

Lost Sierra Community Collaboration: Building Bridges Among Agriculture, Arts, Local Food, Recreation and Tourism aimed at Improved Vitality for Residents and Visitors



Working Agenda Tuesday Nov 18, 2014, 1-3pm
Quincy Library Meeting Room, 445 Jackson Street

Desired Objectives: Build upon energy/ideas from Oct 23 meeting; Start inventory of skill sets & resources folks are willing to bring to & share with this collaborative effort. Conduct Quick SWOT Analysis to prioritize short-term efforts.

Why are WE here? and WHAT do WE Want to Do?

Building Upon Geographic Identity of The Lost Sierra...we can focus on relationships to cultivate and the 'hidden treasures' we want residents & visitors to experience.

To make the best use of our time, please come prepared to participate in the SWOT Analysis and bring YOUR Top 3 Strengths, Weaknesses, Opportunities & Threats. Also think about resources & skillsets you can commit to sharing ☺



Welcome, Introductions & Updates, Holly George, UC Cooperative Extension

What is the Best way to Communicate: Email, Facebook, Google Groups, etc.?

Plumas Arts Calendar of Events, Website Demo, Roxanne Valladao

Local Resources & Skillsets Plus Efforts You're Willing to Lead - Need to Identify and Capture Available Capacity: What are Folks & Organizations Willing to Share with this Collaboration? What can you lead? Group

Quick SWOT Analysis (Strengths, Weaknesses, Opportunities, & Threats):
Group Process to Prioritize Short-Term Efforts...please come prepared with your top three strengths, top 3 weaknesses, top 3 opportunities & top 3 threats

Feather River College Update/Funding Partner Request, Amy Schultz

Identify Key Next Steps & Who Wants to Work on Which Tasks? Sign Up

- **Start Inventory** of Existing Ag, Art, Local Food, Recreation, Tourism Events,
- **Priorities from SWOT Analysis**

Do We Reconvene as WHOLE group or subsets? WHEN/WHERE?

Contribute-Collaborate-Celebrate

