**WEDA Diversity, Equity, and Inclusion in Extension Award**

**Nomination Deadline: Friday, March 1, 5pm Pacific Time**

**Eligibility:**  
Extension professional or team with Extension responsibility or appointment. (Administrators are not eligible)

**Criteria:**  
The WEDA Diversity, Equity, and Inclusion in Extension award was created to recognize Extension professionals in the Western Region who have demonstrated excellence in reaching diverse audiences, especially minority and/or traditionally underrepresented populations.

The nominee must demonstrate excellence in the following areas:

* Developing culturally-relevant Extension programs for minority and/or traditionally underrepresented audiences, with demonstrated outcomes and impacts.
* Teaching and implementing Extension programs or activities that demonstrate commitment to diversity, equity, and inclusion for minority and/or traditionally underrepresented audiences.
* Engagement (service, programs, process) that advances Extension’s efforts in diversity, equity, and inclusion.

The five following elements are considered in the review process:

* Purpose: What was the issue addressed by the subject of this nomination/application? How did you determine that this issue was important to address? The nomination clearly describes efforts to achieve diversity, equity, and inclusion in Extension programs, audiences, and outcomes through an engaged process. Co-creation of program with audiences is basic to inclusion. (Maximum 15 points)
* Basis: What did you do to address the issue? Why is this worthy of recognition? Are actions and activities in support of diversity, equity, and inclusion appropriate and educationally sound? (Maximum 25 points)
* Positive Impact: Provide measurable evidence that your efforts have led to positive, sustainable change, which may include a significant increase in program participation of the target population, a significant increase in members of the target population being professionally employed and supported by Extension, and/or making systemic organizational changes that have resulted in reaching an increase in the target population. (Maximum 30 points)
* Scope: How broadly did or likely will this effort affect the Cooperative Extension system? Evidence exists that the scope of impact is broad with observable state, multi-state and/or national impact. (Maximum 20 points)
* Innovation: How did this effort create new models for positive change? The effort is innovative in its application, methods, or approach in such a way that has led to new ways/models for positive change in achieving diversity, equity, and inclusion in Extension programs or the organization. (Maximum 10 points)
* Total Possible Points -100

**Nominations:**  
Any client or Extension employee may nominate an individual. Self-nominations are also accepted. Nominations should include:

* A statement attesting to why the nominee should be considered for the award, including a description of efforts to reach diverse audiences, especially minority and/or underserved populations based on the criteria listed above. (One page, 500 word limit))
* At least one supporting statement which can be from clientele, colleagues and/or supervisors. Nomination must be approved by the nominee’s Extension Director.

**SUBMISSION INFORMATION AND DUE DATE:** Each application must include, as presented above: cover page, information addressing criteria 1-7, references used, and must be submitted by the state/territory Extension Director. Only electronic submissions of the application will be accepted. The due date for all submissions is 5:00 p.m. (Pacific Time), **March 1, 2021.** Send the electronic application to Joan Warren (jtwarren@ucanr.edu) with WEDA Award Application in the subject line.

**APPLICATION FORMAT**

**2021**

**Western Extension Directors Association**

**Diversity, Equity, and Inclusion Award**

Please use the following format in preparing your application:

1. Cover Page
2. Criteria (see descriptions above; no more than 3 pages)
   1. Purpose
   2. Basis
   3. Positive Impact
   4. Scope
   5. Innovation

**COVER PAGE FORMAT**

**2021**

**Western Extension Directors Association**

**Diversity, Equity, and Inclusion Award**

Name of Program

Name of Institution Submitting the Application

Name of Applicant

Title of Applicant

Complete Mailing Address

Telephone Number; Fax Number

E-mail address

Extension Director Signature indicating approval

Abstract (no more than 150 words):