California Local Health Department



FFY 2024 CalFresh Healthy Living At a Glance

January 22, 2025

CalFresh Healthy Living (CFHL) promotes healthy lifestyles through nutrition and physical activity interventions delivered in low-income communities across California. This program is administered by four state implementing agencies, the largest of which is California Department of Public Health (CDPH). The primary focus of CDPH-CFHL is creating conditions that enable SNAP-eligible populations to make healthy choices via policy, systems, and environmental (PSE) change efforts. PSE efforts are enhanced by educational activities (direct and indirect) and supported by partnerships and multi-sector coalitions.

CALIFORNIA'S STATUS: A SNAPSHOT

Among California's 39 million residents, about **11 million** (28%) live in low-income households that are eligible for CalFresh Healthy Living programming⁽¹⁾. Among California's low-income adults⁽²⁾:



Data sources: (1) 2022 American Community Survey 5-Year Estimates, (2) California Community Obesity Profiles

LOCAL HEALTH DEPARTMENTS' CALFRESH HEALTHY LIVING EFFORTS

During FFY24, CDPH funded all of California's 61 local health departments (LHDs) to plan and deliver CFHL programming in their communities.

All 61 of these LHDs reported implementing one or more of PSE, direct education (DE), or indirect education (IE) intervention types in their jurisdictions. The majority of LHDs (n=52, 85%) reported implementing comprehensive programming that included all three intervention types (PSE, DE, and IE). Among those 52 LHDs, 48 reported engaging in both partnerships and multi-sector coalitions.

LHDs Reporting Interventions/Activities





Direct Education **61 LHDs (100%)**



Indirect Education **60 LHDs (98%)**



Partnerships **56 LHDs (92%)**



Coalitions **56 LHDs (92%)**

LHDs' FFY 2024 CFHL interventions reached **2.4 million individuals**, representing **22% of eligible participants** and 6% of California's total population. **LHD teams and partners reached**:

1,060,335 individuals with PSE Interventions

127,318participants of Direct Education Programs

2,318,587
individuals with
Indirect Education
Activities*

2,381,537 individuals overall

*Includes 1,193,884 individuals reached only by Indirect Education Activities