



2015 UC ANR Joint Strategic Initiative Conference 10 Tips to Recruit Latino Volunteers for 4-H Projects

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1. **Identify** what other organizations are working in your community and if possible **work with them.**



VOLUNTEER TODAY. INSPIRE FOR A LIFETIME.

2. Take the time to **build relationships.** Get to know your future volunteers and if possible learn a few introductory Spanish word/sentences. Make them feel **invited/desired.**



3. Introduce **4-H and yourself** in a meeting called by the **natural leader** (priest, teacher, etc.). Make special emphasis on the results and benefits of the kids' participation in 4-H. The presentation should be in English and Spanish.

4. During the introductory meeting talk about the **importance of the volunteers.** Let them know that they have the **potential to lead a project.** Everyone has something they know that can be shared with others.



5. At the end of the introductory meeting encourage attendees to write their name (according to their skills) next to the project they could **potentially lead**; motivate and encourage them to become volunteers. If needed provide some examples of projects they can lead.



6. From the list compiled, **select one or two projects** that you think may work in the community and schedule a planned meeting for them (remember always meet in a safe place- church, school, etc.)

7. Be very clear about the **commitment, and the importance of leading a 4-H project,** be sure that you mention that being a 4-H volunteer will make them better parents and improve their kids' chances to be successful in life (college education, better jobs, etc.).

8. Be sure your new Hispanic volunteers are **committed and understand** their responsibilities. Use a very simple & safe language to explain the enrollment form.



9. Invite them to a 4-H project meeting or activity. Make them **feel important** and always introduce them as "future 4-H volunteers".

10. Finalize the enrollment process. Help the new volunteer to plan their project meetings and **be with them** as much as possible. Guide them to the sites where they can find the resources they need.



Prometo usar...

Mi Cabeza Para pensar claramente

Mi Corazón Para ser fiel

Mis Manos Para Servir

Mi Salud Para vivir mejor

Por mi club, mi comunidad, mi país y el mundo.

#California4H

References
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