

WHY are WE here?



WHAT do WE Want to Do?

Building Bridges Among AgriCULTURE, Art, Local Food, Recreation & Tourism for Improved Community Vitality of Plumas-Sierra Residents & Visitors

CULTURESHED (kul'cher-shed)n.

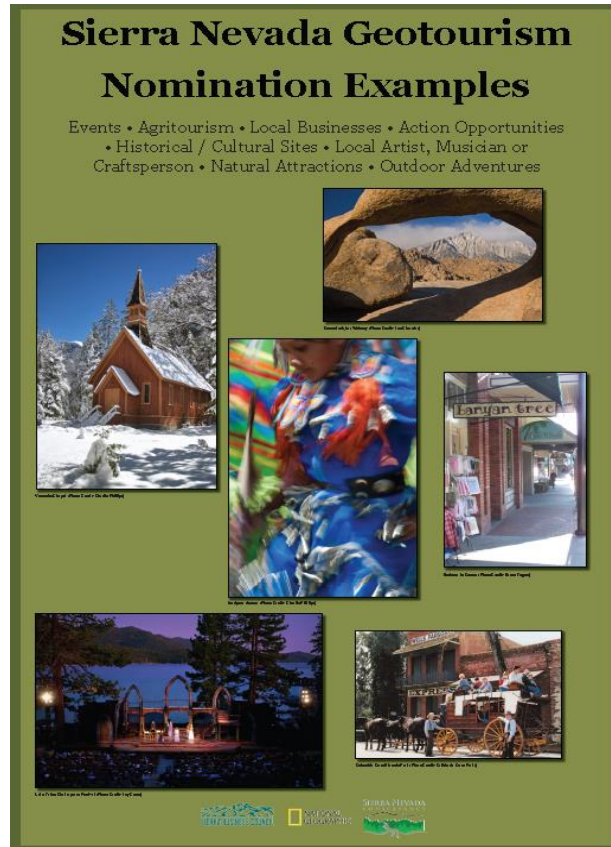
- 1) A geographic region irrigated by streams of local talent and fed by deep pools of human and natural history.
- 2) An area nourished by what is cultivated locally.
- 3) The efforts of writers, performers, visual artists, scholars, farmers, and chefs who contribute to a vital and diverse local culture.

Wormfarm Institute - Jay Salinas & Donna Neuwirth

<http://wormfarminstitute.org/>

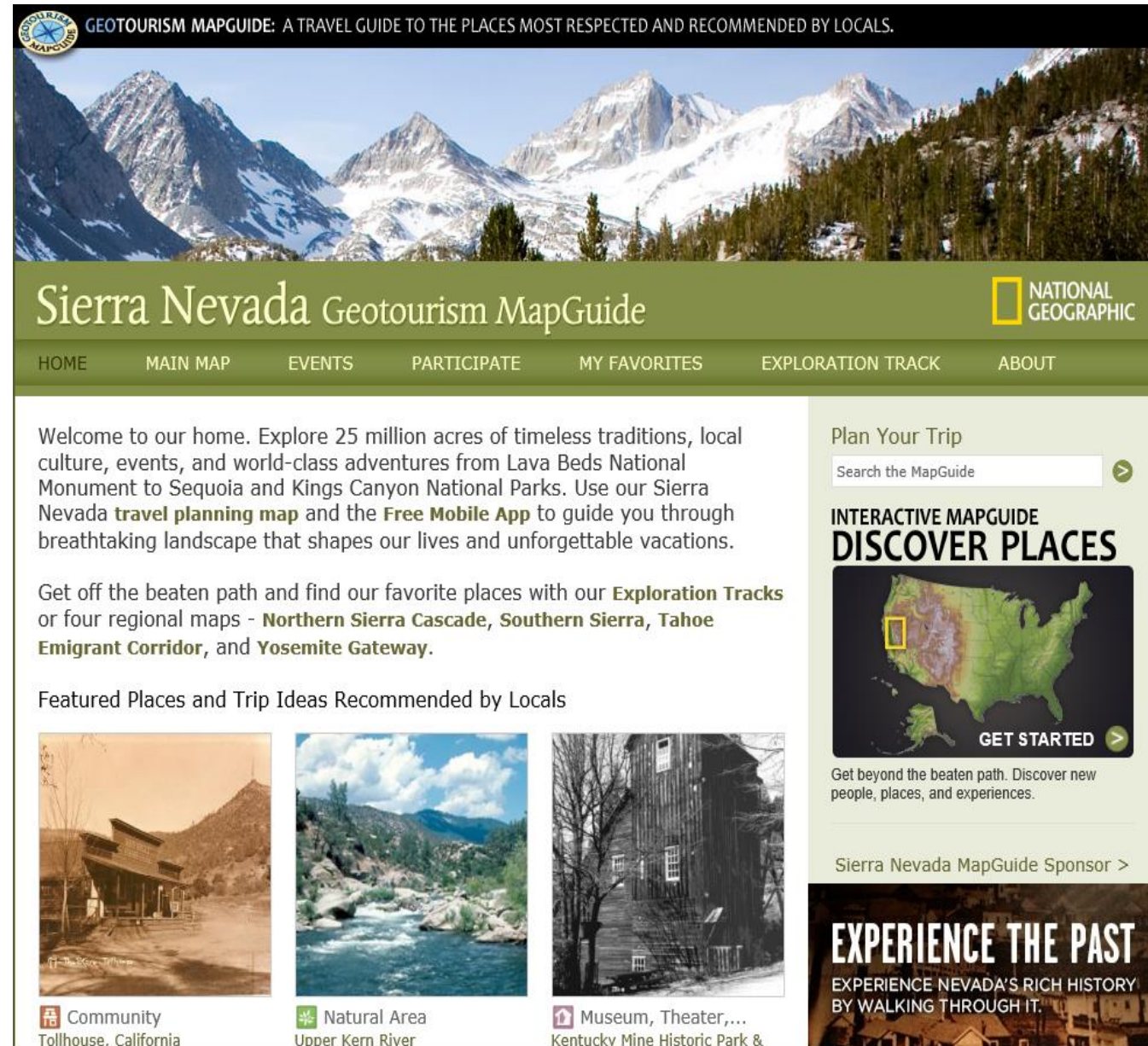
Lost Sierra Collaboration

Sierra Nevada Conservancy willing to host workshop to create local nominations



Only cost is time to nominate,
FREE Promo in Sierra Heritage,
VIA, Sunset, etc.

<http://www.sierranevadageotourism.org/>



Roxanne will
Demonstrate
attributes of
the Plumas
Arts website
as possibility
for Calendar
of Events



<http://www.plumasarts.org/>

Local Resources & Skillsets You/Your Organization can bring to Collaboration

Doable vs Pie in Sky Efforts
YOU are Willing to LEAD



Quick **SWOT** Analysis

Strengths - Internal to the Group

Weaknesses - Internal to the Group

Opportunities - External to the Group

Threats - External to the Group

Can be used to
help Clarify
Group's
Understanding
and Prioritize
Efforts