



2012 Acreage Survey - Update

2012 Acreage survey numbers have been revised based on updated data submitted by California strawberry handlers in August 2012.

Total California strawberry acreage decreased to 36,742 acres for 2012. The reported decrease from 2011 is 594 acres, or 1.6%. Totals and percentages reflect rounding. Florida acreage is estimated at 11,709 acres by the Hillsborough County Tax Collector's office. Mexico acreage is estimated at 15,814 acres in Central Mexico, and 5,000 acres in Baja by National Association of Berries' exporters (Aneberries, A.C.).

Fall Planted Acreage for Winter, Spring and Summer Production

| District | 2008 | 2009 | 2010 | 2011 | 2012 | change | % change |
|-------------------------|--------|--------|--------|--------|--------|--------|----------|
| Orange County/San Diego | 1,784 | 1,880 | 1,328 | 1,393 | 1,446 | 54 | 3.8% |
| % of State | 5.7% | 5.2% | 3.9% | 4.1% | 4.4% | | |
| Oxnard | 8,564 | 8,642 | 9,409 | 8,881 | 8,852 | (29) | -0.3% |
| % of State | 27.5% | 24.1% | 27.3% | 26.2% | 26.8% | | |
| Santa Maria | 6,857 | 10,413 | 9,382 | 8,760 | 8,385 | (375) | -4.3% |
| % of State | 22.0% | 29.0% | 27.3% | 25.9% | 25.4% | | |
| Watsonville/Salinas | 13,791 | 14,799 | 14,127 | 14,656 | 14,187 | (468) | -3.2% |
| % of State | 44.2% | 41.2% | 41.0% | 43.3% | 43.0% | | |
| San Joaquin | 173 | 182 | 180 | 147 | 153 | 6 | 4.1% |
| % of State | 0.6% | 0.5% | 0.5% | 0.4% | 0.5% | | |
| State Total | 31,169 | 35,915 | 34,425 | 33,836 | 33,023 | (813) | -2.4% |

California strawberry acreage planted in the fall, which produces fruit during the traditional winter, spring, and summer seasons, decreased in 2012 by 813 acres, or 2.4%. Compared to 2011, acreage in Orange County/San Diego increased by 54 acres. Oxnard reported a decrease of 29 acres, and Santa Maria reported a decrease of 375 acres. Watsonville/Salinas reported a decline of 468 acres, while San Joaquin reported an increase of 6 acres.

Summer Planted Acreage for Fall Production

| District | 2008 | 2009 | 2010 | 2011 | 2012 | change | % change |
|-------------------------|-------|-------|-------|-------|-------|--------|----------|
| Orange County/San Diego | 6 | 0 | 0 | 0 | 0 | 0 | 0.0% |
| % of State | 0.1% | 0.0% | 0.0% | 0.0% | 0.0% | | |
| Oxnard | 3,157 | 2,327 | 2,466 | 2,630 | 2,568 | (63) | -2.4% |
| % of State | 59.0% | 85.6% | 77.4% | 75.1% | 69.0% | | |
| Santa Maria | 1,859 | 391 | 716 | 870 | 1,140 | 270 | 31.0% |
| % of State | 34.7% | 14.4% | 22.5% | 24.9% | 30.6% | | |
| Watsonville/Salinas | 329 | 0 | 2 | 0 | 12 | 12 | 0.0% |
| % of State | 6.1% | 0.0% | 0.1% | 0.0% | 0.3% | | |
| State Total | 5,350 | 2,718 | 3,184 | 3,500 | 3,719 | 219 | 6.3% |

California strawberry acreage reported for the summer of 2012, which produces during the fall season, increased to 3,719 acres, up 6.3% compared to 2011. Most of the summer planted acreage is located in Oxnard and Santa Maria. Oxnard reported a decrease of 63 acres, while Santa Maria reported an increase of 270 acres compared to 2011. Orange County/San Diego and San Joaquin reported no summer planted acreage. Summer planted acreage for 2012 was reported as 10.1% of the state total, compared to 9.4% in 2011.

Organic Statewide

Total organic acreage reported for 2012 was 1,776 acres, an increase of 109 acres compared to 2011. The reported organic acreage represents 4.8% of total state acreage, compared to 4.5% in 2011. Fall planted organic acreage statewide increased by 90 acres. In 2012, proprietary varieties totaled 960 acres, or 54.1% of the state's reported organic acreage. Albion was reported at 454 acres, or 25.6%. Monterey accounts for 6.0% of the state's organic total.

Fall Planted for Winter, Spring and Summer Production

| District | 2008 | 2009 | 2010 | 2011 | 2012 | change | % change |
|-------------------------|-------|-------|-------|-------|-------|--------|----------|
| Orange County/San Diego | 18 | 25 | 18 | 63 | 68 | 5 | 7.6% |
| % of State | 1.1% | 1.7% | 1.0% | 3.8% | 3.9% | | |
| Oxnard | 284 | 310 | 476 | 233 | 290 | 57 | 24.7% |
| % of State | 17.5% | 20.7% | 27.5% | 14.3% | 16.9% | | |
| Santa Maria | 171 | 115 | 143 | 117 | 110 | (7) | -5.8% |
| % of State | 10.6% | 7.7% | 8.3% | 7.2% | 6.0% | | |
| Watsonville/Salinas | 1,147 | 1,048 | 1,092 | 1,219 | 1,254 | 35 | 2.8% |
| % of State | 70.8% | 70.0% | 63.2% | 74.7% | 74.5% | | |
| State Total | 1,619 | 1,498 | 1,730 | 1,632 | 1,722 | 90 | 5.5% |

Summer Planted for Fall Production

| District | 2008 | 2009 | 2010 | 2011 | 2012 | change | % change |
|---------------------|-------|-------|-------|--------|-------|--------|----------|
| Oxnard | 53 | 70 | 22 | 35 | 50 | 15 | 41.4% |
| % of State | 30.3% | 25.2% | 34.9% | 100.0% | 92.5% | | |
| Santa Maria | 94 | 160 | 41 | 0 | 0 | 0 | 0.0% |
| % of State | 53.7% | 57.6% | 65.1% | 0.0% | 0.0% | | |
| Watsonville/Salinas | 28 | 48 | 0 | 0 | 4 | 4 | 0.0% |
| % of State | 16.0% | 17.3% | 0.0% | 0.0% | 7.5% | | |
| State Total | 175 | 278 | 63 | 35 | 54 | 19 | 52.9% |

Variety

| Variety | Acreage |
|-------------|---------|
| Albion | 454 |
| % of State | 25.6% |
| Benicia | 21 |
| % of State | 1.2% |
| Camarosa | 32 |
| % of State | 1.8% |
| Chandler | 30 |
| % of State | 1.7% |
| Monterey | 107 |
| % of State | 6.0% |
| Proprietary | 960 |
| % of State | 54.1% |
| San Andreas | 61 |
| % of State | 3.4% |
| Sweet Ann | 36 |
| % of State | 2.0% |
| Ventana | 75 |
| % of State | 4.2% |
| Total | 1,776 |

Varieties Statewide

University of California varieties represent 60.7% of the state's acreage and proprietary varieties represent 39.3%. Proprietary acreage decreased by 518 acres.

Other = acreage reported as Other

Statewide

| Variety | 2008 | 2009 | 2010 | 2011 | 2012 | change | % change |
|---------------|--------|--------|--------|--------|--------|---------|----------|
| Albion | 12,670 | 15,252 | 13,004 | 12,631 | 11,589 | (1,042) | -8.2% |
| % of State | 34.7% | 39.5% | 34.6% | 33.8% | 31.5% | | |
| Aromas | 113 | 21 | - | - | - | 0 | 0.0% |
| % of State | 0.3% | 0.1% | 0.0% | 0.0% | 0.0% | | |
| Benicia | - | - | - | 65 | 1,019 | 954 | 1466.3% |
| % of State | 0.0% | 0.0% | 0.0% | 0.2% | 2.8% | | |
| Camarosa | 2,489 | 1,276 | 587 | 348 | 56 | (292) | -83.9% |
| % of State | 6.8% | 3.3% | 1.6% | 0.9% | 0.2% | | |
| Camino Real | 1,274 | 1,908 | 1,513 | 802 | 154 | (648) | -80.8% |
| % of State | 3.5% | 4.9% | 4.0% | 2.1% | 0.4% | | |
| Chandler | 161 | 143 | 81 | 99 | 183 | 84 | 84.8% |
| % of State | 0.4% | 0.4% | 0.2% | 0.3% | 0.5% | | |
| Diamante | 168 | - | 55 | - | - | 0 | 0.0% |
| % of State | 0.5% | 0.0% | 0.1% | 0.0% | 0.0% | | |
| Gaviota | 12 | - | - | - | - | 0 | 0.0% |
| % of State | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | | |
| Mojave | - | - | - | 38 | - | (38) | -100.0% |
| % of State | 0.0% | 0.0% | 0.0% | 0.1% | 0.0% | | |
| Monterey | 1 | 108 | 354 | 883 | 1,125 | 241 | 27.3% |
| % of State | 0.0% | 0.3% | 0.9% | 2.4% | 3.1% | | |
| Other | 12 | - | 91 | - | - | 0 | 0.0% |
| % of State | 0.0% | 0.0% | 0.2% | 0.0% | 0.0% | | |
| Palomar | 44 | 423 | 599 | 663 | 485 | (178) | -26.9% |
| % of State | 0.1% | 1.1% | 1.6% | 1.8% | 1.3% | | |
| Portola | 300 | 196 | 249 | 641 | 1,217 | 576 | 89.9% |
| % of State | 0.8% | 0.5% | 0.7% | 1.7% | 3.3% | | |
| Proprietary | 14,598 | 13,910 | 14,818 | 14,975 | 14,457 | (518) | -3.5% |
| % of State | 40.0% | 36.0% | 39.4% | 40.1% | 39.3% | | |
| Radiance | - | - | - | 42 | 199 | 157 | 372.6% |
| % of State | 0.0% | 0.0% | 0.0% | 0.1% | 0.5% | | |
| Sabrosa | 68 | - | - | - | - | 0 | 0.0% |
| % of State | 0.2% | 0.0% | 0.0% | 0.0% | 0.0% | | |
| San Andreas | 25 | 1,282 | 3,054 | 4,332 | 5,191 | 859 | 19.8% |
| % of State | 0.1% | 3.3% | 8.1% | 11.6% | 14.1% | | |
| Seascape | 40 | 28 | 5 | - | 1 | 1 | 0.0% |
| % of State | 0.1% | 0.1% | 0.0% | 0.0% | 0.0% | | |
| Sweet Charlie | - | - | - | 7 | - | (7) | -100.0% |
| % of State | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | | |
| Sweet Ann | - | - | - | 20 | 37 | 17 | 83.8% |
| % of State | 0.0% | 0.0% | 0.0% | 0.1% | 0.1% | | |
| Ventana | 4,546 | 4,087 | 3,201 | 1,790 | 1,031 | (759) | -42.4% |
| % of State | 12.4% | 10.6% | 8.5% | 4.8% | 2.8% | | |
| State Total | 36,519 | 38,633 | 37,609 | 37,336 | 36,742 | (594) | -1.6% |

Orange County & San Diego

Orange County and San Diego increased total acres to 1,446, up 3.8% from 2011. San Andreas increased to 441 acres, and represents 30.5% of the district total. Benicia increased to 165 acres. The largest change was to Ventana, with a decrease of 220 acres for 2012.

Orange County/San Diego

| Variety | 2008 | 2009 | 2010 | 2011 | 2012 | change | % change |
|---------------|-------|-------|-------|-------|-------|--------|----------|
| Albion | 109 | 134 | 102 | 51 | 49 | | |
| % of District | 6.1% | 7.1% | 7.7% | 3.6% | 3.4% | (2) | -3.0% |
| % of State | 0.3% | 0.3% | 0.3% | 0.1% | 0.1% | | |
| Benicia | 0 | 0 | 0 | 4 | 165 | | |
| % of District | 0.0% | 0.0% | 0.0% | 0.3% | 11.4% | 162 | 4625.7% |
| % of State | 0.0% | 0.0% | 0.0% | 0.0% | 0.5% | | |
| Camarosa | 572 | 463 | 321 | 224 | 56 | | |
| % of District | 32.0% | 24.6% | 24.2% | 16.1% | 3.9% | (168) | -75.0% |
| % of State | 1.6% | 1.2% | 0.9% | 0.6% | 0.2% | | |
| Other | 7 | 11 | 21 | 23 | 10 | | |
| % of District | 0.4% | 0.6% | 1.6% | 1.7% | 0.7% | (13) | -55.4% |
| % of State | 0.0% | 0.0% | 0.1% | 0.1% | 0.0% | | |
| Palomar | 5 | 5 | 103 | 173 | 247 | | |
| % of District | 0.3% | 0.3% | 7.8% | 12.4% | 17.1% | 74 | 42.8% |
| % of State | 0.0% | 0.0% | 0.3% | 0.5% | 0.7% | | |
| Proprietary | 452 | 263 | 10 | 137 | 108 | | |
| % of District | 25.3% | 14.0% | 0.8% | 9.8% | 7.5% | (29) | -21.2% |
| % of State | 1.2% | 0.7% | 0.0% | 0.4% | 0.3% | | |
| Radiance | 0 | 0 | 0 | 3 | 156 | | |
| % of District | 0.0% | 0.0% | 0.0% | 0.2% | 10.8% | 153 | 5100.0% |
| % of State | 0.0% | 0.0% | 0.0% | 0.0% | 0.4% | | |
| San Andreas | 0 | 15 | 156 | 345 | 441 | | |
| % of District | 0.0% | 0.8% | 11.8% | 24.8% | 30.5% | 95 | 27.6% |
| % of State | 0.0% | 0.0% | 0.4% | 0.9% | 1.2% | | |
| Ventana | 645 | 989 | 614 | 434 | 214 | | |
| % of District | 36.0% | 52.6% | 46.2% | 31.1% | 14.8% | (220) | -50.7% |
| % of State | 1.8% | 2.6% | 1.6% | 1.2% | 0.6% | | |
| Total | 1,790 | 1,880 | 1,328 | 1,393 | 1,446 | 54 | 3.8% |

Oxnard

Oxnard reported a decrease of 0.8% in acreage from 2011, with a decline of 92 acres. Ventana plantings decreased by 660 acres. Proprietary varieties dominate the district with 6,703 acres, down 76 acres from 2011. San Andreas is the second largest variety planted, reporting 2,100 acres. Benicia increased to 720 acres, or 6.3% of the district.

Other = acreage reported as Other, plus varieties reported at less than 25 acres

Oxnard

| Variety | 2008 | 2009 | 2010 | 2011 | 2012 | change | % change |
|---------------|--------|--------|--------|--------|--------|--------|----------|
| Albion | 211 | 294 | 129 | 25 | 24 | | |
| % of District | 1.8% | 2.7% | 1.1% | 0.2% | 0.2% | (1) | -3.6% |
| % of State | 0.6% | 0.8% | 0.3% | 0.1% | 0.1% | | |
| Benicia | 0 | 0 | 0 | 62 | 720 | | |
| % of District | 0.0% | 0.0% | 0.0% | 0.5% | 6.3% | 659 | 1070.0% |
| % of State | 0.0% | 0.0% | 0.0% | 0.2% | 2.0% | | |
| Camarosa | 853 | 408 | 136 | 34 | 0 | | |
| % of District | 7.3% | 3.7% | 1.1% | 0.3% | 0.0% | (34) | -100.0% |
| % of State | 2.3% | 1.1% | 0.4% | 0.1% | 0.0% | | |
| Monterey | 1 | 96 | 224 | 537 | 372 | | |
| % of District | 0.0% | 0.9% | 1.9% | 4.7% | 3.3% | (165) | -30.8% |
| % of State | 0.0% | 0.2% | 0.6% | 1.4% | 1.0% | | |
| Other | 15 | 6 | 0 | 15 | 0 | | |
| % of District | 0.1% | 0.1% | 0.0% | 0.1% | 0.0% | (15) | -100.0% |
| % of State | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | | |
| Palomar | 37 | 288 | 496 | 490 | 238 | | |
| % of District | 0.3% | 2.6% | 4.2% | 4.3% | 2.1% | (252) | -51.4% |
| % of State | 0.1% | 0.7% | 1.3% | 1.3% | 0.6% | | |
| Portola | 182 | 126 | 197 | 406 | 564 | | |
| % of District | 1.6% | 1.1% | 1.7% | 3.5% | 4.9% | (158) | 38.9% |
| % of State | 0.5% | 0.3% | 0.5% | 1.1% | 1.5% | | |
| Proprietary | 7,110 | 6,666 | 7,092 | 6,779 | 6,703 | | |
| % of District | 60.7% | 60.8% | 59.7% | 58.9% | 58.7% | (76) | -1.1% |
| % of State | 19.5% | 17.3% | 18.9% | 18.2% | 18.2% | | |
| Radiance | 0 | 0 | 0 | 38 | 43 | | |
| % of District | 0.0% | 0.0% | 0.0% | 0.3% | 0.4% | 4 | 10.7% |
| % of State | 0.0% | 0.0% | 0.0% | 0.1% | 0.1% | | |
| Sabrosa | 47 | 0 | 0 | 0 | 0 | | |
| % of District | 0.4% | 0.0% | 0.0% | 0.0% | 0.0% | 0 | 0.0% |
| % of State | 0.1% | 0.0% | 0.0% | 0.0% | 0.0% | | |
| San Andreas | 1 | 305 | 1,025 | 1,834 | 2,100 | | |
| % of District | 0.0% | 2.8% | 8.6% | 15.9% | 18.4% | 267 | 14.5% |
| % of State | 0.0% | 0.8% | 2.7% | 4.9% | 5.7% | | |
| Sweet Ann | 0 | 0 | 0 | 0 | 25 | | |
| % of District | 0.0% | 0.0% | 0.0% | 0.0% | 0.2% | 25 | 0.0% |
| % of State | 0.0% | 0.0% | 0.0% | 0.0% | 0.1% | | |
| Ventana | 3,264 | 2,780 | 2,577 | 1,292 | 631 | | |
| % of District | 27.8% | 25.3% | 21.7% | 11.2% | 5.5% | (660) | -51.1% |
| % of State | 8.9% | 7.2% | 6.9% | 3.5% | 1.7% | | |
| Total | 11,721 | 10,969 | 11,875 | 11,511 | 11,419 | (92) | -0.8% |

Santa Maria

Santa Maria reported a decrease of 105 acres compared to 2011. Albion was reported at 3,325 acres, representing 34.9% of the district. Proprietary varieties make up 28.4% of the acreage, increasing by 278 acres. San Andreas increased 367 acres, representing 22.4% of the district. Camino Real decreased by 648 acres.

Other = acreage reported as Other, plus varieties reported at less than 25 acres

Santa Maria

| Variety | 2008 | 2009 | 2010 | 2011 | 2012 | change | % change |
|---------------|-------|--------|--------|-------|-------|--------|----------|
| Albion | 4,380 | 6,282 | 4,889 | 4,242 | 3,325 | | |
| % of District | 50.3% | 58.1% | 48.4% | 44.0% | 34.9% | (917) | -21.6% |
| % of State | 12.0% | 16.3% | 13.0% | 11.4% | 9.0% | | |
| Benicia | 0 | 0 | 0 | 0 | 134 | | |
| % of District | 0.0% | 0.0% | 0.0% | 0.0% | 1.4% | 134 | 0.0% |
| % of State | 0.0% | 0.0% | 0.0% | 0.0% | 0.4% | | |
| Camarosa | 751 | 232 | 0 | 0 | 0 | | |
| % of District | 8.6% | 2.1% | 0.0% | 0.0% | 0.0% | 0 | 0.0% |
| % of State | 2.1% | 0.6% | 0.0% | 0.0% | 0.0% | | |
| Camino Real | 1,274 | 1,901 | 1,513 | 802 | 154 | | |
| % of District | 14.6% | 17.6% | 15.0% | 8.3% | 1.6% | (648) | -80.8% |
| % of State | 3.5% | 4.9% | 4.0% | 2.1% | 0.4% | | |
| Monterey | 0 | 0 | 26 | 86 | 236 | | |
| % of District | 0.0% | 0.0% | 0.3% | 0.9% | 2.5% | 150 | 174.4% |
| % of State | 0.0% | 0.0% | 0.1% | 0.2% | 0.6% | | |
| Other | 24 | 0 | 0 | 3 | 0 | | |
| % of District | 0.3% | 0.0% | 0.0% | 0.0% | 0.0% | (3) | -100.0% |
| % of State | 0.1% | 0.0% | 0.0% | 0.0% | 0.0% | | |
| Palomar | 2 | 130 | 0 | 0 | 0 | | |
| % of District | 0.0% | 1.2% | 0.0% | 0.0% | 0.0% | 0 | 0.0% |
| % of State | 0.0% | 0.3% | 0.0% | 0.0% | 0.0% | | |
| Portola | 28 | 60 | 52 | 235 | 648 | | |
| % of District | 0.3% | 0.6% | 0.5% | 2.4% | 6.8% | 413 | 175.7% |
| % of State | 0.1% | 0.2% | 0.1% | 0.6% | 1.8% | | |
| Proprietary | 1,595 | 1,673 | 2,346 | 2,427 | 2,705 | | |
| % of District | 18.3% | 15.5% | 23.2% | 25.2% | 28.4% | 278 | 11.5% |
| % of State | 4.4% | 4.3% | 6.2% | 6.5% | 7.4% | | |
| San Andreas | 24 | 208 | 1,262 | 1,771 | 2,138 | | |
| % of District | 0.3% | 1.9% | 12.5% | 18.4% | 22.4% | 367 | 20.7% |
| % of State | 0.1% | 0.5% | 3.4% | 4.7% | 5.8% | | |
| Ventana | 637 | 318 | 10 | 65 | 186 | | |
| % of District | 7.3% | 2.9% | 0.1% | 0.7% | 2.0% | 121 | 186.2% |
| % of State | 1.7% | 0.8% | 0.0% | 0.2% | 0.5% | | |
| Total | 8,716 | 10,804 | 10,098 | 9,630 | 9,525 | (105) | -1.1% |

Watsonville/Salinas

The Watsonville/Salinas district remains the largest in the state with 38.6% of total acreage reported in 2012, compared to 39.3% in 2011. Acreage decreased by 457 acres, or 3.1% compared to 2011. Albion was reported at 8,191 acres, or 57.7% of the district. Proprietary varieties represent 34.8% of the district, down from 38.4% in 2011. San Andreas was reported at 512 acres, an increase of 129 acres from 2011.

Other = acreage reported as Other, plus varieties reported at less than 25 acres

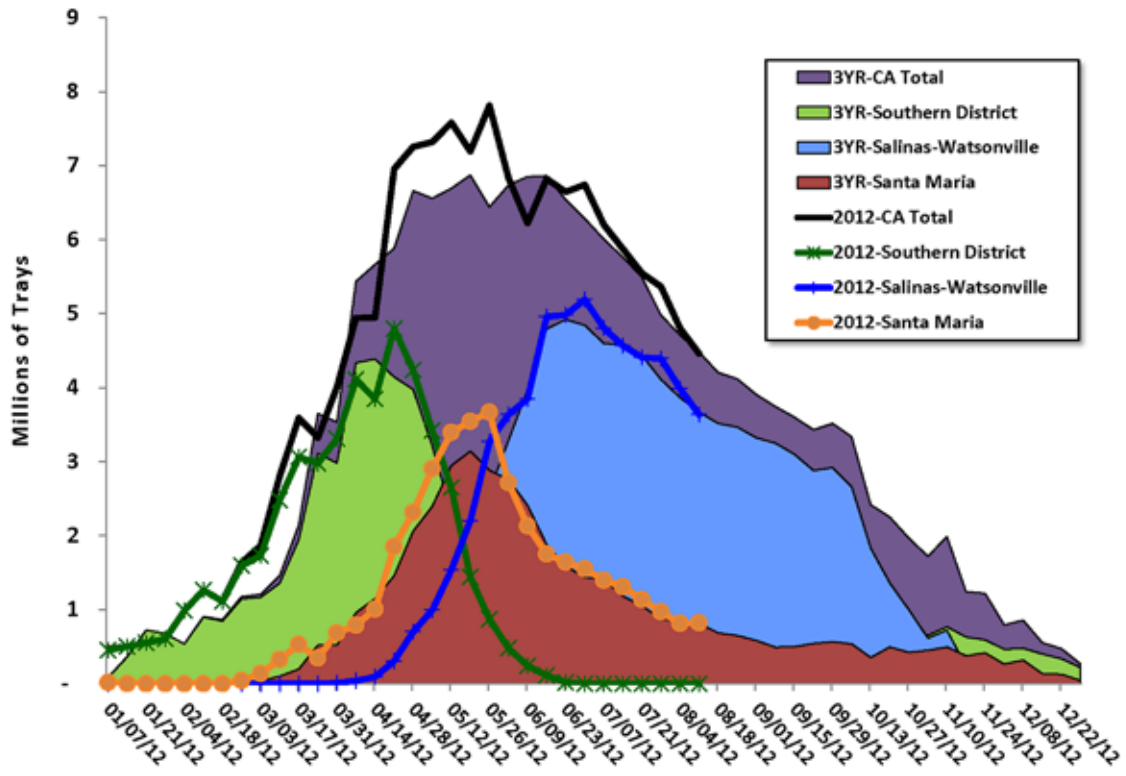
Watsonville/Salinas

| Vaiety | 2008 | 2009 | 2010 | 2011 | 2012 | change | % change |
|---------------|--------|--------|--------|--------|--------|--------|----------|
| Albion | 7,970 | 8,543 | 7,884 | 8,291 | 8,191 | | |
| % of District | 56.4% | 57.7% | 55.8% | 56.6% | 57.7% | -99 | -1.2% |
| % of State | 21.8% | 22.1% | 21.0% | 22.2% | 22.3% | | |
| Aromas | 113 | 21 | 0 | 0 | 0 | | |
| % of District | 0.8% | 0.1% | 0.0% | 0.0% | 0.0% | 0 | 0.0% |
| % of State | 0.3% | 0.1% | 0.0% | 0.0% | 0.0% | | |
| Camarosa | 279 | 114 | 10 | 44 | 0 | | |
| % of District | 2.0% | 0.8% | 0.1% | 0.3% | 0.0% | (44) | -100.0% |
| % of State | 0.8% | 0.3% | 0.0% | 0.1% | 0.0% | | |
| Chandler | 21 | 20 | 21 | 21 | 30 | | |
| % of District | 0.1% | 0.1% | 0.1% | 0.1% | 0.2% | 9 | 42.9% |
| % of State | 0.1% | 0.1% | 0.1% | 0.1% | 0.1% | | |
| Diamante | 164 | 0 | 55 | 0 | 0 | | |
| % of District | 1.2% | 0.0% | 0.4% | 0.0% | 0.0% | 0 | 0.0% |
| % of State | 0.4% | 0.0% | 0.1% | 0.0% | 0.0% | | |
| Monterey | 0 | 10 | 104 | 258 | 509 | | |
| % of District | 0.0% | 0.1% | 0.7% | 1.8% | 3.6% | 251 | 97.1% |
| % of State | 0.0% | 0.0% | 0.3% | 0.7% | 1.4% | | |
| Other | 12 | 0 | 70 | 27 | 10 | | |
| % of District | 0.1% | 0.0% | 0.5% | 0.2% | 0.1% | (17) | -63.0% |
| % of State | 0.0% | 0.0% | 0.2% | 0.1% | 0.0% | | |
| Portola | 84 | 1 | 0 | 0 | 5 | | |
| % of District | 0.6% | 0.0% | 0.0% | 0.0% | 0.0% | 5 | 0.0% |
| % of State | 0.2% | 0.0% | 0.0% | 0.0% | 0.0% | | |
| Proprietary | 5,441 | 5,308 | 5,370 | 5,632 | 4,941 | | |
| % of District | 38.5% | 35.9% | 38.0% | 38.4% | 34.8% | (691) | -12.3% |
| % of State | 14.9% | 13.7% | 14.3% | 15.1% | 13.4% | | |
| San Andreas | 0 | 754 | 611 | 383 | 512 | | |
| % of District | 0.0% | 5.1% | 4.3% | 2.6% | 3.6% | 129 | 33.8% |
| % of State | 0.0% | 2.0% | 1.6% | 1.0% | 1.4% | | |
| Seascape | 36 | 28 | 5 | 0 | 1 | | |
| % of District | 0.3% | 0.2% | 0.0% | 0.0% | 0.0% | 1 | 0.0% |
| % of State | 0.1% | 0.1% | 0.0% | 0.0% | 0.0% | | |
| Total | 14,120 | 14,799 | 14,129 | 14,656 | 14,199 | (457) | -3.1% |



2012 California Fresh Strawberry Volume

The chart below shows 2012 weekly shipments by district versus the 3-year average and California total.



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