



# Marin City Quality Scorecard for

## Neighborhood Markets

Categories	Possible Points	Dollar Store	CVS
Sells a variety of fresh fruit	Up to 12	0	8
Sells good quality fresh fruit	Up to 8	0	0
Sells a variety of fresh vegetables	Up to 12	0	4
Sells good quality fresh vegetables	Up to 8	0	0
Prices for fresh fruit and vegetables are reasonable	Up to 10	0	0
Sells other healthy food items	Up to 10	7	7
Participate in the <i>Network for a Healthy California</i> Retail Program	3	0	0
Provide health promotion information near fresh produce	1	0	0
Display fruits, vegetables and healthy options outdoors	Up to 4	2	2.5
Remove interior ads promoting high fat/sugar foods	Up to 2	1	0
Display interior ads promoting healthy foods	Up to 2	0	0
Remove high fat/sugar foods from checkout area	Up to 2	0	0
Place healthy foods in checkout area	Up to 2	2	1
Post ads for healthy foods on exterior	Up to 2	1	0.5
Remove exterior ads promoting high fat/sugar foods	Up to 2	1.5	2
Accepts Food Stamps	4	4	4
Accepts WIC Checks (Supplemental Nutrition Program for Women, Infants and Children)	4	0	0
Displays WIC and Food Stamp signs	Up to 2	1	1
Comply with Lee Law (limits ads on windows with alcohol license)	1	1	1
No bars on windows	2	2	2
Safe and "walkable" within two blocks of the store	Up to 7	1	5
<b>Total Quality Score</b>	<b>100</b>	<b>29.5</b>	<b>38</b>

**Quality stores must score a minimum of 75 points**

# Marin City

## Marin County, CA



### CX<sup>3</sup> – MARIN COUNTY PUBLIC HEALTH



Communities all over the state are working to address key nutrition issues shaping the health of their residents. Marin County Public Health participated in CX<sup>3</sup> to assess neighborhoods in relation to a variety of healthy nutrition and physical activity benchmarks.

The project's goal is to empower communities to work together to improve their neighborhoods to become healthier places to live, work and play.

### RATIO OF HIGH FAT/SUGAR FOOD SOURCES TO HEALTHY FOOD SOURCES\*

\*High fat/sugar food sources include fast-food outlets and convenience stores. Healthy food sources include supermarkets or large grocery stores and farmers markets.



### SNAPSHOT OF MARIN CITY

- 2,962 population (MCCSD jurisdiction 3500)
- 57.7 percent of people living in poverty (at or below 185 percent federal poverty level)
- 44% percent of adults in the county overweight or obese
- 75.1% percent of adults in the Marin City overweight or obese
- 1 schools in the Marin City area
- 0 parks and playgrounds in the Marin City area
- 0 percent of population living within a half mile of a supermarket or large grocery store
- 0 proportion of supermarkets or large grocery stores with convenient public transit
- 0 supermarkets or large grocery stores
- 0 farmers markets
- 0 small markets and other food stores
- 2 convenience stores
- 3 fast-food outlets
- 1:934 ratio of fast-food outlets to population

### NEIGHBORHOOD NUTRITION INDICATOR PERFORMANCE

Marin County Public Health officials conducted an audit of nutrition resources in the Marin City area from July 1<sup>st</sup>, 2013 – September 30<sup>th</sup>, 2013.

Using Geographic Information Systems software, interviews and observation surveys, health officials and volunteers examined factors to determine access to healthy foods and physical activity. The data provide a realistic picture of areas in need of improvement and offers residents, merchants, decision makers, health advocates and neighborhood groups a focal point as they work to build a healthier community.

#### What Did We Find?

#### Total Neighborhood Food Store Quality

What percent of local stores offer healthy, affordable foods? Are those stores easily and safely accessible to neighborhood residents?  
**0% meet standards**

#### Fast Food

What type of marketing and presence do fast-food outlets have near local schools, parks and playgrounds? What percent offer and promote healthy food options and limit unhealthy food marketing practices?  
**0% meet standards**

*We all – community organizations, businesses, schools, faith groups, neighbors and local government – can play a role in improving our community.*

Get involved today:  
[enegussie@marincounty.org](mailto:enegussie@marincounty.org) or call the Health Department at (415) 473-2612