

Marin Food Policy Council
Meeting Notes
May 21, 2019
HHS Wellness Campus, 3240 Kerner Blvd, San Rafael

Next Meeting: Tuesday, May 21, 2019, 3:00 – 5:00 p.m. at the HHS campus, Room 110

Attendance:

*** = Voting members**

X	Alexandra Danino, SF-Marin Food Bank*		Madeline Hope, West Marin Waste Education*
	Bonnie Nielsen, UCCE		Marv Zauderer, ExtraFood.org
	Bonny White, West Marin Com Services*		Miguel Villarreal, Novato USD*
X	Casey Poldino, Zero Waste Marin*	X	Paula Freeman, Covia
	Elaini Negussie, HHS Nutrition Wellness	X	Reba Meigs, HHS Public Health*
X	Felicia Chavez, Systems Thinking Marin		Sheila Kopf, SF-Marin Food Bank
X	Gueidi Beltran, WIC*	X	Steve Schwartz, Interfaith Sus Food Collaborative*
	Heather Bettini, CAM	X	Susan Lopes, Mill Valley Chamber of Commerce
	Janet Brown, AllStar Organics*		Susan Martinelli, WIC
X	Julia Van Soelen Kim, UCCE*		Terrie Green, Marin City Comm. Services District*
	June Farmer, Marin City CX3*		
X	Kathy Carver, ExtraFood.org*		
X	Kathy Koblick, HHS Public Health		<i>Guests:</i>
X	Lauren Klein, Comm. & School Gardens	X	Cathryn Couch, CERES
X	Liana Orlandi, Ag. Institute of Marin*	X	Linda Jackson, Aging Action Initiative
	Lorenzo Cordova, BOS*		
X	Lori Davis, Sanzuma*		
X	Madelene McCann, Marin Child Care Council		

Welcome and Announcements – Alexandra Danino and Lori Davis

- Alex: SF- Marin Food Bank working on CalFresh Expansion to SSI/SSP recipients

Climate Change and the Food System

Alex Porteshawver: Draw Down Marin (www.drawdownmarin.org)

- Drawdown Marin: bold, community-driving campaign to do our part to reduce greenhouse gas emission and prepare for climate change impacts.
- Leverage existing work and identify new solutions to reduce emissions.
- Vision: marin reverse its impacts on climate change by implementing local solution as we create a thriving equitable and resilient futures
- Goal: 60 % reduction in GHG emissions by 2030 Drawdown GHG emissions below zero by 2045
- Baseline: 2005
- Process: 2 year process started in 9/2019, Community Driven Process

- 6 collaborative community :
- partnership council (comprehensive marketing and engagement plan, vision, goals, community engagement)
- drawdown advisors (policy, financial expertise)
- executive steering committee (criteria to measure impact, TA assistance, playbook)

Key outcomes: entire geographic area

- Identify priorities of community and help implement them
- Identify aligned activities
- Identify 12-18 solution for 6 focus areas
- Mobilize funding – seed money to loan money that liagn with guiding principles
- Dramatically reduce and sequester GHG emissions
- Shared metrics.

Success factors for Collective Impact

- Common agenda
- Shared measurement
- Mutually reinforcing activities
- On-going communication
- Cultivation of collective intelligence and wisdom
- Backbone support

Systems Thinking; Example projects; Advance energy community pilo;, All elective shared mobility hub

Local food and Food Waste:

- #3 - Project drawdown solution
- Up to 35% of food in high-income economies is thrown out
- Priorities are still being defined
- How can you build a relationship with collaborative and share information:
 - Marv can be contacted or Alex can provide bridge between MFPC and local food and food waste

Google Drive access to all

How can you get involved:

- Can become Community ambassadors, drawdown collaborative participate, advisor funder, observer
- Open meeting to all, access to google drive, and all meeting minutes ect.

Older adult focused in Building an infrastructure: discussion around zoning opportunities

Funding sources for project varies depending on project.

Do not have specific policy focus group: Federal/State Policy that could impact project they are developing and opportunities for local policy – that is what we are asking the collaboratives to design.

Marin Carbon Project: Overview of what they are doing, what does the science show us, engagement in policy

Collaborative of various organizations that formed in 2006 to discuss/explore what they can do proactively in context of climate change

Systems: staying the same or changing

Latest CO2 reading: trend is up system moving out of equilibrium – 415.19ppm, actually up to 501 – increased 60% since 1990.

Policy: complex has been advanced by marin carbon project, ½ dozen bills proposed related to this work and it's ongoing.

Problems: research is new, management practices are newly discovered – taken time to educate and inform state level decision makers.

Agency: slow to understand work and support it. Big Ag not wanting to participate- no support for farmers who really want to take this on. No economic value for soil carbon, no incentive.

Systems level perspective: how can we have conversations with legislatures and show a broad array of benefits (CCF benefits) – return on investment when you present array of benefits.

Does this interact with work of previous speaker: Yes, discovered place for agriculture to solving some climate change problems.

Drawdown Marin will create portfolio of solutions and this will be one of them

Part of Carbon sequestration workgroup

Marin Resource Conservation District:

What's in a Carbon Farm Plan

16 carbon farm plans in Marin county. Don't have enough people to roll it out but working on it.

- Entire system: all ecosystems and co-benefits.

- Problems: agencies regulating diff parts of system and they don't communicate with each other which causes problems.
- GHGH benefits across different ranches: offsetting over 53,000 passengers each year if practices were implemented.
 - o How do we get there:
 - Goal Develop 20 plans
 - Develop plan practices to the shovel-ready stage
 - Assist ranchers with GHG climate applications to local, state, deferral grant programs.
 - Incorporate agriculture role into drawdown marin.
 - Want to get ranches ready to apply for state programs: they don't know what plans they need, where do they need to go, what is the water going to cost.... Goal is to get ready.
 - State is learning what is necessary to role out program.
 - Application assistance with farmers
 - Healthy Spoils Initiative offering TA technical assistance 800 + 5K to help famers with application.
 - Are there any incentives for farmers to implement program:
 - Some support through farm bill for conservation work. Problems: not enough, tend to favor certain types of projects, not enough funding available. Not enough cost incentive for rancher.
 - What can MFPC to do help: made headway with county in terms of permitting, supporting programs that are being revealed, TA that will be provided to ranching community, local food, support on farm composting,
 - Keep MFPC aware of policy updates
 - Is there anything unique working with older adult: requires diff face to face. Working with younger farmers is easier to connect

Council Business – Julia Van Soelen Kim

- **New member presentations:** Cathryn Couch, *Ceres Community Project*
 - Ceres Community Project: environmental nutrition program
 - 110,000 meals are provided to low income residents with health crisis.
 - PSE: collaborative work around food and health. Looking into using food to drive medical reimbursements.

Policy Updates – Julia Van Soelen Kim and Steve Schwartz

- CalFreh SSI/SSP Expansion Updates: BOS adopted resolution for May CalFresh Awareness Month, County sent out SSI/SSP press release, along with calfresh 101 overview to new partners.
- SB 499: 10 cents per child to go into school meal program will go Passed all 3 committees. Some changes that San Rafael may not qualify. We can afford to feed entire SRSD. State wide. Looking into getting foundations to match 10 cents for schools that don't qualify. WIC

farmers market nutrition program is being dealt with this year, will share more info on Monday for Council review if we want to sign on.

Closing – Alexandra Danino and Lori Davis

Meeting adjourned at 5:00 p.m.

Next Meeting: Tuesday, June 18, 2019, 3:00 – 5:00 p.m. at the HHS campus, Room 110