



Parade Application

- ✓ **PARADE FEE-** \$40 for non-profits or \$200 for businesses. (Fee must be paid at time of submission)
- ✓ **All entries *MUST* include *Holiday Lights*.**
- ✓ **Please retain a copy of your application and entry information for your records.**

Return **COMPLETED** application along with your check by Thursday, October 24, 2024, to Hollister Downtown Association, 350 Sixth Street, Suite 102, Hollister, CA 95023

For office Use Only: Payment amount received _____ Date _____ By _____

Name of Organization/Business: _____

E-mail: _____

Mailing Address: _____

City/State/Zip: _____

Contact Person: _____

Primary Phone #: (_____) _____ Alternate #: (_____) _____

Alternate Contact: _____ Phone#: _____

I/we hereby understand and agree to accept the risk of bodily injury and/or property damage which I/we may incur or cause a third party to incur as a result of my/our participation in the Hollister Downtown Association, Lights On Celebration. With this understanding, I/we further agree to indemnify, defend and save harmless the City of Hollister and the Hollister Downtown Association, its Boards, its Commissions and their respective officers, agents, and employees from and against any and all claims, losses, injuries, suits and judgments arising from, or in connection with my successors, assigns, heirs, executors and administrators, and any other persons or entities who/which may have a claim based on my/our personal injuries and/or property damage. I/we further understand and agree that this hold harmless, and indemnification shall apply to and for all facilities that the City of Hollister and Hollister Downtown Association may own and/or control. Furthermore, I/we have read and agree to abide by the Lights On Celebration Parade guidelines and rules, as shown in the pages provided and those to be presented with the participant's information package if my/our unit is accepted.

I/we agree to follow the attached rules and regulations and that they have been read. Failure to comply will result in removal from parade and inability to enter future Lights on Celebration parades.

I/we acknowledge that there is **NO THROWING OF FAVORS: This includes but is not limited to: No CANDY, No INFLATABLE OR OTHER TYPES OF BALLS, NOTHING!**

I/we acknowledge that the authorized representative must attend the mandatory parade meeting.

Name of attendee: _____ Email of Attendee: _____

Authorized Representative Name: _____

Authorized Representative signature: _____ Date: _____

Driver Name/Company _____ Signature _____

Completed application and payment due Thursday, October 24, 2024

PARADE AWARDS: Best of Parade—\$100 cash prize, \$40 cash prizes for the following: Best Use of Lights, Best Use of Theme, Best Community Group, Best Drill–Dance Group

Parade: Saturday, November 30, 2024 - 5:30pm

• **ENTRY TYPE** •

(Check all that apply)

- Non-Profit Business
- Marching Band Equestrian Float Walkers
- Drill–Dance Vehicle Other *(describe)* _____

Approx. Number of Members in Unit: _____ Adults: _____ Children: _____

Does unit have sound or music? Yes No If yes, describe: _____

Are any vehicles accompanying this unit? Yes No If yes, describe: _____

• **ENTRY INFORMATION** •

Length of Entire Entry*: _____

***Width and Height – Your entry may not exceed 12' in width and 13' from the ground.**

Vehicles with trailers are limited to 40' in length total (including the tow vehicle).

Unit Theme Title: _____

Describe Unit Concept: _____
(Include approximate number of lights to be used)

IMPORTANT!

Please EMAIL * your script below to events@downtownhollister.org **exactly how you want it read during the parade by the announcers. Limited to 65 words & may be edited for brevity.** *If not able to email, please mail or deliver to HDA, 350 Sixth Street, Suite 102, Hollister, CA 95023. **Deadline: Thursday, OCTOBER 24, 2024.**

ANNOUNCER'S SCRIPT (PRINT CLEARLY. 65-word limit. Use the back of paper if more room is needed.) _____

2024 *Lights On Celebration* Parade Participant IMPORTANT Rules & Guidelines

>>> Keep this page and review with all your participants and driver <<<

Parade: Saturday, November 30, 2024 - 5:30pm 2024 Theme “The Characters of Christmas”

The following is a list of rules and guidelines that are for the smooth and safe operation of the parade. This parade is an evening of celebration and fun for all, but the safety of everyone is a priority. All participants **MUST** follow these rules and guidelines. *Please be advised: If rules are not followed by a participant, their entry will be removed from the parade line up by Parade Officials, who will be stationed along the parade route, and they will not be allowed entry the following year.*

1. **FORWARD MOTION PARADE:** The parade must continue in a forward motion, meaning no stopping to perform anywhere along the parade route. All performance routines must be choreographed with keeping the unit moving. Any entry that stops to perform for the judges will be disqualified from the parade the following year.
2. **ALLOW MORE TIME:** There is a tremendous amount of traffic on this evening, so please have all your participants add 15 minutes to their drive time to get downtown.
3. **LIGHTS ARE MAGIC:** Since this is a night parade, ALL entries must include holiday lights on their entry—the more the better! Any entry that is not sufficiently lit during the parade may not be allowed to participate next year.
4. **ENTRIES:** No applications will be accepted after the maximum number of entries has been received. Get your application in **EARLY!** All float decorations must be flame retardant. No fireworks or poppers of any kind.
5. **NO SHOWS:** If any registered entry cannot appear on parade day, notify the office at 831.636.8406.
6. **EQUESTRIAN UNITS:** Any rider or handler showing inability to control their animal will be deemed unsafe by Police or Parade Officials and will be removed from the parade. An adult must accompany children under the age of 12 years with their animals. **Animal waste left in the staging area, in the parade line-up, or along the parade route MUST be removed immediately! A fine of \$150 will be assessed for non-compliance.**
7. **FLOAT/TRUCK PASSENGERS:** Please do not bring your participants along when parking your float entry. Have them join your entry after 5:00 p.m. NOTE: There are limited restroom facilities along the line-up route. Float and vehicle riders must be secure on the vehicle with handholds, rails, or chairs. **NO PERSONS ARE ALLOWED TO RIDE ON THE ROOF OR HOOD OF VEHICLES. NO PERSONS ALLOWED TO STAND IN THE BACK OF ANY TRUCK OR HANG FROM SIDES OF VEHICLES.**
8. **NO THROWING OF FAVORS:** Absolutely **nothing may be thrown OR distributed** from parade entries! This means **NO CANDY, INFLATABLE OR OTHER BALLS, NOTHING!** Also, no hand-outs or literature may be distributed while you are on the street during the parade, as well as curbside or behind the crowd. Failure to comply will render the organization from participating in the 2025 parade.
9. **NO POLITICS:** The advocating, opposing, depicting, or endorsing of any political or social issues, persons, or parties, is *not allowed in the parade*. This includes signs, banners, and audio.
10. **NO SANTA COSTUMES:** *There is only one Santa Claus in the parade.* Santa hats are acceptable.
11. **NO ALCOHOLIC BEVERAGES OR SMOKING AROUND ENTRIES.**
12. **NO BLOWING OF SIRENS, LOUD VEHICLE HORNS OR REVVING OF ENGINES.**

13. NO SPRAYING OF WATER OR OTHER LIQUIDS FROM ENTRIES.
14. NO SWERVING OR STUNT DRIVING.
15. DO NOT ALLOW ANY PERSON(S) IN YOUR PARADE ENTRY TO CAUSE DAMAGE OR TAKE ANY ITEMS FROM PRIVATE RESIDENCES OR BUSINESS PROPERTIES ALONG THE PARADE ROUTE.
16. NO USE OF WEAPONS. (Unless previously approved or those with a color guard unit)
17. DO NOT LEAVE BAGS, BOXES, OR EQUIPMENT ON THE STREETS OR IN PARKING LOTS.
18. KEEP IT CLEAN: This is a family event; therefore, entries must not include any questionable signage, decorations or dance moves that may be offensive to any individual or child. Please use good judgment!
19. NO USE OF CELL PHONES, INCLUDING TEXTING WHILE DRIVING.
20. TEST YOUR GENERATORS AND FILL YOUR GAS TANK PRIOR TO THE PARADE. ALL VEHICLES MUST BE PROPERLY REGISTERED AND INSURED.
21. NO ONE UNDER THE AGE OF 18 IS ALLOWED TO OPERATE A MOTORIZED VEHICLE OF ANY KIND IN THE PARADE. DRIVERS MUST BE PROPERLY LICENSED.
22. ATTEND MANDATORY PARADE MEETING.

Please keep and review
with all your participants and your driver – Thank you!