

UCCE Program Development and Evaluation Capacity Building Training 2022

**Session Descriptions**

Topic	Date	Presenters	Desired Outcomes: Participants will gain...
<b>Defining Clientele &amp; Affirmative Action Planning</b>	<b>10/4</b>	Kit Alviz  David White  With a recorded examples from UCCE Advisors and Community Educator Specialists	<ul style="list-style-type: none"> <li>● Understanding of how-to define clientele groups and strategies for collecting baseline data</li> <li>● Understanding of affirmative action goal examples</li> <li>● One new goal for affirmative action and list of the group’s brainstormed goals.</li> <li>● Hands on experience using Project Board or Statewide Program data to track annual progress against goals.</li> <li>● Understanding of examples of how to collect race, ethnicity and gender data from program participants.</li> </ul>
<b>Conducting a Needs Assessment</b>	<b>10/11</b>	Katherine Webb-Martinez  Vikram Koundinya  With a roundtable of UCCE Advisors ( <a href="#">Nicholas Clark</a> , <a href="#">Laura Vollmer</a> , <a href="#">Hung Doan</a> )	<ul style="list-style-type: none"> <li>● Understanding of needs assessments basics (why, what, how, when)</li> <li>● Understanding of how to write good needs assessment questions</li> <li>● Understanding of how to use the findings to inform how you focus and develop your program</li> <li>● Feedback on your needs assessment approach or on your draft instrument/questions</li> </ul>
<b>Improving All Reasonable Effort and Engagement with Diverse Audiences</b>	<b>10/18</b>	Kit Alviz  David White  With recorded examples from UCCE Advisors, Community Educator Specialists, and Program Coordinators	<ul style="list-style-type: none"> <li>● Understanding of programmatic strategies to conduct All Reasonable Effort</li> <li>● Understanding of how to demonstrate compliance via All Reasonable Effort through documentation</li> <li>● Experience planning one type of ARE activity and the group’s brainstormed list of ARE activities</li> <li>● Understanding of programmatic strategies UCCE employs to successfully reach and engage diverse audiences to achieve parity</li> <li>● Understanding how to report contacts in statewide program systems and Project Board</li> </ul>
<b>Practical Methods to Measuring Outcomes</b>	<b>10/25</b>	Katherine Webb-Martinez  Vikram Koundinya  With a roundtable of UCCE Advisors ( <a href="#">Aliasghar Montazar</a> , <a href="#">Marianne Bird</a> , <a href="#">Aarti Subramaniam</a> )	<ul style="list-style-type: none"> <li>● Understanding of how to define program theory and connect to ANR’s condition changes and public values</li> <li>● Experience defining outcomes and measurable indicators and using a program logic model</li> <li>● Understanding of options for evaluation data collection methods to measure program participant outcomes</li> <li>● A draft evaluation plan</li> </ul>

<b>Best Practices for Developing Surveys &amp; Basics of Sampling Methods</b>	<b>11/1</b>	Vikram Koundinya Roshan Nayak Kit Alviz	<ul style="list-style-type: none"> <li>• Understanding of the best practices for designing online and paper surveys</li> <li>• Hands on experience developing good survey questions</li> <li>• Understanding of different survey sampling methods and when to use them</li> </ul>
<b>Methods to Analyze Surveys: Part 1 Qualitative Data</b>	<b>11/8</b>	Kit Alviz Christina Becker	<ul style="list-style-type: none"> <li>• Understanding of types of qualitative analysis that can be done on open-ended survey data for program evaluation</li> <li>• Hands-on experience of coding qualitative data and extracting themes using Excel, and reporting the findings</li> <li>• Practice identifying a mixed methods design to evaluate a program</li> </ul>
<b>Methods to Analyze Surveys: Part 2 Continuous Quantitative Data (Analyzing and Presenting Pre-Post Evaluation Survey Data)</b>	<b>11/15</b>	Vikram Koundinya Roshan Nayak Kit Alviz	<ul style="list-style-type: none"> <li>• Understanding of measures of central tendency and variability</li> <li>• Hands-on experience analyzing and reporting frequency distribution in pre/post tests</li> <li>• Understanding of different types of mean difference tests</li> <li>• Hands-on experience running a paired or dependent samples t-test in Excel, interpreting the results, and reporting the findings</li> <li>• Understanding of levels of quantitative data (e.g., nominal, ordinal, interval, ratio)</li> </ul>
<b>Methods to Analyze Surveys: Part 3 Discrete Quantitative Data</b>	<b>11/22</b>	Roshan Nayak Vikram Koundinya Kit Alviz	<ul style="list-style-type: none"> <li>• Understanding of situations for using categorical survey data (nominal and ordinal) analysis</li> <li>• Understanding of the types of analyses for measuring categorical evaluation survey data (e.g.: contingency tables, Chi-square, and comparisons of proportions) via Excel and web-based demonstrations</li> <li>• Experience identifying appropriate types analyses for large and small survey samples</li> </ul>
<b>Writing Strong Impact Statements</b>	<b>12/6</b>	Katherine Webb-Martinez Vikram Koundinya Michelle Leinfelder-Miles, Academic Assembly Council Personnel Committee	<ul style="list-style-type: none"> <li>• Experience organizing your program activities into themes using condition changes</li> <li>• Experience connecting your project/program outcomes to condition changes and public values</li> <li>• Understanding of how to write strong impact statements</li> </ul>