Marin Food Policy Council Meeting Notes January 21, 2020

HHS Wellness Campus, 3240 Kerner Blvd, San Rafael

Next Meeting: Tuesday, February 18, 2020, 3:00 – 5:00 p.m. at the HHS campus, Room 110

Attendance: * = Voting members

| | Alexandra Danino, SF-Marin Food Bank* | | Madeline Hope, West Marin Waste Education* |
|---|---|---|--|
| Х | Bonnie Nielsen, UCCE | Χ | Marchon Tatmon, SF-Marin Food Bank |
| | Bonny White, West Marin Com Services* | | Marv Zauderer, ExtraFood.org |
| Х | Bruce Richard, Envi. Forum of Marin | | Melanie Raquel, Marin Housing Authority |
| | Casey Poldino, Zero Waste Marin* | Χ | Paula Freeman, Covia |
| Х | Cathryn Couch, CERES | | Reba Meigs, HHS Public Health* |
| | Elaini Negussie, HHS Nutrition Wellness | Х | Steve Schwartz, Interfaith Sus Food Collaborative* |
| Х | Felicia Chavez, Systems Thinking Marin | X | Susan Lopes, Mill Valley Chamber of Commerce |
| | Gueidi Beltran, WIC* | | |
| | Heather Bettini, CAM | | |
| | Janet Brown, AllStar Organics | | Guests: |
| Х | Julia Van Soelen Kim, UCCE* | | |
| | June Farmer, Marin City CX3* | Χ | Amy Rice-Jones, Backyard Farm Company |
| Х | Kathy Carver, ExtraFood.org* | Χ | Ariana Gunderson, Conscious Kitchen |
| | Kathy Koblick, HHS Public Health | Χ | Christian Douglas, Backyard Farm Company |
| Х | Lauren Klein, Comm. & School Gardens | Χ | Linda Jackson, Aging Action Initiative |
| X | Liana Orlandi, Ag. Institute of Marin* | Χ | Maggie Gori, Catholic Charities |
| | Lorenzo Cordova, BOS* | Χ | Wendy Tobiasson, citizen |
| | Lori Davis, Sanzuma* | | |
| | Madelene McCann, Marin Child Care Council | | |

Welcome and Announcements – Liana Orlandi

- Ariana Gunderson: Conscious Kitchen write up in Edible magazine
- Lauren: book on gardening at any age The Lifelong Gardener by Marin Master Gardener
 Toni Gattoni
- Wendy: DrawDown: Marin local food and food waste group, Edu & Food Access, Farm Pgms and Support, Composting sub-groups tasked with coming up with solutions to present to BOS. Wendy a go between MFPC and DrawDown.
- Amy: used to run IVC O F&G. Works with Christian Douglas at The Backyard Farm Company, with the mission of educating people on growing food (residential and corporate clients) around the Bay Area.
- Julia: Marin Communications Forum (First 5) session on Making Ends Meet in in Marin 9:30-11:30am next Tuesday at San Rafael City Hall.
- Julia: UC Nutrition Policy Institute looks at Food Insecurity in the Nation "SNAP Is Under Attack" policy brief and policy handout just published, summarize and expand on recent policy changes and proposals.

• Julia: New flier on Marin City community food resources, self-referral guide for Marin City

Council Business – Julia Van Soelen Kim

Update on Marin Community Foundation HEAL Older Adult Collaborative Grant Proposal for 2020/2021

• We applied as a co-grantee to MCF HEAL Older Adult Collaborative Grant Proposal as collaborative grant with SF-Marin Food Bank, Innovative Health Solutions, Marin City's Intergenerational Garden. Effectively the same as how it happened the last cycle. Our fiscal agent would be Innovative Health Solutions. Have not heard yet if we have been awarded the grant, but we are confidant. If awarded, will continue MFPC funding through Feb 2021, would require MFPC continue working on needs of older adults in the county. Will announce winners soon.

Approval of new Steering Committee nominations

- Steve Schwartz nominated to join the MFPC Steering Committee. Julia, Reba, and Bonnie to continue on the Steering Committee. Liana to be voted in as Chair. *All voted in.
- Still have 2 seats available, please contact a Steering Committee member if you become interested in a leadership role.
- General qualifications: SC seat term is 1 year, meet the 4th Tuesday of every month to plan
 next meeting's agenda, be a leader in meeting agenda design, welcome and recruit
 additional members, represent MFPC in public, etc. If you are interested please contact
 any of the current Steering Committee members and we will answer any questions and
 provide more details. Steve: nominate Alex and Lori for award through CA Association of
 Food Policy Councils.

Please take the annual online evaluation survey (takes 3-5 minutes) – your feedback is critical. ucanr.edu/MFPCapplication

Policy Updates – Steve Schwartz

CAFFN and Updates and Vote:

- CA FPC Legislative report card released in Sacramento last week (endorsed by MFPC).
- CA Association of FPCs also working on a report and would like MFPC to endorse. A couple articles in this report on MFPC work with Seniors. *Vote to endorse: PASS.
- Master Plan on Aging with Governor Nusom (requested last March, supposed to be done
 in a year). CFPA out of Oakland wants to include food, MFPC could sign onto a letter.
 Does MFPC want to generate our own letter as well? Advised to be bold in our asks, ie: a
 minimum benefit for CA with state subsidies.
 - Want to focus on food quality for aging in the next 5 years (CA adding funding to Older American Act, for instance)
 - Google Master Plan on Aging for list of committees, sub-committees, and timing of meetings
 - SSI Expansion lobbying and CA Hunger Action Committee lobbying, plan to help simplify the CalFresh application process. Food bank and other orgs have blank bills that aren't sponsored yet, looking for congressmen to do so.
 - Trying to make a connection with food insecurity to the homeless population for Governor's state budget.
 - For the first time in a long while \$80 million has been set aside in Governor's budget to improve school food

 Interfaith Sustainable Food Collaborative Farm to School pgm helps pay for procurement of healthy food and nutrition education,

Systems Mapping Our 2019 Educational Learnings – Wendy Tobiasson & Julia Van Soelen Kim *Objectives: Identify 2020 focus areas, build off of 2019 achievements and learnings.*

Group Exercise: 2020 FUTURE IMPACT BUCKETS and POSSIBLE GOALS

- Support Policy (or "Advocate")
 - o Create policy platform to streamline policy endorsements
 - Learn more to expand beyond letters into legislative visits
 - o Learn more about topics outside our current sphere so we can act on them
 - Clarity on Policy Agenda/Platform & how MFPC is actively working to move it forward –
 Systems Level Change, where MFPC can/should lead (what is our scope of work?)
- Support Known Ongoing Efforts (disassemble and distribute into other buckets)
- Strengthen Local Connections to Create Efficiencies
 - Introduce and bring connections to FPC
 - Assemble grant working group
 - Build resources for public to support connections
- Engage the Public
 - Inform public through reinforced connections
 - Flow Chart Mind Map to connect people to resources (like HEAL Marin Food Now is working on currently) ... 475-INFO for older adults in Marin to locate resources
 - Collect accomplishments
 - Regular networking
 - Tours and events
 - Media Releases
- Support More Localized Food System
 - Support policy, systems, environment changes... facilitate local procurement?
 - Investigate local hubs to connect farmers, consumers, restaurants, markets, etc.
 - Learn more about markets, sales venues, what is the farmers market of the future?
 - o Farm to School grants support Marin schools applying for the grants?
- Enhance Education (disassemble and distribute into other buckets)
- Data and Reporting
 - Bring interesting facts and figures to meetings (get the data more visibility)
 - Monthly data sharing, support inter-agency sharing
 - Influence public food data access (Marin County COMPASS platform?
- DISCUSSION AND CONCLUSION
 - Easiest way for members to contribute is their specific knowledge from their areas of expertise based on their fields of work
 - February Meeting: start on policy platform; understanding who is here and who is not; figure out how to tell the story better (both problems and solutions)

Closing – Liana Orlandi

Meeting adjourned at 5:05 p.m.

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