

## Position Partnerships – Why? For Shared & Greater Success

### *Why is UC ANR pursuing positions funded by partners?*

- **Get more boots on the ground.** UC ANR remains committed to growing our academic and programmatic staff footprint; it is a top priority. Positions funded with partners is an important part of our overall comprehensive growth strategy.
- **Better meet needs and UC ANR mission.** These positions allow us to fill gaps and do things driven by our mission that we wouldn't otherwise be able to do.



### *Growing Trend (and not new to us)*

- Such positions are not new. UC ANR has had such positions for more than a decade and like us, other organizations nationwide have seen the need for and realized the value of such positions.
- Partner organizations are increasingly seeing the benefit to fund positions in partnership with UC ANR. We now have over a dozen positions funded by other organizations and implemented through UC ANR, demonstrating we have been effective recruiting for these positions.
- UC ANR's future won't be all traditionally or all non-traditionally funded positions.

### *Benefits to UC ANR*

- Building our presence statewide.
- Fully funded or shared funding means funds are available to fill other priority positions (i.e., we can use our funds initially identified to fund 1 traditional position and turn that money into 2 or 3 positions).
- Experience shows that when partners invest in UC ANR for such positions, they advocate for the work and our budget and are more vested in ensuring the success of the people involved.
- These partnerships can lead to more UC ANR collaborations given partners introduce us to new topics, ideas, and partners.

### *Benefits to Partners*

UC ANR brings to the position both the reputation and the extensive research and extension capacity of the UC system to address the needs important to the partner organizations.

- The funded positions operate in the UC ANR environment offering areas of knowledge or skills that the partner organization may not possess internally or be able to adequately support and evaluate.
- These positions serve as a conduit between the partner organization and the greater UC; often leading to greater collaboration.
- UC ANR provides local access through our network to communities and partners throughout the state; being active in all 58 counties.
- UC ANR has a proven history of producing and successfully providing practical, non-biased solutions.
- Part of the UC ANR niche is serving where private industry can't or won't.

***People filling these positions have enjoyed support of the industry and of their colleagues.***