Post webinar Actions

These tips come from those presenting the UC “Ag Experts Talk” webinar series.

1. **Chat record**: Look through the chat record to see if there are areas you need to address in a possible FAQ – post event.

2. **Post presentation actions**: Consider the social aspect of your participants. Engage with your participants after the event—leverage twitter or private discussion boards. This means participants can stay connected to each other and to your material. This step might require registration for the event.

3. **Planning to post on Youtube**? If you are planning to post a recorded webinar on YouTube, remember that:

   a. **No Continued Education Units** can be awarded based on watching the recorded webinar

   b. **Zoom recording doesn’t include polls** because they are presented as pop-up windows. If you want to include them, you will need to capture them as screen shots and then edit them into the recorded video.

   c. **Auto closed captions** created by YouTube are generally not sufficient for meeting the Americans with Disabilities Act/Web Content Accessibility Guidelines and you will need to edit them. That is time consuming!

Prepare and engage – keys to webinar success.