it to be considered a qualifying show for the 2014 California Horse Classic.

Looking for a Qualifying Horse show for the 2015 California 4-H Horse Classic?

Visit http://4h.ucanr.edu/4-H_Events/Horse_Classic/Equine_Qualifier_4-H_Events/ to find a Horse Show near you!

State 4-H Equine Field Day-date and place are TBD. Keep a look out for more information to come!

New Swine and Beef curriculum on the 4-H Mall - <http://www.4-hmall.org/Category/animalscience.aspx>

Wonderful resources- produced in conjunction with California 4-H!

Free Animal Science curriculum on the State 4-H Website: Veterinary Science, Rabbits, and Bio-Security, and new this year Swine, Sheep, and Pre-Harvest Food Safety!

<http://4h.ucanr.edu/Projects/Curriculum/FREE/> Check them out!





Program Updates



HEALTHY LIVING

Teens in the Drive Seat

Did you know that 1 in 7 licensed drivers ages 16-24 admitted to nodding off behind the wheel at least once in the past year (Drowsydriving.org). That's a lot of nodding drivers! So, what can we do about it? Evaluate yourself and your alertness each time you are about to get behind the wheel. If you've had several nights of little sleep or have been up for many hours – don't drive. When you are behind the wheel, know the signs of drowsiness - difficulty focusing, daydreaming, or yawning repeatedly. To help stay alert, open the windows, take a break, sing along to your radio, or have a cold drink. Finally, if you know you are in no condition to be behind the wheel, don't be afraid to ask for help from parents or friends who can give you a ride.

You have a lot to live for; let's keep our drive alive! Find out more at t-driver.com. For more information about how you can lead a Teens in the Driver Seat campaign contact Anne Iaccopucci at amiaccopucci@ucanr.edu



*You have a lot to live for;
let's keep our drive alive!*

MILITARY



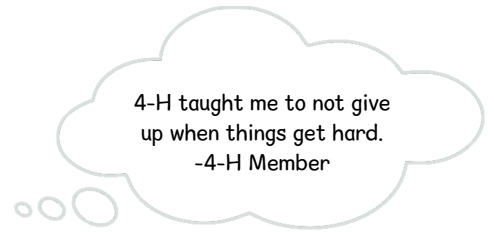
4-H ARMY YOUTH DEVELOPMENT PROJECT: A History of Partnership

Since its inception in 1995, the 4-H/Army Youth Development Project has evolved into a model program of cooperation between Federal agencies. Through the 4-H/AYDP, [National 4-H Headquarters](#) and [Army Child, Youth and Schools Services \(CYS\)](#) partner to provide predictable, quality youth programs and introduce 4-H to Army installations worldwide. The partnership links resources of the Land Grant University Extension System to Army youth programs in pursuit of their common mission for positive youth development experiences for children and youth wherever they live.

CA 4-H Military Program: <http://4h.ucanr.edu/Programs/MilitaryPartnership/Clubs/>



Program Updates



CITIZENSHIP/LEADERSHIP

**CALIFORNIA FOCUS
LEADERSHIP
WASHINGTON FOCUS
WASHINGTON FOCUS**

Save the dates!

California Focus
June 19-23, 2015

Leadership Washington Focus
July 14-18, 2015

Citizenship Washington Focus

June 28-July 4, 2015

Extended travel days to:
Gettysburg, Philadelphia & Baltimore
July 5-7, 2015

Registration is coordinated through the CA State 4-H Office. For more information on these programs please visit http://4h.ucanr.edu/4-H_Events/

Save the Date: 2015 National 4-H Conference

National Conference dates are **April 11-18, 2015**

The National 4-H Conference is a working conference in which youth and adults develop recommendations to help guide 4-H Youth Development Programs nationally and in their communities.

National Conference [Applications](#) are now available!

Application Deadline will be November 3, 2014

http://4h.ucanr.edu/4-H_Events/N4-HC/



MORE UPDATES

State Field Day Updates

May 30, 2015, 8:00am-6:00pm

UC Davis Campus-Wellman Hall

Revamped State Field Day Webpage check it out:

http://4h.ucanr.edu/4-H_Events/SFD/

Here you will find an interactive map along all the exciting activities you can participate and enjoy!

Special Recognition and Impromptu Topics for 2015 Presentation Program are now available! Find them here: http://4h.ucanr.edu/4-H_Events/SFD/PD/





Program Updates



MORE UPDATES



Discussion Meet- New Project & Contest!

This new project was unveiled at SLC and will be offered to 4-Hers aged 15-19. The project and contest are modeled after the Young Farmers & Ranchers Discussion Meet through the Farm Bureau. Project meetings (in a Discussion Meet, Leadership or Public Speaking project) will be held to prepare for the competitive event; the first round will be held at [Sectional Presentation Days](#). Discussion Meet questions center around Healthy Living, SET, Citizenship and 4-H Membership. Top competitors at Sectional levels will advance to the State Field Day. [Watch](#) the Young Farmers & Ranchers competitions. If you are interested, please check out the 4-H Discussion Meet website at 4hdiscussionmeet.weebly.com

North Central Sectional Skills Day

November 8, 2014 at the San Joaquin Robert J. Cabral Agriculture Center
2101 East Earhart Avenue Suite 200, Stockton, CA 95206.

8:30 a.m.-3:00 p.m. \$10 fee—Lunch included.

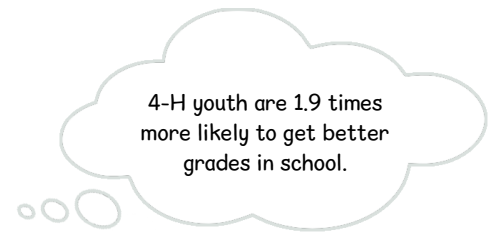
The registration forms will be posted once we get enough workshops and Life skill stations on the <https://groups.yahoo.com/neo/groups/ca4h-NCSection/info> and will be sent to each county in the Section. Lynette J. Ward, a past Diamond Star from Sacramento County, will share how she capitalized on her skills, knowledge and experience from 4-H activities to achieve success in college and in her career as the key note speaker. She will be talking about career consulting and coaching & training. **4-H Opportunities Springboard You to Success** - 4-H provides countless opportunities to build skills, achieve results and build relationships. As you take steps forward in your education and career, how do you use your 4-H life to springboard to success?

North Central Sectional Skills Day will be a fun event for everyone. There will be 5 sessions, 30 minutes each. A separate room will have life skills stations, judging contests and fun activities for primary members. This year we would like to challenge each county to contribute and put on at least one workshop.

Read full description and get contact information for this [event on the state 4-H calendar](#).



Research Updates



4-H youth are 1.9 times more likely to get better grades in school.

Schmitt-McQuitty, L., Carlos, R., & Smith, M.H. (2014). Learnings and recommendations to advance 4-H science readiness. *Journal of Extension*, 52(4). Article 4FEA1. Retrieved from <http://www.joe.org/joe/2014august/a1.php> The case study investigation reported here assessed California 4-H professionals' understanding of the essential components of effective 4-H Science programming as established by the National 4-H Science Mission Mandate. Using the 4-H Science Checklist as the basis for defining 4-H Science Readiness, academic and program staff were surveyed and interviewed to determine their understanding of what constitutes effective science programming in 4-H and their capacity to deliver science professional development and programs. Results indicated a need to build staff capacity relative to 4-H Science in California and outcomes may have implications for 4-H professionals nationally.

Borden, L.M., Perkins, D.F., & Hawkey, K. (2014). 4-H youth development: The past, the present, and the future. *Journal of Extension*, 52(4). Article 4COM1. Retrieved from <http://www.joe.org/joe/2014august/comm1.php> The 4-H Program within Cooperative Extension is more than 100 years old. As we celebrate 100 years of Cooperative Extension, the foundation built by the 4-H Program serves as grounds to meet the needs of today's youth. The diversity of the youth who participate continues to grow, families continue to become less traditional, potential volunteers' time continues to shrink, and the growing number of digital devices steal time. These changes demand 4-H adapt and innovate to remain relevant. This commentary examines the role that 4-H Youth Development will play in the next 100 years to face these challenges.

Sugary Drinks May Damage Children's Brains So Badly It Affects Their Memory
<http://www.medicaldaily.com/sugary-drinks-may-damage-childrens-brains-so-badly-it-affects-their-memory-295558>
USC researchers have determined that excessive sugar intake prior to adulthood affects brain function and memory.

4-H in the Media

NBC's Biggest Loser Finalist Joe Ostaszewski has been 'Riding It Forward' inspiring children and families across this great Nation to live Active Healthy Lives. The Wear Your Soul Team has partnered with the National 4-H Council with a goal to **EM-POWER** children and their families with the tools and programs they will need to become 'Change Agents' in the fight against Childhood Obesity. You can join Joe with a commitment to bike, run, walk or exercise a certain number of miles yourself. Together, we can match Joe's miles to show our collective commitment to healthy living. [Match Joe's Miles HERE!](#)

During his stop in Los Angeles on September 25, you are invited for a ride along with Joe from Manhattan Beach pier at the end of Manhattan Beach Blvd To Hermosa Beach Pier and back, starting at 5pm. See [event flyer](#).





The 4-H Pledge

4-H youth are 3.4 times more likely to actively contribute to their communities.

I pledge my...

HEAD to clearer thinking,

HEART to greater loyalty,

HANDS to larger service,

HEALTH to better living,

for my club, my

community,

my country and my

world.

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California State 4-H Office
University of California
Division of Agriculture and
Natural Resources
2801 Second Street
Davis, CA 95618-7774
(530) 750-1334
ca4h@ucanr.edu



University of California
Division of Agriculture and
Natural Resources

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Get connected with 4-H
through social media!



4-H VOLUNTEER CAFE
A resource site for our 4-H Thrive leadership



CALIFORNIA 4-H
FOUNDATION



Help Wanted!

Santa's Express 2014 Volunteer Opportunities

To volunteer, please contact The Resource Connection Food Bank at
(209)754-1257

Distribution Day – Monday, December 22, 2014

The Resource Connection Food Bank: Food Distribution

206 George Reed Drive, San Andreas

Times: 8:00am – 12:00pm and 1:00pm – 4:00pm

Mountain Oaks School Gymnasium: Toy Distribution

150 Old Oak Road, San Andreas

Times: 8:00am – 12:00pm and 1:00pm – 4:00pm

West Point: Food & Toy Distribution

Blue Mountain Coalition for Youth and Families, 364 Main St

Time: 10:30am – 1:30pm

Murphys: Food & Toy Distribution

Murphys Senior Center, 65 Mitchler Ave

Time: 12:30pm – 3:30pm



Packing Days



All Packing Days held at The Resource Connection Food Bank, 206 George Reed Dr, San Andreas

Date	Time
Wednesday, December 3, 2014*	9:00am – 12:00pm
Wednesday, December 3, 2014*	1:00pm – 4:00pm
Saturday, December 13, 2014*	9:00am – 12:00pm
Saturday, December 13, 2014*	1:00pm – 4:00pm
Saturday, December 20, 2014*	9:00am – 12:00pm
Saturday, December 20, 2014*	1:00pm – 4:00pm

*If volunteering for the whole day, please bring your own lunch.



THE PRUDENTIAL SPIRIT OF COMMUNITY AWARDS

Honoring Outstanding Community Service by Young Americans

FOR IMMEDIATE RELEASE
September 2, 2014

Contact: Harold Banks, Prudential 973-802-8974 (work),
973-216-4833 (cell), harold.banks@prudential.com

20TH ANNUAL SEARCH UNDER WAY FOR NATION'S TOP YOUTH VOLUNTEERS

Awards Program Honors Students in Grades 5-12 for Outstanding Volunteer Service

WASHINGTON, D.C. – Over the past 19 years, Prudential Spirit of Community Awards have been given to more than 100,000 middle and high school students across the country for helping the less fortunate, promoting health and safety, protecting the environment, and serving their communities through many other volunteer activities. Today, the search begins to identify thousands more who have made meaningful contributions to their communities over the past 12 months, as the awards program kicks off its 20th year.

These awards, sponsored by Prudential Financial, Inc. in partnership with the National Association of Secondary School Principals (NASSP), honor outstanding community service by students in grades 5 through 12 at the local, state and national level.

“Prudential is proud to recognize young people who contribute to the well-being of their communities through volunteer service,” said Prudential Chairman and CEO John Strangfeld. “We look forward to honoring the nation’s top youth volunteers of 2015, and hope their stories will inspire others to consider how they can serve their communities.”

Young volunteers can apply online at <http://spirit.prudential.com> or at www.nassp.org/spirit. Applications must be completed by November 4, 2014, and then submitted to a middle or high school principal, Girl Scout council, county 4-H agent, American Red Cross chapter, YMCA or HandsOn Network affiliate. Paper versions of the application form are available by calling (877) 525-8491.

Participating schools and local organizations will select Local Honorees in early November and present them with Certificates of Achievement. These Local Honorees also will receive the President’s Volunteer Service Award if they have contributed the minimum number of volunteer hours to qualify (50 hours for age 14 and younger, 100 hours for those older). All Local Honorees are then reviewed by a state-level judging

--more--

20TH ANNUAL SEARCH UNDER WAY FOR TOP YOUTH VOLUNTEERS – p. 2

committee, which will name the top two candidates from each state and the District of Columbia – one high school student and one middle level student – as State Honorees on February 10, 2015. These State Honorees will receive \$1,000 awards, engraved silver medallions, and an all-expense-paid trip to Washington, D.C., with a parent for four days of recognition events May 2-5, 2015. Runners-up at the state level will receive bronze medallions or Certificates of Excellence.

In Washington, a distinguished national selection committee will name 10 of the 102 State Honorees as America’s top youth volunteers of 2015. These National Honorees will receive \$5,000, gold medallions, crystal trophies for their nominating schools or organizations, and \$5,000 grants from The Prudential Foundation for nonprofit charitable organizations of their choice.

“Across the United States, middle level and high school-aged volunteers are changing their communities for the better,” said JoAnn Bartoletti, executive director of NASSP. “We are honored to celebrate the contributions of these young leaders.”

The Prudential Spirit of Community Awards represent the United States’ largest youth recognition program based solely on volunteer service. The awards program also is conducted in Japan, South Korea, Taiwan, Ireland, India and China, where Prudential has significant business operations.

The National Association of Secondary School Principals (NASSP) is the leading organization of and voice for middle level and high school principals, assistant principals, and school leaders from across the United States and 35 countries around the world. The association connects and engages school leaders through advocacy, research, education, and student programs. NASSP advocates on behalf of all school leaders to ensure the success of each student and strengthens school leadership practices through the design and delivery of high quality professional learning experiences. Reflecting its long-standing commitment to student leadership development, NASSP administers the National Honor Society, National Junior Honor Society, National Elementary Honor Society, and National Association of Student Councils. For more information about NASSP, located in Reston, VA, visit www.nassp.org.

Prudential Financial, Inc. (NYSE: PRU), a financial services leader, has operations in the United States, Asia, Europe, and Latin America. Prudential’s diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential’s iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit www.news.prudential.com.

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[Editors: Full-color pictures of the Spirit of Community Awards program logo and medallions are available at <http://spirit.prudential.com>.]