



Vol. 6, No. 2

ADSA NEWSLETTER

October 1998



From the ADSA President

by Lawrence D. Muller

It is my honor to serve as your President for the upcoming year. I acknowledge, on behalf of the society, the year of service by Charles White as the immediate Past President and by Larry Satter (President during 1996-1997) for his 3 years of dedicated service on the ADSA Executive Committee. Congratulations to Harold Swaisgood as the new Vice President and president-elect for 1999-2000. I appreciate the mentoring of both Charles and Larry and know that they will be available for advice and counsel during the coming year.

A special thanks to outgoing Board members, Mike Hutjens and Harry Farrell, for their service to ADSA during the past 3 years. Your Board of Directors is dedicated to representing the membership. With the Board members from all parts of the US, we conduct much of the Association business by monthly conference calls, electronic communications, and one face-to-face Board meeting during the year. Please contact any of the directors or Executive Com-

mittee members if you have questions, concerns, or issues related to your organization.

The 1998 joint meeting of ADSA-ASAS is now history. The meeting was a huge success. There were 1576 scientific abstracts (oral and posters) presented and many symposiums, workshops, and roundtable sessions. The Cyber Cafe was a successful venture in electronic communications. The facilities were first class, and the host committee from Colorado did a superb job. The FASS staff, headed by Chuck Sapp, and our ADSA Executive Director, Molly Kelley, did a yeoman's job. I think we know what John Denver meant by a "Rocky Mountain High."

This year has been and will be an important one for the Association on many fronts. Molly Kelley came on board January 1, 1998 as the new Executive Director and is doing a terrific job. Her previous experience as Marketing Director of ADSA and her dedication to ADSA are big assets to our organization. As many of you know, Cheryl Nimz will be retiring after 21 years of dedicated service as Technical Editor of the Journal of Dairy Science. Thanks, Cheryl. With the formation of FASS, Molly Kelley is the only employee of ADSA.

One of our goals is to keep the membership informed of the many issues of ADSA. We seek and welcome input from each of you. Some brief highlights of the Board actions during the recent annual meetings and issues for the coming year are as follows.

Journal of Dairy Science. With the upcoming retirement of Cheryl Nimz, the ADSA Board has given approval for FASS to hire a new Technical Editor. The Town Hall Forum at the annual meeting was devoted to the Journal. The comments and input from members were important as John Fuquay and the Journal Management Com-

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From the ADSA President

(continued from page 1)



The ADSA Board of Directors, 1998-1999: Bottom row, left to right, H. H. (Jack) Van Horn, University of Florida, Treasurer; H. E. Swaisgood, North Carolina State University, Vice President; Charles H. White, Past President; Lawrence D. Muller, The Pennsylvania State University, President; David K. Beede, Director; and Molly Kelley, ADSA Executive Director. Back row, left to right, Phillip S. Tong, Director; David J. Schingoethe, Director; R. Kenneth McGuffey, Elanco Animal Health, Director; Joseph A. O'Donnell, California Dairy Research Foundation; John W. Fuquay, Editor-in-Chief, Journal of Dairy Science; and Mark E. Johnson.

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Postdocs: WE WANT YOU!

Feeling caught in the middle between Student Membership and Professional Membership? You are eligible for a great membership special. Renew your 1999 membership in ADSA before December 31, 1998, and save 50% on your membership! That means you'll get a full year of ADSA membership for \$45.00, which includes access to the electronic Journal of Dairy Science, discounts on registration to national and branch meetings, and more! Don't delay! Rejoin today!

(JMC) develop and revise guidelines for the Journal. In addition, the Board approved the JMC recommendation of five new areas in the Journal and of the appointment of two additional members to the JMC. Beginning in January 1999, the genetics and breeding section will include an online only option.

Strategic planning. The Board of Directors began the process of developing a strategic plan for the future of ADSA. With the valuable input from the Dairy Foods and Production Divisions, a draft document is published in this newsletter. We want your input and ideas.

FAIR 2000. The planning for and development of the Food Animal Integrated Research initiative for 2002 (FAIR 2002) is beginning. The purpose of FAIR 2002 is to develop and provide a unified message to decision makers regarding food animal research and education priorities. Many of you may remember the FAIR '95 document that had a similar mission. The Board of Directors of ADSA believes that the dairy industry needs to be well represented and actively involved in this process. We are in the process of identifying industry leaders to participate, including representatives from academia, industry, and producers.

Strategic Planning for ADSA

The Board of Directors believes that it is critical for the American Dairy Science Association to develop a strategic plan for the future. Such a plan is particularly timely and important with the formation of FASS and with the changes in the internal operations of our organization. The rapidly changing dairy industry necessitates that we collectively develop a vision for the future of ADSA. What do we do, and what do we want to become? Who are our clientele, and what are our values?

Strategic planning is challenging when an organization has over 5000 members in 60 countries. With this in mind, your Board began the process of developing the strategic plan during fall 1997. During the recent annual meeting, our senior Directors, Mike Hutjens and Harry Farrell, solicited input from the executive councils of the Production and Dairy Foods Divisions. It is now time for the membership of ADSA to provide your input and creative ideas.

The draft planning document published here is a compilation of the collective input of the Board and executive councils of the two divisions. We welcome and want your reaction, ideas, and input. Please respond to me (lmuller@das.psu.edu), Harold Swaisgood (harold_swaigood@ncsu.edu), or Molly Kelley (Molly Kelley (mollyk@assoqh.org) by November 15th. Our goal is to have a completed strategic planning document by the 1999 Annual Meeting.

Draft of Strategic Plan for American Dairy Science Association

MISSION STATEMENT

The American Dairy Association (ADSA) is a professional organization engaged in the scientific and technical support of the dairy industry through generation, dissemination, and exchange of information and in providing leadership and service for the dairy industry.

CLIENTELE OF ADSA

- Professional members (individual and industry) including domestic and international.
- Student members (graduate and undergraduate students).
- Dairy industry and related fields (e.g., producers, processors, agribusiness, veterinarians, consultants, policy makers, and regulatory agencies).
- Consumers, retailers, and marketers.
- Other scientific organizations.

VALUES (What are the organizational values and principles?)

- Education and research—dissemination of science-based information through a high quality journal.
- High quality annual meeting with interaction of academic, industry, government personnel, and other clientele.
- Joint team of dairy production and dairy foods divisions (only organization in the world).
- Professionalism, integrity, high standards, scientific reputation.
- Partnership with other professional societies with similar missions.
- Leadership in dairy industry.
- Recognition of leaders and colleagues.

GOALS

- Provide leadership to the dairy industry and be a major source of science-based dairy information in the 21st century.
- Disseminate new cutting edge, science-based information to clientele using the latest technologies.
- Improve timeliness of publication and maintain a high quality journal.
- Strengthen and develop innovative programs at the annual meetings and provide an environment that encourages scientific breadth and leadership development.
- Identify and communicate critical issues and opportunities to the membership, public, and policy makers.
- Develop young scientists and future leaders in the dairy industry.
- Increase the presence of ADSA internationally.
- Increase visibility and activity of ADSA with producers, processors, industry, and consumers

Announcement of New Sections *Journal of Dairy Science*

The ADSA Board of Directors has approved the addition of new sections to the Journal. Guidelines for publication follow.

Hot topics. Papers submitted for this section must report a completed experiment testing a timely, original hypothesis of importance to an area of dairy science. The work may be preliminary in nature, but with sufficient design that the hypothesis is clearly tested. Results may point to avenues for fruitful in-depth analyses. Reports must contain an explicitly stated hypothesis, objectives, sufficient detail in methodology for repetition of the work, results with brief discussion, and references. Total page limits for text, tables, figures, and references must be no more than two journal pages. The total number of tables and figures should be no more than three; references should be minimal. The first page must have HOT TOPICS in capital letters on the header line, and the desire for review as a rapid communication must be explicitly stated in a cover letter. The submitting author must indicate to the publishing office in Savoy which journal section (dairy foods; physiology and management; nutrition, feeding, and calves; or genetics and breeding) should review the paper. The manuscript must be submitted as two paper copies and an electronic copy, either on disc or by e-mail. Papers will be given priority for review in that section. Notification of acceptance or not will be made within 1 month of date of receipt. Once accepted, the paper will be published within 3 months.

Short communications and technical notes. Short communications must report a completed experiment that tests a timely, original hypothesis of importance to some area of dairy science. The work, for example, may report a small investigative experiment that is not appropriate for a full treatment, but still of interest to an audience in the field of dairy science. The work may suggest that further research is less likely to be fruitful. Reports must contain an explicitly stated hypothesis, objectives, sufficient detail in methodology for repetition of the work, results with brief discussion, and references.

For methodology or technical notes, papers should report a method useful to some aspect of dairy science. Technical note submissions should include a brief justification for use of the technique, be it new or an improvement on a previously published technique. The report must state a clear hypothesis on testing of the technique, must include a full description of procedures that can immediately be repeated by a scientist competent in the area, and must include explicit controls to indicate sensitivity, precision, and accuracy of the technique. If the technique is to be reported as an improvement on an existing technique, sufficient direct comparison of the previously published technique with the newly suggested technique must be included, with reporting of mean and dispersion informa

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tion. For these submissions, the total page limit for text, tables, figures, and references must be no more than two journal pages. There should be minimal and effective use of tables, figures, and references. Cover letter should explicitly state which journal section (dairy foods; physiology and management; nutrition, feeding, and calves; or genetics and breeding) should review the paper, and must explicitly state that this paper should be reviewed as either a Short Communication or a Technical Note. Every effort will be made to expedite review of these papers, and the expected receipt to publication time will be 6 months.

Invited reviews. The present mechanism for consideration of invited reviews is being expanded to encourage additional publication (perhaps 6 to 10 per year) of invited reviews. Additional reviews will be encouraged in all sections of the Journal. Section editors will advise the Editor-in-Chief on suggested reviewers and justification for the review. The Editor-in-Chief will make the invitation and ensure the quality of the review with the assistance of the editors. These reviews may be on topics not adequately covered in symposia.

Letters to the editor. Allow short (300 words) letters to the editor on topics of concern to readers, including comment on publications with rebuttals from authors if needed.

Biographical sketch section. Occasionally, retiring or past scientists and educators should be biographed, both as a small honor to them and an example and history to other readers. Again, this brings a maturity and completeness to our field.

New for 1999: Online Passwords

Beginning in 1999, all current ADSA members will receive individual passwords to gain access to the online Journal of Dairy Science and the FASS Membership Directory. Since 1997, ADSA members have had free unlimited access to full text journal articles by using the user name: adsa and password: drnkmlk2. That generic password will be phased out shortly after January 1, 1999 when the individual passwords will take effect. You will receive complete password information with your membership renewal.

Online Only Option Available for Genetics and Breeding Section of Journal of Dairy Science

The ADSA Board of Directors has approved a pilot program for an online only option for the genetics and breeding section of the Journal of Dairy Science. The online only articles will be listed at the end of the table of contents of the printed journal, and abstracts only of those papers will be printed. The entire online article may be accessed from the home page by anyone with a subscription to the journal. The first issue to contain such an article will be January 1999, but submissions to the section may begin immediately.

Authors submitting papers to the section should be aware that the burden for technical compatibility is on the authors and that requirements are subject to change during the initial year of the project. Current requirements will be posted on the home page and should be consulted prior to submitting an article to this section. Authors who cannot meet the listed requirements must choose the traditional printed journal for publication.

The final output will be an HTML document provided by the authors. Instructions will be provided to assist you. Most current software packages have the option to produce such a document, but authors can also perform the HTML coding themselves. Accepted manuscripts that are not HTML coded will be returned to authors for coding.

Submission requirements. To submit a paper, fax (217/398-4119) a copy of the signed manuscript submission form and a cover letter addressed to ADSA Technical Editors. The cover letter must explicitly state the intent to submit to the online only option. An accurate e-mail address must be provided. The technical editor will contact the author by phone or e-mail with a manuscript number, a site location, and instructions for submitting the manuscript. At this point, the manuscript may be transmitted as a WordPerfect or Word file either electronically or on disk. Each table, each figure, and complicated mathematical expressions should be transmitted as a separate gif or tif file.

Review procedures. The editor will contact reviewers to determine their willingness to review electronically and will communicate reviewer names to the technical editor. Information to access the online site location of the manuscript will then be communicated to the editor and reviewers, who will retrieve the manuscript. The reviews and edits will be sent electronically to the editor who will communicate suggested revisions and final disposition of the manuscript to the author.

Accepted manuscript. Upon acceptance, specific instructions concerning the technical requirements for the final version of the accepted manuscript will be communicated to the author by the Savoy staff. Once the manuscript is received and posted, the author will have the opportunity to approve the integrity of the material, and the article will then be displayed as part of the most recent issue of the journal. The online article may precede the posting of the rest of the journal.

Cost. During the pilot program, the cost to produce the article will be based on labor hours plus a charge for overhead. Total cost to the author is expected to be noticeably less than that to produce an equivalent length paper article. Cost will not exceed the cost to publish a printed paper of equivalent length and complexity.

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FOUNDATION NEWS

AMERICAN DAIRY SCIENCE ASSOCIATION



Monsanto Presentation

Jeff Veenhuizen, representative for Monsanto, was presented with a signed print in recognition of the pledge of Monsanto to donate \$15,000 over the next 5 years to the ADSA Foundation. During the presentation, Charles White, ADSA President, expressed the sincere appreciation of ADSA members for the generous gift. White also praised the organization for its active support of ADSA and its tremendous contributions to both the Association and to the dairy industry.

Planned Giving Seminar

The ADSA and ASAS Foundations sponsored a seminar at the meeting in Denver for members who wanted to discover how estate planning may benefit the individual and ADSA. The seminar was presented by Perry L. Cochell, Senior Endowment Counsel for the Boy Scouts of America, Western Region. The seminar gave insights into wealth transfer to family and organizations and the importance of estate planning.

If you were unable to attend this seminar and want more information on this topic, please contact the ADSA Executive Director. We would be happy to send you an informational pamphlet covering this topic.

Proposals Sought for Second DISCOVER Conference

Plans are underway for the second DISCOVER Conference, and your input is invited. Proposals for conference themes are being accepted and may come from a variety of individuals or groups. If you would like to submit a proposal, see the accompanying blue sheet, Request for Proposals for a DISCOVER Conference. The next date for review by the Steering Committee is November 15, 1998.

Congratulations 1998 Young Scholars

ADSA Foundation is pleased to congratulate the 1998 ADSA Foundation Young Scholars, Dr. James Drackley, Production Division, and Dr. Francisco Malcata, Dairy Foods Division. Congratulations!

Genevieve Christen Distinguished Undergraduate Student Award

The ADSA Foundation is pleased to announce the establishment of a new student award, the Genevieve Christen Distinguished Undergraduate Student Award. This award was created by the ADSA Foundation to recognize distinguished undergraduates who have demonstrated leadership ability, academic achievement, involvement in the industry, and participation in the Student Affiliate Division and local club activities.

Dr. Christen was an ADSA Director from the Dairy Foods Division and President of the Southern Branch of ADSA while working as Associate Professor at University of Tennessee. Her responsibilities included the instruction of undergraduate and graduate students. She coached the Tennessee Dairy Products Judging Team for 9 years, and she served as a mentor for talented but underprivileged students. It is the educational experiences and professionalism gained by the close association with Christen that had an impact on the students and motivated them to seek further training and careers in the dairy foods industry. Dr. Christen died on April 1, 1997 after a long and courageous battle with cancer.

Consisting of a plaque and a \$1000 monetary stipend, the first Genevieve Christen Distinguished Undergraduate Student Award will be awarded in 1999. Complete award details will be included in this fall's award mailing.

Special Thanks to Auction Committee

A very special thanks to the ADSA Foundation Auction Committee members who made the 1998 auction a success:

Darwin Braund, Chair	
Monty Montgomery	Bill Sandine
Roger Cady	Lee Majeskie

Once again ADSA Members Monty Montgomery and Lee Majeskie did a fantastic job auctioneering! Thank you Monty and Lee.

Also, a special thanks to the ADSA Foundation Trustees for spotting bids during the auction!

Thank you Lee Majeskie for your leadership and enthusiasm for the auction. Lee Majeskie retired from the auction committee this year.

1998 Foundation Auction Breaks Record

The 1998 Auction was held in conjunction with the Ice Cream Social on Wednesday, July 28. Thirty-three donors contributed 58 items to the auction with an estimated value of \$6814.95. When the last bid was received, **\$13,523** was raised to fund educational programs at the annual meeting.

Thanks to our Donors:

Agway Inc.
Darwin Braund
Roger Cady
Eunice & John Campbell
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Tillamook Cheese
Joe Tobias
Virginia Tech Department of Dairy Science
Bill Wailes
W.D. Hoard and Sons Company
University of Wisconsin Dairy Science Dept.

Thanks to our purchasers:

Larry Muller
Lewis Boyd
Darwin Braund
Majorie Brown
John Bruhn
Roger Cady
Keith Cummings
Teri Cunningham
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Jack Garrett
Stan Gilliland
Tom Gilmore

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Charlie White
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1998 Award Recipients

The American Dairy Science Association (ADSA) is proud to announce the outstanding dairy scientists recognized for their achievements on July 29, 1997 at the Awards Ceremony of the 93rd Annual Meeting of ADSA, which was held at the Colorado Convention Center, Denver, and was hosted by the faculty of Colorado State University.

ADSA Award of Honor - Roger W. Hemken, Dairy Section Leader and Professor, Department of Animal Science, University of Kentucky, has received this most prestigious ADSA award in recognition of his outstanding contributions and his distinguished service to ADSA.

ADSA Distinguished Service Award - A. E. Freeman, Charles F. Curtiss Distinguished Professor of Agriculture in the Department of Animal Science at Iowa State University, received this award from ADSA for his long-standing and exceptional contributions to the welfare of the dairy industry, especially in dairy cattle breeding.

ADSA Foundation Young Scholar Award - James K. Drackley, University of Illinois, Urbana-Champaign, and F. Xavier Malcata, Escola Superior de Biotecnologia, Portugal, have received this award for their excellence in production and dairy foods areas, respectively.

Agway Inc. Young Scientist Award - Gary W. Rogers, Associate Professor in the Department of Dairy and Animal Science, The Pennsylvania State University, has been named recipient of this award for his active program of research and teaching, especially his contributions to the area of genetic improvement through selection.

Alfa Laval Agri Dairy Extension Award - Mark A. Varner, Department of Animal Science, University of Maryland, College Park, and Roger A. Cady, Department of Animal Science, Washington State University, Puyallup, are corecipients of this award for their outstanding contributions to dairy extension, especially their collabora-

tive efforts in implementing the worldwide electronic information network, Dairy-L.

Alltech, Inc. Graduate Student Paper Publication Award -Elizabeth B. Kegley, Assistant Professor of Animal Sciences at the University of Arkansas, Fayetteville, has been selected for the quality of her manuscript, "Performance and Glucose Metabolism in Calves Fed a Chromium-Nicotinic Acid Complex or Chromium Chloride," which was published in the 1997 *Journal of Dairy Science* 80:1744-1750.

American Feed Industry Association Award - Jesse Goff, Veterinary Medical Officer in the Metabolic Diseases and Immunology Research Unit at the National Animal Disease Center in Ames, Iowa, was given this award for his outstanding research in dairy cattle nutrition, especially his work in the theoretical and practical aspects of mineral metabolism.

Dean Foods Award - Jimmy H. Clark, Professor of Nutrition, Department of Animal Sciences, University of Illinois, Urbana-Champaign, received this award for his outstanding contributions to dairy nutrition, especially nitrogen utilization.

Gist-brocades Award - Edward Allen Foegeding, Professor in the Department of Food Science at North Carolina State University, Raleigh, received this award in recognition of his outstanding accomplishments in chemistry, biochemistry, microbiology, and engineering pertaining to the cheese and cultured dairy products industries.

International Dairy Foods Association Research Award in Dairy Foods Processing - Stanley E. Gilliland, Professor in the Department of Animal Science at Oklahoma State University, has been selected for this award based on his contributions to the improved understanding of the health benefits of dietary microorganisms, especially cultured dairy products.

International Dairy Production

Award - Lee Russell McDowell, Animal Science Department, University of Florida, recipient of this award, was recognized for his international work on mineral and vitamin nutrition of grazing ruminants in tropical regions.

J. L. Lush Award in Animal Breeding - Margaret R. Dentine, Professor of Dairy Science, University of Wisconsin-Madison, received this award for her outstanding program of genetic improvement using quantitative and molecular genetics.

Kraft Foods Teaching Award in Dairy Manufacturing - John A. Partridge, Associate Professor at Michigan State University, East Lansing, received this award for his excellence in teaching; his strengths include his interest in students and teaching, use of examples, enthusiasm for subject matter, and receptiveness to new ideas.

Marschall Rhodia International Dairy Science Award - Morsi A. El Soda, Alexandria University, Alexandria, Egypt, has been chosen as the recipient of this award for the excellence of his contributions to dairy science internationally.

Merck AgVet Dairy Management Research Award - Stephen P. Oliver, Professor, Department of Animal Science, University of Tennessee, Knoxville, received this award for his pioneering efforts in the area of mastitis pathogens.

National Milk Producers Federation Richard M. Hoyt Award - Thomas R. Overton, Ph.D. graduate from the Department of Animal Sciences of the University of Illinois at Urbana-Champaign, received this award for his significant contributions to dairy cattle nutrition.

Nutrition Professionals, Inc. Applied Dairy Nutrition Award - Charles R. Staples, dairy nutritionist at University of Florida, has been chosen as recipient of this award for his outstanding achievements in applied dairy nutrition, especially his contribution to improvement of the competitiveness of Florida dairy producers through his research into the value of various forages suitable for the southeastern US and similar environments.

Pharmacia & Upjohn Physiology Award - Marcus E. Kehrli, Jr., Veterinary Medical Officer and Lead Scientist for the Immunology of Ruminant Perinatal Disease Project at the National Disease Center,

(continued on next page)

for his outstanding program of research in dairy cattle diseases, especially mastitis.

Pioneer Hi-Bred Forage Award - Lawrence D. Muller, Professor of Dairy Science, The Pennsylvania State University, has been named recipient of this award for the excellence of his studies evaluating intensive grazing systems for high producing cows.

Purina Mills, Inc. Teaching Award - Alan G. Hunter, Professor in the Department of Animal Sciences at the University of Minnesota, received this award for his outstanding teaching of undergraduate students in dairy science.

West Agro, Inc. Award - Lorraine M. Sordillo, Associate Professor in the Department of Veterinary Science at The Pennsylvania State University, received this award for her outstanding research program based on immunomodulatory strategies to regulate mammary gland immune responses during periods of heightened susceptibility to disease.

1998 ADSA Fellows

Six elected Fellows were recognized during the second year of the Fellows program of the American Dairy Science Association. The Fellows were honored July 29, 1998 during the Awards Program of the 93rd Annual Meeting of the Association, held in Denver, Colorado. Colorado State University hosted the meeting.

Elected as Fellows were John O. Almquist, Professor of Dairy Physiology, The Pennsylvania State University; J. Murray Elliot, Professor Emeritus in the Department of Animal Science at Cornell University; Stanley E. Gilliland, Professor, Oklahoma State University; Elmer H. Marth, Professor Emeritus, University of Wisconsin, Madison; and Norman F. Olson, Professor Emeritus at University of Wisconsin-Madison.

Election to Fellow is one of the highest honors that the Association bestows. The Fellows Award recognizes ADSA members for their distinguished service to the dairy industry for 20 years or more. Each nominee must have made exceptional contributions to the dairy industry, to a dairy-related discipline, or to ADSA; must have had continuous professional membership in ADSA for a minimum of 20 years; and must be in good standing in the Association.

1998 ADSA Award Donors

Thanks are expressed to the award donors for their generous support and recognition of outstanding ADSA members through sponsorship of the ADSA Awards Program.

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American Feed Industry Association
Dean Foods Company
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Rhodia
West Agro, Inc.



The 1998 ADSA Fellows, from left to right, are Norman F. Olson, Stanley E. Gilliland, J. Murray Elliot, and A. E. (Gene) Freeman.

Special Thanks to Our 1998 Exhibitors!

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ALOKA
Alltech, Inc.
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Joint Meeting Survey

Your input is needed! Accompanying this newsletter is a joint meetings survey. We'd appreciate your input as we plan for future joint meetings. Joint meetings are scheduled for three of the next four annual meetings – Baltimore (2000 with ASAS), Indianapolis (2001 with ASAS and PSA), and Quebec City (2002 with ASAS). Frequency of joint meetings may increase beyond 2002 if the membership favors this approach.

The results of the survey will serve to guide the Board and the meetings organizing committees in developing future programs, including content and structure. For your convenience, the same survey is being sent simultaneously via e-mail to ADSA members who have provided headquarters with e-mail addresses. We request that you return only one survey (either the electronic or the paper version). Thank you for your input on this very important aspect of ADSA membership!

Meeting Statistics	
Total Attendance	3912
Members	1905
Total Exhibit Booths	71

Congratulations, John R. Woollard!

John is the winner of FREE meeting registration for the 1999 Annual Meeting in Memphis, Tennessee just for filling out the on-line survey in the Cyber Cafe.



If you did not fill out the on-line survey in the Cyber Cafe while in Denver, or if you were unable to attend the meeting, it's still not too late. The survey is available on the ADSA web site at www.adsa.uiuc.edu/! Please take a few moments the next time you visit the web site and take the survey. Members opinions are very important to us! Results will be published in a future newsletter.

FOR SALE!



ADSA Logo Sweaters

Sweaters are cream colored, heavy, high-quality cable knit. Originally sold for \$40.00. Available for a limited time \$20.00 each, plus \$4.00 shipping US and Canada (\$8.00 shipping, international). Hurry, only 8 left! M, L, XL.



1997 Guelph Sweatshirts

Sweatshirts are red, high-quality, heavy knit jersey. \$5.00 each, plus \$4.00 shipping US and Canada (\$8.00 shipping, international). XL only.



1998 Denver Meeting Jackets

For everyone who missed a chance to purchase the official meeting jacket in Denver, here's your chance! Jackets are navy blue with a white stripe and the Denver meeting logo. Each jacket has a hood, a drawstring, is pull-over style with a 1/2 zipper front, made of a high-quality, 100% supplex nylon. Just the right jacket for when there is a chill in the air. \$18.00 each, plus \$3.00 shipping, US and Canada (\$5.00 shipping, international). M, L, XL, XXL. Limited quantities available.

Name _____	_____ Sweater	_____ Sweatshirt	_____ Jacket
Address _____			

Phone _____	Size: 1st choice _____	2nd choice _____	
	Item Cost \$ _____		
	S&H chrg. \$ _____		
	Total \$ _____		
_____ Enclosed is my personal check, plus shipping and handling.			
_____ Please charge to my credit card.			
Credit card #: _____ Exp. Date _____			
MC _____ Visa _____ AmEx _____			

Special Thanks to the 1998 ADSA-ASAS Joint Meeting Sponsors

We couldn't have done it without their support!

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Colorado Wool Growers
Coors Brewing Company
Creative Educational Video
Cyanamid - Agricultural Products
Dairy Management, Inc.
Degussa Corporation
DeKalb Swine Breeders, Inc.
Diamond V Mills
Elanco Animal Health, A Division of Eli Lilly and Company
ExSeed Genetics LLC
Farmland Industries, Inc.
Fort Dodge Animal Health
Hoechst-Roussel Vet.
Holstein Association, USA
IMC Agrico
Kraft Foods, Inc.
Land O'Lakes Feeds
Merck & Co.
Metra Biosystems
MFA, Inc.
Mini Mitter Co., Inc.
Monsanto
MOPAC
National Cattlemen's Beef Association
National Pork Producers Council
National Veterinary Services Laboratories
National Western
Optimum Quality Grains, L.L.C.

Pfizer, Inc.
Pharmacia & Upjohn, Inc.
PIC USA
Pioneer Hi-Bred International, Inc.
PPL Therapeutics
Prince Agri Products, Inc.
Protiva, A Unit of Monsanto
Purina Mills, Inc.
Robinson Dairy
Roche Vitamins Inc., Animal Nutrition and Health
Semex Alliance
Southern States Cooperative
Taylor Packing Co.
United Feeds, Inc.
USDA
Western Dairyfarmers' Promotion Association
Zinpro Corporation

Future Meeting Dates

1999	Memphis, TN.....	June 20-23
2000	Baltimore, MD	July 24-28
2001	Indianapolis, IN	July 24-28



Plan Now for the 1999 ADSA Annual Meeting

Mark your calendar for the 1999 ADSA Annual Meeting, June 20-23 in downtown Memphis, Tennessee. Hosted by Mississippi State University, this meeting promises to be a great event for ADSA members and others with an interest in dairy production and processing. The excitement of Memphis, with the world-famous Beale Street, Graceland, and other musical attractions will provide an entertaining backdrop for our scientific meetings.

Meeting-At-A-Glance

Sunday, June 20
Opening Session and Awards Program
Monday, June 21
Scientific programs, commercial exhibits, tours, Night on the Town in Memphis
Tuesday, June 22
Scientific programs, commercial exhibits, tours, free evening
Wednesday, June 23
Scientific programs, ADSA Business Meeting (meeting ends at 12 Noon)

In November, you'll receive complete abstract submission information. Much has changed in the submission process. We hope you'll be pleased with the more user-friendly submission procedures, which include unlimited opportunity to revise your abstract from the time of sending to the submission deadline. You'll also notice a more user friendly coding process and a simplified table submission procedure.

You'll also be receiving award nomination packets. We encourage you to nominate your colleagues for these prestigious awards.

Enclosed with this mailing is a housing form for the 1999 meeting. We encourage you to complete this form soon to ensure your choice of housing. Please note that most hotels in the ADSA block are within steps of the trolley line, which drops you at the door of the convention center.

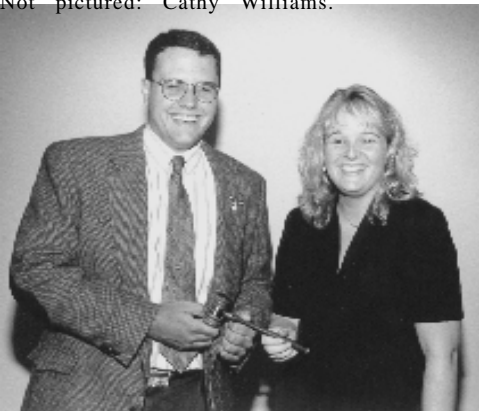
Keep checking the ADSA web site for the latest meeting information (www.adsa.uiuc.edu).

SAD Officers

The 1998-1999 officers of the Student Affiliate Division were named at this summer's annual meeting: **Matt Laubach**, North Dakota State University, President; **Mariah Telfer**, University of Wisconsin-River Falls, First Vice President; **Julie Meadows**, University of Kentucky, Second Vice President; **Scott Sink**, Virginia Tech, Third Vice President; **Heidi Stephens**, Penn State University, Secretary-Treasurer; **Jacob Menzie**, Ohio State University, Officer-at-Large; **Cathy Williams**, Louisiana State University, First Year Advisor; **Tony Seykora**, University of Minnesota, Second Year Advisor; **Dale Olver**, Penn State University, Third Year Advisor.



1998-1999 Officers. Standing: Tony Seykora, Jacob Menzie, Matt Laubach, Scott Sink, and Dale Olver
Seated: Heidi Stephens, Mariah Telfter, Julie Meadows
Not pictured: Cathy Williams.



Outgoing President Rachel Tannis, Penn State University, hands over the gavel to Incoming President, Matt Laubach, North Dakota State University.

SAD Meeting mountainHighlights

The 1998 Student Affiliate Division of the American Dairy Science Association was held during the Joint Meeting of the American Dairy Science Association and American Society of Animal Science Societies in Denver, Colorado, July 27 - 31. More than 100 undergraduate students participated in the Student Affiliate Division activities. Congratulations students for all of your dedicated work!

Congratulations to the following 1998 award winners:

Outstanding Chapter
1st Place, Penn State University
2nd Place, University of Kentucky
3rd Place, Virginia Tech

Yearbook
1st Place, Virginia Tech
2nd Place, Penn State University
3rd Place, University of Minnesota

Scrapbook
1st Place, University of Kentucky
2nd Place, Penn State University
3rd Place, Louisiana State University

Production Paper Presentation Contest
1st Place, C. M. Mowrey, Virginia Tech
2nd Place (tie), R. M. Betz, University of Missouri
Jeffrey Bewley, University of Kentucky

Dairy Foods Paper Presentation Contest
1st Place, Nobert Duarte, Cal Poly State University
2nd Place, Shalsee Gibbs, Louisiana State University
3rd Place, Julie Meadows, University of Kentucky

Outstanding Advisor
Michael VanAmburgh, Cornell University

Outstanding Student
Jeffrey Bewley, University of Kentucky

Most Miles Traveled Award
Penn State University

Remember! Nominations are due
December 1 for the following
ADSA
student awards:

Alltech, Inc. Graduate Student Paper
Publication Award

Genevieve Christen Distinguished
Undergraduate Student Award - NEW!



James Jackson, University of Kentucky, proudly presents the Outstanding Student Award to Jeffrey Bewley, University of Kentucky.

1998 Newsletter Deadlines

Individuals wanting to submit articles or information for publication in the newsletter are encouraged to do so. Please send material to Cheryl Nimz, 1111 N. Dunlap Avenue, Savoy, IL 61874 (FAX: 217/398-4119; e-mail: cheryl@assochq.org) on or before the following dates:

November 1, 1998
January 1, 1999
April 1, 1999
September 1, 1999
November 1, 1999

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