

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Fresno County

Three-Year
Integrated Work Plan
FFY 2017–2019

County Name: Fresno County

SECTION A: OVERVIEW

1. SNAP-Ed Implementing Agency (counterpart local agency) Names

	California Department of Social Services: CDSS: (County Welfare Departments: CWD)
x	University of California: UC CalFresh UCCE: University of California Cooperative Extension of Fresno County (UCCE)
x	California Department of Public Health: CDPH: Fresno County Department of Public Health
	California Department of Aging: CDA: (Area Agency on Aging: AAA)
	Catholic Charities of California: CCC: (Catholic Charities of California: CCC)

2. State Level Goals and Objectives

Overall State Level Goal and Focus

The California SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP-Ed will make healthy food and physical activity choices within a limited budget consistent with the current *Dietary Guidelines for Americans* and *Physical Activity Guidelines for Americans*.

California SNAP-Ed focuses on preventing nutrition and activity-related chronic diseases and improving food security among persons eligible for SNAP-Ed by:

- Providing information and education to promote food resource management, healthy eating, and a physically active lifestyle, and
- Creating supportive food and activity environments in collaboration with community partners in order to make healthy choices easier where people eat, live, learn, work, play, and shop.

Behavioral Outcomes

Goal 1: Increase Consumption of Healthy Foods and Beverages and Decrease Consumption of Unhealthy Foods and Beverages

- **Objective 1a:** Annually improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population consistent with the current *Dietary Guidelines for Americans*.
- **Objective 1b:** Annually increase consumption of fruits and vegetables among the SNAP-Ed eligible population.

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- **Objective 1c:** Annually decrease consumption of added sugar from food and beverages among the SNAP-Ed eligible population.

Goal 2: Increase Physical Activity

- **Objective 2:** Annually increase physical activity among the SNAP-Ed eligible population consistent with the current *Physical Activity Guidelines for Americans*.

Goal 3: Improve Food Resource Management

- **Objective 3a:** Annually improve resource management behaviors^[1] among the SNAP-Ed eligible population.
- **Objective 3b:** Annually increase food security^[2] among the SNAP-Ed eligible population.

Physical & Social Environment Outcomes

Goal 4: Increase access to and/or appeal^[3] of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live, learn, work, play, or shop.

- **Objective 4a:** Annually improve^[4] food environments at SNAP-Ed eligible sites.
- **Objective 4b:** Annually improve the proportion of healthy to unhealthy food environments in SNAP-Ed eligible communities.

Goal 5: Increase access to and/or appeal^[3] of physical activity opportunities for SNAP-Ed eligible populations.

- **Objective 5a:** Annually improve^[4] environments and opportunities for physical activity at SNAP-Ed eligible sites.
- **Objective 5b:** Annually increase physical activity opportunities and improved environments community-wide in SNAP-Ed eligible communities.

¹ Behaviors, such as reading labels, shopping with a list and comparing prices to maximize use of limited resources to support a healthy diet.

² Defined as not running out of food at the end of the month.

³ Defined as availability, affordability, appropriateness to priority population, variety, quality, and marketing strategies such as placement, point of decision prompts, healthy defaults, and promotion.

⁴ Defined as a combination of introducing healthy changes at new sites and deepening or maintaining changes at existing sites.

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3. Jurisdiction Description

Fresno County is the sixth largest county in California. One of the fastest growing and most diverse populations in California, the County's population has grown at a rate nearly twice that of California. In 2014, its estimated population was 965,974; with more than half living in a single metropolitan area and the rest of the county's population located within rural cities and in unincorporated areas. According to the SNAP-Ed Fresno County Profile 2015, there are 98 SNAP-Ed eligible census tracts out of a total of 199 in Fresno County. The LHD currently provides services in the 13 following targeted specific census tracts: Lowell (06019000600), West Fresno (06019000901, 06019000902) Reedley, (06019006604, 06019006603) Parlier (06019008501, 06019008502), Kerman (06019004002, 06019003900, 06019004001) and Sanger (06019006202, 06019006201, 06019006100). University of California Cooperative Extension (UCCE) - UC CalFresh currently provides services primarily in Fresno Unified, Coalinga Huron Unified, Firebaugh Unified, and Central Unified Schools but also provides services to adults throughout Fresno County.

The 2015 SNAP-Ed County Profiles indicated that population distribution was 64.4% Hispanic, 17.3% White (non-Hispanic), 9.9% Asian, 6.0% African American, 0.5% American Indian/Alaska Native, and 0.1% Native Hawaiian and other Pacific Islander. The US Census Bureau estimates that in 2014, 44% of the County population speaks a primary language other than English at home. Local Hispanic culture is varied, originating from Mexico and Central and South America. The County is home to the second largest U.S. Hmong population with approximately 32,000 Hmong in residence. Smaller numbers of Cambodians, Vietnamese and Laotians also reside in the County. As a result, LHD has established relationships with Hmong serving agencies in FFY 14 and continues to provide nutrition and physical education services upon requests and continually explores opportunities to develop champions within the six targeted communities. LHD has one Hmong bilingual staff person taking lead on these efforts.

The 2010-2014 median household income was estimated at \$45,201 compared to \$61,489 statewide. According to the SNAP-Ed Fresno County Profiles 2015 provided by California Department of Public Health, 26.0% of the County's population lives below the poverty line and the food insecurity rate is 16.6% overall and 30.7% for children. Although the County's population living below the poverty line has increased from 2014 (24.8%), the overall and children food insecurity rate has decreased from 2014 (20.8% and 33.7% respectively). This data may suggest that the Fresno County SNAP-Ed local policy systems and environmental (PSE) change efforts to increase access to healthier foods are having a positive impact. Additionally, there were 229,388 CalFresh participants and 142,894 students eligible for Free/Reduced Price Meals, a slight increase from 2014, in Fresno County. Furthermore, 283 schools out of 348 schools in Fresno County are considered SNAP-Ed eligible schools. Lastly, according to the 2014 Fresno Hunger Report, out of the 192,180 households surveyed in the Fresno-Clovis Metropolitan area, approximately 64,000 adults indicated food insecure one or more months out of the year.

Even though Fresno County is referred to as the Bread Basket of the World, a majority of the targeted communities were either at or near United States Department of Agriculture (USDA) designated food deserts, areas where a substantial number of residents has low access to a supermarket or large grocery store. Limited access to grocery stores results in fewer choices to quality food and restricts purchase of fresh fruits and vegetables. While some of the targeted communities lack farmers markets or large grocery stores, there were no shortages of fast food outlets. According to the SNAP-Ed Fresno County

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Profiles 2014, 68.8% of SNAP-Ed adults and 82.9% of SNAP Children/Teens, ages 2 -7 years of age, consumed fast food 1 or more times in the last week. Furthermore, the SNAP-Ed Fresno County Profile 2015 indicates that 69.4% of SNAP-Ed adults consumed fast food 1 or more times in the last week. With few healthy food options, families often depend on fast foods or corner stores to feed their children, a diet that is rich in calories but results in little nutritional benefit. Consequently, obesity rates and chronic diseases are often higher in areas with high poverty and low access to quality food.

4. Community Assessment

Information used for developing this Work Plan comes in part from the SNAP-Ed County Profiles prepared by CDPH which includes county-level data from a variety of sources such as American Communities Survey (ACS) five-year estimates, Department of Social Services CalFresh Annual Trends data, the California Health Interview Survey, Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3), Vital Records Business Intelligence System , and USDA's Food Security website.

Initially, selection of the six low income communities targeted for services by LHD in Fresno County was aided by Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) assessments conducted in 2012, data on Years of Potential Life Loss (YPLL), USDA designated food desert data, and leading causes of death. In 2009, the Fresno County Department of Public Health developed an analysis of YPLL by community clusters. The data collected by zip codes on Years of Potential Life Lost per 1000 people under the age of 65. The YPLL data is used because it measures how young people die, and it allows the LHD to compare across communities, i.e. zip code clusters. Eight zip code clusters were identified based upon population aggregates of 10,000 or more and death counts of at least 100 were used for the years 1997-2005. Initial findings revealed: 1) county YPLL compared to the state is 28.7 years and 23.1 years respectively; and 2) five clusters 93728, 93706 (West Fresno), 93701 (Lowell), 93721, 93640 (Firebaugh/Mendota), representing four urban and one rural area had a YPLL that was one standard deviation higher than the county overall. Additionally, in Fresno County, twelve food deserts have been identified by the USDA Economic Research Service. Food desert designations are defined as urban neighborhoods and rural towns without ready access to fresh, healthy, and affordable food. Fresno County food deserts have been identified by census tracts with eight of the twelve deserts located in urban areas. The West Fresno area has the highest percentage of low-income people with low-access at 52.7%, accounting for about 1,973 people.

The 2012 CX3 was conducted in the six targeted low income communities. LHD staff conducted focus groups and shared the findings with area residents and community partners. Ideas for future actions were promoted to the residents and shared with community partners. Area residents and community partners showed interest in working with LHD to implement favorable Policy, Systems and Environment (PSE) changes, including working with local retailers to improve their food store quality scores, especially those located near public schools.

In 2013, as LHD and UC CalFresh began working on coordination of locations and activities, it was determined that there was overlap and challenges in the LHD targeted communities of Firebaugh and Hamilton because of UC CalFresh established locations. LHD and UC CalFresh held a meeting to strategize and come to an agreement about the two communities. UC CalFresh was providing direct nutrition education for a five-year study in Firebaugh as part of a large community obesity prevention project. As to not skew the research results, LHD was asked to not provide nutrition education in the community as well. To avoid duplication of service and skewing results, LHD activities was redirected from Firebaugh to Kerman, (06019004002, 06019003900) which also meets

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criteria. Hamilton was also dropped in favor of Sanger (06019006202, 06019006201) since the main access point in the small Hamilton community is the elementary school and UC CalFresh has an established relationship at the approved school location. Besides meeting criteria, Sanger is bigger, has more access points and proved ready for involvement in interventions. These communities were also identified based the same resources mentioned above. To establish a baseline, LHD Evaluator, Sarah Samuels Center for Public Health Research and Evaluation (Samuels Center) conducted CX3 in Kerman and Sanger in FFY 14 The data has informed programming and support community wide CNAP efforts of all partners.

According to the results of the 2012 LHD Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3), a majority of the targeted communities have no fruits and vegetable markets. In Lowell neighborhood, just north of downtown Fresno and proposed project site location, only 14% of the local stores met the standard for having safe and easy access and 72% of the food sources in Lowell only had food that were high in fat and sugar. The ratio of unhealthy food sources in Parlier was 91%, with 0% of the local stores meeting standards for safe and easy access. Results in other neighborhoods were equally striking: in Reedley – 63% unhealthy food sources and 0% meeting standards; in West Fresno – 73% unhealthy food sources and 0% meeting standards; in Hamilton – 75% unhealthy food sources and only 17% meeting standards; and in Firebaugh – 100% unhealthy food sources and 0% meeting standards.

In 2014, two additional neighborhoods were surveyed using the CX3 tools and analyses: Kerman (06019004001) and Sanger (06019006100), two towns outside of the city of Fresno, to slightly increase the LHD geographic focus. In Kerman, 95% of food sources were identified as high fat/sugar, or unhealthy sources, but 32% of all stores met standards for healthy options offered and accessibility. In Sanger, 90% of food sources fell in the same unhealthy category, and 19% of stores met food quality standards.

The Fresno County LHD model of focused intervention in census tract-defined communities has demonstrated early successes. LHD would like to add the following census tracts adjacent to current target census tracts, expanding the target area: West Fresno (06019001000) and Reedley (06019006602). In addition to meeting the minimum SNAP-Ed requirements as an eligible census tract, additional research demonstrates high need for SNAP-Ed intervention in these additional census tracts.

Census tract 10 (06019001000) in West Fresno is defined as severely economically disadvantaged, according to the California Department of Public Health, due to their median household income falling between \$0 - \$39,000, as reported by the American Community Survey 2009 – 2014. When evaluating deaths associated with preventable causes such as diabetes, heart disease, and chronic lung disease, Census tract 10 was ranked 84% (100% being the most ill) compared to the remainder of the Fresno County, according to Vital Records Business Intelligence System (VRBIS). Census tract 10 ranked in the 94% (100% being the most years lost) for years of potential life lost (set at age 75) compared to the rest of the Fresno County. Census tract 10 was ranked in the 77% (100% being the most pre-term births).

Census tract 66.02 (06019006602) in Fresno County is defined as severely economically disadvantaged, according to the California Department of Public Health, due to their median household income falling between \$0 - \$39,000, as reported by the American Community Survey 2009 – 2014.

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With the additional census tracts, LHD will be able to extend current wrap-around education, capacity-building, and PSE efforts to reduce obesity among the SNAP-Ed eligible population in Fresno County. To establish a baseline, LHD will work with the LHD Evaluator to conduct CX3 in the additional census tracts in FFY 2016 and in Year 1 (West Fresno, and Reedley) and Year 3 (Sanger) of the FFY 17-19 Integrated Work Plan.

According to the SNAP-Ed County Profile 2015, Fresno County's percentages of SNAP-Ed overweight and obese adults were 26.1% and 59.4% respectively. This demonstrates a decrease in overweight and an increase in obesity from SNAP-Ed County Profile 2014 (38.8% and 35.1% respectively). The obesity target is still significantly above the Healthy People 2020 target of 30.6%. Additionally, 46.7% of adults consumed 1 or more sugar-sweetened beverages per week and 18% of adults aged 20 and over reporting no leisure-time physical activity. Also, children age 12-17 years of age had rates of overweight and obesity at 14.4% and 13.7% respectively. Only 17.1% children and teens (2-17) were physically active at least 1 hour every day and 37.9% of children 2-11 were physically active at least 1 hour every day. According to the SNAP-Ed County Profile 2014, 58.1% SNAP-Ed children consumed 5 or more servings of fruits and vegetables daily where as 23.2% of teens, ages 12-17, consumed 5 or more servings daily. The UCLA Center for Health Policy Resource 2012-2013 Fresno County Health Profiles for Adults indicated that adults engaged in regular walking "in the past week" was 27.6% and 18.5% of adults consume one or more sodas per day. As reported in the Fresno County Community Health Needs Assessment (2012-2013), physical activity for adults and youth is a concern in Fresno County, and rates of physical activity vary by socioeconomic status. In one lower income school district, 9.6% of 5th graders passed the California assessment for physical fitness, compared to 55% of 5th grader in a higher income school district. The percentage of adults who report engaging in physical activity increases with income bracket (from 35.2% living below FPL to 51% living above 300% FPL). Therefore, it is important to address barriers to participating in physical activity for SNAP-Ed eligible residents of Fresno County.

The 2015 California County Health Status Profiles indicated that Fresno County out-ranked California in most death and disease categories. Fresno County's 2011-2013 age-adjusted death rate from coronary heart disease was 112.9 compared to HP 2020's target at 103.4 per 100,000 population and California's rate of 103.8. Fresno County ranked 44 out of 58 California counties for deaths attributed to heart disease. The 2011-2013 age-adjusted death rate due to stroke was 45.7, higher than the HP2020 target of 34.8 per 100,000 population. In March 2016, the California Center for Public Health Advocacy stated that 49% of adults in Fresno County are estimated to have prediabetes or undiagnosed diabetes and 8% of adults have been diagnosed with diabetes.

Fresno County is designated as a Health Professional Shortage Area in primary care. The CHIS 2012-2013 Health Profile indicated that 24.9% of people had no usual source of care compared to 16.6% of people within California. Fresno County's rate of uninsured was 35.0% compared with California's 26.1%. An estimated 21.7% of residents receive Medi-Cal and other public benefits. Among the many health-related issues the Department addresses across its county jurisdiction, the disproportionate rate of chronic disease among low-income residents is a primary focus area.

In addition to the sources of information indicated above to develop the current FFY 16 Work Plan and proposed FFY 17-19 Work Plan, LHD also utilized results from the 2013 Healthy Stores for a Healthy Community Observation (HSHC) Survey conducted in the summer of 2013. During FFY13, LHD NEOP staff assisted the LHD's Tobacco Prevention Program complete 408 observation surveys at a random sampling of retail sites throughout Fresno County to assess 1) types of tobacco and alcohol products sold; 2) advertising and placement of these products in stores; and 3) availability and promotion of unhealthy and

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healthy food options including low-or non-fat milk, fresh fruits and vegetables in retail stores that sell tobacco. LHD staff and volunteers were trained using Healthy Stores for a Healthy Community 2013 Surveillance Survey developed by the California Tobacco Control Program and Stanford Prevention Research Center. Surveys were conducted in unincorporated areas and in the communities of Clovis, Coalinga, Firebaugh Fresno, Huron, Kingsburg, Parlier, Reedley, and Selma. Only 115 (28.2%) of the 408 stores surveyed in Fresno County sell fresh vegetables. Additionally 228 of the stores surveyed did not sell fresh fruit. Furthermore, only 113 (27.7%) of the 408 stores surveyed sold non-fat or low-fat (1%) milk. Similarly, 111 (27.2%) of the stores sold whole-wheat bread and 167 (40.9%) sold tortillas (soft corn or whole wheat). As a result of this survey and the CX3 results, local retail intervention PSE strategies were included in the Work Plan to focus on increasing access to and the consumption of fruits and vegetables. It should be noted that in the Spring/Summer of FFY 16, LHD NEOP staff will assist the LHD's Tobacco Prevention Program to reassess the stores from 2013 and conduct the 2016 Healthy Stores for a Healthy Community Observation Survey. LHD NEOP will utilize the results from both CX3 and HSHC surveys and re-evaluate and modify the healthy retail intervention work as appropriate.

Furthermore, LHD staff conducted a Key Informant Interview with Community Partners within each of the six targeted communities during the month of February 2016. The purpose of the survey was to assess current Champions for Change focused interventions, identify needed Champions for Change intervention work to best impact the community and determine if there were any priorities missing from the local priorities identified during the local community forums in FFY 14 and FFY 15. LHD staff conducted 41 key informant surveys with both established as well as new community partners. Overall, the responses demonstrated that our intervention work is on target. Community safety continues to be a community concern. LHD has connected residents with resources for technical assistance, however, resources are limited and residents are lacking tools to solve this significant barrier to physical activity. Also, partners believe there would be a benefit to hosting community forums every third year for Champions for Change to adapt and address the emerging and changing needs of the communities. A few new priorities were identified in the interviews. For example, West Fresno community partners mentioned public transportation challenges and Parlier community partners mentioned prediabetes. These challenges are addressed through the proposed PSE interventions and activities in the work plan.

5. Community Change Goals

Based on community assessment described above, current SNAP-Ed work plan activities, and current participation in Fresno Community Health Improvement Partnership (FCHIP), the following community change goals were identified: increasing access to and consumption of fresh fruits and vegetables; increasing access to and consumption of healthy beverages; increasing physical activity rates for all residents; and increasing school-based wellness strategies and environmental changes within schools.

Increase access to and consumption of fresh fruits and vegetables

- Increased Healthy Retail Options – including healthy corner store options and worksite wellness options

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- Improved food resource management strategies and increased food security so SNAP-Ed participants' funds' are available to purchase fruits and vegetables
- More community and school gardens
- Farm To Table such as Community Supported Agriculture (CSA) programs and increasing captured food and donation mechanisms
- Increased transit opportunities in high-need communities

Increase access to and consumption of healthy beverages

- Increased Healthy Retail Options – including healthy corner store options and worksite wellness options
- Increased access to free potable water in schools, worksites and community venues
- Rethink Your Drink education

Increase physical activity rates for all residents

- Increased joint use opportunities in high-need communities
- Increased safe-routes to school, work, parks and community venues to include infrastructure, lighting, traffic calming measures
- Completed sidewalk networks
- Increased signage and pedestrian amenities around schools, senior centers, parks and community centers
- Increased access to free to low-cost physical activity opportunities for all residents
- Improved park amenities such as walking trails, basketball courts with hoops, safe play structures for small children

Increase school-based wellness strategies and environmental changes within schools

- Implementation of School Wellness Policies
- Administrator, teacher, parent and student education
- Joint-use agreements with local community organizations
- Farm To Table opportunities such as school gardens, schools as delivery sites for CSAs
- Smarter Lunchrooms Movement activities relating to school environmental changes
- Increasing access to healthy foods in schools
- Increased access to free potable water throughout the day

Fresno County SNAP-Ed partners recognize that many of these community change goals are multi-year strategies, and require the support of external partners and additional funding streams. Many of our current CNAP non-SNAP-Ed partners have also taken on these larger goals as well and are committed to aligning and collaboration in order to meet these larger community goals; based on agency expertise and SNAP-Ed allowability.

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The Fresno County SNAP-Ed partners have identified based on the larger community change goals, the following policy, systems and environmental (PSE) change SMART three-year local objectives for the FFY 17-19 Three-Year SNAP-Ed Integrated Work Plan:

1. By September 30, 2019, recruit, identify and engage at least 160 (70 existing + additional 30 annually) adult and 255 (105 existing +50 annually) youth Champions, through direct and indirect nutrition and physical activity education, and 18 (6 x 3 years) agency champions through collaboration, who will participate and/or lead at least 8 community-driven and built environment PSE strategies in the six LHD targeted communities to increase access to healthy foods and physical activity opportunities.
2. By September 30, 2019, increase access to healthy foods of SNAP-Ed qualifying adults and/or children by making at least 7 food access sustainable environmental changes in LHD six targeted communities.
3. By September 30, 2019, qualify and continue to partner with a total of 15 worksites (12 qualifying worksites and at least 3 qualifying school district worksites) to implement worksite wellness activities utilizing the Get Fit Business Kit and to create at least 2 policy, systems and environmental changes to support the healthy behavior changes of their employees, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support in the six targeted communities in Fresno County.
4. By September 30, 2019, at least 61 participating schools, will report successful implementation (put into practice) at least 1 policy system and environmental change that will support nutrition and physical activity education and opportunities to increase knowledge, skills, self-efficacy, and positive attitudes that promote healthy eating and physical activity, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population.

SNAP-Ed partners will work to support local identified SNAP-Ed eligible neighborhoods and schools. The two SNAP-Ed partners will work together on the 4 three-year local objectives listed above; each working with their population reach and area of expertise. The Fresno County SNAP-Ed partners are uniquely positioned to support these larger community change goals with work in nutrition and physical activity education, media and public relations, local champion building, and technical assistance and training support. Much of the larger community change work has required linking and aligning with other non-SNAP-Ed partners and additional funding sources to support capital improvements and policy advocacy. The SNAP-Ed contribution will remain exclusive to SNAP-Ed eligible populations and allowable activities. Direct education is the foundation of SNAP-Ed and the local SNAP-Ed partners will provide nutrition and physical activity education. To the extent possible, nutrition education will be paired with approved curricula designed to build the capacity of local agencies and champions to identify, participate in and lead obesity prevention policy, systems and environmental changes.

The Fresno County SNAP-Ed partners will work together to achieve **Local Three-Year Objective 1**, which will focus on building adult and youth champions, SNAP-Ed eligible residents, who will identify and achieve community-driven PSE strategies; direct and indirect nutrition and physical activity education; and will focus on implementation of the required Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) neighborhood

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reassessments by the LHD with support from adult and youth champions in years 1 and 3. This supports the following State Level Goals: **1** – Increase Consumption and Access to Healthy Foods and Decrease Consumption of Unhealthy Foods and Beverages; **2** – Increase Physical Activity; **3** – Improve Food Resource Management. **4** – Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices; and **5** – Increase access to and/or appeal of physical activity opportunities. This objective is focused on working to build adult and youth champions that will create synergy to promote and create behavioral and environmental changes in their home, school, work, retail and neighborhoods. Community-driven changes lead to sustainable changes. To support this objective, SNAP-Ed partners will provide community direct and indirect nutrition education, training and support, adult and youth champion support, media, public relations and social media will be utilized, and referral and resource opportunities through Fresno Community Health Improvement Partnership (FCHIP), Land Use and Planning Workgroup and Diabetes Collaborative convenings, as well as other collaborations. Additionally, LHD and champion volunteers will receive technical assistance and training support in years 1 and 3 to conduct CX3 reassessments and work in coordination and collaboration with California Department of Public Health NEOPB to conduct and analyze the data collected.

Local Three-Year Objective 2 will focus on increasing sustainable food access and promotion in retail and community settings to increase the consumption of fresh, locally-sourced produce as well as other healthy items. This objective supports the following State Level Goals: **1** – Increase Consumption and Access to Healthy Foods and Decrease Consumption of Unhealthy Foods and Beverages; and **3** – Improve Food Resource Management. **4** – Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices. To support this objective, community indirect nutrition education, technical assistance and support will be provided along with media and public relations and adult and youth champion support. In collaboration with the FCHIP Farm to Table and Healthy Stores for Healthy Community Workgroups, this objective will be supported by the NEOPB Retail Program, indirect nutrition education, best practice models to expand access to fruits and vegetables, PSE efforts supported and lead by adult and youth champions such community gardens, public relations including media and social media, identifying additional funding to sustain the successful mobile demonstration kitchen, and training and technical support.

Local Three-Year Objective 3 will focus on increasing the number of worksite wellness (school and general) policy, system and environmental changes that support employee healthy behavior changes such as increased healthy eating, increased physical activity opportunities, increased consumption of healthy beverages and decreased consumption of unhealthy beverages. This supports the following State Level Goals: **1** – Increase Consumption and Access to Healthy Foods and Decrease Consumption of Unhealthy Foods and Beverages; **2** – Increase Physical Activity; **4** – Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices; and **5** – Increase access to and/or appeal of physical activity opportunities. Utilizing the California Fit Business Kit, this objective will be supported by community indirect nutrition education, adult champion support, providing linkages to resources and technical assistance for PSE efforts, and training and technical support.

Local Three-Year Objective 4 will focus on reviewing school wellness policies, making school environment changes to support healthy eating and increased physical activity, and implementation of Smarter Lunchroom Movement with at least 61 participating schools throughout Fresno County. This supports the

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following State Level Objectives: **1** – Increase Consumption and Access to Healthy Foods and Decrease Consumption of Unhealthy Foods and Beverages; **2** – Increase Physical Activity; **4** – Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices; and **5** – Increase access to and/or appeal of physical activity opportunities. To support this objective, direct and indirect nutrition education will be provided in the classroom, afterschool and with parents, PSE efforts supported and lead by adult and youth champions, public relations including media and social media, and training and technical support.

All 4 Local three-year Objectives support at least one or more of the 5 State Objectives as well as the identified community change goals listed above.

6. Partnerships and Collaborative Efforts [County Nutrition Action Plan (CNAP) Partners or comparable]

As discussed in the FFY 15 Integrated Work Plan, the Fresno Community Health Improvement Partnership (FCHIP) that serves as the Fresno County CNAP. In 2015, SNAP-Ed agencies (LHD and UC CalFresh) and non-SNAP-Ed agency partners joined the FCHIP which allows us to also be a part of a larger collective effort (over 275 partners) to address the lack of healthy eating and physical activity opportunities in our targeted communities and the County in general. LIAs will promote SNAP-Ed services and activities by connecting with other agencies, such as County Welfare Departments, etc. The purpose of the FCHIP is to build on the existing good work in Fresno County communities and coalesce these efforts into one cohesive Fresno County Community Health Improvement Plan with focus and alignment. SNAP-Ed eligible populations are a target of FCHIP as reflected in the FCHIP mission of working toward a healthy community: "Free of disparities and offers fair opportunities for everyone to realize their full potential." In 2015, FCHIP created a learning environment for the multi-sector partnership to develop necessary skills for alignment of organizations and community members around shared goals and objectives. Additionally, FCHIP initiated a collective impact approach by identifying how each organization and individual is best positioned to address barriers to better health.

SNAP-Ed agencies attend all quarterly FCHIP convenings with all other partners to network, receive workgroup, community health improvement plan development and partner updates. FCHIP currently has seven active workgroups that meet regularly. SNAP-Ed agencies are involved in following FCHIP workgroups: 1) Healthy Stores for a Healthy Community– a workgroup striving to increase healthy retail offerings, marketing, and product placement; 2) Farm to Table – a workgroup working to increase access and consumption of fresh fruits and vegetables to residents of low income and low access areas; 3) Land Use and Planning – a workgroup that is working to develop a data map system that highlights selected health indicators for poorly performing census tracts and developing recommendations for improving conditions in the census tracts; and 5) Diabetes Collaborative – a workgroup looking into the awareness of prediabetes, diabetes and how to align with current obesity prevention efforts. The number of workgroup meetings is stipulated in the work plan activities. The FCHIP, administered by LHD along with a leadership team of community partners, includes participants from community based organizations, health plans, hospitals, media, federally qualified health care clinics, schools, universities, faith-based organizations, city and county planning, adult and youth serving organizations, as well as SNAP-Ed funded agencies.

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As SNAP-Ed funding continues to decrease, FCHIP allows us to also be a part of a larger collective effort and aligns efforts to address the lack of healthy eating and physical activity opportunities in our targeted communities and the County in general. SNAP-Ed agencies will utilize FCHIP resources and expertise to achieve our SNAP-Ed Integrated Work Plan and specifically PSE efforts in Local Objectives 1, 2, and 4.

7. Key Messages (X all that apply).

X	Food Safety	X	Physical Activity	X	Fiber-Rich Foods
X	Whole Grains	X	My Plate-Healthy Eating Plan	X	Fat-Free & Low-fat Milk or Equivalent (& Alt. Calcium Sources
X	Fruits & Vegetables	X	Limit Added Sugars or Caloric Sweeteners		Other (<i>specify</i>):
X	Fats and Oils	X	Food Shopping/ Preparation		Other (<i>specify</i>):
X	Lean Meat & Beans				
	Sodium & Potassium				
	Promote Healthy Weight				

8. Educational Materials, Resources and Curriculum

All curriculum and materials used will be from the approved USDA SNAP-Ed Connection website, and/or **FFY 2016** USDA approved UC CalFresh, California Department of Aging, California Department of Social Services, Catholic Charities of California or the CDPH Nutrition Education Obesity Prevention Branch (NEOPB) Approved Nutrition Education Materials list. All curricula and materials will be defined and appropriate for the target audience identified in Section B: Target Audience Description of this document.

9. Intervention and Evaluation Plan Narrative Summary

During FFY 17-19, the local implementing agencies (LIAs) in Fresno County, UC CalFresh and the Fresno County Department of Public Health (LHD), will collaborate and coordinate to provide direct and indirect nutrition and physical activity education and PSE support to a total of 370,052 estimated SNAP-Ed Fresno County participants (year one=112,109, year two=115,362, and year three= 142,581) and those eligible up to 185 percent Federal Poverty Level (FPL) to consume healthy foods and beverages, reduce consumption of less healthy foods and beverages and to increase physical activity. Measurable impact in target communities will continue to be accomplished through strategic and coordinated action by all implementing partners to provide integrated, layered, and

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community-driven interventions that aim to increase nutrition and physical activity knowledge and self-efficacy, but also environmental opportunities required for behavior change. Through consistent messaging, agencies will promote the current Dietary Guidelines and SNAP-Ed intervention strategies that have been proven to support behavior change.

The LHD and UC CalFresh will conduct activities at all levels of the Social Ecological Model, including individual, interpersonal, organizational, and community levels. Both LIAs will collaborate to reach all levels through the following types of activities: 1) Training and technical assistance: The LHD and UC CalFresh will address training and technical assistance of their personnel or the community and will share training opportunities across agencies when possible; 2) Community/Nutrition education: Both direct and indirect nutrition and physical education is provided by the LHD and UC CalFresh; 3) Media, social media, public relations and messaging: These community-wide activities are addressed by the LHD and UC CalFresh; 4) Coordination and collaboration: This is specifically addressed by the LIAs collaboratively and with their individual service populations.

As defined in the SNAP-Ed Interventions: A Toolkit for States, both agencies will employ evidence- and practice-based obesity prevention programs and PSE strategies and interventions. The three-year and annual objectives and activities for the integrated work plan were derived from results obtained via each agency's experience, community assessments, in addition to the data used in FFY16. The LIAs, through weekly meetings, collaborated and coordinated to create the Work Plan so that three-year and annual objectives and activities will be done by the agency with the most content expertise to successfully complete each Work Plan Objective.

The LIAs use data-driven methods to choose communities for targeted interventions. Generally, LHD chose six communities (West Fresno, Parlier, Sanger, Reedley, Lowell, and Kerman) and their respective census tracts to work with based on income, CX3 assessments, data on Years of Potential Life Lost, USDA designated food desert data, and leading causes of death. To prevent overlap and coordinate maximize impact, LIAs have developed a communication process in which the LIAs contact each other via phone or e-mail and confirm and share information about a potential community partner or education/event opportunity. In communities where both LIAs are doing work, the LHD will primarily provide environment support activities and UC CalFresh will primarily provide direct/indirect nutrition education. The exceptional collaborative relationship between LHD and UC CalFresh has maximized SNAP-Ed funding in Fresno County to impact the SNAP-Ed eligible population. Regular communication and participation in FCHIP Quarterly Convenings and the FCHIP Healthy Stores for a Healthy Community, Farm to Table, Land Use and Planning, and Diabetes Collaborative Workgroups also provides insight into current and future nutrition and physical activity-related activities in the County and opportunities for collaboration and coordination.

Throughout FFY 17-19 Work Plan, media, social media and public relations activities are incorporated in the Local Objectives. LHD will coordinate their local media and public relation efforts of Work Plan activities, anticipated and unanticipated, in partnership with the LHD Public Health Communication (PHC). PHC coordinates the media for the LHD and has the capacity to disseminate news releases to 79 media outlets and conduct follow up with media regarding LHD SNAP-Ed sponsored events. UC CalFresh will also coordinate their local media and public relation efforts of Work Plan activities; anticipated and unanticipated. This includes monthly newsletters to parents about food tastings, a Facebook account, a Twitter account, and a blog where people can find success stories and learn about incorporating nutrition and physical activities in their daily lives. UC CalFresh and LHD and their subcontractors will continue to maintain agency web

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pages and social media as appropriate. The web pages and social media will promote SNAP-Ed programs; USDA approved messages, and provide links to USDA approved resources targeting local SNAP-Ed targeted audience. To the extent possible, LHD and UC CalFresh will coordinate public relations and media to maximize resources and impact.

As described in Community Change Goals section, all proposed interventions support the following State's behavioral outcomes: 1) Increase consumption of healthy foods and beverages and decrease consumption of unhealthy foods and beverages; 2) Increase physical activity; 3) Improve food resource management; 4) Increase access to and/or appeal of healthy dietary choices and decrease access to and/or appeal of unhealthy dietary choices where people eat, live learn, work, play, or shop; and 5) Increase access to and/or appeal of physical activity opportunities for SNAP-Ed populations.

Healthy Communities (State Level Objectives 1, 2, 3, 4, and 5)

Given the size of our County, the diverse population, and the concentrated poverty and chronic disease rates as described in the Jurisdiction and Community Assessment sections above, success requires that LHD and UC CalFresh engage the community in the process of identifying intervention strategies through two community forums held annually. The LHD has aligned their community-driven focus with the State's Champions for Change initiative by locally rebranding the program as Fresno County Champions for Change (C4C) Program. Utilizing the Social Ecological Model, a large focus of the local C4C Program is to identify, recruit, and train individual and agency Champions. LHD subcontractors A and B will recruit and build adult and youth champions and provide nutrition and physical activity education, capacity-building, and ongoing support. Champion adults and youth will be encouraged to participate and/or lead in community-driven PSEs. LHD will continue the implementation process for a Champion Engagement System (Champ System), a referral system, for SNAP-Ed agencies to track community and agency champions' work. Besides the basic information of Champion Name, community, address and phone number, NEOP is tracking the Champions' best available day and time, what work/interventions they are passionate about, and skills and interest. Furthermore, the Champ System will help the NEOP Program Team fully utilize, link and refer the Champions in the NEOP communities and assist with NEOP program classes, activities, events, and PSE interventions. Lastly, LHD will work with LHD subcontractor A to continually identify and connect with best practice models for resident engagement that align with Fresno County NEOP goals to keep the program innovative and relevant.

In addition to recruiting agency champions, LHD will focus on recruitment and engagement of churches to begin efforts in identifying organizational and systems changes in the church community. Furthermore, in collaboration with other Central Valley NEOP Project Directors, UC CalFresh and Central Valley Health and Nutrition Collaborative (CVHNC) Built Environment Workgroup will meet at least three times a year to build capacity for development and implementation of future land use and planning PSE efforts. During the last meeting of the Central Valley Training Resource Center, it was determined that Central Valley NEOP programs wanted to work on land use and planning to achieve PSE but many of us didn't know how to go about doing it. Fresno County LHD informed the CVHNC of the land use and planning PSE effort and asked if the CVHNC would like to form a Built Environment Workgroup and collectively work on building capacity on land use and planning and its impact on access to healthy foods and physical activity. CVHNC agreed and over the next three years, collectively, the Built Environment Workgroup will build capacity, identify land use and planning opportunities, and support the community-driven PSE efforts within our respective county as appropriate.

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UC CalFresh adult and senior education series and workshops are held year-round utilizing research-based curriculum for adults and seniors. Some common sites include: housing authority sites, adult training and technical assistance sites, churches, senior centers and community centers. Adult mini workshops utilized to introduce the program and recruit participants for class series are held at The Adult Transition program, Parks, After School, Recreation and Community Services (PARCS) sponsored events, Bringing Broken Neighborhoods Back to Life block parties and food bank distribution sites. Family-centered approaches are utilized as well. UC CalFresh conducts “family nights” as appropriate with groups where a nutrition lesson and food demonstration is done with parents and their kids together. Also, parent groups at school sites participating in the youth program are exposed to mini-lessons during coffee hours and other parent events at school sites. Lastly, UC CalFresh trains Extenders, adult community members, to assist and lead single session workshops, series-based classes and other community events. This allows for greater reach of the UC CalFresh program and greater buy-in from the community through these volunteer efforts. Moreover, this program serves the community as a professional development program for adults that are interested in training in the public health field. Lastly, UC CalFresh will continue to lead and maintain the online Nutrition and Physical Activity Resources website for SNAP-Ed eligible population. This is an online resource directory to help SNAP-Ed eligible population find links to organizations that can assist with locating free or low-cost nutrition and physical activity resources in their community.

LHD and subcontractors will also provide adult and youth single session education nutrition and physical activity presentations, 15 minutes or more, within the six targeted communities at qualified community centers, schools, churches, worksites, public housing locations, retail locations and others as appropriate. Based on the local obesity and prediabetes information provided in the Community Assessment section, the Rethink Your Drink single session lesson continues to be a priority for LHD but will also provide a variety of USDA evidence based lessons regarding nutrition and physical activity. Additionally, subcontractor C will provide direct and indirect nutrition education and food tastings at food distribution locations and at other qualified community based organizations utilizing a mobile kitchen vehicle. Food tastings will incorporate foods that are being disseminated to show participants how to cook the food they are receiving. An established mobile kitchen vehicle will work in partnership with the other subcontractors to provide nutrition education and taste testing during single session education opportunities and community events described in the Work Plan.

LHD, in partnership with subcontractor E, will implement the required Communities of Excellence in Nutrition Physical Activity and Obesity Prevention (CX3) neighborhood reassessments with support from adult and youth champions. The CX3 tools will be used to bring in youth, adults, and corner store owners to assess their retail and neighborhood environments in four communities (West Fresno, Parlier, Reedley, Lowell) in year one and in two communities (Sanger and Kerman) in year three, allowing residents to be part of a change in their community and encourage participation and leadership. In addition to retail, fast food, and walkability, additional assessments of food banks and emergency food outlets and alternative food sources (such as community gardens and farmers markets) will be conducted. Two of the neighborhoods that were assessed in the initial 2012 Fresno County CX3 were Firebaugh and Hamilton. As discussed earlier, these two neighborhoods were not chosen by the LHD as part of their 6 targeted neighborhoods and were replaced by Sanger and Kerman (CX3 conducted in 2014).

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Furthermore, LHD and UC CalFresh will participate in community events targeting SNAP-Ed eligible population and has many indirect education methods in place in which education is less than 15 minutes and written materials are being distributed or displayed. Indirect education allows our programs to enhance education messaging from student to parent, recruit for direct education activities, and deliver consistent behavior-focused messages to the community.

To the extent possible, nutrition education will be paired with approved curricula designed to build the capacity of local agencies and champions to identify, participate in and lead obesity prevention policy, systems and environmental changes.

Retail, Food Access and Marketing (State Level Objectives 1 and 3)

As of the 2012 CX3, an average of only 10% of food retail outlets in the six targeted neighborhoods met the standards for healthy options and accessibility. LHD subcontractor C will work in partnership with the Fresno County Tobacco Prevention Program (TPP) and Healthy Stores for Healthy Community Workgroup to recruit local stores to participate in the NEOPB Retail Program and provide support to 2 local retail stores annually by making sustainable environmental changes that will increase fresh, locally sourced produce and other healthy items in the targeted stores. Support includes providing NEOPB approved Retail Campaign materials, store tours; Rethink your Drink presentations, food demonstrations, media and public relations, and coordination of Fruit and Veggie Fests. To improve fruit and vegetable consumption among Fresno County children and teens, which is currently at 58.1% and 23.2% respectively, the LHD subcontractor B will work in partnership with the FCHIP Farm To Table Workgroup to explore, identify, and implement local best practice of over the three years to expand access to fruits and vegetables through PSE efforts. SNAP-Ed will also work with community partners working to increase fruit and vegetable access. SNAP-Ed will pair nutrition education and fruit and vegetable promotion with partner efforts to increase access in order to increase purchase and consumption of produce. SNAP-Ed will also provide technical assistance to access partners to increase vendor enrollment to accept EBT and participate in programs such as market match as needed. Lastly, as SNAP-Ed funding continues to decrease, LHD has determined that it is essential that sustainability be addressed over the next three years. LHD will work with subcontractor E to specifically identify and implement a mobile kitchen sustainability model to help offset SNAP-Ed monies being utilized to provide nutrition education at food distributions, community events and other community based organizations locations.

Worksite Wellness (State Level Objectives 1, 2, and 5)

Adults spend a significant amount of time at their worksites. Among adults in Fresno County, only 27.6% reported participating in regular walking and about 46.7% of adults consume one or more sugar sweeten beverages per week—both are issues that could be improved with worksites that allow physical activity breaks and only offer healthy snack/vending options. LHD subcontractor D will qualify and work with 15 qualifying worksites by September 30, 2019 to promote healthy eating and physical activity and create environmental changes that support the healthy behavior changes of their employees utilizing the California Fit Business Kit. Qualifying worksites, including school districts, receive nutrition and physical activity education and ongoing technical assistance requesting support in developing and implementing environmental support activities. LHD subcontractor D will also work with participating worksites to identify and implement PSE that support healthy behavior changes, increase consumption of healthy foods and increase physical activity practices amount their employees.

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Additionally, LHD subcontractor D will also connect participating worksites with technical assistance and resources to ensure employee lactation accommodations. Lastly, LHD feels that it is important that LHD should practice the same principles that we are promoting with local worksites. In partnership with LHD Lifetime of Wellness, Communities in Action (LWCA) program, LHD will continue to participate on the Department's Worksite Wellness Committee and provide technical assistance and support in implementation of environmental supports that support healthy behavior changes among LHD staff.

School Wellness (State Level Objectives 1, 2 and 5)

As mentioned above, over 25 % of children ages 12 to 17 years of age in Fresno County are either overweight or obese and at risk of developing a chronic illness. Sugar sweetened beverage consumption for children aged 2-17 is 58%, and the percent of teens consuming five fruits or vegetables daily is 23.2%. Many of these issues can be addressed in the school environment, where children spend a significant percentage of their time. UC CalFresh and LHD subcontractor B will provide ongoing support and technical assistance to qualifying school districts through the provision of direct and indirect nutrition and physical activity education, school wellness policy, environmental supports for nutrition and physical activity through school wellness policy updates, Smarter Lunchrooms, and creating an intersection between school gardens and classroom nutrition education curriculum.

UC CalFresh provides nutrition education to Fresno Unified, Coalinga Huron Joint Unified, Firebaugh Las Deltas Unified, and Central Unified School Districts. In FFY 16, UC CalFresh joined the Smarter Lunchrooms Movement (SLM) by providing support, guidance and resources to schools in the Fresno Unified School District (FUSD), as Technical Advising Professionals (TAP's). The Smarter Lunchrooms Movement champions the use of evidence-based, simple low and no-cost changes to lunchrooms, which increases the school lunch programs participation, profit and reduces waste. Most importantly, SLM transforms the school cafeteria from an institutional place to a welcoming dining area. SLM implements behavioral economics, using physical and social environmental factors such as price, appearance, convenience, information, state of mind, habit and expectations to influence student food choices. SLM aims to increase student's consumption of healthier foods, decrease food waste, improve staff morale, and develop and foster a culture of wellness. The SLM timeline for a phased implementation at FUSD schools began in FFY16 at 16 middle schools, 8 high schools in FFY17, approximately 22 elementary schools FFY 18 and will continue through FFY19 reaching an additional 22 elementary schools. UC CalFresh's simultaneous participation in SLM along with nutrition education in FUSD classrooms and supporting school wellness policy development and implementation, provides a linkage between the classrooms, their school cafeterias and their entire school environment.

LHD subcontractor B will provide teacher training and direct and indirect nutrition and physical activity education to students for the youth interventions in Kerman Unified, Parlier Unified, Reedley Unified, and Sanger School Districts. These school districts serve a rural, socioeconomically disadvantaged student population. Combined enrollment is approximately 29,394 of which over 90% of students are Hispanic and over 85% are eligible to receive free or reduced price meals. This intervention is a K-12 comprehensive approach to integrating nutrition learning and physical activity at participating school sites and after-school programs. Strategies include but not limited to education and training for teachers, nutrition and physical activity education and cooking-in-the classroom and after-school programs, healthy messaging in schools through posters, student-led nutrition-focused morning announcements, school wellness policies, Smarter Lunchroom Movement and other related environmental changes.

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Additionally, UC CalFresh will also provide on-going parent nutrition education and explore support to school wellness committees at FUSD schools. Based on gap analysis, conducted by SNAP-Ed Partners in FFY 15, of unmet needs within schools of school districts located in high need areas, UC CalFresh will continue to explore and expand its youth and parent education program into Central Unified School District in FFY 17-19 with the potential of reaching SNAP-Ed eligible children.

Furthermore, both UC CalFresh and LHD will also be enhancing USDA approved messaging by augmenting reach through parent newsletters, homework assignments, utilizing social media, and other opportunities. Lastly, UC CalFresh and LHD will be helping to coordinate and/or participate in school events, as appropriate, and provide indirect education regarding nutrition education and physical activity education to youth reaching 3,100 youth in year one, 3,450 year two, and 3,800 in year three.

Required Evaluation Narrative Summary:

LHD

Overall, the LHD evaluation plan is aligned with the WRO SNAP-Ed Evaluation Framework, April 2014. LHD will utilize the following evidence-based activity approaches: individual and group-based nutrition education, health promotion, and intervention strategies; comprehensive, multi-level interventions at multiple complementary organizations and institutional levels; and community and public health approaches to improve nutrition and physical activity. LHD process evaluation reporting will document the range of SNAP-Ed services provided in the local jurisdiction, the locations and specific SNAP-Ed eligible audiences reached as well as other required EARS elements. The actual number of SNAP-Ed eligible individuals reached through direct education (unduplicated), indirect education (duplicated), and PSE change activities will be compared to the original reach targets. The Impact Outcome Evaluation of the youth nutrition education series as measured by the NEOP-approved Harvest of the Month Workbook survey will document change in individual level behaviors and dietary practices highlighted in the USDA's Western Regional Offices SNAP-Ed Evaluation Framework. Other education activities will be evaluated with CDPH approved curriculum evaluation tools.

For PSE strategies, the RE-AIM framework will inform the evaluation design and plan for the four main objectives- Healthy Communities, Healthy Retail, Food Access and Marketing; Worksite Wellness, and School Wellness. Defined evaluation methods will include PSE reporting using the RE-AIM framework and CX3 reassessment. Other methods to evaluate the PSE strategies within the four Objectives will be determined by the intervention strategy. Such methods may include activity and communications tracking; in-person and/or online surveys; in-depth interviews of key stakeholders; observational assessments; nutritional assessments; and/or policy review.

Evaluation activities of Objective 1: Healthy Communities will focus on champion-led and community-driven PSE efforts in settings such as schools, faith-based organizations, and the built environment (land use and planning). In addition, activities will include CX3 data collection and developing, piloting, and implementing an innovative joint evaluation effort between the LHD and UCCE focused on evaluating shared outcomes in either school wellness or nutrition education. Within Objective 2: Healthy Retail, Food Access and Marketing, evaluation activities will be tailored to program strategies, which may include

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evaluating the impact of healthy retail efforts on healthy food availability and customer behavior, assisting in the development and evaluation of a sustainability model of a mobile demonstration kitchen, and evaluating a local best practice to expand fresh fruit and vegetable access to SNAP-eligible populations. The evaluation of Objective 3: Worksite Wellness will use pre- and post-surveys such as those included in the California Fit Business Kit to measure key program outcomes. Objective 4: School Wellness strategy evaluation may focus on a variety of intervention strategies such as parent training, school wellness policy implementation, and/or nutrition education.

The findings from the evaluations will be shared with LHD, subcontractors, CDPH, and other key stakeholders, as appropriate, to inform future program activities over the course of the three-year work plan.

UC CalFresh

UC CalFresh utilizes research-based age specific curricula in the classroom with youth participants. Several of the curricula have specific pre and post tests administered at the beginning and end of the year to assess knowledge gain and behavior change in students. Additionally, teachers are surveyed using the Teacher Observation Tool (TOT) to assess their perception of student's baseline exposure to various foods as well as teachers' perceived behavior change of the students concerning the foods tasted. PSE work in the school setting will include supporting school wellness policy and school garden efforts. Utilizing Shaping Healthy Choices Program (SHCP) framework, these PSE efforts will be assessed and evaluated. In the implementation of the Smarter Lunchroom's Movement in selected school sites, UC CalFresh uses the SLM Scorecard, before & after photos as well as, Site Visit Summary forms to assess the progress of each lunchroom.

UC CalFresh's adult evaluation's include pre and posts tests specific to adult and senior research-based curricula in series-based lessons. Series-based adult lessons use Eat Smart, Be Active and Plan, Shop, Save and Cook. Senior series-based lessons use the Eat Smart, Live Strong curriculum. These assessments measure knowledge gain and behavior change. For single session workshops, UC CalFresh utilizes intent to change (ITC) surveys to measure the participants' readiness to change behavior. Single session workshops also collect qualitative success stories. For process evaluation, UC CalFresh submits quarterly reporting tools youth and adult workbooks with number of participants and site details. UCCE will be working with UC CalFresh state office to align, as appropriate, evaluation tools and results to the Western Region's SNAP-Ed evaluation framework.

SECTION B: Target Audience Description

1.

1. Gender	%	2. Age	#
Male	25	0 to 4 years old (Preschool):	3,609
Female	75	5 to 17 years old (School Age):	180,476
		18 to 59 years old (Adult):	151,600
		60 years old and over (Senior):	25,266

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Total:	100		360,951
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3. Ethnicity/Race

Ethnicity

Total Percentage Hispanic/Latino	Total Percentage Not Hispanic/Latino	Total Percentage Ethnicity
65%	35%	100%

RACE	Hispanic/Latino	Not Hispanic/Latino
Black or African American	0%	6%
Asian	0%	9%
American Indian/Alaskan Native	0%	1%
Native Hawaiian/Other Pacific Islander	0%	0%
White	65%	19%
Multiple/Other	0%	0%
Total:	65%	35%

4. Languages Used in Intervention Activities and Materials

English	48%	Farsi	0%	Russian	0%
Spanish	50%	Hmong	2%	Tagalog	0%
Arabic	0%	Khmer (Cambodian)	0%	Vietnamese	0%
Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	100%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	28,295	31,025	39,025

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Indirect Education:	46,160	48,360	51,810
Policies, Systems, and Environment (PSE) Change/Supports	37,654	35,977	51,746

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	17	Food Assistance Site: Food Pantries	0	Schools: Students (Middle/Junior High)	26
Adult Rehabilitation Centers	5	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	22
CalFresh Offices	6	Head Start Programs	5	Schools: Students (After School)	38
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	39
Churches	50	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher (“Housing Choice Vouchers”)	31
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	3
Community Based Organizations	9	Libraries	6	Supplemental Security Income (SSI)	0
Community Centers	29	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families (TANF) Job Readiness Program/CalWORKS	0
Community Youth Organizations	0	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal	0	Medical/Dental Offices	0	Youth Education Site (includes	25

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Service Program (CPSP)				Park and Recreation)	
Elderly Service Center/Senior Centers	6	Public/Community Health Centers	9	Women, Infants, and Children Program (WIC)	1
Emergency Food Assistance Sites	22	Public Housing [U.S. Dept. of Housing and Urban Development (HUD)]	0	Worksites	21
Extension Offices	1	Retail/Food Stores	0	Other (specify): Public Business = 5 Fresno Co. Gov't= 5	10
Family Resource Centers	1	Retail and Food Store with Qualifying CalFresh Redemption	56	Other (specify): City of Fresno Gov't=3 City of Reedley Gov't=3 Chamber of Commerce=2	8
Farmers' Markets	3	Schools: District Office	2	TOTAL SITES:	547
Federally Qualified Health Centers (FQHC)	0	Schools: Students (Preschool)	4		
Food Assistance Site: Food Banks	0	Schools: Students (Elementary)	92		

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SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

By September 30, 2019, recruit, identify and engage at least 160 (70 existing + additional 30 annually) adult and 255 (105 existing +50 annually) youth Champions, through direct and indirect nutrition and physical activity education, and 18 (6 x 3 years) agency champions through collaboration, who will participate and/or lead at least 8 community-driven and built environment PSE strategies in the six LHD targeted communities to increase access to healthy foods and physical activity opportunities.

SNAP-Ed State Goals (check all that apply):

x	Goal 1: Food and Beverages (Behavioral)
x	Goal 2: Physical Activity (Behavioral)
x	Goal 3: Food Resource Management (Behavioral)
x	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above: Safe routes to school, school meal improvement, park improvement, joint use agreements, playground stencils, community and school gardens, hydration stations, built environment (land use and planning)

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

1. FFY 2017 (Year 1) Objective(s):

- a. By September 30, 2017, in partnership with the Central Valley NEOP Project Directors, UCCE, and the Central Valley Health and Nutrition Collaborative (CVHNC) Built Environment Workgroup, explore, identify and receive 3 training and education activities to build capacity on development and implementation of land use and planning PSE efforts.
- b. By September 30, 2017, provide training and support to an additional 30 adult, 50 youth and 6 agency new champions and existing champions to complete community-driven nutrition and physical activity future PSE projects.

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- c. By September 30, 2017 conduct 2 community forums with champions and community partners in target communities where community forums were previously conducted to reassess priorities identified by the community.
 - d. By September 30, 2017, conduct the Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) neighborhood reassessment process in two Fresno County neighborhoods (Sanger and Kerman) in partnership with local Champions in order to measure the nutrition and physical activity environments, measure any change since FFY 2014, and provide updated data to drive future PSE work and community engagement in those neighborhoods.
 - e. By September 30, 2017, UCCE and LHD will provide direct education to 28,295 (UCCE=20,375 and LHD=7,920), and indirect education to 43,860 (UCCE=23,524 and LHD=20,336), SNAP-Ed eligible individuals throughout Fresno County.
- 2. FFY 2018 (Year 2) Objective(s):**
- a. By September 30, 2018, in partnership with adult, youth and/or agency champions, identify potential and develop plans in at least 1 built environment PSE strategies to increase access to healthy foods and physical activity opportunities.
 - b. By September 30, 2018, provide training and support to an additional 30 adult, 50 youth and 6 agency new champions and existing champions to complete at least 2 community-driven nutrition and physical activity PSE projects.
 - c. By September 30, 2018 conduct 2 community forums with champions and community partners in target communities where community forums were previously conducted to reassess priorities identified by the community.
 - d. By September 30, 2018, UCCE and LHD will provide direct education to 31,025 (UCCE=22,375 and LHD=8,650), and indirect education to 48,460 (UCCE=24,024 and LHD=24,436), SNAP-Ed eligible individuals throughout Fresno County.
- 3. FFY 2019 (Year 3) Objective(s):**
- a. By September 30, 2019, in partnership with adult, youth and/or agency champions, implement at least 1 built environment PSE strategies that will increase access to healthy foods and physical activity opportunities.
 - b. By September 30, 2019, provide training and support to an additional 30 adult, 50 youth and 6 agency new champions and existing champions to complete at least 3 community-driven and 2 faith based nutrition and physical activity PSE projects.
 - c. By September 30, 2019 conduct 2 community forums with champions and community partners in target communities where community forums were previously conducted to reassess priorities identified by the community.

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- d. By September 30, 2019, conduct the Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) neighborhood reassessment process in four Fresno County neighborhoods (Lowell, West Fresno, Parlier, and Reedley) in partnership with local Champions in order to measure the nutrition and physical activity environments, measure any change since FFY 2016, and provide updated data to drive future PSE work and community engagement in those neighborhoods.
- e. By September 30, 2019, UCCE and LHD will provide direct education to 39,025 (UCCE=28,875 and LHD=10,150), and indirect education to 49,310 (UCCE=24,524 and LHD=24,786), SNAP-Ed eligible individuals throughout Fresno County.

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

By September 30, 2019, recruit, identify and engage at least 160 (70 existing + additional 30 annually) adult and 255 (105 existing +50 annually) youth Champions, through direct and indirect nutrition and physical activity education, and 18 (6 x 3 years) agency champions through collaboration, who will participate and/or lead at least 8 community-driven and built environment PSE strategies in the six LHD targeted communities to increase access to healthy foods and physical activity opportunities.

Activity Number	Activity Description	Intervention Categories*		Responsible SNAP-Ed Agency(ies)		Subcontractors	Time Frame: Year & Quarter** <i>Check all that apply</i>	Documentation								
1.1	Support and assist Champions with at least two PSE related events annually to create awareness and support for identified PSE reaching 225 community residents.		CED		CWD	CWD: LHD: Sub A AAA: UCCE: CCC:	Year 1 <table border="1" style="display: inline-table;"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	X	X	X	X	ATF On file: Agenda, sign-in sheet, flyers, media articles, pictures, Summary reports *Contributes to annual objective 1.b, 2.b, 3.b
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1.2	Host or co-host 2 community forums to reassess community priorities targeted communities	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>X</td><td>CEI</td></tr> <tr><td>X</td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED	X	CEI	X	MPR	X	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	CWD: LHD: Sub A AAA: UCCE: CCC:	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td>X</td><td>X</td><td></td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td>X</td><td>X</td><td></td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td>X</td><td>X</td><td></td></tr> </table>	Year 1				Q1	Q2	Q3	Q4		X	X		Year 2				Q1	Q2	Q3	Q4		X	X		Year 3				Q1	Q2	Q3	Q4		X	X		ATF On file: Agenda, sign-in sheet, flyers, media articles, pictures, Summary reports *Contributes to annual objective 1.c, 2.c, 3.c
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1.3	Central Valley NEOP Project Directors, Fresno County NEOP Program Manager, UCCE, and other regional non-SNAP-Ed CVHNC members will participate in at least 3 Built Environment Workgroup meetings annually to build capacity and align regional efforts on land use and planning for future PSE efforts within their respective county.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td>X</td><td>TTA</td></tr> </table>		CED		CEI		MPR	X	C&C	X	TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA	x	UCCE		CCC	CWD: LHD: AAA: UCCE: CCC:	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Year 2				Q1	Q2	Q3	Q4	X	X	X	X	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	ATF On file: Agenda, sign-in sheet, notes *Contributes to annual objective 1.a
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						X	X	X	X		
1.5	Provide at least 40 nutrition and physical activity education class series to reach at least 400 adults annually participating in local job training sites. Food demonstrations and taste-testing will be included.	X	CEI		CWD	CWD:	Year 1				RTW, Sign-in sheets, evaluation tools *Contributes to annual objective 1.e,2.d,3.e
			CEI		LHD	LHD:	Q1	Q2	Q3	Q4	
			MPR		AAA	AAA:	X	X	X	X	
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			TTA		CCC	CCC:	Q1	Q2	Q3	Q4	
							x	x	x	x	
							Year 3				
							Q1	Q2	Q3	Q4	
							X	X	X	X	
1.6	Provide at least 8 nutrition and physical activity education class series to reach at least 100 seniors citizens annually at local senior centers. Food demonstrations and taste-testing will be included.	X	CEI		CWD	CWD:	Year 1				RTW, Sign-in sheets, evaluation tools *Contributes to annual objective 1.e,2.d,3.e
			CEI		LHD	LHD:	Q1	Q2	Q3	Q4	
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			TTA		CCC	CCC:	Q1	Q2	Q3	Q4	
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							Year 3				
							Q1	Q2	Q3	Q4	
							X	X	X	X	
1.7	Provide at least 30 nutrition and physical activity education class series to reach at least 600 adults at local schools, churches and community centers. Food demonstrations and taste-testing will be included.	X	CEI		CWD	CWD:	Year 1				RTW, Sign-in sheets, evaluation tools *Contributes to annual objective 1.e,2.d,3.e
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							x	x	x	x	
							Year 3				
							Q1	Q2	Q3	Q4	
							X	X	X	X	
1.8	Support at least 3 Youth-led events that are promoting PSE		CEI		CWD	CWD:	Year 1				ATF
						LHD: Sub A,	Q1	Q2	Q3	Q4	On file: Agenda, sign-in sheet, flyers,

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	work identified by youth leaders, in partnership with Adult Allies, within the respective six targeted communities. Reaching at least 100 SNAP-Ed eligible population (60 youth leaders, 40 adult participants).	X CEI X MPR X C&C TTA	X LHD AAA UCCE CCC	Sub B AAA: UCCE: CCC: :	X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	posters, pictures, Powerpoint, media stories *Contributes to annual objective 1.b, 2.b, 3.b
1.9	Provide 279 (LHD=99, UCCE=75, Sub A=10, Sub B=70, Sub D=24) single session nutrition and physical activity education to at least 4,665 unduplicated eligible individuals at qualifying community centers, schools, afterschool's, churches, worksites, public housing locations, retail locations, and food distributions. Taste-testing will be included. LHD will conduct education activities in LHD six targeted communities only. UCCE will conduct education activities in other communities throughout Fresno County.	X CED CEI MPR C&C TTA	CWD X LHD AAA X UCCE CCC	CWD: LHD: Sub A, Sub B, Sub D AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X	ATF, RTW, Sign-in sheets, evaluation tools *Contributes to annual objective 1.e,2.d,3.e
1.10	At least 30 trained SNAP-Ed eligible adults (Champions) will provide 90 peer to peer single session nutrition and physical activity education to at least 270 unduplicated eligible adults at qualifying community centers, schools, churches, worksites,	X CED CEI MPR C&C TTA	CWD X LHD AAA UCCE CCC	CWD: LHD: Sub A AAA: UCCE: CCC: :	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 x x x x Year 3	ATF, Sign-in Sheets, data cards, pictures, Champion Engagement System tracking log *Contributes to annual objective 1.e,2.d,3.e

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	public housing locations, retail locations. Taste-testing will be included. On-going support will be provided to Champions, as needed.					<table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	X	X	X	X																																																
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1.11	Recruit and engage at least 1 qualifying church annually in predominately African-American and/or Latino communities to provide culturally relevant nutrition education and physical activity promotion to reach 60 unduplicated SNAP-Ed eligible individuals and to influence organizational and systems changes in the church community.	<table border="1"> <tr><td>X</td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td>X</td><td>TTA</td></tr> </table>	X	CED		CEI		MPR	X	C&C	X	TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	CWD: LHD: Sub A AAA: UCCE: CCC: :	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Year 2				Q1	Q2	Q3	Q4	x	x	x	X	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	ATF, sign-in sheets, pictures, evaluation tools *Contributes to annual objective 1.e,2.d,3.e
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1.12	Provide indirect nutrition education and food tastings at qualifying church events reaching a minimum of 175 SNAP-Ed eligible individuals annually at least 7 church sites (LHD 2 sites & UCCE 5 sites).	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>X</td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED	X	CEI		MPR	X	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA	X	UCCE		CCC	CWD: LHD: Sub TBD AAA: UCCE: CCC: :	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Year 2				Q1	Q2	Q3	Q4	x	x	x	X	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	ATF, pictures, event flyers *Contributes to annual objective 1.e,2.d,3.e
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1.14	Utilize media, social media, blogs, and agency websites each year to promote and cross-promote at least 175 SNAP-Ed activities, success stories, events, community forums, and/or approved messaging, for a total of 525 over three years. Also in Objective 2 and 4.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>X</td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED	X	CEI		MPR	X	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA	X	UCCE		CCC	<p>CWD: LHD: All subs as appropriate AAA: UCCE: CCC: :</p>	<p>Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table> <p>Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table> <p>Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	X	X	X	X	Q1	Q2	Q3	Q4	X	X	X	X	Q1	Q2	Q3	Q4	X	X	X	X	<p>On file: Facebook analytics, blog analytics,</p> <p>*Contributes to all annual objectives as appropriate</p>
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1.15	UCCE, LHD, LHD subcontractors, and other obesity prevention partners will participate in at least 4 Fresno CHIP Quarterly meetings to align and leverage resources, provide consistent messaging, and enhance impact of funded activities, as appropriate.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	X	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA	X	UCCE		CCC	<p>CWD: LHD: All Subs as appropriate AAA: UCCE: CCC: :</p>	<p>Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table> <p>Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table> <p>Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	X	X	X	X	Q1	Q2	Q3	Q4	X	X	X	X	Q1	Q2	Q3	Q4	X	X	X	X	<p>ATF</p> <p>On file: Agenda, Notes</p> <p>*Contributes to CNAP requirement</p>
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1.16	LHD, LHD subcontractors and other obesity prevention partners will participate in at least 6 FCHIP Land Use and Planning workgroup meetings to align and leverage resources, provide consistent messaging, and enhance impact of funded activities, as appropriate. Please note, the FCHIP Physical Activity (PA) workgroup no longer meets	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	X	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<p>CWD: LHD: All Subs as appropriate AAA: UCCE: CCC: :</p>	<p>Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table> <p>Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table> <p>Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	X	X	X	X	Q1	Q2	Q3	Q4	X	X	X	X	Q1	Q2	Q3	Q4	X	X	X	X	<p>ATF</p> <p>On file: Agenda, Notes</p> <p>*Contributes to annual objectives 1.b, 2.a, 2.b, 3.a, 3.b</p>
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	and has joined the FCHIP Land Use and Planning Workgroup to align and leverage the PA efforts.																																																													
1.17	Provide referrals to partner agencies both SNAP-Ed and non-SNAP-Ed to provide strategic coordinated nutrition and physical activity education to eligible SNAP-Ed population. For example, LHD will provide referrals to UCCE when receiving a request for services outside of the LHD six targeted communities.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	X	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA	X	UCCE		CCC	CWD: LHD: All Subs as appropriate AAA: UCCE: CCC: :	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Year 2				Q1	Q2	Q3	Q4	X	X	X	X	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	Referral Log, e-mails *Contributes to annual objective 1.e,2.d,3.e
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1.18	Provide training and ongoing support to at least 60 (Sub A) adult and 100 (Sub A-30, 75-Sub B) youth champions to complete nutrition and physical activity PSE projects.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>X</td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td>X</td><td>TTA</td></tr> </table>		CED	X	CEI		MPR		C&C	X	TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	CWD: LHD: All Subs AAA: UCCE: CCC: :	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Year 2				Q1	Q2	Q3	Q4	X	X	X	X	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	ATF On file: Sign-in sheets, agendas, evaluations, pictures, Champion Engagement System (tracking), identified project documentation *Contributes to annual objective 1.e,2.d,3.e
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1.19	Train at least 5 new extenders each year for a total of 15, to provide nutrition and physical activity education to SNAP-Ed eligible population.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td>X</td><td>TTA</td></tr> </table>		CED		CEI		MPR		C&C	X	TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	X	UCCE		CCC	CWD: LHD: AAA: UCCE: CCC: :	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Year 2				Q1	Q2	Q3	Q4	X	X	X	X	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	On file: Sign-in sheets, agendas, extender enrollment paperwork *Contributes to annual objective 1.e,2.d,3.e
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1.20	Registered Dietitians (RD) will provide ongoing nutrition and physical activity expertise to train and support UCCE staff, NEOP staff, NEOP subcontractors, and community Champions to increase knowledge and skills. RDs will provide their training and support to their respective agency staff and community champions.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td>X</td><td>TTA</td></tr> </table>		CED		CEI		MPR		C&C	X	TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA	X	UCCE		CCC	CWD: LHD: Sub G AAA: UCCE: CCC: :	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Year 2				Q1	Q2	Q3	Q4	X	X	X	X	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	On file: Staff Observation Forms, Training Agendas, RD notes, e-mails *Contributes to annual objective 1.e,2.d,3.e
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1.21	Participate in at least 24 community events each year (LHD=12, UCCE=12), reaching at least 1,800 SNAP-Ed eligible population.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>X</td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED	X	CEI		MPR		C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA	X	UCCE		CCC	CWD: LHD: All Subs as appropriate AAA: UCCE: CCC: :	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Year 2				Q1	Q2	Q3	Q4	X	X	X	X	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	RTW, ATF, event flyer, event registration *Contributes to annual objective 1.e,2.d,3.e
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1.22	Provide indirect nutrition education and food tastings in conjunction with food distributions to a minimum of 6000 SNAP-Ed eligible individuals annually	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>X</td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED	X	CEI		MPR		C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	CWD: LHD: Sub B AAA: UCCE: CCC: :	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><td align="center" colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Year 2				Q1	Q2	Q3	Q4	X	X	X	X	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	ATF, food distribution flyer, pictures *Contributes to annual objective 1.e,2.d,3.e
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1.23	Continue to host and maintain the online Nutrition and Physical Activity Resources website for	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td>X</td><td>MPR</td></tr> </table>		CED		CEI	X	MPR	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> </table>		CWD		LHD		AAA	CWD: LHD: AAA:	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Website: http://ucanr.edu/sites/resourcedirectory/																																
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	SNAP-Ed eligible population. UCCE and LHD will collaborate with FCHIP to cross promote the Nutrition and Physical Activity website to SNAP-Ed eligible population.		C&C TTA	X	UCCE CCC	UCCE: CCC: :	<p style="text-align: center;">Year 2</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table> <p style="text-align: center;">Year 3</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	X	X	X	X	Q1	Q2	Q3	Q4	X	X	X	X	*Contributes to increased knowledge of PA opportunities in Fresno County for SNAP-Ed eligible population.								
Q1	Q2	Q3	Q4																													
X	X	X	X																													
Q1	Q2	Q3	Q4																													
X	X	X	X																													
1.24	LHD Community Coordinator (Nutritionists) will convene at least 4 meetings in each target community to include UCCE, LHD subcontractors, community and agency champions, and other non-SNAP-Ed partners to strategically coordinate SNAP-Ed and non-SNAP-Ed activities, align and leverage resources, provide consistent messaging, and enhance impact of funded activities.		CED CEI MPR C&C TTA	X	CWD LHD AAA UCCE CCC	CWD: LHD: All subs as appropriate AAA: UCCE: CCC: :	<p style="text-align: center;">Year 1</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table> <p style="text-align: center;">Year 2</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table> <p style="text-align: center;">Year 3</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	X	X	X	X	Q1	Q2	Q3	Q4	X	X	X	X	Q1	Q2	Q3	Q4	X	X	X	X	RTF, ATF, Agendas, meeting notes, sign in sheets *Contributes to all annual objectives
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1.25	Fresno LHD staff and evaluation staff will attend all CDPH-sponsored CX ³ trainings and meetings: <ul style="list-style-type: none"> • CX3 orientation webinar • Empowering & Facilitating Community Voices • Geographic Information System (GIS) mapping • Survey/Field Work • Quarterly calls with CDPH 		CED CEI MPR C&C TTA	X	CWD LHD AAA UCCE CCC	CWD: LHD: Sub F AAA: UCCE: CCC: :	<p style="text-align: center;">Year 1</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table> <p style="text-align: center;">Year 2</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table> <p style="text-align: center;">Year 3</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	X	X	X	X	Q1	Q2	Q3	Q4					Q1	Q2	Q3	Q4	X	X	X	X	Webinar registration/agendas/recordings as available Meeting minutes *Contributes to annual objectives 1.d, 3.d
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	<ul style="list-style-type: none"> Others as needed <p>The training shall prepare for the neighborhood assessment of the nutrition and physical activity environment including:</p> <ul style="list-style-type: none"> Walkability assessment around healthy food retail Access to healthy foods in retail and alternative food sources (such as community gardens or farmers markets) Marketing of and availability of healthy and unhealthy foods in retail and fast food outlets Opportunities for PA Identify food deserts in eligible communities Assessment of food banks and emergency food outlets' presence, policies, and food offerings 																																																	
1.26	<p>GIS mapping—re-assess qualifying neighborhoods:</p> <ul style="list-style-type: none"> Create updated lists of sites in two neighborhoods assessed in 2014 (to be reassessed 	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	X	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<p>CWD: LHD: Sub A, Sub F AAA: UCCE: CCC: :</p>	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td></td><td>X</td><td>X</td><td></td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Year 1				Q1	Q2	Q3	Q4		X	X		Year 2				Q1	Q2	Q3	Q4					<p>Lists of sites that will be assessed in each of the two Fresno neighborhoods in year one and each of the two neighborhoods in year 3.</p> <p>List of Champions that were engaged in the</p>
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	<p>in 2017) and four neighborhoods reassessed in 2016 (to be reassessed in 2019).</p> <ul style="list-style-type: none"> LHD staff will conduct “windshield tours” to verify that GIS-generated lists are correct and updated LHD and other subcontractors will engage Champions about the process and create a list of those who might be interested in assisting with data collection 				<p align="center">Year 3</p> <table border="1"> <tr> <th>Q1</th> <th>Q2</th> <th>Q3</th> <th>Q4</th> </tr> <tr> <td></td> <td>X</td> <td>X</td> <td></td> </tr> </table>	Q1	Q2	Q3	Q4		X	X		<p>Tier 1 process</p> <p>List of Champions that are interested in assisting with data collection</p> <p>*Contributes to annual objectives 1.d, 3.d</p>																																				
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	X	X																																																
<p>1.27</p>	<p>Field work/surveying</p> <ul style="list-style-type: none"> Organize LHD staff and partners to assist in the CX3 neighborhood data collection using CX3 tools and methods; this includes creating a schedule and neighborhood assignments for staff and Champions Conduct training for local Champions who might participate in data collection Create protocol for 	<table border="1"> <tr> <td></td> <td>CED</td> </tr> <tr> <td></td> <td>CEI</td> </tr> <tr> <td></td> <td>MPR</td> </tr> <tr> <td>X</td> <td>C&C</td> </tr> <tr> <td></td> <td>TTA</td> </tr> </table>		CED		CEI		MPR	X	C&C		TTA	<table border="1"> <tr> <td></td> <td>CWD</td> </tr> <tr> <td>X</td> <td>LHD</td> </tr> <tr> <td></td> <td>AAA</td> </tr> <tr> <td></td> <td>UCCE</td> </tr> <tr> <td></td> <td>CCC</td> </tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<p>CWD: LHD: Sub A, Sub F AAA: UCCE: CCC: :</p>	<p align="center">Year 1</p> <table border="1"> <tr> <th>Q1</th> <th>Q2</th> <th>Q3</th> <th>Q4</th> </tr> <tr> <td></td> <td></td> <td>X</td> <td></td> </tr> </table> <p align="center">Year 2</p> <table border="1"> <tr> <th>Q1</th> <th>Q2</th> <th>Q3</th> <th>Q4</th> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </table> <p align="center">Year 3</p> <table border="1"> <tr> <th>Q1</th> <th>Q2</th> <th>Q3</th> <th>Q4</th> </tr> <tr> <td></td> <td></td> <td>X</td> <td></td> </tr> </table>	Q1	Q2	Q3	Q4			X		Q1	Q2	Q3	Q4					Q1	Q2	Q3	Q4			X		<p>Schedule and maps with data collector assignments</p> <p>Training agenda for Champions who will participate in data collection</p> <p>Protocol document for handling of forms</p> <p>List of completed assessment sites</p> <p>Data Base</p> <p>*Contributes to annual objectives 1.d, 3.d</p>
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	<p>handling data collection forms</p> <ul style="list-style-type: none"> Collect all assessments in Fresno County neighborhoods being reassessed in Year 1 and Year 3. 																																																	
1.28	<p>Data analysis</p> <ul style="list-style-type: none"> LHD staff will work with evaluation staff to compile forms to input data from completed forms LHD staff will work with evaluation staff to fill in any missing information on forms; this might require staff to return to sites to collect missing data 	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	X	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<p>CWD: LHD: Sub F AAA: UCCE: CCC: :</p>	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td>X</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4				X	Q1	Q2	Q3	Q4					Q1	Q2	Q3	Q4				X	<p>Final analysis spreadsheet</p> <p>*Contributes to annual objectives 1.d, 3.d</p>
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1.29	<p>Create dissemination tools</p> <ul style="list-style-type: none"> LHD and evaluation staff will participate in “How to read and interpret your data” webinar with CDPH staff <p>LHD and evaluation staff will use CDPH-approved communication templates to be able to disseminate results to various audiences and to tailor PSE interventions</p>	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	X	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<p>CWD: LHD: Sub F AAA: UCCE: CCC: :</p>	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td>X</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4				X	Q1	Q2	Q3	Q4					Q1	Q2	Q3	Q4				X	<p>CX3 communication tools</p> <p>*Contributes to annual objectives 1.d, 3.d</p>
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1.30	LHD, LHD subcontractors and other obesity prevention partners will participate in at least 8 FCHIP Diabetes Collaborative workgroup meetings to align and leverage resources, provide consistent messaging, and enhance impact of funded activities, as appropriate.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	X	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<p>CWD: LHD: AAA: UCCE: CCC:</p>	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>X</td><td>X</td><td>X</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>X</td><td>X</td><td>X</td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	X	X	X	Year 2				Q1	Q2	Q3	Q4	x	X	X	X	Year 3				Q1	Q2	Q3	Q4	x	X	X	X	<p>ATF</p> <p>On file: Agenda, notes</p> <p>*Contributes to CNAP requirement and annual objectives 1.e,2.d,3.e</p>
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1.31	Explore and identify both approved and emerging curricula to build the capacity of staff and Champions to identify, lead, and support community-driven PSE in six targeted communities.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	X	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<p>CWD: LHD: Sub F, Sub A AAA: UCCE: CCC:</p>	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>X</td><td>X</td><td>X</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	X	X	X	Year 2				Q1	Q2	Q3	Q4					Year 3				Q1	Q2	Q3	Q4					<p>On file: meeting notes, sample curricula</p> <p>*Contributes to annual objectives 1.b,2.a, 2.b,3.a, 3.b</p>
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1.32	To prepare staff to build Champion capacity and support community-driven PSE, conduct a staff training using the selected curriculum(a). Throughout the training, staff will learn how to apply community-driven PSE strategies and techniques and how to deliver the training to Champions.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td>x</td><td>TTA</td></tr> </table>		CED		CEI		MPR	X	C&C	x	TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<p>CWD: LHD: All subs as appropriate AAA: UCCE: CCC:</p>	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>X</td><td>X</td><td>X</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	X	X	X	Year 2				Q1	Q2	Q3	Q4					Year 3				Q1	Q2	Q3	Q4					<p>ATF</p> <p>On file: curricula, training agenda and materials, sign in sheet, pictures, evaluations</p> <p>*Contributes to annual objectives 1.b,2.a, 2.b,3.a, 3.b</p>
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1.33	Conduct at least 3 trainings with Champions from six targeted communities using the capacity-	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> </table>		CED		CEI		MPR	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> </table>		CWD	X	LHD		AAA	<p>CWD: LHD: Sub A AAA:</p>	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Year 1				Q1	Q2	Q3	Q4					<p>ATF</p> <p>On file: curricula, training agenda and</p>																																
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	building PSE curricula.	X X	C&C TTA	UCCE CCC	UCCE: CCC:	<p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4					materials, sign in sheet, pictures, evaluations *Contributes to annual objectives 1.b,2.a, 2.b,3.a, 3.b								
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***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
1.5 1.6	Eating Smart, Being Active		CWD LHD AAA	X	Research Tested Practice Tested Emerging N/A - Please describe below:
1.6 1.9 1.10 1.11	Eat Healthy, Be Active Community Workshops		CWD LHD AAA	X	Research Tested Practice Tested Emerging N/A - Please describe below:
1.5 1.6 1.7 1.11	Eat Smart, Live Strong		CWD LHD AAA	X	Research Tested Practice Tested Emerging N/A - Please describe below:
1.5 1.6 1.7	Plan, Shop, Save, and Cook		CWD LHD AAA	X	Research Tested Practice Tested Emerging N/A - Please describe below:

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		CCC		
1.9 1.12 1.22	Interactive such as: Milk is for Me, 5 Ways to Save, MyPlate, ReThink Your Drink		CWD	Research Tested
			LHD	X Practice Tested
			AAA	Emerging
		X	UCCE	N/A - Please describe below:
			CCC	
1.19	Smarter Lunchrooms Movement Materials - www.smarterlunchrooms.org		CWD	X Research Tested
			LHD	Practice Tested
			AAA	Emerging
		X	UCCE	N/A - Please describe below:
			CCC	
1.5 1.6 1.7	USDA MyPlate Posters		CWD	Research Tested
			LHD	X Practice Tested
			AAA	Emerging
		X	UCCE	N/A - Please describe below:
			CCC	
1.14	Constant Contact		CWD	Research Tested
			LHD	Practice Tested
			AAA	Emerging
		X	UCCE	X N/A - Please describe below: Marketing Website
			CCC	
1.14	UCCE Fresno County Website: http://ucanr.edu/sites/fresnonutrition/		CWD	Research Tested
			LHD	Practice Tested
			AAA	Emerging
		X	UCCE	X N/A - Please describe below: UC CalFresh

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			CCC		Website
1.24	UC CalFresh Nutrition and Physical Activity Resources Website: http://http://ucanr.edu/sites/resourcedirectory/				Research Tested
			CWD		Practice Tested
			LHD		Emerging
			AAA	X	N/A - Please describe below: UC CalFresh Nutrition and Physical Activity Resources Website
		X	UCCE		
			CCC		
1.2, 1.8, 1.9, 1.10, 1.11, 1.12, 1.21, 1.22	My Plate Ten Tips Nutrition Education Series (Hmong, Spanish, English)				Research Tested
			CWD		Practice Tested
		x	LHD		Emerging
			AAA	x	N/A – Please describe below:
			UCCE		Approved SNAP-Ed resource materials
			CCC		
1.2, 1.9, 1.11, 1.12, 1.22	Harvest of the Month handouts (California)				Research Tested
			CWD	x	Practice Tested
		x	LHD		Emerging
			AAA		N/A - Please describe below:
			UCCE		
			CCC		
1.9, 1.11, 1.22	NEOPB Cookbooks (Flavors of My Kitchen (Eng/Spa), Everyday Healthy Meals (Eng/Spa), Healthy Latino Recipes (Eng/Spa), Soulful Recipes)				Research Tested
			CWD		Practice Tested
		x	LHD		Emerging
			AAA	x	N/A – Please describe below: Approved SNAP-Ed resource materials
			UCCE		
			CCC		

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1.8 1.18	SPARK, Sports, Play & Active Recreation for Kids Program for Preschool through 12 th and afterschool.	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<table border="1"> <tr><td>x</td><td>Research Tested</td></tr> <tr><td></td><td>Practice Tested</td></tr> <tr><td></td><td>Emerging</td></tr> <tr><td></td><td>N/A - Please describe below:</td></tr> </table>	x	Research Tested		Practice Tested		Emerging		N/A - Please describe below:
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	CCC																				
x	Research Tested																				
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	Emerging																				
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1.8, 1.9, 1.10,1.11, 1.12,1.21, 1.22	EatFresh.org	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<table border="1"> <tr><td></td><td>Research Tested</td></tr> <tr><td></td><td>Practice Tested</td></tr> <tr><td>x</td><td>Emerging</td></tr> <tr><td></td><td>N/A - Please describe below:</td></tr> </table>		Research Tested		Practice Tested	x	Emerging		N/A - Please describe below:
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1.8, 1.10, 1.11	NEOPB, Power Play! Fit Deck Power Cards	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<table border="1"> <tr><td></td><td>Research Tested</td></tr> <tr><td></td><td>Practice Tested</td></tr> <tr><td></td><td>Emerging</td></tr> <tr><td>x</td><td>N/A - Please describe below: Approved SNAP-Ed resource materials</td></tr> </table>		Research Tested		Practice Tested		Emerging	x	N/A - Please describe below: Approved SNAP-Ed resource materials
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1.8	NEOPB, Rethink Your Drink – High School Lessons	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<table border="1"> <tr><td></td><td>Research Tested</td></tr> <tr><td>x</td><td>Practice Tested</td></tr> <tr><td></td><td>Emerging</td></tr> <tr><td></td><td>N/A - Please describe below:</td></tr> </table>		Research Tested	x	Practice Tested		Emerging		N/A - Please describe below:
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				Materials	
1.9, 1.10, 1.11, 1.12, 1.21, 1.22	Prevent Portion Distortion handout (Spanish, English) http://food.unl.edu/freeprevent-portion-distortion-powerpoint		CWD		Research Tested
		X	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A – Please describe below: University of Nebraska Extension
			CCC		
1.9, 1.10, 1.11	Cooking Matters		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A – Please describe below:
			CCC		
1.1, 1.10, 1.11, 1.18	Project Lean Parent Lesson Plans: Advocating for Healthier School Environments		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.1 1.18	Project Lean Parent's in Action		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC		
1.2, 1.8, 1.9, 1.10 1.11, 1.12, 1.21, 1.22	NEOPB Recipe Cards		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging

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			UCCE	x	N/A – Please describe below: Approved SNAP-Ed Resource Materials
			CCC		
1.2, 1.8, 1.9, 1.10, 1.11,1.12 1.21, 1.22	Dairy Council Beverages: Make Every Sip Count		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below: Approved SNAP-Ed Resource Materials – Dairy Council of California
			CCC		
1.9 1.10	Latino Campaign, Toolbox for Community Educators		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.18,1.25, 1.26,1.27 1.28,1.29	CX3 Field Surveys, Communication Tools: Templates for English and Spanish Neighborhood Fact Sheet, and Scorecards for Neighborhood Markets, Individual stores, and Fast Food		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
1.9 1.10 1.11 1.13	Body and Soul		CWD		Research Tested
		x	LHD	x	Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		

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<p>1.1, 1.3 1.8, 1.10 1.13,1.16 1.18,1.24</p>	<p>CDPH Policy Systems and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Tools, Beverages and Physical Activity</p>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<table border="1"> <tr><td></td><td>Research Tested</td></tr> <tr><td></td><td>Practice Tested</td></tr> <tr><td></td><td>Emerging</td></tr> <tr><td>x</td><td>N/A - Please describe below: Approved SNAP-Ed Resource Material</td></tr> </table>		Research Tested		Practice Tested		Emerging	x	N/A - Please describe below: Approved SNAP-Ed Resource Material
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<p>1.8</p>	<p>Children’s Power Play Initiative (CA)</p>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> </table>		CWD	x	LHD		AAA		UCCE	<table border="1"> <tr><td></td><td>Research Tested</td></tr> <tr><td>x</td><td>Practice Tested</td></tr> <tr><td></td><td>Emerging</td></tr> <tr><td></td><td>N/A - Please describe below:</td></tr> </table>		Research Tested	x	Practice Tested		Emerging		N/A - Please describe below:		
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			CCC	
1.9	Eat Right When Money's Tight		CWD	Research Tested
1.10		x	LHD	Practice Tested
1.11			AAA	Emerging
			UCCE	N/A - Please describe below:
			CCC	

Evaluation Activities (FFY 2017 - FFY 2019)

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter** Check all that apply	Tool/Documentation																																								
E.1.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administration Reporting System.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	Year 1 <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> Year 2 <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> Year 3 <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	X	<table border="1"> <tr><td>EARS/ATF</td></tr> <tr><td>PSE RE-AIM Report</td></tr> <tr><td>UC CalFresh Workbook</td></tr> <tr><td>Food Behavior Checklist</td></tr> <tr><td>UC Intent to Change</td></tr> </table>	EARS/ATF	PSE RE-AIM Report	UC CalFresh Workbook	Food Behavior Checklist	UC Intent to Change
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E.1.2	Continue to develop & implement Champion Engagement System for SNAP-Ed agencies to track community and agency champions who are leading and assisting with Champions for Change work in their communities and the work that they do. LHD will be the hub agency for the	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	Year 1 <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> Year 2 <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x		<table border="1"> <tr><td>EARS/ATF</td></tr> <tr><td>PSE RE-AIM Report</td></tr> <tr><td>UC CalFresh Workbook</td></tr> <tr><td>Food</td></tr> </table>	EARS/ATF	PSE RE-AIM Report	UC CalFresh Workbook	Food									
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E.1.3	Monitor reach, effectiveness, adoption, implementation, and maintenance of champion-led and community-driven PSE changes through policy review, surveys, key informant interviews, and/or observational assessments. LHD Sub E will lead.		X	X		<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	Year 1		EARS/ATF
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E.1.4	Monitor reach, effectiveness, adoption, implementation, and maintenance of champion-led organizational changes at faith-based organizations through activity and communications tracking (Champion Engagement System), policy review, surveys, key informant interviews, and/or observational assessments. LHD Sub E will lead.		X	X		<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	Year 1		EARS/ATF
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E.1.6	Monitor reach, effectiveness, adoption, implementation, and maintenance of champion-led built environment (land use and planning) PSE changes through activity and communications tracking (Champion Engagement System), policy review, surveys, key informant interviews, and/or observational assessments. LHD Sub E will lead.		X	X	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td align="center" colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td align="center" colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other: Champion Engagement System, evaluation tools, evaluation summaries/reports</p>		EARS/ATF		PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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E.1.7	Monitor and evaluate outcomes of direct education activities with CDPH approved evaluation curriculum evaluation tools. LHD and LHD Sub E will lead.	X	X	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td>x</td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other: Evaluation summaries/reports</p>		EARS/ATF	x	PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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E.1.8	Success Stories: Give to adults who complete a class series to capture qualitative feedback.	x		<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	x	UCCE		CCC	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other: Success Story forms</p>		EARS/ATF		PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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E.1.9	Pre/Post Assessments: Adult Evaluation of knowledge gain and behavior change in adult series-based classes	x		<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	x	UCCE		CCC	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 3</th></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td>x</td><td>Food Behavior Checklist</td></tr> </table>		EARS/ATF		PSE RE-AIM Report		UC CalFresh Workbook	x	Food Behavior Checklist										
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E.1.10	Policy System and Environment (PSE) Change – Annual reporting on measures of reach, effectiveness, adoption, implementation and maintenance.	x		X	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	x	UCCE		CCC	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td>X</td><td>PSE RE-AIM Report</td></tr> <tr><td>x</td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other: Smarter Lunchrooms Champion training sign-in sheets, feedback forms MEET training sign-in sheets, feedback forms Facebook Analytics Constant Contact data tables</p>		EARS/ATF	X	PSE RE-AIM Report	x	UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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E.1.11	Reporting Tools Workbooks are completed by each county. Data gathered from counties measures program goals to ensure reach, target audience and intended approaches.		x		<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	x	UCCE		CCC	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 3</th></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td>X</td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> </table>		EARS/ATF		PSE RE-AIM Report	X	UC CalFresh Workbook		Food Behavior Checklist										
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E.1.12	CX3 is a protocol for evaluating neighborhood environments. As such, all methods and deliverables are listed in the above table as opposed to in a separate evaluation table.				<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Year 2				Q1	Q2	Q3	Q4					<table border="1"> <tr><th colspan="4">Year 3</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table>		EARS/ATF		PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change	List other: CX3 Tools, completed forms, maps, data base
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E.1.13	UCCE, LHD and LHD Sub E will explore, identify, and plan a joint outcome evaluation, related to nutrition education and/or school wellness efforts.		X	X	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA	x	UCCE		CCC	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Year 2				Q1	Q2	Q3	Q4					<table border="1"> <tr><th colspan="4">Year 3</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Year 3				Q1	Q2	Q3	Q4					<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table>		EARS/ATF		PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change	List other: UCCE and LHD joint evaluation plan
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E.16	LHD and LHD Sub E will explore and identify a C4C staff training to build capacity of staff and champions to identify, lead and support community-driven PSE work.		x		<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td align="center" colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> <tr><td align="center" colspan="4">Year 3</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4					Year 3				<table border="1"> <tr><td>EARS/ATF</td></tr> <tr><td>PSE RE-AIM Report</td></tr> <tr><td>UC CalFresh Workbook</td></tr> <tr><td>Food Behavior Checklist</td></tr> </table>	EARS/ATF	PSE RE-AIM Report	UC CalFresh Workbook	Food Behavior Checklist									
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E.17	LHD will provide staff training on selected curriculum (a) in year 1 and conduct 3 trainings with champions in year 2 and 3 trainings with champions in year 3. LHD Sub E will take lead on evaluating trainings		x	X	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td></td><td></td><td></td><td></td></tr> </table> <table border="1"> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <table border="1"> <tr><th colspan="4">Year 3</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4					Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table>		EARS/ATF		PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change	List other: Training evaluation tools and evaluation results
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

By September 30, 2019, increase access to healthy foods of SNAP-Ed qualifying adults and/or children by making at least 7 food access sustainable environmental changes in LHD six targeted communities.

SNAP-Ed State Goals (*check all that apply*):

x	Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

Healthy Retail, Community Gardens, Community Supported Agriculture (CSA), Farmers Market

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

1. FFY 2017 (Year 1) Objective(s):

- a. By September 30, 2017, in partnership with the Fresno County TPP and FCHIP Healthy Stores for Healthy Community Workgroup, increase the consumption of fruits and vegetables and healthy beverages of SNAP-Ed qualifying adults and/or children by making 1 sustainable environmental system change within each of at least 2 local retail stores within the six the targeted communities, to increase the promotion and purchase of fresh, locally sourced produce and other healthy items.
- b. By September 30, 2017, in partnership with FCHIP Farm to Table (F2T) Workgroup, explore local best practices for expanding access to fruits and vegetables to identify at least 1 PSE project targeting SNAP-Ed eligible populations within the six targeted communities.
- c. By September 30, 2017, recruit a total of at least 6 qualifying retail sites within the six targeted communities to reach a minimum of 7,500 SNAP-Ed eligible individuals using NEOPB Retail program activities and merchandising materials.

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2. FFY 2018 (Year 2) Objective(s):

- a. By September 30, 2018, in partnership with the Fresno County TPP and FCHIP Healthy Stores for Healthy Community Workgroup, increase the consumption of fruits and vegetables and healthy beverages of SNAP-Ed qualifying adults and/or children by making 1 sustainable environmental system changes within at least 2 additional local retail stores within the six the targeted communities, to increase the promotion and purchase of fresh, locally sourced produce and other healthy items.
- b. By September 30, 2018, in partnership with FCHIP Farm to Table (F2T) Workgroup, establish partnerships and memorandum of understandings (MOU's) and secure additional resources needed to implement local best practices to expand access to fruits and vegetables targeting SNAP-Ed eligible populations within the six targeted communities.
- c. By September 30, 2018, maintain at least 4 retail sites and recruit a total of at least 3 additional qualifying retail sites within the six targeted communities to reach a minimum of 8,750 SNAP-Ed eligible individuals using NEOPB Retail program activities and merchandising materials.

3. FFY 2019 (Year 3) Objective(s):

- a. By September 30, 2019, in partnership with the Fresno County TPP and FCHIP Healthy Stores for Healthy Community Workgroup, increase the consumption of fruits and vegetables and healthy beverages of SNAP-Ed qualifying adults and/or children by making 1 sustainable environmental system changes within at least 2 additional local retail stores within the six the targeted communities, to increase the promotion and purchase of fresh, locally sourced produce and other healthy items.
- b. By September 30, 2019, in partnership with FCHIP Farm to Table (F2T) Workgroup, to implement at least 1 local best practice to expand access to fruits and vegetables targeting SNAP-Ed eligible populations within the six targeted communities.
- c. By September 30, 2019, maintain at least 6 retail stores and recruit a total of at least 3 additional qualifying retail sites within the six targeted communities to reach a minimum of 11,250 SNAP-Ed eligible individuals using NEOPB Retail program activities and merchandising materials.

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

By September 30, 2019, increase access to healthy foods of SNAP-Ed qualifying adults and/or children by making at least 7 food access sustainable environmental changes in LHD six targeted communities.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter** <i>Check all that apply</i>	Documentation																																																								
2.1	In partnership with LHD Tobacco Prevention, NEOP, UCCE, and LHD subcontractors will participate in at least 4 FCHIP Healthy Stores for Healthy Community Workgroup meetings annually. Potential partners to include LHD NEOP subcontractors, and other non-SNAP-Ed partners to strategically coordinate activities, provide consistent messaging, and enhance impact of funded activities.	<table border="1" style="width: 100%; text-align: center;"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	X	C&C		TTA	<table border="1" style="width: 100%; text-align: center;"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	CWD: LHD: Sub C AAA: UCCE: CCC:	<table style="width: 100%; text-align: center;"> <tr><td colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	ATF On file: Agenda, notes *Contributes to annual objective 1.a, 2.a, 3.a
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2.2	Identify and partner with a minimum of 2 qualifying retail site within the six targeted communities to facilitate a healthy sustainable change.	<table border="1" style="width: 100%; text-align: center;"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td>X</td><td>MPR</td></tr> <tr><td>X</td><td>C&C</td></tr> <tr><td>X</td><td>TTA</td></tr> </table>		CED		CEI	X	MPR	X	C&C	X	TTA	<table border="1" style="width: 100%; text-align: center;"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	CWD: LHD: Sub C AAA: UCCE: CCC:	<table style="width: 100%; text-align: center;"> <tr><td colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	ATF On file: meeting notes, e-mails, pictures, evaluations, media stories *Contributes to annual objective 1.c, 2.b, 3.c
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2.3	Provide 8 retail store tours annually to at least 200 individuals (total from all tours) in qualifying retail locations. Taste-testing may be included during some tours.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>X</td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED	X	CEI		MPR		C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<p>CWD: LHD: Sub C, Sub D AAA: UCCE: CCC: :</p>	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	X	X	X	X	<p>Flyers, ATF, materials distributed</p> <p>*Contributes to annual objective 1.c, 2.c, 3.c</p>
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2.4	Recruit at least 6 qualifying retail sites within the six targeted communities to reach a minimum of 7,500 SNAP-Ed eligible individuals using NEOPB Retail program activities and merchandising materials.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>X</td><td>CEI</td></tr> <tr><td>X</td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED	X	CEI	X	MPR		C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<p>CWD: LHD: Sub C AAA: UCCE: CCC:</p>	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4					Q1	Q2	Q3	Q4					<p>MOA/MOU, ATF, RE-AIM (PSE database)</p> <p>*Contributes to annual objective 1.c, 2.c, 3.c</p>
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2.5	Maintain at least 4 qualified retail sites and recruit 3 additional qualifying retail sites in year two and maintain at least 6 qualified retail sites and recruit additional 3 qualifying retail sites in year three to reach a minimum of 20,000 SNAP-Ed eligible individuals (total for years two (8,750) and three (11,250)) within the six targeted communities using NEOPB Retail program activities and merchandising materials.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>X</td><td>CEI</td></tr> <tr><td>X</td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED	X	CEI	X	MPR		C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<p>CWD: LHD: Sub C AAA: UCCE: CCC:</p>	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Q1	Q2	Q3	Q4					Q1	Q2	Q3	Q4	X	X	X	X	Q1	Q2	Q3	Q4					<p>MOA/MOU, ATF, RE-AIM (PSE database)</p> <p>*Contributes to annual objective 1.c, 2.c, 3.c</p>
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2.6	Utilize media, social media, and agency websites to promote and cross-promote at least four SNAP-Ed activities, success stories, events and/or town hall meetings as appropriate. Also in objective 1 and 4.		CED		CWD	CWD: LHD: All Subs as appropriate AAA: UCCE: CCC:				<table border="1"> <tr><td colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<p>On file: Facebook analytics, blog analytics,</p> <p>*Contributes to all annual objectives as appropriate</p>
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2.7	Coordinate and facilitate at least 2 Fruit and Veggie Fest retail events reaching 100 eligible individuals.		CED		CWD	CWD: LHD: Sub C AAA: UCCE: CCC:				<table border="1"> <tr><td colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td>x</td><td>x</td><td></td></tr> <tr><td colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td>x</td><td>x</td><td></td></tr> <tr><td colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td>x</td><td>x</td><td></td></tr> </table>	Year 1				Q1	Q2	Q3	Q4		x	x		Year 2				Q1	Q2	Q3	Q4		x	x		Year 3				Q1	Q2	Q3	Q4		x	x		<p>ATF</p> <p>On file: flyers, agendas, media articles, pictures</p> <p>*Contributes to annual objective 1.c, 2.c, 3.c</p>
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2.8	LHD, UCCE, and LHD Subcontractors will participate in at least 6 Farm to Table (FT2) Workgroup Meetings to strategically coordinate activities, help provide consistent SNAP-Ed messaging, and enhance impact of funded activities in Fresno County school districts.		CED		CWD	CWD: LHD: All Subs as appropriate AAA: UCCE: CCC:				<table border="1"> <tr><td colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<p>ATF, RTW</p> <p>On file: Agenda, Sign-in sheet, notes, handouts</p> <p>*Contributes to annual objective 1.b, 2.b, 3.b</p>
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2.9	Collaborate and support nutrition education activities in cafeterias, classrooms and afterschool programs to promote locally sourced fruit and vegetables offered on the school menu within participating F2T schools sites distributing produce boxes to parents and neighbor residents. UCCE will support the F2T school sites through implementation of nutrition education activities in schools not located within LHD six targeted communities. This will be explained in detail objective 4.	<table border="1"> <tr><td>x</td><td>CED</td></tr> <tr><td>x</td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>x</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>	x	CED	x	CEI		MPR	x	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<p>CWD: LHD: Sub D AAA: UCCE: CCC:</p>	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	X	X	X	X	<p>ATF, RTW</p> <p>On file: Agenda, Sign-in sheet, notes, handouts</p> <p>*Contributes to annual objective 1.b, 2.b, 3.b</p>
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2.10	Explore and identify local food access best practices and recruit partnerships to implement local food access best practices to expand access to fruits and vegetables to SNAP-Ed eligible populations.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>x</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	x	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<p>CWD: LHD: All Subs as appropriate AAA: UCCE: CCC:</p>	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4					<p>ATF</p> <p>On file: Agenda, notes, MOU, RE-AIM</p> <p>*Contributes to annual objective 1.b, 2.b</p>
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2.11	Provide support to implementation of at least 1 local food access best practice PSE to expand access to fruits and vegetables.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>x</td><td>C&C</td></tr> <tr><td>x</td><td>TTA</td></tr> </table>		CED		CEI		MPR	x	C&C	x	TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<p>CWD: LHD: As subs as appropriate AAA: UCCE: CCC:</p>	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4					Q1	Q2	Q3	Q4					Q1	Q2	Q3	Q4	X	X	X	X	<p>ATF</p> <p>On file: Agenda, notes, e-mail, pictures</p> <p>*Contributes to annual objective 3.b</p>
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2.12	Research, and identify a sustainability model to support a mobile demonstration kitchen in providing SNAP-Ed nutrition education services efforts at local food distributions, community partner sites and community events with Non-SNAP-Ed funding within six targeting communities.	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 50%;"></td><td style="width: 50%;">CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR		C&C		TTA	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 50%;"></td><td style="width: 50%;">CWD</td></tr> <tr><td style="text-align: center;">x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	CWD: LHD: Sub B, Sub F AAA: UCCE: CCC:	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><th colspan="4">Year 1</th></tr> <tr><td style="width: 25%;">Q1</td><td style="width: 25%;">Q2</td><td style="width: 25%;">Q3</td><td style="width: 25%;">Q4</td></tr> <tr><td style="text-align: center;">x</td><td style="text-align: center;">x</td><td style="text-align: center;">x</td><td style="text-align: center;">x</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4					Year 3				Q1	Q2	Q3	Q4					Meeting log, notes, agendas *Contributes to sustainability efforts as funding decline
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2.13	Start initiation and implementation of mobile demonstration kitchen sustainability model.	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 50%;"></td><td style="width: 50%;">CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td style="text-align: center;">x</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	x	C&C		TTA	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 50%;"></td><td style="width: 50%;">CWD</td></tr> <tr><td style="text-align: center;">x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	CWD: LHD: Sub B, Sub F AAA: UCCE: CCC:	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><th colspan="4">Year 1</th></tr> <tr><td style="width: 25%;">Q1</td><td style="width: 25%;">Q2</td><td style="width: 25%;">Q3</td><td style="width: 25%;">Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td style="text-align: center;">x</td><td style="text-align: center;">x</td><td style="text-align: center;">x</td><td style="text-align: center;">x</td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Year 1				Q1	Q2	Q3	Q4					Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4					Meeting log, notes, agendas *Contributes to sustainability efforts as funding decline
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2.14	Implement the mobile demonstration kitchen sustainability model with at least 50% of mobile demonstration kitchen funding coming from Non-SNAP-Ed funding and at least 50% coming from SNAP-Ed allowable funding.	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 50%;"></td><td style="width: 50%;">CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td style="text-align: center;">x</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	x	C&C		TTA	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 50%;"></td><td style="width: 50%;">CWD</td></tr> <tr><td style="text-align: center;">x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	CWD: LHD: Sub B, Sub F AAA: UCCE: CCC:	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><th colspan="4">Year 1</th></tr> <tr><td style="width: 25%;">Q1</td><td style="width: 25%;">Q2</td><td style="width: 25%;">Q3</td><td style="width: 25%;">Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td style="text-align: center;">x</td><td style="text-align: center;">x</td><td style="text-align: center;">x</td><td style="text-align: center;">x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4					Year 2				Q1	Q2	Q3	Q4					Year 3				Q1	Q2	Q3	Q4	x	x	x	x	Meeting log, notes, agendas *Contributes to sustainability efforts as funding decline
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***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

Fresno County

Three-Year Integrated Work Plan FFY 2017–2019

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
2.2, 2.3 2.4, 2.5 2.6 2.7	NEOPB Retail Program- Fruit and Veggie Marketing and Point of Sale Materials, Recipe Cards		CWD	x	Research Tested
					Practice Tested
		x	LHD		Emerging
			AAA		N/A - Please describe below:
			UCCE		
	CCC				
2.2, 2.3 2.4, 2.5 2.6, 2.7	NEOPB Retail Food Demonstration Kit		CWD		Research Tested
					Practice Tested
		x	LHD	x	Emerging
			AAA		N/A - Please describe below:
			UCCE		
	CCC				
2.2, 2.3 2.4, 2.5 2.7	NEOPB Produce Guide		CWD		Research Tested
					Practice Tested
		x	LHD		Emerging
			AAA	x	N/A - Please describe below:
			UCCE		
	CCC		Approved SNAP-Ed Resource Materials		
2.7	Cooking Matters		CWD	x	Research Tested
		x	LHD		Practice Tested
					Emerging

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		AAA	N/A - Please describe below:
		UCCE	
		CCC	
2.2, 2.3 2.4 2.5 2.7, 2.9	Harvest of the Month Handouts	CWD	Research Tested
		x LHD	x Practice Tested
		AAA	Emerging
		UCCE	N/A - Please describe below:
		CCC	
2.2 2.3 2.4 2.5	NEOPB Treasure Hunt Booklet	CWD	Research Tested
		x LHD	Practice Tested
		AAA	Emerging
		UCCE	N/A - Please describe below: Approved SNAP-Ed Resource Materials
		CCC	
2.9	Power Play A Team 2 Table Adventure	CWD	Research Tested
		x LHD	Practice Tested
		AAA	Emerging
		UCCE	N/A - Please describe below: Approved SNAP-Ed Resource Materials
		CCC	
2.7	NEOPB Fruit, Vegetable, and Physical Activity Tool Box for Community Educators, Flavors of My Kitchen Cookbook(Eng/Span)	CWD	Research Tested
		x LHD	Practice Tested
		AAA	Emerging
		UCCE	x N/A - Please describe below
		CCC	Approved SNAP-Ed Resource Materials

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2.3 2.4 2.5 2.7 2.9	My Plate Ten Tips Nutrition Education Series (Hmong, Spanish, English)		CWD		Research Tested
					Practice Tested
		x	LHD		Emerging
			AAA		N/A - Please describe below: Approved SNAP-Ed Resource Materials
			UCCE		
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2.3 2.4 2.5 2.7 2.9	Rethink your Drink Choosing Healthy Beverages Lesson with corresponding handouts and posters		CWD		Research Tested
					x Practice Tested
		x	LHD		Emerging
			AAA		N/A - Please describe below:
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			CCC		
2.2 2.3 2.4 2.7 2.9	EatFresh.org		CWD		Research Tested
					Practice Tested
		x	LHD		x Emerging
			AAA		N/A - Please describe below:
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2.2 2.8 2.9 2.10 2.11	CDPH Policy Systems and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Tools, Beverages and Physical Activity		CWD		Research Tested
					Practice Tested
		x	LHD		Emerging
			AAA		X N/A - Please describe below: Approved SNAP-Ed Resource Materials
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Evaluation Activities (FFY 2017 - FFY 2019)

[(Evaluation Type)]

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter** Check all that apply	Tool/Documentation																																																								
E.2.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached, and other required elements for USDA’s SNAP-Ed Education and Administration Reporting System.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td align="center" colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td align="center" colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><td>x</td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other:</p>	x	EARS/ATF		PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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E.2.2	Use the RE-AIM evaluation framework to report on an annual basis progress for Healthy Retail, Food Access, and Marketing Objective activity and communications tracking, on-site nutrition assessments, surveys and/or key informant interviews of champions, funded staff, customers, managers, and/or other stakeholders.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	X	LHD		AAA		UCCE		CCC	<table border="1"> <tr><td align="center" colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td align="center" colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td align="center" colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><td>x</td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other: Evaluation tools, evaluation summaries/reports</p>	x	EARS/ATF		PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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E.2.3	Develop evaluation plan and provide technical assistance for evaluation piloting and implementation of Mobile Demonstration Kitchen Sustainability Model. LHD Sub E will lead evaluation activities.		X	X	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other: Mobile Demonstration Kitchen Sustainability Model evaluation plan.</p>		EARS/ATF		PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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E.2.4	Use the RE-AIM evaluation framework to report on an annual basis progress for the FCHIP Farm to Table Workgroup’s local best practice to expand access to fruits and vegetables through activity and communications tracking, on-site nutrition assessments, surveys and/or key informant interviews of champions, funded staff, customers, and/or other stakeholders.		x	x	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td>x</td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other: Evaluation tools, evaluation</p>		EARS/ATF	x	PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

By September 30, 2019, qualify and continue to partner with a total of 15 worksites (12 qualifying worksites and at least 3 qualifying school district worksites) to implement worksite wellness activities utilizing the Get Fit Business Kit and to create at least 2 policy, systems and environmental changes to support the healthy behavior changes of their employees, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support in the six targeted communities in Fresno County.

SNAP-Ed State Goals (check all that apply):

x	Goal 1: Food and Beverages (Behavioral)
x	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

Worksite Wellness

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

1. FFY 2017 (Year 1) Objective(s):

- a. By September 30, 2017, recruit and qualify at least 6 worksites and 1 school district worksites in the six targeted communities in Fresno County to incorporate worksite wellness activities utilizing California Fit Business Kit that will increase the knowledge, skills, self-efficacy, and positive attitudes of their employees that promote healthy eating and physical activity.
- b. By September 30, 2017, work with participating worksites to each complete a minimum of 1 activity in the California Fit Business Kit and identify policy, system and environmental changes to implement that will support the healthy behavior changes of their employees.,

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increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support.

2. FFY 2018 (Year 2) Objective(s):

- a. By September 30, 2018, recruit and qualify at least 3 additional worksites and 1 additional school district worksites in the six targeted communities in Fresno County to incorporate worksite wellness activities utilizing California Fit Business Kit that will increase the knowledge, skills, self-efficacy, and positive attitudes of their employees that promote healthy eating and physical activity.
- b. By September 30, 2018, work with participating worksites to each complete a minimum of 1 activity in the California Fit Business Kit and identify policy, system and environmental changes to implement that will support the healthy behavior changes of their employees., increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support.
- c. By September 30, 2018, at least 1 participating worksite will develop and implement at least 1 policy, system environmental change that support the healthy behavior changes of their employees, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support.

3. FFY 2019 (Year 3) Objective(s):

- a. By September 30, 2019, recruit and qualify at least 3 additional worksites and 1 additional school district worksites in the six targeted communities in Fresno County to incorporate worksite wellness activities utilizing California Fit Business Kit that will increase the knowledge, skills, self-efficacy, and positive attitudes of their employees that promote healthy eating and physical activity.
- b. By September 30, 2018, work with participating worksites to each complete a minimum of 1 activity in the California Fit Business Kit and identify policy, system and environmental changes to implement that will support the healthy behavior changes of their employees., increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support.
- c. By September 30, 2019, at least 2 participating worksites will develop and implement at least 1 policy, system environmental change that support the healthy behavior changes of their employees, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support.

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Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

By September 30, 2019, qualify and continue to partner with a total of 15 worksites (12 qualifying worksites and at least 3 qualifying school district worksites) to implement worksite wellness activities utilizing the Get Fit Business Kit and to create at least 2 policy, systems and environmental changes to support the healthy behavior changes of their employees, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population through worksite environmental support in the six targeted communities in Fresno County.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter** <i>Check all that apply</i>	Documentation																																												
3.1	Recruit and qualify at least 7 worksites in year one, 4 worksites in year two, and 4 worksites in year three for a total of 15 worksites (12 worksites and 3 school districts) to participate in the NEOPB Worksite Program by end of year 3.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>x</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	x	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	CWD: LHD: Sub E AAA: UCCE: CCC:	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	Worksite Program Qualification documents, ATF, *Contributes to annual objective 1.a, 2.a, 3.a
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3.2	Complete the “Check for Health” in the California Fit Business Kit with worksites and school districts that have not yet completed.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>x</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	x	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	CWD: LHD: Sub E AAA: UCCE: CCC:	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	ATF, RE-AIM (PSE Database) On file: Check for Health Documents *Contributes to annual objective 1.b, 2.b, 3.b
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3.3	Each of the participating worksites and participating school districts will complete a minimum of 1 activity in the California Fit Business Kit over the contract term.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>x</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	x	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<p>CWD: LHD: Sub E AAA: UCCE: CCC:</p>	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	<p>ATF, RE-AIM (PSE Database) ATF, RE-AIM On file: Activity documentation, pictures, *Contributes to annual objective 1.b, 2.b, 3.b</p>
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3.4	Provide ongoing technical assistance to participating worksites and school districts on the California Fit Business Kit.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td>x</td><td>TTA</td></tr> </table>		CED		CEI		MPR		C&C	x	TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<p>CWD: LHD: Sub E AAA: UCCE: CCC: :</p>	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	<p>ATF, RE-AIM (PSE Database) On file: notes, e-mails, TA log *Contributes to annual objectives 1.a, 2.a, 3.a</p>
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3.5	Provide technical assistance and support to 1 participating worksite in year two and 2 participating worksites in year three in developing and implementing at least 1 policy, system, environmental change that will support healthy behavior changes.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td>x</td><td>TTA</td></tr> </table>		CED		CEI		MPR		C&C	x	TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<p>CWD: LHD: Sub E AAA: UCCE: CCC: :</p>	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Q1	Q2	Q3	Q4					Q1	Q2	Q3	Q4	x	x	x	x	<p>ATF, RE-AIM (PSE Database) On file: meetings notes, e-mails, TA log, pictures, media stories *Contributes to annual objective 2.c, 3.c</p>								
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								Year 3				
								Q1	Q2	Q3	Q4	
								X	X	X	X	
3.6	Connect each worksite with the Regional Lactation Liaison (WIC) who will provide technical assistance and resources to ensure worksites have lactation accommodations available to their employees.		CED		CWD			Year 1				meetings notes, e-mails, TA log, *Contributes to annual objective 1.b, 2.b, 3.b
			CEI	x	LHD			Q1	Q2	Q3	Q4	
			MPR		AAA			x	x	x	x	
		x	C&C		UCCE			Year 2				
		x	TTA		CCC			Q1	Q2	Q3	Q4	
								x	x	x	X	
								Year 3				
								Q1	Q2	Q3	Q4	
								X	X	X	X	
3.7	In partnership with Lifetime of Wellness, Communities in Action (LWCA), participate on the LHD Worksite Wellness Committee provide technical assistance and support in developing and implementing environmental supports for nutrition and physical activity. Potential activities can include but are not limited to “Take the Stairs” Campaign, Walking Wednesdays, nutrition standards for vending machine on county property, and coordination and input with County Human Resources worksite wellness efforts regarding nutrition and physical activity.		CED		CWD			Year 1				Copies of policies, meeting notes, activity documentation, pictures, *Contributes to overall Worksite Wellness efforts and demonstration of the LHD commitment to worksite wellness
			CEI	x	LHD			Q1	Q2	Q3	Q4	
			MPR		AAA			x	x	x	x	
		x	C&C		UCCE			Year 2				
		x	TTA		CCC			Q1	Q2	Q3	Q4	
								x	x	x	X	
								Year 3				
								Q1	Q2	Q3	Q4	
								X	X	X	X	

***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)		Level of Evidence Base	
3.1 3.2 3.3 3.4 3.5 3.7	California Fit Business Kit, Posters – Worksite Program		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3 3.4 3.6 3.7	USDA/Choose My Plate		CWD	x	Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE		N/A - Please describe below:
			CCC		
3.3 3.4	NEOPB Cookbooks (Flavors of My Kitchen (Eng/Spa), Everyday Healthy Meals (Eng/Spa), Healthy Latino Recipes (Eng/Spa), Soulful Recipes		CWD		Research Tested
		x	LHD		Practice Tested
			AAA		Emerging
			UCCE	x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC		
3.3 3.7	EatFresh.org		CWD		Research Tested
		x	LHD		Practice Tested
			AAA	x	Emerging
			UCCE		N/A - Please describe below:
			CCC		

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3.5 3.7	CDPH Policy Systems and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Tools, Beverages and Physical Activity	<input type="checkbox"/>	CWD	<input type="checkbox"/>	Research Tested
		x	LHD	<input type="checkbox"/>	Practice Tested
		<input type="checkbox"/>	AAA	<input type="checkbox"/>	Emerging
		<input type="checkbox"/>	UCCE	x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
		<input type="checkbox"/>	CCC		

Evaluation Activities (FFY 2017 - FFY 2019)

[(Evaluation Type)]

Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter** Check all that apply	Tool/Documentation																																												
E.3.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached, and other required elements for USDA's SNAP-Ed Education and Administration Reporting System	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<table border="1"> <tr><td><input type="checkbox"/></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td><input type="checkbox"/></td><td>AAA</td></tr> <tr><td><input type="checkbox"/></td><td>UCCE</td></tr> <tr><td><input type="checkbox"/></td><td>CCC</td></tr> </table>	<input type="checkbox"/>	CWD	x	LHD	<input type="checkbox"/>	AAA	<input type="checkbox"/>	UCCE	<input type="checkbox"/>	CCC	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><td>x</td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other:</p>	x	EARS/ATF		PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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	UC Intent to Change																																																		
E.3.2	Use the RE-AIM evaluation framework to report on an annual basis progress for Worksite Wellness Objective, for worksites and school districts, with specific indicators of	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<table border="1"> <tr><td><input type="checkbox"/></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td><input type="checkbox"/></td><td>AAA</td></tr> </table>	<input type="checkbox"/>	CWD	x	LHD	<input type="checkbox"/>	AAA	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><td>x</td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh</td></tr> </table>	x	EARS/ATF		PSE RE-AIM Report		UC CalFresh																								
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reach, effectiveness, adoption, implementation and maintenance through pre- and post-assessments (Check for Health survey in the Get Fit Business Kit), activity and communications tracking, interviews with staff, worksite policy review, and environmental observations where appropriate. LHD and LHD Sub E will lead.						UCCE					Workbook
						CCC					Food Behavior Checklist
											UC Intent to Change
											List other: Evaluation tools, evaluation summaries/reports

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

By September 30, 2019, at least 61 participating schools, will report successful implementation (put into practice) at least 1 policy system and environmental change that will support nutrition and physical activity education and opportunities to increase knowledge, skills, self-efficacy, and positive attitudes that promote healthy eating and physical activity, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population.

SNAP-Ed State Goals (check all that apply):

x	Goal 1: Food and Beverages (Behavioral)
x	Goal 2: Physical Activity (Behavioral)
	Goal 3: Food Resource Management (Behavioral)
x	Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
x	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

II. PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

School Wellness Policies, Smarter Lunchrooms, School Gardens, New/Improved access to structured PA programs

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

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Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

1. FFY 2017 (Year 1) Objective(s):

- a. By September 30, 2017, at least 2 (UCCE=1, LHD=1) participating schools will implement at least 1 school wellness policy (SWP) and make at least 1 environmental or policy change that may include school garden, structured PA, etc., at the site.
- b. By September 30, 2017, UCCE staff will work with food service staff and/or youth at 8 participating FUSD high schools and LHD will work with food service staff and/or youth at 1 participating school to successfully implement the Smarter Lunchrooms Movement (SLM).
- c. By September 30, 2017, at least 22,000 (LHD=4,000 + UCCE= 18,000) participating youth will receive direct nutrition and physical activity education in the form of USDA approved lessons in qualifying school sites.
- d. By September 30, 2017, at least 24,500 (LHD=5,000 + UCCE=19,500) parents and at least 5,400 (LHD=2,100 + UCCE 3,300) youth will receive indirect nutrition and physical activity education utilizing USDA approved materials.

2. FFY 2018 (Year 2) Objective(s):

- a. By September 30, 2018, at least 2 additional (UCCE=1, LHD=1) participating school districts or schools will implement at least one school wellness policy (SWP) and make at least 1 environmental or policy change that may include school garden, structured PA, etc., at the site.
- b. By September 30, 2018, UCCE staff will work with food service staff and/or youth at 22 additional participating FUSD elementary schools and LHD will work with food service staff and/or youth at 1 additional participating school to successfully implement the Smarter Lunchrooms Movement.
- c. By September 30, 2018, at least 24,000 (LHD=5,000 + UCCE=19,000) participating youth will receive direct nutrition and physical activity education in the form of USDA approved lessons in qualifying school sites.
- d. By September 30, 2018, at least 25,000 (LHD=5,500 + UCCE=10,000) parents and at least 5,850 (LHD=2,200 + UCCE=3,650) youth will receive indirect nutrition and physical activity education utilizing USDA approved materials.

3. FFY 2019 (Year 3) Objective(s):

- a. By September 30, 2019, at least 2 additional (UCCE=1, LHD=1) participating school districts or schools will implement at least one school wellness policy (SWP) and make at least one environmental or policy change that may include school garden, structured PA, etc., at the site.

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- b. By September 30, 2019, UCCE staff will work with food service staff and/or youth at 22 additional participating FUSD elementary schools and LHD will work with food service staff and/or youth at 1 additional participating school to successfully implement the Smarter Lunchrooms Movement.
- c. By September 30, 2019, at least 26,500 (LHD=6,500 + UCCE=20,000) participating youth will receive direct nutrition and physical activity education in the form of USDA approved lessons in qualifying school sites.
- d. By September 30, 2019, at least 25,500 (LHD=5,500 + UCCE=20,000) parents and at least 6,300 (LHD=2,500 + UCCE=3,800) youth will receive indirect nutrition and physical activity education utilizing USDA approved materials.

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

By September 30, 2019, at least 61 participating schools, will report successful implementation (put into practice) at least 1 policy system and environmental change that will support nutrition and physical activity education and opportunities to increase knowledge, skills, self-efficacy, and positive attitudes that promote healthy eating and physical activity, increase consumption of healthy foods and beverages, reduce consumption of unhealthy foods and beverages, and increase physical activity practices among Fresno County SNAP-Ed eligible population.

Activity Number	Activity Description	Intervention Categories*	Responsible SNAP-Ed Agency(ies)	Subcontractors	Time Frame: Year & Quarter** <i>Check all that apply</i>	Documentation																																												
4.1	Review and assess participating schools' current wellness policies.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>x</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI		MPR	x	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA	x	UCCE		CCC	CWD: LHD: Sub D AAA: UCCE: CCC:	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td></td><td></td><td></td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td></td><td></td><td></td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Q1	Q2	Q3	Q4	x				Q1	Q2	Q3	Q4	x				Q1	Q2	Q3	Q4					On file: Copies of policies *Contributes to annual objective 1.a, 2.a, 3.a
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	CEI																																																	
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4.2	Provide ongoing support to at least 2 qualifying school district and school site in developing and implementing an environmental support for nutrition and physical activity. At least 1 school district and 1 school site annually will identify and implement nutrition or physical activity standard or policy and revise wellness policy. LHD: Sub B and UCCE work in different school districts.	<table border="1" style="width: 100%;"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>x</td><td>C&C</td></tr> <tr><td>x</td><td>TTA</td></tr> </table>		CED		CEI		MPR	x	C&C	x	TTA	<table border="1" style="width: 100%;"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA	x	UCCE		CCC	CWD: LHD: Sub D AAA: UCCE: CCC:	<table border="1" style="width: 100%; text-align: center;"> <tr><th colspan="4">Year 1</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <table border="1" style="width: 100%; text-align: center;"> <tr><th colspan="4">Year 2</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <table border="1" style="width: 100%; text-align: center;"> <tr><th colspan="4">Year 3</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	ATF, RE-AIM (PSE Database) On file: Agendas, meeting notes, standard/policy documentation *Contributes to annual objective 1.a, 2.a, 3.a
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4.3	Provide training and ongoing support to at least 25 parents, of which 12 parent Champions will participate in their respective school district’s Wellness Committee to enhance their knowledge and skills related to the promotion of healthy eating and physical activity.	<table border="1" style="width: 100%;"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td>x</td><td>TTA</td></tr> </table>		CED		CEI		MPR		C&C	x	TTA	<table border="1" style="width: 100%;"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	CWD: LHD: Sub A AAA: UCCE: CCC:	<table border="1" style="width: 100%; text-align: center;"> <tr><th colspan="4">Year 1</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <table border="1" style="width: 100%; text-align: center;"> <tr><th colspan="4">Year 2</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <table border="1" style="width: 100%; text-align: center;"> <tr><th colspan="4">Year 3</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	ATF, RE-AIM (PSE Database) On file: Agendas, meeting notes, standard/policy documentation *Contributes to annual objective 1.a, 2.a, 3.a
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4.4	Provide training and support to develop at least 10 adult food service staff champions working in Smarter Lunchroom work in targeted schools annually.	<table border="1" style="width: 100%;"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> </table>		CED		CEI		MPR		C&C	<table border="1" style="width: 100%;"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> </table>		CWD		LHD		AAA	x	UCCE	CWD: LHD: AAA: UCCE: CCC:	<table border="1" style="width: 100%; text-align: center;"> <tr><th colspan="4">Year 1</th></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> Year 2	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	RTW On file: Sign-in sheets, agendas, evaluations, pictures, Champion Engagement System																												
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		x	TTA		CCC		Q1	Q2	Q3	Q4	(tracking), identified project documentation
							x	x	x	x	*Contributes to annual objective 1.b, 2.b, 3.b
							Year 3				
							x	x	x	x	
4.5	Provide nutrition and physical activity education in the form of interactive USDA approved lessons and materials in qualifying preschool, elementary, and high schools to 18,000 youth in year one, 20,000 year in year two, and 26,500 youth in year three. Taste-testing will be included.	x	CED		CWD	CWD:	Year 1				UCCE: Teacher enrollment forms, NARF, evaluation tools, UCCE Reporting Tools Workbook (RTW)
			CEI		LHD	LHD:	Q1	Q2	Q3	Q4	
			MPR		AAA	AAA:	x	x	x	x	
			C&C	x	UCCE	UCCE:	Year 2				
			TTA		CCC	CCC:	Q1	Q2	Q3	Q4	
							x	x	x	x	*Contributes to annual objective 1.c, 2.c, 3.c
							Year 3				
							x	x	x	x	
4.6	Provide nutrition and physical activity education in the form of interactive USDA approved lessons in qualifying preschool, elementary, and high schools and after schools to 4,000 youth in year one, 5,000 youth in year two, and 6,500 in year three. Taste-testing will be included.	x	CED		CWD	CWD:	Year 1				LHD: ATF, teacher survey
			CEI	x	LHD	LHD: Sub D	Q1	Q2	Q3	Q4	
			MPR		AAA	AAA:	x	x	x	x	
			C&C		UCCE	UCCE:	Year 2				
			TTA		CCC	CCC:	Q1	Q2	Q3	Q4	
							x	x	x	x	*Contributes to annual objective 1.c, 2.c, 3.c
							Year 3				
							x	x	x	x	
4.7	Provide at least 12 class series (5-8 lessons) nutrition and physical activity education to reach 200 sixth through eighth grade youth. Taste-testing will be included.	x	CED		CWD	CWD:	Year 1				Sign-in sheets, ATF, SPAN pre/post evaluation,
			CEI	x	LHD	LHD: Sub D	Q1	Q2	Q3	Q4	
			MPR		AAA	AAA:	x	x	x	x	
			C&C		UCCE	UCCE:	Year 2				
			TTA		CCC	CCC:	Q1	Q2	Q3	Q4	
							x	x	x	x	*Contributes to annual objective 1.c, 2.c, 3.c
							Year 3				

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4.8	Provide indirect nutrition and physical activity education to 24,500 parents in year one, 25,000 parents in year two, and 25,500 parents of preschool, elementary, middle, and high schools students in the form of newsletters, homework assignments, cookbooks, and other educational materials. LHD Sub B will conduct education activities in 4 school districts located in LHD six targeted communities only. UCCE will conduct education activities in other school districts throughout Fresno County.		<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>x</td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED	x	CEI		MPR		C&C		TTA		<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA	x	UCCE		CCC	CWD: LHD: Sub B AAA: UCCE: CCC:	<table border="1"> <tr><td colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	ATF, RTW *Contributes to objective 1.d, 2.d, 3.d
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4.9	Provide technical assistance to at least 1 LHD school site annually implementing Smarter Lunchrooms within the Parlier, Sanger, Kerman, and/or Reedley School Districts.		<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>x</td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td>x</td><td>TTA</td></tr> </table>		CED	x	CEI		MPR		C&C	x	TTA		<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	CWD: LHD: Sub D AAA: UCCE: CCC:	<table border="1"> <tr><td colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	ATF, RE-AIM (PSE Database), and SLM Scorecard *Contributes to o annual objective 1.b, 2.b, 3.b
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4.10	Provide technical assistance to 8 UCCE FUSD high schools in year one to implement the Smarter Lunchrooms Movement.		<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>x</td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td>x</td><td>TTA</td></tr> </table>		CED	x	CEI		MPR		C&C	x	TTA		<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	x	UCCE		CCC	CWD: LHD: AAA: UCCE: CCC:	<table border="1"> <tr><td colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> <tr><td colspan="4">Year 3</td></tr> <tr><td></td><td></td><td></td><td></td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4					Year 3								SLM Scorecard, RTW, Meeting Agenda and Notes *Contributes to annual objective 1.b				
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4.11	Provide technical assistance to 22 UCCE FUSD elementary schools in year two and an additional 22 in year three (for a total of 44) to implement the Smarter Lunchrooms Movement.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>x</td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td>x</td><td>TTA</td></tr> </table>		CED	x	CEI		MPR		C&C	x	TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	x	UCCE		CCC	CWD: LHD: AAA: UCCE: CCC:	<table border="1"> <tr><td colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td></td><td></td><td></td><td></td></tr> <tr><td colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4					Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	SLM Scorecard, RTW, Meeting Agenda and Notes *Contributes to annual objective 2.b, 3.b
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4.12	Utilize media, social media, blogs and agency websites to promote and cross-promote at least five annually (for a total of 15) SNAP-Ed activities, success stories, events and/or community meetings as appropriate. Also in objective 1 and 2.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>x</td><td>CEI</td></tr> <tr><td>x</td><td>MPR</td></tr> <tr><td>x</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED	x	CEI	x	MPR	x	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA	x	UCCE		CCC	CWD: LHD: All Subs as appropriate AAA: UCCE: CCC:	<table border="1"> <tr><td colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 3</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	On file: Facebook analytics, blog analytics, *Contributes to all annual objectives as appropriate
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4.13	UCCE will utilize Constant Contact to communicate with at least 1200 extenders and partners to promote their individual activities, promotions, events, resources etc. UCCE will send out their "Growing Healthy Families" newsletter, at least 12 times a year, to community partners and will send their "Tasting Time" newsletter, at least 5 times a	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td>x</td><td>MPR</td></tr> <tr><td>x</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED		CEI	x	MPR	x	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	x	UCCE		CCC	CWD: LHD: AAA: UCCE: CCC:	<table border="1"> <tr><td colspan="4">Year 1</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr><td colspan="4">Year 2</td></tr> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Databases On file: Constant Contact analytics *Contributes to all annual objectives as appropriate												
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4.14	Coordinate and/or participate in at least 4 nutrition education and physical activity school events targeting 5,400 students in year one, 5,850 students in year two, and 6,300 students in year three targeting participating elementary, middle or high school sites.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td>x</td><td>CEI</td></tr> <tr><td>x</td><td>MPR</td></tr> <tr><td>x</td><td>C&C</td></tr> <tr><td></td><td>TTA</td></tr> </table>		CED	x	CEI	x	MPR	x	C&C		TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA	x	UCCE		CCC	CWD: LHD: Sub B AAA: UCCE: CCC:	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>X</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	X	Q1	Q2	Q3	Q4	X	X	X	X	ATF, RTW On file: Agenda, sign-in sheet, flyers, pictures, media stories *Contributes to objective 1.d, 2.d, 3.d
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4.15	LHD-Sub B and UCCE staff will provide trainings for teachers, preschool staff, afterschool staff and other school personnel who are conducting nutrition education/obesity prevention intervention activities with SNAP-Ed eligible population and environmental support in qualified locations. LHD-Sub B provides training in qualified schools in the communities of Kerman, Parlier, Reedley and Sanger. UCCE provides training at various qualified schools throughout Fresno County.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td></td><td>C&C</td></tr> <tr><td>x</td><td>TTA</td></tr> </table>		CED		CEI		MPR		C&C	x	TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA	x	UCCE		CCC	CWD: LHD: Sub D AAA: UCCE: CCC:	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>X</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	X	Q1	Q2	Q3	Q4	X	X	X	X	ATF, RTW, UCCE teacher enrollment forms On file: Sign-in sheets, agendas, extender enrollment paperwork *Contributes to annual objective 1.c, 2.c, 3.c
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4.16	In partnership with the California Department of Education, support Prevention First school wellness events in Fresno County.	<table border="1"> <tr><td></td><td>CED</td></tr> <tr><td></td><td>CEI</td></tr> <tr><td></td><td>MPR</td></tr> <tr><td>x</td><td>C&C</td></tr> <tr><td>x</td><td>TTA</td></tr> </table>		CED		CEI		MPR	x	C&C	x	TTA	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>x</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA	x	UCCE		CCC	CWD: LHD: Sub D AAA: UCCE: CCC:	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>X</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	X	Q1	Q2	Q3	Q4	X	X	X	X	ATF, RTW *Contributes to annual objective 1.c, 2.c, 3.c
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***Intervention Categories Legend**

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

****Time Frame: Year & Quarter:**

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)

Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Activity Number	Curriculum, Toolkit, Resource Name	SNAP-Ed Agency(ies)			Level of Evidence Base	
4.2 4.4 4.8 4.10 4.11 4.12 4.13	Smarter Lunchrooms Movement Materials - www.smarterlunchrooms.org		CWD		X	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
4.2 4.5 4.8 4.12 4.13	Shaping Healthy Choices Program		CWD		X	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
4.5 4.8	Happy Healthy Me (Pre-K)		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			

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<p>4.5 4.8</p>	<p>Go, Glow, Grow (Pre-K)</p>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	X	UCCE		CCC	<table border="1"> <tr><td>X</td><td>Research Tested</td></tr> <tr><td></td><td>Practice Tested</td></tr> <tr><td></td><td>Emerging</td></tr> <tr><td></td><td>N/A - Please describe below:</td></tr> </table>	X	Research Tested		Practice Tested		Emerging		N/A - Please describe below:	<table border="1"> <tr><td></td><td>Research Tested</td></tr> <tr><td></td><td>Practice Tested</td></tr> <tr><td>X</td><td>Emerging</td></tr> <tr><td></td><td>N/A - Please describe below:</td></tr> </table>		Research Tested		Practice Tested	X	Emerging		N/A - Please describe below:
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<p>4.5 4.8</p>	<p>Farm to Fork (Kinder-2nd Grade)</p>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	X	UCCE		CCC		<table border="1"> <tr><td>X</td><td>Research Tested</td></tr> <tr><td></td><td>Practice Tested</td></tr> <tr><td></td><td>Emerging</td></tr> <tr><td></td><td>N/A - Please describe below:</td></tr> </table>	X	Research Tested		Practice Tested		Emerging		N/A - Please describe below:								
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<p>4.5 4.8</p>	<p>My Amazing Body (1st Grade)</p>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	X	UCCE		CCC	<table border="1"> <tr><td>X</td><td>Research Tested</td></tr> <tr><td></td><td>Practice Tested</td></tr> <tr><td></td><td>Emerging</td></tr> <tr><td></td><td>N/A - Please describe below:</td></tr> </table>	X	Research Tested		Practice Tested		Emerging		N/A - Please describe below:	<table border="1"> <tr><td></td><td>Research Tested</td></tr> <tr><td>X</td><td>Practice Tested</td></tr> <tr><td></td><td>Emerging</td></tr> <tr><td></td><td>N/A - Please describe below:</td></tr> </table>		Research Tested	X	Practice Tested		Emerging		N/A - Please describe below:
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<p>4.5 4.8</p>	<p>Good For Me and You (2nd Grade)</p>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	X	UCCE		CCC	<table border="1"> <tr><td>X</td><td>Research Tested</td></tr> <tr><td></td><td>Practice Tested</td></tr> <tr><td></td><td>Emerging</td></tr> <tr><td></td><td>N/A - Please describe below:</td></tr> </table>	X	Research Tested		Practice Tested		Emerging		N/A - Please describe below:	<table border="1"> <tr><td></td><td>Research Tested</td></tr> <tr><td>X</td><td>Practice Tested</td></tr> <tr><td></td><td>Emerging</td></tr> <tr><td></td><td>N/A - Please describe below:</td></tr> </table>		Research Tested	X	Practice Tested		Emerging		N/A - Please describe below:
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<p>4.5 4.8</p>	<p>It's My Choice...Eat Right!Be Active! (3rd Grade)</p>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> </table>		CWD		LHD		AAA		<table border="1"> <tr><td>X</td><td>Research Tested</td></tr> <tr><td></td><td>Practice Tested</td></tr> <tr><td></td><td>Emerging</td></tr> </table>	X	Research Tested		Practice Tested		Emerging														
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		X	UCCE			N/A - Please describe below:
			CCC			
4.5 4.8	Nutrition to Grow On (4th-6th Grades)		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
4.5 4.8	Power Play (4th-5th Grades)		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
4.5 4.8	Eat Fit (6th-8th Grades)		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
4.5 4.8	CATCH (The University of Texas-School of Public Health)		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
4.5 4.8	Hunger Attacks/Money Talks		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below:
			CCC			
4.5 4.8	Healthalicious		CWD		X	Research Tested
			LHD			Practice Tested
			AAA			Emerging

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		X	UCCE			N/A - Please describe below:
			CCC			
4.13	Constant Contact		CWD			Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			N/A - Please describe below: Newsletter Distribution
			CCC			
4.12	UCCE Fresno Website: http://ucanr.edu/sites/fresnonutrition		CWD			Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			X N/A - Please describe below: Website
			CCC			
4.12	UC CalFresh Nutrition and Physical Activity Resources Website: http://http://ucanr.edu/sites/resourcedirectory/		CWD			Research Tested
			LHD			Practice Tested
			AAA			Emerging
		X	UCCE			X N/A - Please describe below: UC CalFresh Nutrition and Physical Activity Resources Website
			CCC			
4.6 4.16	Dairy Council of California, Nutrition Pathfinders program for 4th and 5th grades.		CWD			Research Tested
		x	LHD			x Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
4.6	USDA TEAM Nutrition, Serving Up MyPlate: A Yummy Curriculum for grades 1-6		CWD			Research Tested

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4.16		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
4.6 4.7 4.16	CDPH Harvest of the Month Workbooks		CWD			Research Tested
		x	LHD			Practice Tested
			AAA		x	Emerging
			UCCE		x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC			
4.2 4.6 4.14 4.16	CATCH, Coordinated Approach to Child Health Program for preschool through 8 th and afterschool.		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
4.6 4.16	Dairy Council of California, Exercise Your Options program for middle school.		CWD			Research Tested
		x	LHD		x	Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
4.3	Project Lean – Parents In Action		CWD			Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE		x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC			
4.3 4.8	NEOPB Cookbooks (Flavors of My Kitchen (Eng/Spa), Everyday Healthy Meals (Eng/Spa), Healthy Latino Recipes (Eng/Spa), Soulful Recipes		CWD			Research Tested
		x	LHD			Practice Tested

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			AAA			Emerging
			UCCE		x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC			
4.6 4.4 4.16	SPARK, Sports, Play & Active Recreation for Kids Program for Preschool through 12 th and afterschool.		CWD		x	Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE			N/A - Please describe below:
			CCC			
4.6 4.3 4.8 4.14	My Plate Ten Tips Nutrition Education Series (Hmong, Spanish, English)		CWD			Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE		x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC			
4.2	CDPH Policy Systems and Environmental Change Resource Guide: Strategies for Increased Access to Healthy Tools, Beverages and Physical Activity		CWD			Research Tested
		x	LHD			Practice Tested
			AAA			Emerging
			UCCE		x	N/A - Please describe below: Approved SNAP-Ed Resource Materials
			CCC			

Evaluation Activities (FFY 2017 - FFY 2019)

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Activity Number	Evaluation Activity Description	Formative	Process	Outcome or Impact	Responsible SNAP-Ed Agency(ies)	Time Frame: Year & Quarter** Check all that apply	Tool/Documentation																																												
E.4.1	On an on-going basis, record SNAP-Ed activities, sites, participants reached, and other required elements for USDA’s SNAP-Ed Education and Administration Reporting System.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><td>x</td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other:</p>	x	EARS/ATF		PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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E.4.2	Use the RE-AIM evaluation framework to report on an annual basis progress for School Wellness Objective with specific indicators of reach, effectiveness, adoption, implementation and maintenance through activity and communication tracking, surveys, interviews, policy review and/or school environmental observations.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 3</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td>x</td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other: Evaluation tools, evaluation reports/summaries</p>		EARS/ATF	x	PSE RE-AIM Report		UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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E.4.3	Provide Impact outcome Evaluation (IOE) surveys to 100 6 th grade-8 th grade students and achieve at least 100 matched pre and post surveys using the approved Harvest of the Month	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>x</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td></td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD	x	LHD		AAA		UCCE		CCC	<p align="center">Year 1</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> <tr><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table> <p align="center">Year 2</p> <table border="1"> <tr><td>Q1</td><td>Q2</td><td>Q3</td><td>Q4</td></tr> </table>	Q1	Q2	Q3	Q4	x	x	x	x	Q1	Q2	Q3	Q4	<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td></td><td>UC CalFresh Workbook</td></tr> </table>		EARS/ATF		PSE RE-AIM Report		UC CalFresh Workbook																
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	Workbook survey to measure changes in knowledge and behavior. LHD Sub E will provide data entry analysis support.					<table border="1"> <tr> <td>x</td> <td>x</td> <td>x</td> <td>x</td> </tr> <tr> <td align="center" colspan="4">Year 3</td> </tr> <tr> <td>Q1</td> <td>Q2</td> <td>Q3</td> <td>Q4</td> </tr> <tr> <td>x</td> <td>x</td> <td>x</td> <td>x</td> </tr> </table>	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr> <td>Food Behavior Checklist</td> </tr> <tr> <td>UC Intent to Change</td> </tr> </table> <p>List other: Harvest of the Month Workbooks, Survey results</p>	Food Behavior Checklist	UC Intent to Change																																	
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E.4.4	Teacher Observation Tool: Assess teachers perceived behavior change of students	X			<table border="1"> <tr> <td></td> <td>CWD</td> </tr> <tr> <td></td> <td>LHD</td> </tr> <tr> <td></td> <td>AAA</td> </tr> <tr> <td>X</td> <td>UCCE</td> </tr> <tr> <td></td> <td>CCC</td> </tr> </table>		CWD		LHD		AAA	X	UCCE		CCC	<table border="1"> <tr> <td align="center" colspan="4">Year 1</td> </tr> <tr> <td>Q1</td> <td>Q2</td> <td>Q3</td> <td>Q4</td> </tr> <tr> <td>x</td> <td>x</td> <td>x</td> <td>x</td> </tr> <tr> <td align="center" colspan="4">Year 2</td> </tr> <tr> <td>Q1</td> <td>Q2</td> <td>Q3</td> <td>Q4</td> </tr> <tr> <td>x</td> <td>x</td> <td>x</td> <td>x</td> </tr> <tr> <td align="center" colspan="4">Year 3</td> </tr> <tr> <td>Q1</td> <td>Q2</td> <td>Q3</td> <td>Q4</td> </tr> <tr> <td>x</td> <td>x</td> <td>x</td> <td>x</td> </tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr> <td>EARS/ATF</td> </tr> <tr> <td>PSE RE-AIM Report</td> </tr> <tr> <td>UC CalFresh Workbook</td> </tr> <tr> <td>Food Behavior Checklist</td> </tr> <tr> <td>UC Intent to Change</td> </tr> </table> <p>List other: Teacher Observation Tool, Online Data Entry Portal</p>	EARS/ATF	PSE RE-AIM Report	UC CalFresh Workbook	Food Behavior Checklist	UC Intent to Change
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E.4.5	Teacher Tasting Tool: assesses the teacher's perception of student's baseline exposure to various foods and willingness to either try again or ask for these foods in the future	X			<table border="1"> <tr> <td></td> <td>CWD</td> </tr> <tr> <td></td> <td>LHD</td> </tr> <tr> <td></td> <td>AAA</td> </tr> <tr> <td>X</td> <td>UCCE</td> </tr> <tr> <td></td> <td>CCC</td> </tr> </table>		CWD		LHD		AAA	X	UCCE		CCC	<table border="1"> <tr> <td align="center" colspan="4">Year 1</td> </tr> <tr> <td>Q1</td> <td>Q2</td> <td>Q3</td> <td>Q4</td> </tr> <tr> <td>x</td> <td>x</td> <td>x</td> <td>x</td> </tr> <tr> <td align="center" colspan="4">Year 2</td> </tr> <tr> <td>Q1</td> <td>Q2</td> <td>Q3</td> <td>Q4</td> </tr> <tr> <td>x</td> <td>x</td> <td>x</td> <td>x</td> </tr> <tr> <td align="center" colspan="4">Year 3</td> </tr> <tr> <td>Q1</td> <td>Q2</td> <td>Q3</td> <td>Q4</td> </tr> <tr> <td>x</td> <td>x</td> <td>x</td> <td>x</td> </tr> </table>	Year 1				Q1	Q2	Q3	Q4	x	x	x	x	Year 2				Q1	Q2	Q3	Q4	x	x	x	x	Year 3				Q1	Q2	Q3	Q4	x	x	x	x	<table border="1"> <tr> <td>EARS/ATF</td> </tr> <tr> <td>PSE RE-AIM Report</td> </tr> <tr> <td>UC CalFresh Workbook</td> </tr> <tr> <td>Food Behavior Checklist</td> </tr> <tr> <td>UC Intent to Change</td> </tr> </table>	EARS/ATF	PSE RE-AIM Report	UC CalFresh Workbook	Food Behavior Checklist	UC Intent to Change
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							List other: Teacher Tasting Tool, Online Data Entry Portal																																																								
E.4.6	Reporting Tools Workbooks are completed by each county. Data gathered from counties measures program goals to ensure reach, target audience and intended approaches.		X		<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	X	UCCE		CCC	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Year 2				Q1	Q2	Q3	Q4	X	X	X	X	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td></td><td>PSE RE-AIM Report</td></tr> <tr><td>X</td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other:</p>		EARS/ATF		PSE RE-AIM Report	X	UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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E.4.7	Policy System and Environment (PSE) Change – Annual reporting on measures of reach, effectiveness, adoption, implementation and maintenance	X		X	<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td></td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> <tr><td></td><td>CCC</td></tr> </table>		CWD		LHD		AAA	X	UCCE		CCC	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><th colspan="4">Year 2</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><th colspan="4">Year 3</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Year 2				Q1	Q2	Q3	Q4	X	X	X	X	Year 3				Q1	Q2	Q3	Q4	X	X	X	X	<table border="1"> <tr><td></td><td>EARS/ATF</td></tr> <tr><td>X</td><td>PSE RE-AIM Report</td></tr> <tr><td>X</td><td>UC CalFresh Workbook</td></tr> <tr><td></td><td>Food Behavior Checklist</td></tr> <tr><td></td><td>UC Intent to Change</td></tr> </table> <p>List other:</p>		EARS/ATF	X	PSE RE-AIM Report	X	UC CalFresh Workbook		Food Behavior Checklist		UC Intent to Change
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E.4.8	Community Assessment: Smarter Lunchrooms Self-Assessment Scorecard	X			<table border="1"> <tr><td></td><td>CWD</td></tr> <tr><td>X</td><td>LHD</td></tr> <tr><td></td><td>AAA</td></tr> <tr><td>X</td><td>UCCE</td></tr> </table>		CWD	X	LHD		AAA	X	UCCE	<table border="1"> <tr><th colspan="4">Year 1</th></tr> <tr><th>Q1</th><th>Q2</th><th>Q3</th><th>Q4</th></tr> <tr><td>X</td><td>X</td><td>X</td><td>X</td></tr> <tr><th colspan="4">Year 2</th></tr> </table>	Year 1				Q1	Q2	Q3	Q4	X	X	X	X	Year 2				<table border="1"> <tr><td>x</td><td>EARS/ATF</td></tr> <tr><td>x</td><td>PSE RE-AIM Report</td></tr> <tr><td>X</td><td>UC CalFresh</td></tr> </table>	x	EARS/ATF	x	PSE RE-AIM Report	X	UC CalFresh																										
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