

# Animal & Dairy

A joint publication of ADSA and ASAS

Spring 2007 Vol. 6 Issue 1

NEWS

## Letter from the Joint Annual Meeting Program Chair

Our 2007 Joint Annual Meeting of the American Society of Animal Science, American Dairy Science Association, the Poultry Science Association, and the Asociación Mexicana de Producción Animal to be held July 8 to 12 in balmy San Antonio, Texas, is fast approaching. We expect to see over 3,500 animal and poultry scientists, students, and industry people from around the globe. Over 2,000 oral and poster presentations have been accepted, 85 exhibits are registered, and 45 symposia have been finalized. Collectively, these will comprise a vibrant buffet of topics to satisfy all disciplines in the food and animal science fields. Symposia topics include an exploration of new methodologies in animal well-being analysis, ethics of food animal production, pro-

teomic applications in and functional components of milk, utilization of forages and diet selection, cell signaling, and protein metabolism in growth. The Triennial Growth Symposium will highlight the connection of growth biology and immunology and the WPSA Lecture will address corn-to-ethanol issues.

All this could not have been accomplished without expert expertise, and Jennifer Gavel has been instrumental in handling all the program-related logistics. Many thanks also go to all the other men and women involved in putting together the Joint Annual Meeting. This brings me to the old adage, "you can please some of the people some of the time, all the people none of the time," and, well, you get the picture.

Although we worked hard to avoid as many conflicts and overlap in program subject as possible, it is unavoidable with a program this size. Please understand that we tried.

Remember, this meeting is an excellent venue for professional development for students, young professionals, and even seasoned scientists. The participating societies provide continuing education credits (RACE) for veterinarians. To review the program or to register, please visit our meeting Web site: <http://adsa.psa.ampa.asas.org/meetings/2007/>

Hope to see you in San Antonio,

Murray R. Bakst  
Overall Program Chair

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## Opening Session of the 2007 Joint Annual Meetings

The opening session of the Joint Annual Meeting is scheduled to begin at 7:00 p.m. on Sunday, July 8, 2007, in Ballroom C on the third floor of the San Antonio Convention Center. The opening session will feature a keynote address by Trent Loos. Trent Loos is a sixth generation United States farmer who has taken his passion for a rural lifestyle to the radio airwaves with a program called *Loos Tales*. Trent has a background in livestock production, but his desire to bridge the gap between farmers and consumers led him to a career in radio broadcasting and public speaking. The session will be followed by the opening reception. Please join us in welcoming Trent to our meetings and to help kick off the 2007 Joint Annual Meeting.

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## ASAS Centennial Update

Amazingly, the ASAS centennial celebration is less than 18 months away, and the ASAS centennial committee has been hard at work planning a great celebration. Already the committee has planned the opening reception, which will consist of entertainment by the Bellamy Brothers, a video retrospective of the last 100 years of animal science, and then in the theme of a birthday party, a selection of great desserts. The opening reception is also where we plan to hand out the centennial coffee-table book. The book is a gift from the society to all in attendance. In addition, we will have a display of historical exhibits, and the scientific program will consist of presentations of historically significant papers.

Look for ASAS centennial merchandise marketed by the ASAS Foundation at the summer meetings. In addition, the ASAS Foundation is beginning a fundraising campaign to help fund the centennial events and will begin a fund to support new membership services in the next 100 years. We would like to thank Dow Agri for their generous \$25,000 gift earmarked to help fund the opening reception.

Mark your calendars, and be sure to join us to celebrate the last 100 years and kick off the next 100 years in Indianapolis, July 7-11, 2008.



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# 2007 Joint ADSA-ASAS Annual Meeting

## Symposia Schedule

### Sunday, July 8

#### *All-Day Symposia*

2007 ASAS Triennial Growth Symposium: Interface Between Growth and Immunology

#### *Afternoon Symposia*

Informal Nutrition Symposium: The Impact of Imprinting on Biological and Economic Performance of Animals

### Monday, July 9

#### *Morning Symposia*

Alpharma Beef Cattle Nutrition Symposium

Bioethics - Livestock and Poultry: The Ethics of Food

Egg and Meat Science and Muscle Biology - Livestock and Poultry: Meat Packaging and Shelf Life

Food Safety - Livestock and Poultry: Current and Future *Salmonella* Challenges

Teaching/Undergraduate and Graduate Education: Visual Learning in Animal Science

#### *Afternoon Symposia*

Dairy Foods: The Dairy Management Inc. National Dairy Foods Research Center Program: Responding to Industry Needs for New Technologies, Products and Markets

ADSA Southern Section Symposium: Keeping Dairy Going and Growing

Bioethics - Livestock and Poultry: The Ethics of Food Animal Production, Processing and Marketing

Egg and Meat Science and Muscle Biology - Livestock and Poultry: Meat Marination

Forages and Pastures - Livestock and Poultry: Tropical Forages: Management and Environmental Issues Affecting Use Efficiency

Horse Species: Recent Advances in Understanding Metabolic Disorders in Horses

Ruminant Nutrition: Opportunities to Improve Forage Utilization and Ruminal Function

Teaching/Undergraduate and Graduate Education: Enhancing the Undergraduate Learning Experience in Animal Agriculture, Through the Integration of Teaching and Research

### Tuesday, July 10

#### *Morning Symposia*

Breeding and Genetics - Livestock and Poultry: New Challenges and Opportunities from Automation of Animal Data Recording

Forages and Pastures - Livestock and Poultry: Understanding Diet Selection in Temperate Biodiverse Pasture Systems

Joint ASAS-ADSA-PSA Extension Workshop: Accountability Issues in Extension: Identifying, Measuring and Reporting Impacts

Nonruminant Nutrition: Lessons and Logistics of Application of Digestible Amino Acids in Diet Formulation

Physiology and Endocrinology - Livestock and Poultry: Role of Lipids and Fatty Acids in Regulation of Reproductive Function

Teaching/Undergraduate and Graduate Education: Shaping Animal Sciences Curricula for 2020

#### *Afternoon Symposia*

Animal Behavior and Well-Being - Livestock and Poultry: New Methodologies Symposium

Companion Animals: Pet Food Ingredients - Mining, Dredging, and Extrapolating Effective Nutrient Delivery Dairy Foods: On the Road from Analysis and Discovery of Functional Milk Bioactives to New Products and Health Outcomes

Joint ASAS-ADSA-PSA Extension Workshop: Changing the Future of Food Animal Production

Nonruminant Nutrition: Understanding Protein Synthesis and Degradation and Their Pathway Regulations

Sheep Species: Biology and Management of Low-Input Lambing Management in Easy-Care Systems

### Wednesday, July 11

#### *Morning Symposia*

ARPAS Symposium: Current and Future On-Farm Auditing and Assessment

Distillers Grains Symposium

Teaching/Undergraduate and Graduate Education: From Choosing a Graduate Program to Embarking on a Successful Career: A Guide for Livestock and Poultry Science Students

#### *Afternoon Symposia*

ADSA Production Division Symposium

Dairy Foods and Milk Proteins and Enzymes: Proteomics and Milk

Distillers Grains Symposium

Growth and Development - Livestock and Poultry:

Transcriptional Factors and Cell Mechanisms for Regulation of Growth and Development with Application to Animal Agriculture

International Animal Agriculture - Livestock and Poultry: Global Livestock and Poultry Issues

Nonruminant Nutrition: Natural Phytochemicals for Health of Young Animals: Applications and Mechanisms

Production, Management, and the Environment - Livestock and Poultry: The Evolving National Animal Identification System

### Thursday, July 12

#### *Morning Symposia*

Contemporary and Emerging Issues - Livestock and Poultry Symposium

Poultry Breeding and Hatchery Symposium: Semen Evaluation and Fertility Determination in Poultry

Swine Species: Impact of Season on the Boar and Sow

Teaching/Undergraduate and Graduate Education: Swine Teaching Symposium

# 2006 ADSA Foundation Donors

The ADSA Foundation thanks the following donors for their contribution to the Foundation during the past year. **THANK YOU!**

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## Animal Science Image Gallery

Images, videos, and animations in the Animal Science Image Gallery may be used for teaching and outreach without cost. ASAS oversees the peer review of new images, and Gary McCone ([gmccone@nal.usda.gov](mailto:gmccone@nal.usda.gov)) oversees the Image Gallery now housed at the National Agricultural Library (<http://anscigallery.nal.usda.gov/>). To sample it, go to the home page and search on a key word such as cow or bull. Alternatively, browse dairy cattle, reproduction, or nutrition. Because the gallery is still in the growth phase, some sections are not yet populated. The editors invite you to submit your images to be published in the Image Gallery. To learn how, click on *Submission Directions* at the left on the home page. Because they are peer reviewed, your published images may be used in promotion and tenure decisions.

For more information, contact the image gallery editor, Harold Hafs ([hafs@charter.net](mailto:hafs@charter.net)), or any of the section editors.

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Beef Cattle	Daniel Buskirk, <a href="mailto:buskirk@msu.edu">buskirk@msu.edu</a>
Companion Animals	Nancy Dreschel, <a href="mailto:nad5@psu.edu">nad5@psu.edu</a>
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Meghan Wulster-Radcliffe will describe the **ASAS Operational Structure for the Animal Science Image Gallery** during the symposium on **Visual Learning in Animal Science**, 9:30 a.m. to 12:30 p.m. on Monday, July 9, in San Antonio.



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The ASAS Foundation thanks the following individual and corporate donors for their contributions made September 18, 2006, through March 28, 2007.

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## ADSA MEMBER RECOGNITION

Due to space limitations, ADSA member recognition will now be posted to the website. Watch your email for an announcement.



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# Letter from the ASAS President

Maynard Hogberg



This has been a busy year for your society. I hope that you will take time to read through articles in this newsletter on the progress of developing our new strategic plan and the many changes being implemented by the publications committee. Under the leadership of our editor-in-chief, Larry Reynolds, there have been significant changes in our journal as we attempt to improve its quality and value. Visit the updated Web site for the journal and check out the most cited/most read articles, current topics link, and many other new features. Changes are occurring rapidly in the field of professional societies, and our board and committees are committed to keep moving your society forward.

Our strategic planning effort is moving along well under the leadership of Jim Males. We are looking at the input and making those changes that are very logical now rather than waiting until the strategic planning process is complete. Based on feedback from our survey of membership and focus groups, we felt it was imperative to improve communications with our membership by sending information to you more frequently. Early in March you should have received the first issue of our e-newsletter. We intend to send out short articles to you on issues relating to ASAS on a regular basis. Initially, this will be every other month. Please look for the next issue in early May and give us your feedback.

In addition, in order to foster an environment for better communication we will launch a new initiative at the 2007 Joint Annual Meetings in San Antonio: River Talk, the ASAS Open Forum. River Talk will be a formalized time when society members can come and question the ASAS leadership concerning current and future issues affecting the society. At our first inaugural open forum, we are expecting to focus heavily on strategic planning and improvements to the *Journal of Animal Science*.

Another issue that surfaced during the survey of membership and focus groups was the need to try to “bundle” subscriptions and memberships with other societies similar to ASAS. Meghan has been successful in establishing a “journal bundling” relationship with the American Association of Bovine Practitioners and the American Association of Swine Veterinarians, where members of their association and our society can get reduced subscription rates for each other’s journals. Look for more of these relationships in the future.

Our ASAS Foundation is initiating a centennial fundraising campaign with a goal of reaching \$250,000. We will be celebrating our society’s centennial in 2008. The fundraising will go to pay for the cost of the centennial celebration as well as establish an endowment in the foundation for future programming needs.

Membership continues to show a slight decline in professional members as well as institutional members, with a larger decline in institutional members. The decline in professional members is less than 1%, whereas the decline in institutional members is almost 6%. Most institutional losses are from institutions in developing countries that just cannot continue to afford membership; hence, we are evaluating potential methods of helping these institutions defray costs. It is a challenge for our society to show value and to encourage young profes-

sionals to become engaged. This year we established a new award, an Early Career Award, as a means to attract interest from younger professionals. The number of nominees indicated that this will be a successful program.

At our midyear board meeting in January we established an Extended Service Volunteer Award. This award will recognize service to the society only in the years after retirement from a primary career. We have a great amount of wealth in our retirees, and hopefully, we can recognize those who stay active in the society. We will also be holding a reception for retirees in San Antonio this summer during the annual meeting.

Sectional meetings are a very important part of our society. Our board has agreed to provide funding to sponsor a symposium at the sectional meetings for application-oriented professionals. The intent is to provide a program that will attract extension and industry professionals to the sectional meetings.

The FASS congressional science fellow, Ashley Peterson, is doing an excellent job of representing animal agriculture in congress. She is working in the office of Rep. Marion Berry (AR) and is having an impact of bringing the science and understanding to congressional staff. It is a great learning experience for her, and we are fortunate to have her as our congressional science fellow.

The joint annual meeting in San Antonio is shaping up to be a large and exciting meeting. The joint meeting with ADSA, PSA, and AMPA will definitely give us diversity and an international perspective. This is the second joint meeting with AMPA. Hopefully you will be attending.



Maynard Hogberg  
ASAS President  
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# Letter from the ADSA President

Gary Hartnell

*ADSA Vision: Science, education and service for the dairy industry*

*ADSA Mission Statement: The American Dairy Science Association provides leadership in scientific and technical support to sustain and grow the global dairy industry through generation, dissemination, and exchange of information and services.*

First of all, I want to thank the membership for allowing me the opportunity to serve this great organization. I have seen such a passion and desire among ADSA's membership to make our vision of providing science, education, and service to the dairy industry a reality. You are to be commended. A special thank you to all of ADSA's corporate sustaining members. Through this letter, I want to convey what the organization has accomplished as well as plans for the future.

## Leadership

Jimmy Dean said, "I can't change the direction of the wind, but I can adjust my sails to always reach my destination." I am blessed to be surrounded by people that have a vision for and dedication to ADSA's future, who can sense changes in the wind, and make course adjustments for achieving ADSA's mission and vision. A sincere thanks to the ADSA Board (Tom Greutzmacher, Don Beitz, Bob Roberts, Jim Drackley, Eric Bastian, Al Kertz), ADSA Foundation chair (Les Hansen), JDS editor-in-chief (Gary Rogers), past president Dave Barbano, vice president MaryAnne Drake, treasurer Bill Aimutis, executive director Peter Studney, ADSA program representative Maurice Eastridge, ADSA support staff (Cara Tharp and Vicki Paden) as well as the FASS staff. I applaud their commitment in time and service. The amount of work, new initiatives, and relationships that must be successfully managed by our executive director is complex and voluminous. I especially appreciate his efforts.

I want to say thanks to you members who have stepped forward and are taking an active role in the numerous committees and offices within the association (for a complete listing of all of the members involved in offices, committees, and ADSA representatives, I refer you to the ADSA Web site). For you members that are not currently involved, I challenge you to look within ADSA and consider how you can contribute to the success of ADSA.

The DISCOVER conferences have been a successful venture for ADSA through Bill Baumgardt's leadership. We are grateful to Bill for all of his time and energies devoted to the DISCOVER conference. Bill will be moving on to other areas, and his passion and exuberance will be missed. We are excited in hiring Larry R. Miller to be the new DISCOVER conference direc-

tor, effective in July. We know he will be a great asset, along with the current DISCOVER conference coordinator, Molly Kelley. We look forward to their contributions.

## Communication

Communication is paramount in the growth of any relationship. As the leadership of this organization, we want to keep you informed and provide services to you that are of value. The ADSA Web site is one of those areas that is undergoing continual enhancement to be more current and user-friendly. We also want the membership renewal and meeting registration processes to be easy to navigate and member-friendly. Please let us know what you think. I encourage you to contact Peter Studney at headquarters (217-356-5146 x11), myself (314-694-8521), any of the board members, or send us an email at ([adsa@assoq.org](mailto:adsa@assoq.org)).

## Membership

Membership is the foundation of the association. Without members, the organization cannot be fiscally sound, provide quality meetings, or produce a platinum standard journal. We need to continue to look for ways to meet the needs of all of our members and identify ways to retain and recruit new members. I have appointed Jean Bertrand to chair an ad hoc committee to develop recommendations on how ADSA can utilize its diversity and achieve better inclusivity through the organization. Efforts are underway to better understand what specific membership segments need and value from ADSA. One focus will be on current and potential corporate sustaining members. I challenge the current ADSA members that are in industry to assess the needs of their company and call or send me their ideas and thoughts on how ADSA can be of value to your company or organization.

## Financial Situation

ADSA is in a sound fiscal state. Our cash reserves have met and exceeded the target set forth by the board of directors. However, future challenges include increased expenses for management services, staff, journal, and annual meetings; having a voice in Washington, DC.; open access to JDS; and continued decline of rate of membership. This could lead to a very challenging financial situation in the near future. The board of directors is



focusing on strategies to keep the association on a solid financial track in the near and long-term.

## Strategic Plan

*"If you don't know where you are going, any road will get you there."*

- Lewis Carroll

The board of directors are actively engaged in 6 core initiatives of the approved strategic plan. These initiatives, ranked in order of importance by the membership along with the name of the accountable board member, are as follows:

- 1) Improve and enhance JDS. (Tom Greutzmacher)
- 2) Provide a world-class annual meeting, workshops, Discover conferences, etc. (Don Beitz)
- 3) Strengthen ADSA's current membership. (Jim Drackley)
- 4) Identify, develop, and foster key relationships between ADSA and allied groups. (Al Kertz)
- 5) Strengthen ADSA's presence in the international scientific community. (Eric Bastian)
- 6) Develop ADSA's current and future leaders. (Bob Roberts)

They will be giving a progress report at the Town Hall meeting in San Antonio.

*"Our goals can only be reached through a vehicle of a plan, in which we must fervently believe, and upon which we must vigorously act. There is no other route to success."* - Stephan A. Brennan

We have accomplished much already, yet many opportunities still await us. With everyone's involvement, we can accomplish great things and make ADSA an even better association. I look forward to seeing you in San Antonio.

Gary F. Hartnell  
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(314) 694-8521



# Open Access Publishing

## Background

So what is Open Access (OA)? The European Union (EU) report, *Study on the Economic and Technical Evolution of the Scientific Publication Markets of Europe* ([http://ec.europa.eu/research/science-society/pdf/scientific-publication-study\\_en.pdf](http://ec.europa.eu/research/science-society/pdf/scientific-publication-study_en.pdf)), released in 2006, defines OA as follows:

“Open-access literature is defined as being ‘digital, online, free of charge, and free of most copyright and licensing restrictions.’ Besides posting them on one’s individual web page, there are two primary vehicles for authors to deliver open-access research articles: deposit them in open access archives or repositories; i.e., servers collecting e-prints and/or other scholarly material, and publish in open access journals, i.e. journals performing peer review and making the approved contents freely available to the world.”

*JAS* and *JDS* are not OA journals because access to the full content of our articles is restricted, for the first 12 months after publication, to those who have a subscription; after 12 months, access is open to anyone. This policy of restricted access for 12 months is consistent with what most journals are doing (e.g., see <http://highwire.stanford.edu/lists/freeart.dtl>) and allows publishers to recover their costs by giving value to subscriptions. In other words, subscriptions would have much less value if access were immediately open to anyone.

It is clear that OA in some form is here to stay. For example, the 2 major funders of biomedical research in Europe (the Wellcome Trust and the EU’s European Research Council) have implemented or are implementing OA (within 6 months of publication) as an official policy ([http://www.wellcome.ac.uk/doc\\_WTD002766.html](http://www.wellcome.ac.uk/doc_WTD002766.html) and <http://erc.europa.eu/pdf/open-access.pdf>). It seems likely that the NIH and perhaps other US federal agencies will soon follow their lead.

So what does this mean for *JAS*, *JDS*, and other society-based, not-for-profit publishers in the long-term? If required by granting agencies, it is certain that full OA (i.e., immediate, free release of content at publication) would cause a significant change in the scientific publishing industry, a change that would be detrimental to the entire research enterprise, because it would shift away from the existing “subscriber pays” model to an “author pays” model. This would likely have negative consequences because currently the main income for *JAS*, *JDS*, and most other non-OA journals is subscriptions from institutional members (such as libraries) and individuals (member subscriptions). To replace this lost income, journals would move from page charges, which are currently approximately \$500 to 800 per article in *JAS* and *JDS* (for members), to author fees, which are approximately \$2,500 or more for many OA journals.

## Changes in *JAS* Policy and Long-Term Implications

The ASAS Board recently approved a new policy for the *Journal of Animal Science* to give authors the option of having their accepted manuscript released for OA as soon as it is published. The cost of this option will be \$1,750 for ASAS members and \$2,000 for nonmembers, and will be in lieu of page charges. Let me emphasize, however, that this will be *optional*, and the traditional page charge option will still be available and will no doubt remain the

primary method of publishing, at least in the foreseeable future.

So why have we decided to give authors the OA option? Essentially, because OA in some form is going to happen whether we want it to or not. We feel it is important to provide this option for authors who wish to, or are required to, publish their articles using OA. Even though we have implemented this new policy allowing authors to choose OA, I am not a proponent of OA, but rather a reluctant participant, because I believe the negative impacts on scientific publishing will far outweigh the positives. Not only will the income model for journals change, as described above, but additional negative consequences are also likely (for a more complete discussion, see [http://www.asas.org/bulletin\\_article.asp?a=9&s=&r=3](http://www.asas.org/bulletin_article.asp?a=9&s=&r=3)).

Because we can’t know the full impact of OA on the future of scientific publishing, I believe the best we can do for now is to position ourselves to be able to support publication costs in the face of lost income from subscriptions. The new *JAS* policy is a painless way to begin this process. If we can maintain the option of not releasing our content for at least 6 months, then we may be able to avoid the much higher author costs that will no doubt result if the funding agencies decide to mandate full OA.

Larry Reynolds  
JAS Editor-in-Chief  
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## Position of *JDS* on Open Access

What will *Journal of Dairy Science* (*JDS*) do about Open Access (OA) and what will this mean for *JDS*? *Journal of Dairy Science* will obviously need to replace subscription revenue with other revenue streams to remain financially viable when OA becomes a major contributor. We will need to consider some of the revenue streams that other journals are considering. These include the author paying for the full cost of publication (the “author pays” model), creating journal sponsorships, and increasing advertising. The ADSA Board of Directors is not sure of the exact approach that will be taken for replacing subscription revenue when OA becomes a requirement, but it seems likely that more of the cost of publishing will be borne by authors. This is the model chosen by many other scientific publishers in which author publication charges will increase dramatically under OA. The new fees for publishing a paper will range between \$2,500 and \$3,500 per article for most of the journals that have already decided how to offset the lack of subscription revenue. ADSA is currently considering how to manage articles during the transition (when we may have OA articles and traditionally funded papers). Our solution will likely be similar to the approach chosen by *JAS* but we have not made any final decisions. If we have any articles that require OA before final decisions are made on the *JDS* policy, these papers will be handled case-by-case by the *JDS* Editors and the ADSA Board. We hope to have a fully approved policy in place by the end of the annual meeting in July.

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# Report from the JAS Editor-in-Chief

Lawrence P. Reynolds

For this Newsletter, I'll begin by telling you that the *Journal* remains in good shape. Financially, it is healthy, and in terms of quality, we continue to do well in the ISI rankings, allowing us to tout *JAS* as "... the premier journal for animal science [which] serves as the leading source of new knowledge and perspective in this area." (<http://jas.fass.org/misc/about.shtml>). Despite this good news, given today's rapidly changing and highly competitive scientific publishing environment, we need to continue our efforts to maintain the financial health and status of the *Journal*, and so I'd like to update you about some of our efforts in this regard.

In my last report, I provided a list of my projects, or goals, as editor-in-chief for this year. I wanted to update you on the progress I've made, not only to let you know what I've been up to—with much help and support from Susan Pollock, our Managing Editor, and her staff in Savoy, from the Publications Committee, chaired by Steve Lonergan, from Meghan Wulster-Radcliffe and Paula Schultz at ASAS, and from the ASAS Board—but also to let you know about the resulting positive changes or additions to the *Journal*.

Before I tell you about progress on these projects, I'll briefly mention some of the recent changes we've made to the *JAS* web site, which we think have improved and added value to it. We've added CiteTrack, Papers in Press, a link to "Top *JAS* Articles," and a link to "Current Topics" (just below the *Journal of Animal Science* banner), updated (and, to some extent, streamlined) the Style and Form, and updated information on the "About the journal" link, including a revision of the history of the journal. I encourage all of you to check out these changes and additions at <http://jas.fass.org/> and let us know what you think.

Now, for the projects:

1. The revised workflow for Division Editors and the Editor-in-Chief, which

was established to coincide with the release of Papers in Press, has gone very well, primarily because of the excellent group of *JAS* Division Editors who make my job easy;

2. Papers in Press has been up and running on the *JAS* web site (<http://jas.fass.org/papbyrecent.dtl>) since late September. This feature has, as anticipated, reduced the time from submission to publication by 2 to 3 mo;

3. The Program Committee, along with Mark Mirando (the *JAS* Symposia Editor), have now identified approximately 24 papers from the 2007 Joint Annual Meeting symposia that will be published as E-supplement reviews in 2008. We believe these are very useful and add value to *JAS*. The E-supplements have been fully indexed (by PubMed, for example) since 2005, and are published as issue 13 each year; the most recent issue was posted online last month and is available at [http://jas.fass.org/content/vol85/13\\_suppl/](http://jas.fass.org/content/vol85/13_suppl/);

4. The Style and Form has been revised and significant revisions are now highlighted in the PDF to help authors identify and adopt the changes (<http://jas.fass.org/cgi/content/full/85/1/DC2>). We also made a policy change that the Style and Form will no longer be published in the print version of the *Journal* but will be available on the *JAS* web site. This will allow us to update it as needed and is consistent with what many other journals are currently doing;

5. The *Journal's* retroconversion project (the electronic archiving of all back issues beginning in 1908) is underway, and we hope to have the full archive available to *JAS* subscribers by fall of 2007. Special thanks are due to Paula Schultz for her efforts on this project;

6. The history of the journal on the *JAS* web site ([http://jas.fass.org/misc/ASAS\\_JAS\\_info.pdf](http://jas.fass.org/misc/ASAS_JAS_info.pdf)) has been updated, mostly due to the efforts of Mike Galyean;

7. The ASAS Board requested that I, along with Meghan Wulster-Radcliffe and Susan Pollock, pursue new business model options for the *Journal*. One of our recommendations, now approved by the Board, is the new *JAS* policy on Open Access. I encourage you to read about it in this newsletter, or in the first issue of the new ASAS e-bulletin (<http://www.asas.org/bulletin.asp>).

I also wanted to mention an upcoming event. The Council of Science Editors is sponsoring a global theme issue focusing on Poverty and Human Development for release in October 2007. According to their web site (<http://www.councilscienceeditors.org/globalthemeissue.cfm>), scientific journals throughout the world will simultaneously publish editorials and papers "to raise awareness, stimulate interest, and stimulate research into poverty and human development." The *Journal* has signed on to this effort, and we plan to publish several papers on the role of animal agriculture in alleviating poverty and promoting human development to coincide with the October event.

Last, let me once again encourage all of you to let me know what you think about these changes and additions to the *Journal*. Please also send me your suggestions as to how *JAS* can be more effective in serving the needs of the readership and our membership. We can't continue to make improvements if we don't know your views and concerns. Cheers to all!

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# Report from the JDS Editor-in-Chief

Gary W. Rogers

I bring greetings from the editors and staff that work on the *Journal of Dairy Science* (JDS). It has been a very busy fall and winter as JDS continues to be extremely active. Authors are still submitting papers at a feverish pace and we have already published more than 2,500 pages in 2007 with the May issue of JDS. I am not sure what this means for the entire year, but we could be in for a new record number of papers and pages published. We set new records in 2006 and we may top these records in 2007. It is certainly an exciting time to be associated with JDS but it is also an extremely busy time for those that work on JDS. The commitment level and the effort from the volunteers and the FASS staff are tremendous. Please make sure that you let them know that you appreciate their work. A positive comment can keep the enthusiasm of the volunteers and staff at a very high level and the current workload can be almost overwhelming at times. Most Senior Editors and Section Editors probably spend at least 20% of their professional time working on JDS. The largest portion of this time is spent reading manuscripts and sorting through recommendations from reviewers. At times of heavy activity, their time commitment may be more than 20% of their professional effort.

It seems like just a short time since many of us met in Minneapolis but the

reality is that the joint annual meeting in San Antonio is just a few months away. I hope that if you are active in publishing in JDS or if you serve as a reviewer for JDS that you will participate in the joint annual meeting.

*The Journal of Dairy Science* Editorial Report for the 2006 activities was published in the April 2007 issue of JDS and it reflects another outstanding year. We successfully migrated to a new version of Manuscript Central for handling manuscripts and this seems to be working well. In the most recent rating, the impact factor (from the Institute for Scientific Information) for JDS increased to 2.24; JDS now is surpassed in impact factor by only one journal, *Animal Genetics*, in the category of agriculture, dairy, and animal science, which includes 43 major journals.

This past fall saw some editor changes at JDS. Matt Lucy (University of Missouri) and Keith Cummins (Auburn University) joined the group of Section Editors (replacing Jeff Stevenson and Wayne Kellogg). Recently, Dave Schingoethe had some unexpected health problems. Plans at this point are for Dave to serve out his term (which ends at end of 2007) if his health allows. Dave has been a very important part of the Editor team for the past several years and we wish him a speedy recovery.

We have an outstanding group of staff members at FASS/ADSA headquarters that work on the FASS journals. Susan Pollock, Managing Editor of JDS and FASS Director of Editorial and Production; Louise Adam, Technical Editor of JDS and Assistant Director of Editorial and Production; Jeremy Holzner, Manuscript Central Coordinator; Sharon Frick, JDS Support Coordinator; and Lisa Krohn, Susan Krusemark, and Mandy Maiden (Technical Editors) all do an outstanding job. Please thank them for their effort if you get the opportunity.

We are always trying to make JDS better so if you have any concerns or comments about JDS, please do not hesitate to contact me or someone associated with JDS. Tom Gruetzmacher is serving as the ADSA Board Liaison to the Journal Management Committee this year and I am sure that he would be willing to take any comments that you might have. Comments about the issue of Open Access (see related article in this newsletter, page 00) are especially welcome because this is a serious issue that faces JDS and ADSA.

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Professional member rate: \$75.00 | Undergraduate student member rate: \$5.00  
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# JOIN THE CELEBRATION:

## Donate an Item to the 14th ADSA Foundation Auction & Raffle



Be a part of the 14th ADSA Foundation Auction and Raffle during the Joint Meetings in San Antonio in July 2007 by donating an item. Proceeds are used to fund activities such as the ADSA Foundation Scholar Awards, the Genevieve Christen Distinguished Undergraduate Student Award, and high-quality programs at the annual meetings.

To donate an item, go to the auction Web site at <http://www.adsa.org/FoundationAuction2007/>. Items received by June 15 will be included in this year's event. You will be notified later when and where to send the item. You may enjoy a tax deduction for your donation. Consult your tax advisor for specific details.

Among the items donated are dairy primitives and collectibles, industry memorabilia, antiques, handmade art, crafts, tickets to sporting events, and use of vacation time-shares.

### Get Your Raffle Ticket Today!!

The ADSA Foundation auction committee is pleased to announce the fifth annual Foundation raffle. An extravagant array of prizes is being assembled, including computer gift cards, university mementos, art, and much more. Raffle tickets are only \$25 or five for \$100. Only 400 tickets will be sold, so get yours today!

There are many ways to get your tickets:

- order them with your meeting registration
- go online to: <http://www.adsa.org/FoundationAuction2007/>
- contact ADSA headquarters at [adsa@assochoq.org](mailto:adsa@assochoq.org) or 217-356-5146
- contact an ADSA auction committee member, board member, or Foundation trustee.

Any remaining raffle tickets will be available for sale onsite at the meeting registration desk at the ADSA-ASAS Joint Annual Meeting in San Antonio. You need not be an ADSA member to participate, and you need not be present to win. If you are attending the annual meeting, your tickets will be included in your meeting registration materials. Be sure to bring these tickets to the auction display to place in the drawing drum. If you are not attending the meeting, your tickets will automatically be placed in the drawing drum for you. Ticket sales will end at the start of the Foundation auction on Tuesday, July 10, or when 400 tickets have been sold, whichever comes first. Winning tickets will be pulled on Tuesday evening during the Foundation auction event. Proceeds are used to fund activities such as the ADSA Foundation Scholar Awards, the Genevieve Christen Distinguished Undergraduate Student Award, the Dairy Quiz Bowl, and high-quality programs at the annual meetings. Prizes are being added regularly. For the latest list of raffle items, go to the ADSA Web site at [www.adsa.org](http://www.adsa.org)

You may enjoy a tax deduction for your ticket purchase. Consult your tax advisor for specific details.

## 2007 ADSA Corporate Sustaining Members

Adisseo	Diamond V Mills Inc.	Novus International
Ag Processing Inc.	DSM Dairy	Performance Products, Inc.
Akey	Fort Dodge Animal Health	Pfizer Animal Health
Alltech Biotechnology Center	Grande Cheese Company	Pioneer, A DuPont Company
Arm & Hammer Animal Nutrition	Kent Feeds, Inc.	Prince Agri Products, Inc.
BioZyme Incorporated	Kraft Foods	Varied Industries Corporation
Cargill Animal Nutrition	Land O'Lakes Inc.	Westfalia Surge Inc.
Custom Dairy Performance, Inc.	MIN-AD, Inc.	Zook Nutrition & Management Inc.
Danisco USA Inc.	Monsanto Corporation	

## ADSA Corporate Sustaining Member Benefits

Now available...

- Corporate S-PAC subscriptions now available (<http://spac.adsa.org.asp>)
- Special preference for advertising in *JDS*—plus discounted rates, too!
- *Journal of Dairy Science* subscription—single user or site license, with paper copy option

At the joint annual meeting... • one complimentary registration • exhibit booth discount • recognition in ADSA/ASAS membership booth

Corporate Sponsor Recognition ... listing on ADSA's Web site, with a link to your home page • your company's name on the back cover of the *Journal of Dairy Science*—that's 12 premium exposures per year! • your company's name on the *Journal of Dairy Science* Web site (About the Journal) • your company's name in the Joint Annual Meeting Program



# FASS Department of . . . .

I began working as the director of accounting and human resources for the American Dairy Science Association in 1997 (before FASS was established).

FASS sees our employees as our most valuable asset. Therefore, as director of human resources, my priority is to work as a team player with all department directors to maintain a safe working environment that demonstrates all our employees are respected and treated fairly. Our goal is to recruit and retain the best and brightest and to maintain a competitive edge. Our aim is to build passion about our purpose of "Facilitating Science."

Steps that we have taken to maintain effective employee relations include hiring a consulting firm to develop a new performance evaluation system for all staff and creating a staff Web page with a staff calendar, social events, staff meetings, and an opportunity for each employee to submit suggestions and comments anonymously. The benefits of having an effective employee relations program include better communication, good morale, trust in management, higher productivity, increased creativity, decreased employee absenteeism, and decreased employee turnover.

Our performance management program is an ongoing process of identifying staffing requirements to meet the goals and objectives of FASS. This includes assessing employees' potential for growth and development, writing job descriptions and job procedures, and conducting



Ruth Ann

training programs, cross-training, and succession planning. It is of the greatest importance that we provide guidance during changes in FASS that balance the needs of the organization, the employees, and the societies. It is the desire of FASS to create the best culture,

one that motivates our employees to be productive, creative, and proud of their work. Communication and customer service skills are important parts of our training.

Our staff meetings have been devoted to such topics as how to communicate more effectively, why communication problems might occur, how to handle conflict, stress management, time management, the Fish philosophy, diversity (including personality tests), teamwork, and customer service. The presentations have included a presentation by Jerome Baker on the strategic plan for the organization in 2006, a meeting with the FASS board of directors, an ASAS presentation by Meghan Wulster-Radcliffe, an ADSA presentation by Peter Studney, a PSA presentation by James Kessler, and, in December 2006, an introduction to the FASS "Facilitating Wellness" program. During the summer, we promoted teamwork through bowling and miniature golf.

The responsibilities of the Human Resources Department include managing the payroll, the employee benefits package, the new employee orientation, the employee handbook, directory, and employee files; conducting interviews; coordinating staff educational functions and building maintenance; purchasing office and building supplies; and participating on the social committee.



Donna

## Accounting Department

The main goal of the FASS Accounting Department is to provide a high level of accuracy, confidentiality, and clear communication. The Accounting Department maintains separate and distinct financial records for 13 societies.

Donna Higgins became the accountant for FASS in September 2004. She has been involved in accounting for 30 years. Donna is responsible for all the financial reporting.

Most people do not realize the amount of effort involved in preparing monthly financial reports for each society. One thing to keep in mind is that each society has its own set of account numbers, policies, deadlines, and requests to follow.

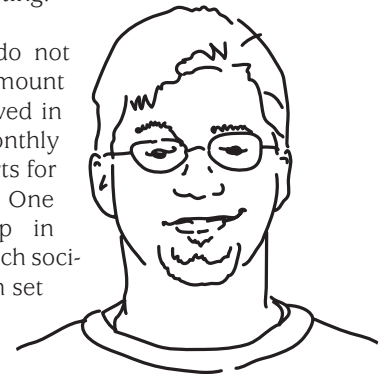
Donna also points out a few things that need to be taken care of before our monthly financial reports are submitted to the societies.

Accounts receivable is reviewed for any outstanding invoices that need to be re invoiced or adjusted, and accounts payable checks are cut weekly.

Bank and investment reconciliations are done each month and could include as many as 14 different accounts, depending on the society. Fifty-one bank and investment statements are reconciled monthly.

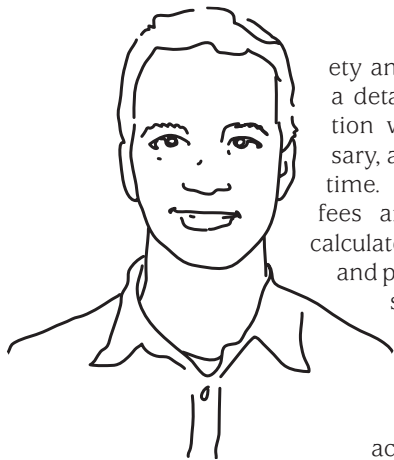
Depreciation invoices are copied and entered into the Peachtree fixed assets program to obtain the depreciation expense, which is posted on a monthly basis.

Service fee reports are printed based on our Journyx timekeeping program, in which employees choose the soci-



Derek

# Human Resources



Jeremy

ety and task, input a detailed description where necessary, and post their time. The service fees are reviewed, calculated, invoiced, and posted to each society. This review can take up to 3 days to ensure the accuracy of the information for each society or project report.

Reconciliations in our software program, iMIS, consist of accounts receivable, meeting status, deferred dues, and yearly dues reports, which are done monthly, quarterly, or at any time during the year, depending on what activities each society is engaged in.

The general ledger is reviewed, and this equals our monthly financial reporting to the societies.

Donna compiles the basic reports she has prepared for each society in an Excel workbook. The Excel workbook includes the balance sheet and a balance sheet breakdown. The balance sheet breakdown shows the detail that is rolled up into the specified line items on the balance sheet. The same procedure is used for the income statements and income statement breakdowns. The Excel workbook also includes the departmental income statement report, which shows the net income gain or loss for each department. The society can examine the big picture in a consolidated format, which gives a slightly different perspective.

The last report completed shows each society its monthly bank balance and a

breakdown of its monthly expenses.

Donna also prepares cost analysis reports, budgets, inventory reports, and taxes, and she assists the external auditors.

The accounting procedures are continually reviewed to ensure the most efficient method of processing the workflow through the department, ensure segregation of duties, and comply with the Sarbanes-Oxley Reform Act. We request feedback and recommendations from all our members on ways to deliver efficient and effective services. We strive for continued improvement as we react to changes in an effort to maintain the highest quality of services possible.

To maintain segregation of duties, many people are involved in the accounting procedures. Each of the administrative assistants posts the accounts receivable revenue (e.g., membership dues, registrations, and page charges) in iMIS. More than \$10 million in revenue was posted over the last 12 months.

Derek Wade, our database administrator, is responsible for all activities related to iMIS membership tracking. This includes preparing membership renewals and meeting registrations and maintaining and updating membership records. He also works closely with the Accounting Department to ensure that the E-commerce system balances with bank statements and the accounting software.

Jeremy Holzner processes all the accounts



Louise

receivable invoicing for page charges and offprint orders for the journals.

Christina Tomlinson, Jerome Baker's secretary, records the FASS accounts receivable in iMIS.

FASS has recently installed the Image and Transaction Management System. Louise Audrieth scans checks for deposit through an image direct deposit scanner. This process eliminates daily trips to the bank.

In addition to my human resources duties, I manage the workflow through the Accounting Department, process accounts payable and accounts receivable for FASS, process wire transactions and cash transfers for all societies, and transfer data from our iMIS program into the Peachtree program.

Ruth Ann Fleenor, PHR  
Director of Human Resources  
and Accounting

## New Faces at FASS

**Joy McClaugherty** is the new FASS meeting planner. Joy and her husband, Ralph, have 1 son, Noah, and 4 stepchildren and 2 wonderful dogs, Jonah and Walker. She received her BA from the University of Illinois. She has extensive experience in marketing, trade show management, and event planning and is an award winner in marketing. She has a wide and varied set of skills and brings a new perspective to FASS. We are very pleased to have Joy with our group.



Christina

# ADSA Student Affiliate Division Update

## **SAD Plans Set for San Antonio**

This year's national convention will give attendees a true taste of Texas. The dates are Saturday, July 7 through Tuesday, July 10.

Events will begin with a tour of the historic Alamo, just steps from the Hyatt, the student headquarter hotel. Saturday evening, students will cruise the landmark Riverwalk on an evening cocktail cruise.

Sunday will start with a mixer and taco bar lunch, followed by the always-competitive dairy quiz bowl.

Monday will be busy with a business meeting followed by the paper contests as well as yearbook, scrapbook, and other judging contests. Monday night, the LSU Dairy Club is bringing a taste

of Louisiana with them by providing support for a catered picnic in nearby Hemisfair Park, complete with Louisiana fare.

The student events will conclude with a career symposium and the banquet on Tuesday, with the rest of time open to attend scientific sessions. So mark your calendars and make plans to be part of all the festivities in San Antonio!

## **SAD Housing Note**

The Hyatt is the student headquarter hotel for the 2007 meetings in San Antonio. In order to get as many students as possible in the same hotel, it is up to the clubs to make their reservations early. Go to: <http://adsa.psa.ampa.asas.org/2007> to make your reservations.

Make your reservations using either the printable housing form or the online reservations service. Room rates are \$139.00 for two, \$149.00 for three, and \$149.00 for four.

## **PSA and ASAS Students: Join the Fun**

The ADSA Student Affiliate Division (SAD) would like to invite undergrads in poultry and animal science to join dairy science students in registering for SAD social events. Register for the Alamo tour, the riverboat cruise, and the picnic at Hemisfair Park by selecting those items on the meeting registration form. The more the merrier!

## DISCOVER Update

### **Larry Miller to Succeed Bill Baumgardt as Director, DISCOVER Conferences**

The ADSA Board of Directors is pleased to announce that Larry R. Miller, USDA-CSREES, has accepted the position of director, DISCOVER conferences. After delivering 12 DISCOVER conferences and launching the thirteenth, Bill Baumgardt will begin to transition his responsibilities to Larry over the coming months. Our heartfelt thanks to Bill and Elaine for their tireless devotion and the vitally important contributions they have made to the Foundation and the Association.

Congratulations to Larry as he steps into the leadership role in July 2007 of this unique forum for the open exchange of ideas on important issues in animal agriculture. Larry has been actively associated with the DISCOVER conferences since they were established. His professional career spans leadership roles in several USDA agencies, interface with universities in every state, and an extensive network of contacts in animal agriculture across the food and agricultural system. Larry is a native of Illinois and received degrees from Western Illinois, Kansas State, and Purdue. He is nationally recognized by deans, directors, department heads, faculty, and animal stakeholders throughout the United States for his contributions concerning program leadership, multi-state coordination, and his facilitation roles related to animal agriculture.

The 13th DISCOVER Conference, "Sow Productive Lifetime," will be held September 9 to 12. Sponsored by the American Dairy Science Association in cooperation with the US Pork Center of Excellence and the National Pork Board, this conference will provide timely discussion of current knowledge related to the health and productivity of the sow. It will combine in-depth discussion with exploration of factors that all play a role in the well-being and lifetime productivity of the sow, including genetics, environment, health, reproductive performance, stockmanship, nutrition, and more. This program will also explore gaps in research and education in the topic area.

Registration is now open at [www.adsa.org/discover/](http://www.adsa.org/discover/) and is limited to 120. For more conference information, go to the DISCOVER Web site at [www.adsa.org](http://www.adsa.org). This conference will be held at the Brown County Inn in Nashville, Indiana.

Program committee members: David J. Meisinger, US Pork Center of Excellence; Stanley E. Curtis, retired, Pennsylvania State University; Anna Kerr Johnson, Iowa State University; Locke Karriker, Iowa State University; Donald C. Lay Jr., USDA-ARS; Mark A. Mirando, USDA-CSREES-NRI; Don Orr, JBS United Inc.; D. Steven Pollmann, Murphy Brown LLC; and Ken Stalder, Iowa State University.



# ASAS Foundation Report

The ASAS Foundation provides a tax-deductible method for ASAS members to recognize and honor individuals that have positively influenced animal science personally and professionally. At the same time, funds supplied in honor of exceptional members or groups are used to provide services to the ASAS membership as a whole.

It was only 2 years ago that the financial management of the ASAS Foundation was under question, but under the leadership of first Jack Britt and now Jerry Weigel, the ASAS Foundation has made a stunning turnaround. After several years of foundation returns below market value, the ASAS board of directors voted in 2006 to guarantee a 4% return on all money invested in the Foundation. However, this return was completely unnecessary in 2006 because the Foundation earned its highest rate of return ever of 13.5%. In addition, to an increased rate of return the Foundation enjoyed a flurry of new donations and reconciliation of funds between the society and the ASAS Foundation. On December 31, 2005, the Foundation had approximately \$471,299 invested, and on December 31, 2006, the Foundation had approximately \$814,987 invested. We believe that the flurry of donations following the reconciliation of funds between the society and the Foundation demonstrates the renewed faith the ASAS membership has in the society.

Of course, we want to avoid getting overconfident after one good year, and recent volatility in the markets has truly demonstrated the need for cautious and appropriate handling of Foundation funds. Therefore, work by the Foundation and the ASAS investment committee has ensured that our investment policy will help buffer the Foundation funds against market volatility. Our investment manager Bill Gleason of Stifel Nicolaus describes some of the investment policy strategy below:

“Too often investors have nice gains in their portfolios and painfully watch these gains disappear during a market downturn. This investor then waits for the markets to recover making no changes to their portfolios. As simple and efficient as this may seem, there is a fallacy. Markets very seldom come back with the same leaders. What did well the last time may not be as exceptional during the next rally upward. Something else will be the best.

In May 2006 we saw a soaring global upsurge in equity prices being led by emerging markets, real estate and foreign investments come to a halt. This downturn lasted an excruciating 3 months. All markets were down. The US markets were down 7%, but the emerging markets were down a whopping 25% with other foreign markets somewhere in between. ASAS was down 3.5% during the 3-month period. In August 2006 equity markets began to do better. A recovery was on the way. By the end of 2006 equity markets had pretty much recovered but a market laggard, that being the US domestic large cap sector, was leading the way upward to record highs. At ASAS we took advantage of the soaring emerging market and real estate prices. In April 2006 we took gains out of these areas and purchased large cap domestic growth investments. We reaped what we sowed. We took gains from an area that had done well and put those dollars to work in an area that had not done well. We sold high and bought low. This was done a little early, but you can never expect to hit the tops and bottoms. Our 2006 return was over 14%. 2007 is off to a good start but has gotten a little rocky as of late. Our asset allocation model is working well. Our investment policy is sound. We are constantly looking for new investment leaders, and when we find them we will take our gains.”

So with a strong investment policy in place and watchful eyes, the Founda-



tion is already thinking about ways to improve and offer more services to society members in the future. Currently the Foundation has 3 projects underway to do just this: 1) The establishment of 4 new appreciation clubs, 2) marketing of all centennial merchandise, and 3) a centennial fundraising campaign. The 4 new appreciation clubs seeking charter status include clubs to honor Fuller Bazer and Bill Thatcher, Gary Cromwell, Harlan Ritchie, and Rodney Preston. Marketing of centennial merchandise will begin at the 2007 joint annual meetings. In celebration of the ASAS centennial the ASAS Foundation will be attempting to raise \$250,000. This money will be earmarked for 2 uses: 1) \$100,000 will be used to fund centennial events at the 2008 joint annual meetings and 2) \$150,000 will be used to create a foundation endowment to generate revenue to fund new member services.

To learn more about the ASAS Foundation and how you can become involved or make a donation please visit the ASAS Foundation Web site at [www.asas.org/foundation.asp](http://www.asas.org/foundation.asp).

Jerry C. Weigel  
Chair, ASAS Foundation  
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## ASAS Partners with AABP and AASV

Beginning this year, ASAS is partnering with AABP (American Association of Bovine Practitioners) and AASV (American Association of Swine Veterinarians) to offer the AABP and AASV journal services to ASAS members at a reduced cost. To learn more about this first bundling of journal services, visit the ASAS Web site (<http://www.asas.org/>).

# Letter from the ADSA Foundation Chair



An ADSA Foundation auction and raffle will once again be part of the annual meeting in 2007. The auction and raffle is a wonderful and fun way for the ADSA Foundation to add to its principal. The auction is a tradition for ADSA meetings, and the auction in San Antonio will follow an extremely successful auction in 2006 in Minneapolis. The auction committee is chaired by Ken Cummings, and committee members include Roger Cady, David Fischer, Mike Fowler, Clair Hicks, Mike Hutjens, George Somkuti, and Amos Zook. The auction committee, working with Molly Kelley, works very hard to generate enthusiasm for the auction and present items for auction that are appreciated by potential bidders. On the evening of the auction, a duo of new auctioneers

will have their debut in 2007 - Mike Hutjens and Dave Fischer. The 2007 auction is bound to provide energy, creativity, and fun to the San Antonio annual meeting. If you have items to donate to the auction, please contact Molly Kelley at [kelleymt@aol.com](mailto:kelleymt@aol.com).

The 12th DISCOVER conference, "Integrating Nutritional Management into Environmental Stewardship," was held April 15 to 18, 2007, at the Abe Martin Lodge, Nashville, Indiana. This conference in the DISCOVER conference series was of special interest to nutrition professionals, including consultants, members of the research community, and employees of governmental and regulatory agencies.

Larry Miller has accepted the position of director of DISCOVER conferences and is extremely well-connected in the animal sciences, especially with governmental agencies and leaders with land-grant universities. Miller follows in the footsteps of Bill Baumgardt, who served as director for all 12 of the DISCOVER conferences held to date. You can read more about Miller's appointment elsewhere in this newsletter.

Searchable Proceedings of Animal Conferences (S-PAC) has been operational since February 2005 and has proven to be an important source of practical information to those who subscribe to this Web-based source of papers from animal conferences. The number of animal conferences who provide their

proceedings papers to S-PAC grows monthly! Al Kertz, previous chair of the ADSA Foundation board of trustees, provided much of the leadership for the launching of S-PAC, and comments from subscribers continue to be uniformly positive. Subscribing to S-PAC is easy, because you can now subscribe online at any time through the ADSA home page. Both individual and corporate memberships are available. Members of ASAS, PSA, and ARPAS may subscribe to S-PAC at the ADSA member rate.

New members of the Foundation board of trustees serving 3-year terms are Peter Hansen from the Production Division and Jim Moran from the Dairy Food Division. Continuing members of the board of trustees are Les Hansen, chair; Al Schultz, vice-chair; Al Kertz, secretary; Bill Aimutis, treasurer; Lloyd Metzger; and Dave Henning. Schultz, Kertz, and both Hansen's are from the Production Division, and Aimutis, Metzger, Moran, and Henning represent the Dairy Foods Division.

Les Hansen  
Chair, ADSA Foundation  
Board of Trustees  
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# Report of the FASS CEO

The Office of the Scientific Liaison at the Federation of Animal Science Societies (FASS) is active with numerous projects. Many of the projects depend upon active participation by members of the founding societies of FASS. There is always a need for other members to participate. There are numerous issues impacting the research, teaching, and public outreach programs of our members as we strive to serve stakeholder groups, international organizations, animal production sectors, and industry and consumer groups. We need to be more proactive in addressing the issues and working for solutions. If the individual professional animal scientists do not participate in the policy, regulation, and political process, then we will fail in our mission to provide a scientific voice for animal agriculture, animal products, and food systems.

There are 4 scientific advisory committees at FASS. Each is involved with projects and programs to help achieve our mission. The 4 committees are: Animal Care, Use, and Standards; Biotechnology; Food Safety, Animal Drugs and Animal Health; and Environment, Waste Management, and Ecosystems. Many of the high-impact issues facing animal agriculture today are related to one or more of these committees.

On December 28, 2006, the FDA released a draft risk assessment of the safety of animal cloning and food products derived from animal clones. Two of the FASS committees have drafted statements to respond to the FDA draft risk assessment. The FDA encouraged public comments on the draft risk assessment, proposed risk management plan, and draft guidance for industry for a 120-day period. The FASS position statement on the safety of animal cloning and food products derived from animal clones is available on the FASS Web site.

A committee has been formed to revise the *Guide For the Care and Use of Agricultural Animals in Agricultural Research and Teaching*. The first revised edition was released in January 1999. It is important that this guide be updated where needed to reflect current scientific information for the care

of our livestock used in teaching and research. Results of recent research studies should be included in the guide to address the well-being of animals. The public needs to know that, as scientists, we recognize the importance of the three R's (reduction in numbers of animals, refinement of experimental methods, and replacement of animals with nonanimal techniques) and the ethical responsibility to ensure the welfare of animals used in teaching or research to the greatest extent practical.

FASS has supported 16 congressional science fellows since 1990. Currently, Ashley Peterson is serving on the staff of Representative Marion Berry from the 1st district of Arkansas. She has been active in assisting Representative Berry evaluate the 2007 USDA Farm Bill Proposal among many other duties. Peterson will serve as the FASS fellow until August 2007. Beginning in September 2007, FASS will be supporting 2 congressional fellows. Murray Bakst and Christine Oliver (PhD pending at the time of this report) have accepted offers to serve for the 2007-2008 period. We are excited to have 2 outstanding fellows selected for next year. We believe that the support of the fellows provides significant long-term benefits to animal agriculture.

Scientific liaison is not just an office at FASS; it is the collective effort of all members to advance the mission of FASS and the founding member societies. Each professional animal scientist has a responsibility to learn about the regulatory and legislative process. This is true for all members, not just those residing in the United States. An excellent example is the World Organization for Animal Health (OIE). The guidelines approved by OIE will impact and influence research and teaching programs around the world. Members of FASS societies should become more aware of OIE guidelines and offer input when requested.

Thank you.

Jerome Baker  
FASS CEO

## ASAS Strategic Planning March 2007

The strategic plan is progressing. The steering committee consisting of Jim Males, Andrea Cupp, Maynard Hogberg, Denis Petclerc, Jim Oltjen, Christy Taylor, Meghan Wulster-Radcliffe, Paula Schultz, and consultant Pam Mavrolas are continuing to collect data. Focus groups were held at Southern and Midwest Section meetings. There is still a focus group planned for the Western Section meeting in June. The committee is in the process of contacting leadership of other similar organizations and groups that ASAS interacts with to get their perceptions of ASAS.

During the mid-year board meeting the steering committee and board had a good discussion of input that we have received to date. From that discussion it was decided that a town hall-style meeting to give membership an update on findings so far and to receive further member input would be held during the San Antonio annual meeting. The current and new board of directors will be meeting in a retreat during October to begin the writing process for the new strategic plan. We are well on schedule to have the strategic plan ready to present to the board at the 2008 mid-year board meeting and to roll out to the membership at the centennial meeting in 2008.



# ASAS Membership Committee Report

The Committee met on January 27 and prepared 6 motions, which were presented to the full board of directors on the following day. One motion was withdrawn (a proposal for a special symposium), and the 5 that passed the full board are summarized below.

1) That an "Extended Service Award" (name may be modified) be created to recognize an individual's volunteer service to the society only in the years following retirement from their primary professional career.

2) That a "Hall of Honor" (name may be modified) be created on the ASAS Web site. The format is intended to be designed to create the Web-based equivalent of a room or hall where society awardees' pictures and pertinent information would be displayed in style rather than just being listed.

3) That the Board authorize the executive director to research possible membership bundling arrangements with the American Registry of Professional Animal Scientists and the Equine Science Society, exploring the financial

implications, the potential for increasing membership, and the willingness of the partnering organizations to enter such an agreement.

4) That the Board assist with funding for symposia, workshops, etc. (perhaps by funding an outside speaker) in our regional section meetings to assist with programming specifically designed for application-oriented animal science professionals (industry, extension, some ranchers and farmers). This type of programming should also be increased for industry and extension professionals attending the national meeting as well, but the sectional groups already have mechanisms in place, so some direct financial assistance should have an immediate impact.

5) That the membership committee be given resources and staff support (room; possibly refreshments; help in organizing a small, informal focus group session; special mailings; etc.) to bring attending retirees together at the San Antonio meeting for input on what retirees' role in the society should be.

The committee deferred consideration of agenda items on incentives to encourage undergraduate participation and membership and a possible cost-share program to encourage membership of animal scientists beginning their first professional position. These will be considered over the next few months and be formally addressed in the July meeting agenda.

The committee also noted that, as part of membership services, retirees with 20 or more years of membership should be informed that their society membership is free and annual meeting registration rates are reduced for them.

The committee's next meeting will be held in conjunction with the annual meeting in San Antonio.

Thomas G. Hartsock  
Membership Committee Chairperson

## ASAS Western Section Report

The Annual Meeting of the Western Section of ASAS will be held at the University of Idaho on June 20, 21, and 22, 2007. Dick Battaglia is the secretary-treasurer, and he and other faculty and staff members are making plans for an excellent meeting in Moscow. The meeting will begin on Wednesday, June 20, with a symposium dealing with the topic "Impacts of Lifetime Nutrition on Cow and Calf Responses." Chad Mueller and the symposium committee are planning a very informative program that will consist of the following presentations: "Nutrition vs. Reproductive Efficiency" (Ron Lemenager, Purdue), "Cow Supplementation vs. Calf Development" (Bret Hess, Wyoming), "Nursing Calf Nutrition vs. Carcass Development" (Glenn Duff, Arizona), "Impact of Price Changes on Grain and Forage-Based Nutrition Programs" (Dillion Feuz, Utah), "Effect of Nutritional Environment on Bull Selection" (Larry Lorenzen, Oregon Producer), and "Genetic Selection vs. Calf Performance" (Hayden Brown, Arkansas).

After the symposium on Wednesday evening, a reception will be held for all those attending the meeting. The Thursday morning program will consist of the graduate student paper competition. This year, 16 students will participate in the competition. The remainder of the annual meeting will consist of research presentations. A preliminary count of abstracts indicates that 94 papers will be presented at the 2007 meeting. Sectional awards will be presented at a banquet on Thursday evening. Dick and the University of Idaho staff have planned an excellent meeting, and all ASAS members are invited to attend.

Dennis Hallford  
Director, ASAS Western Section  
dhallfor@nmsu.edu

# Midwest ASAS-ADSA Report

The annual meeting of the Midwestern Section of the American Society of Animal Science and the Midwest Branch of American Dairy Science Association was held March 19 to 21 at the Polk County Convention Center in Des Moines, Iowa. Animal scientists attended 342 total presentations. Fifty-one abstracts represented research papers presented in graduate and undergraduate competitions. Invited presentations were made by 8 Young Dairy Scholars to showcase efforts of recent or finishing PhDs from midwestern universities. Please visit the home page for ASAS Midwest Section and ADSA Midwest Branch (<http://www.asas.org/midwestern/default.asp>) for more details about the meetings, access to abstracts, and section activities.

Fourteen students competed in the undergraduate student paper competition (Sponsored by Murphy-Brown LLC, Western Operations). Those receiving awards included the following:

1st, Brian H. Godsey, Kansas State University  
2nd, Jaymelynn Johnson, Kansas State University  
3rd, Monica VanKlompberg, Michigan State University  
4th, Adam Shreck, Illinois State University

Thirteen students competed in the MS student paper competition (Sponsored by Dekalb Feeds Inc.). Those receiving awards included the following:

1st, Pedro Urriola, University of Minnesota  
2nd, Allison Meyer, University of Missouri  
3rd, Mini Bharathan, South Dakota State University

Thirteen students competed in the PhD student paper competition (Sponsored by Akey). Those placing in this division were as follows:

1st, Ryan Dilger, University of Illinois  
2nd, Kari Saddoris, Purdue University  
3rd, Sara Cutler, Iowa State University

This was a first year for students to present competitive research papers in a poster division. Eleven posters were presented in the MS and PhD divisions. Cargill Animal Nutrition sponsored the PhD division. Those placing in the PhD division were as follows:

1st, Nick DiLorenzo, University of Minnesota  
2nd, Jill Koch, West Virginia University  
3rd, Igseo Choi, Michigan State University

The MS poster contest was sponsored by the midwest ASAS-ADSA section. Those placing in the MS Division were as follows:

1st, Penny Nester, North Dakota State University  
2nd, Caleb Lemley, West Virginia University  
3rd, Kamal Mjoun, South Dakota State University

Fifteen teams competed in the academic quadrathlon. The top 4 in the contest were as follows:

1st, Ohio State University  
2nd, University of Wisconsin-River Falls  
3rd, University of Illinois  
4th, Iowa State University

The awards program was held on March 20. The following individuals were recognized:

## **Agribusiness Award**

*(Sponsored by ExSeed Genetics)*

Murray J. Pettitt, Prairie Swine Centre Inc.

## **Young Animal Scientist Award: Extension**

*(Sponsored by Land O'Lakes, Purina Feed LLC)*

Graham Clifford Lamb, University of Minnesota

## **Young Animal Scientist Award: Research**

*(Sponsored by DSM Nutritional Products Inc.)*

James C. (Jamie) Matthews, University of Kentucky

## **Young Animal Scientist Award: Teaching**

*(Sponsored by Archer Daniels Midland Company)*

Kelly W. Bruns, South Dakota State University

## **Innovation in Dairy Research Award**

*(Sponsored by Land O'Lakes, Purina Feed LLC)*

D. B. Carlson, University of Illinois

## **National Pork Board Awards for Innovation**

*(Presenting authors listed)*

J. S. Bates, University of Nebraska, Lincoln.

G. Xu, University of Minnesota, St. Paul

T. Safranski, University of Missouri

Mike Schutz  
Past President, ADSA Midwest Branch  
[mschutz@purdue.edu](mailto:mschutz@purdue.edu)

Steven Lonergan  
Director, ASAS Midwest Section  
[slonerga@iastate.edu](mailto:slonerga@iastate.edu)

# ASAS Southern Section Report

This year's Southern Section meeting was held February 3 to 6 in Mobile, AL, in conjunction with the Southern Association of Agricultural Scientists Annual Meeting. Attendance included 111 regular members, 47 graduate students, and 55 undergraduates. There were 129 oral presentations including 8 and 16 in the undergraduate and graduate student paper competitions, respectively. We also hosted information exchange groups for reproduction, forages, and small ruminants and meetings of the Regional Extension Specialists and the Small Ruminant Subcommittee of the NAGP. Under the direction of Lisa Kriese-Anderson, Auburn hosted 11 teams competing in the regional academic quadrathlon. The top 3 teams were Texas A&M, University of Tennessee, and University of Kentucky.

The following awards were presented: Undergraduate Abstract Competition—1st, Lindsay Starkey, Arkansas; 2nd, Jessica A. Pittman, Virginia Tech; and 3rd, Christina Pope, Arkansas; Graduate Student Competition-1st, Paige Williams, TAMU—Kingsville; 2nd, Nicole Burdick, TAMU—Kingsville; 3rd, Rene Flores, Arkansas; Fontenot Graduate Student Travel Scholarship winner Vinicius Buimaraes, TAMU; Young Animal Scientist—Education Award winner Les Anderson, Kentucky; Young Animal Scientist—Research Award (sponsored by Elanco Animal Health) winner Sung Woo Kim, Texas Tech; National Pork Board Innovative Research Award (sponsored by the National Pork Board) winner Chad O'Gorman, TAMU-Kingsville; Extension Award (sponsored by Boehringer Ingelheim Vetmedica Inc.) winner Matt Poore, NC State; and Distinguished Service Award winner Hayden Brown, Arkansas.

Southern Section officers for 2007-2008 will be President Chad Chase, President-Elect Beth Kegley, Secretary/Treasurer David Morrison, and Secretary/Treasurer-Elect Matt Poore. The next annual meeting of the Southern Section will be February 2 to 6, 2008, in Dallas, TX.

My term as director from the Southern Section will end at the annual meeting in San Antonio this summer when David Morrison will take over. I just wanted to take a moment to thank those who have helped me through the past 3-plus years. First, I couldn't have asked for better mentors than Jerry Baker, Ken Esbenshade, and Ron Randel. They made my transition through the various officer positions in the Southern Section easy and enjoyable. And until you've come through the ranks and had your turn at being the secretary in charge of the entire meeting program and president-elect in charge of the awards program, I don't think you can really appreciate the hard work and dedication, and sometimes personal sacrifices, as were made by Chad Chase over the past 2 years and Beth Kegley this past year, and I greatly appreciate all they did to make my year as president so easy. Many thanks to Mark Legendre who organizes the overall Southern Ag Workers meeting each year and makes us feel like the most important people there. And finally, I don't think any of us give due credit to the dedicated directors and staff at ASAS headquarters in Savoy—specifically Paula Schultz for her many years of truly above and beyond-the-call-of-duty service to the Southern Section, and more recently Meghan Wulster-Radcliffe for her new infusion of insight and energy, Judy McClughen for all of her help to our membership, and Louise Audrieth—a behind-the-scenes humble servant to the society and our section. And finally, thanks to all the members who support our Southern Section by volunteering for committees, submitting abstracts, attending meetings, and bringing students to the meetings. Without you, we wouldn't have a Southern Section. My heartfelt thanks to all....

Dale Coleman  
Director, ASAS Southern Section  
colemda@auburn.edu

## Northeast Section Report

The Northeast Section and Northeast Branch of ASAS-ADSA will meet in conjunction with the joint national meeting in San Antonio in July. Our graduate paper competition, under the direction of competition chairman Steve Zinn, will be held early in the week. A total of about \$2,000 in prize money and travel stipends will be awarded at our annual business meeting and luncheon later in the week. Please check the meeting schedule and plan to join us for these 2 important events.

Thomas Hartsock  
Director, ASAS Northeastern Section  
TGH@umd.edu



# ADSA Southern Branch Update

You are invited Monday afternoon (July 9) to attend the Southern Section Symposium in San Antonio titled “Keeping Dairy Going and Growing.” Speakers include the following:

## **Introduction and Welcome**

W. M. Graves, University of Georgia

## **Structural Shifts in the Dairy Industry**

G. A. Benson, North Carolina State University

## **Attracting Dairies to your Market**

P. D. Stroup, Nestle Corporation

## **Problems Associated with a Dairy Expansion Effort**

J. F. Keown, University of Nebraska

## **ADSA Southern Section Honors Awards**

J. K. Bernard, University of Georgia

## **ADSA Southern Section Graduate Student Paper Competition Awards**

C. C. Williams, Louisiana State University

## **The Custom Dairy Heifer Rearing Industry**

D. L. Gardner, Custom Heifer Raising, Virginia

## **Adopting a Management Focus**

R. A. Milligan, Dairy Strategies LLC

An open discussion will be held after the last speaker. The session will be followed by the Southern Section Business Meeting.

Current officials are as follows:

**President:** Bill Graves (University of Georgia)

**Vice President:** Cathy Williams (Louisiana State University)

**Secretary-Treasurer:** David Winston (Virginia Tech)

**Directors:** Teresa Dove (Elanco Animal Health)  
Jack McAllister (University of Kentucky)

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# Joint Letter from the ADSA and ASAS Executive Directors

We would like to recognize and thank the FASS staff for their dedication to service excellence exhibited throughout the year. We are the fortunate recipients of a wealth of talent that comes from a personal commitment to the success of our organizations.

As important are the many ASAS and ADSA volunteers, without whom our respective organizations would cease to function, or even exist! Special thanks to Murray Bakst, 2007 Joint Meeting Overall Joint Meeting chair, and his committee—Maurice Eastridge, Ron Pearson, Steve Lonergan, and Jim Oltjen—for their tireless efforts to ensure the delivery of a world-class scientific meeting this summer. Thank you to the many other ASAS and ADSA volunteers for the personal sacrifice you make to advance science and our industries and to ensure that our societies provide valuable benefits to your peers and colleagues around the world.

Finally, we thank you, the loyal members, for your continuing support and participation in our organizations, with many of you being members of both ADSA and ASAS. Please never hesitate to let us know how we can improve from your all-important perspective.

Although the 2006 audits have not yet been completed, both societies performed well from a financial perspective in 2006, strengthening our financial positions. The long, hard work of building our fund balances will serve us well as we deal with the uncertainty over how quickly and broadly open access will impact our journals. And, it is interesting to note, our financial reserves for meeting the challenge ahead were derived in largest part from the success of our journals.

To reduce reliance on the journals as a funding source, we are examining alternative sources of revenue and working

on various initiatives to build larger communities of interest to maximize the return on our intellectual capital. Here are a couple of examples of initiatives we are working on.

## ADSA

In 2005, ADSA created a new product known as S-PAC, *Searchable Proceedings of Animal Conferences*. Over the course of the last year, under the direction of Al Kertz and through the efforts of Ken Olsen, this unique database has grown to now include more than 20 different conferences contributing more than 100 sets of proceedings. To further broaden the reach of S-PAC, ASAS members will soon be joining the S-PAC management committee to identify and recruit new conferences covering new species. As an enticement, members of societies that contribute proceedings are offered S-PAC subscriptions at ADSA/ASAS/PSA member rates. Institutional and corporate subscriptions are now available.

## ASAS

Over the last 6 months, ASAS has been hard at work on enhancing member services. We realize that as scientists, ASAS members have their choice of organizations, and it is important to us to continue enhancing ASAS membership offerings so that maintaining ASAS membership remains attractive. Current projects include

- Acquiring reduced-cost access to AABP and AASV journals for ASAS members
- Investigating membership bundling with several other societies
- Roll-out of new E-Bulletin
- Changing journal publication policy to allow members the option to publish open access
- Offering a corporate subscription to the journal
- Initiating a centennial fund-raising campaign

- Initiating a promotional campaign for *Journal of Animal Science* designed to highlight the numerous changes in the journal this year
- Separating data from strategic planning into short-term and long-term action items and working toward immediate change in the short-term items

## Joint Projects Update

Both ASAS and ADSA have been successful in locating back issues, dating back to the start of publication of our respective journals. Scanning work is underway now, and we expect to have all retroactive material available online by late summer 2007. Access to these issues will be available to our individual members and institutional subscribers at no additional cost.

We still need help from the members who have not yet gone online to provide demographic information. In addition to helping us understand our membership, your cooperation will greatly increase the value of the membership directory for those times when you need to reach out to members with specific expertise. It takes less than 2 minutes! Go to <https://secure.fass.org/index.asp?loggedout=true> and select Manage Profile / Demographics

Please make plans to join us in San Antonio July 8-12, 2007, where PSA and AMPA will come together with our societies for what promises to be an unparalleled educational and networking experience.

Peter Studney  
peters@assochoq.org

Meghan Wulster-Radcliffe  
meghanwr@assochoq.org

# David Baker Wins the Charles A. Black Award

The Charles A. Black Award is presented annually by CAST for outstanding achievement by a scientist, engineer, technologist, or other professional working in the agricultural, environmental, or food sectors in contributing to the advancement of science in the public policy arena. Primary consideration is given to candidates who are actively engaged in research, who have made significant scientific contributions to their discipline or field, and who communicate the importance of their scientific achievements to policymakers, the news media, and the public.

ASAS is pleased to announce that David Baker was awarded the 2007 Charles A. Black Award.

David H. Baker is a comparative nutritionist who has published extensively in the areas of protein-amino acid nutrition, trace mineral and phosphorus utilization, and vitamin bioavailability. At the University of Illinois, he holds emeritus appointments in animal sciences, nutritional sciences, and internal medicine. He has been a member of the Illinois faculty since 1967, having received his PhD degree there in 1965.

Over the course of his career, Baker has published 490 peer-reviewed papers, 285 abstracts, and 200 popular-press articles and has directed 36 students through PhD degrees and 18 through MS degrees. He has consulted for several companies in the chemical, pharmaceutical, and food industries and has been an invited speaker at major conferences and universities throughout the world. He has been on editorial boards of 6 different journals, and he has served on 5 subcommittees of the National Research Council and the food and nutrition board of the National Academy of Sciences (NAS).

Play your part, in the next 100 years.

Join us, July 7-11, 2008



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[www.asas.org/100years/](http://www.asas.org/100years/)

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PCS Sales (USA) Inc.

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## TICKETED EVENTS

### Saturday, July 7

	Fee	Quantity
<input type="checkbox"/> William Chalupa Recognition Symposium	\$50	_____
<input type="checkbox"/> William Chalupa Recognition Reception & Dinner	\$50	_____
<input type="checkbox"/> SAD Tour: The Alamo	\$3	_____
<input type="checkbox"/> SAD River Walk Cruise	\$8	_____

### Sunday, July 8

<input type="checkbox"/> SAD Midday Mixer & Taco Bar*	\$0	_____
<input type="checkbox"/> Triennial Growth Symposium		
<input type="checkbox"/> Professional	\$100	_____
<input type="checkbox"/> Student	\$30	_____
<input type="checkbox"/> Opening Session & Reception	\$0	_____

### Monday, July 9

<input type="checkbox"/> ADSA Production Division Extension Specialists Breakfast	\$20	_____
<input type="checkbox"/> USDA-ARS Staff Update Luncheon	\$22	_____
<input type="checkbox"/> Michigan State University Luncheon	\$22	_____
<input type="checkbox"/> SAD Picnic at HemisFair Park	\$9	_____
<input type="checkbox"/> ASAS Awards Program	\$0	_____
<input type="checkbox"/> Iowa State University Reception	\$0	_____
<input type="checkbox"/> Graduate Student Mixer	\$8	_____

### Tuesday, July 10

<input type="checkbox"/> 5K Fun Run (t-shirt: M L XL)	\$15	_____
<input type="checkbox"/> ADSA Dairy Foods Division Extension Specialists Breakfast	\$20	_____
<input type="checkbox"/> National Poultry Waste Management Committee Breakfast	\$17	_____
<input type="checkbox"/> Kentucky Breakfast	\$15	_____
<input type="checkbox"/> Penn State University Breakfast	\$20	_____
<input type="checkbox"/> University of Illinois Breakfast	\$20	_____
<input type="checkbox"/> Spouses Event - Trolley Tour	\$20	_____
<input type="checkbox"/> Spouses Event - Luncheon	\$18	_____
<input type="checkbox"/> ADSA SAD Awards Luncheon		
<input type="checkbox"/> Professional	\$35	_____
<input type="checkbox"/> Student	\$25	_____
<input type="checkbox"/> ASAS-ADSA NE Business Meeting & Awards Luncheon	\$22	_____
<input type="checkbox"/> Poultry Extension Luncheon	\$22	_____
<input type="checkbox"/> PSA Graduate & Undergraduate Student Luncheon**	\$0	_____
<input type="checkbox"/> WPSA-USA Branch Luncheon	\$26	_____
<input type="checkbox"/> ADSA Awards Program	\$0	_____
<input type="checkbox"/> ADSA-PSA-AMPA-ASAS Ice Cream Social	\$0	_____
<input type="checkbox"/> ADSA Foundation Raffle Ticket	\$25	_____
<input type="checkbox"/> ADSA Foundation Raffle Tickets (book of 5)	\$100	_____

### Wednesday, July 11

<input type="checkbox"/> Purdue University Breakfast	\$10	_____
<input type="checkbox"/> Virginia Tech Breakfast	\$20	_____
<input type="checkbox"/> Closing Reception	\$0	_____
<input type="checkbox"/> PSA Awards Banquet		
<input type="checkbox"/> Adult	\$38	_____
<input type="checkbox"/> Student	\$30	_____
<input type="checkbox"/> AMPA Dinner	\$28	_____

\*Students/advisors only    \*\*PSA students only

## PAYMENT

Total Amount Due \$ \_\_\_\_\_

- Check Enclosed (drawn on US bank in US funds)  
-or-  
 Please Charge \$ \_\_\_\_\_ to my credit card
- American Express     MasterCard     Visa     Discover

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

## CANCELLATION POLICY

To be eligible for a refund of meeting registration fees, requests must be received in writing before the following dates:

On or Before June 6, 2007	90% Refund
After June 6, 2007	NO REFUND

## PLEASE NOTE

Please be sure to pre-register for non-program ticketed events; they will not be available for purchase onsite.

## NOTICE TO ORAL PRESENTERS AND INVITED SPEAKERS

Please note that all session rooms will be equipped with a computer and LCD projector. All oral presentations and invited speaker presentations will be pre-loaded one week prior to the meeting. You will be contacted with the pre-loading instructions and deadlines, which can also be found online at <http://adsa.psa.ampa.asas.org/2007>

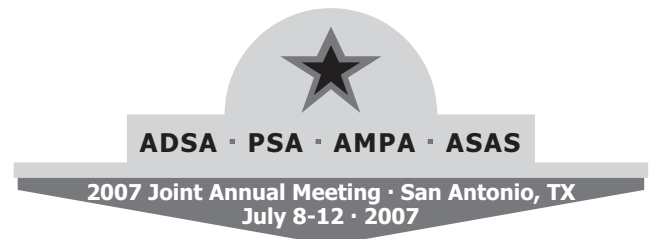
## SUBMIT THIS REGISTRATION FORM

Complete and mail or fax this form with your check, money order, or credit card information to:

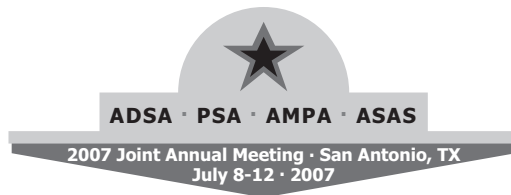
2007 Joint Meeting  
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Savoy, IL 61874

phone: 217.356.3182; fax: 217.398.4119

e-mail: [adsa@assoqh.org](mailto:adsa@assoqh.org) or [asas@assoqh.org](mailto:asas@assoqh.org) or [psa@assoqh.org](mailto:psa@assoqh.org)



<http://adsa.psa.ampa.asas.org/2007>



## HOTEL RESERVATION FORM

### INSTRUCTIONS

For best availability and immediate confirmation, make your reservation via the internet.

#### INTERNET:

<http://adsa.asas.org/meetings/2007/housing.asp>

#### FAX:

210-207-6702

Only completed forms will be accepted. Send one form per request (make copies as needed).

#### MAIL:

**ADSA-PSA-AMPA-ASAS Housing Bureau**  
**203 S. St. Mary's, 2<sup>nd</sup> Floor**  
**San Antonio, TX 78205**

Send completed form with credit card authorization valid through 7/07 **OR** a check deposit for \$200 per room (made payable to ADSA-PSA-AMPA-ASAS Housing Bureau).

#### TELEPHONE (Housing Bureau):

210-207-6734

8:30am-4:30pm CST, Monday-Friday

**NOTE: Must have credit card.**

#### ACKNOWLEDGEMENTS

Reservations with e-mail address will receive an e-mail acknowledgement within 72 hours. Faxed and mailed acknowledgements will be sent within 10-14 days. **Please review acknowledgement for accuracy.** If you do not receive your acknowledgement within this time frame, please contact the Housing Bureau:

**By fax: 210-207-6702**

**Or e-mail: [sahousing@sanantoniovisit.com](mailto:sahousing@sanantoniovisit.com)**

**NOTE: You will not receive a written confirmation from the hotel.**

#### ROOM RATES/TAXES

Please make reservation by June 6, 2007, to take advantage of the special rates. After June 6, hotels will release the blocked rooms, and may charge higher rates or may not have availability. Rates are per room and subject to 16.75% tax (subject to change).

#### SPECIAL REQUESTS

Requests for specific room types will be considered but can't be guaranteed. Hotels will assign room types upon check-in, based on availability.

#### DEPOSITS

A \$200 per room deposit is required with each reservation request. Credit card deposits will be processed after June 6, 2007, at the discretion of your confirmed hotel. Deposits by check (drawn on a U.S. bank) must be received by June 6, 2007.

#### CHANGES-CANCELLATIONS-REFUNDS

Reservations made with a credit card may be changed or canceled without penalty through June 6, 2007. Cancellations made after June 6, 2007, will be assessed a \$50 cancellation fee. This fee will be charged 7 days after cancellation. Please check with your assigned hotel for their policy regarding early departure and cancellation.

**PLEASE DO NOT CONTACT YOUR HOTEL DIRECTLY UNTIL AFTER JUNE 20, 2007.**

**FOR IMMEDIATE AVAILABILITY, MAKE YOUR RESERVATION AT:**

<http://adsa.asas.org/meetings/2007/housing.asp>

### GUEST INFORMATION

**Arrival Date** \_\_\_\_\_ **Departure Date** \_\_\_\_\_

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_

E-mail Address \_\_\_\_\_

Daytime Phone\* \_\_\_\_\_ Fax\* \_\_\_\_\_

*\*If providing international numbers, please include country and city access numbers.*

Company \_\_\_\_\_

Address 1 \_\_\_\_\_

Address 2 \_\_\_\_\_

City/State/Province \_\_\_\_\_

Zip or Postal Code Country \_\_\_\_\_

### HOTEL SELECTION INFORMATION

Indicate order of preference	Hotels	CODE	Single 1 person	Double 2 people	Triple 3 people	Quad 4 people
	Marriott Rivercenter – ADSA/ASAS HQ	MRC	\$145	\$145	\$165	\$185
	Marriott Riverwalk – ADSA/ASAS HQ	SAM	\$145	\$145	\$165	\$185
	Hilton Palacio del Rio – PSA HQ	HPR	\$149	\$149	\$169	\$189
	Hyatt Regency – Student Hotel	HYR	\$135	\$139	\$149	\$149
	Westin Riverwalk – Overflow Hotel	WES	\$139	\$139	\$139	\$139

**CIRCLE:** # of occupants: 1 2 3 4      **CIRCLE:** # of beds requested: ONE TWO

List full names of all room occupants:

\_\_\_\_\_

\_\_\_\_\_

Check here if you have a disability requiring special services.

Special requests: \_\_\_\_\_

### DEPOSIT INFORMATION

A deposit in the amount of \$200 must accompany reservation request or will not be processed. Faxed requests must include a credit card valid through 7/07. See below for check information. Credit card deposits will be processed on or after June 6, 2007, at the discretion of your confirmed hotel.

American Express     Discover     Master Card     Visa

Card Number\* \_\_\_\_\_ Expiration Date\* \_\_\_\_\_

Name on Credit Card\* \_\_\_\_\_

Cardholder's Signature\* \_\_\_\_\_

**\* Required to process reservation.**

**ATTENTION:** Those paying by check need to send a deposit of \$200 per room. **Check deposits MUST BE MADE PAYABLE to: ADSA-PSA-AMPA-ASAS Housing Bureau.** Mail form(s) with deposit(s) to: ADSA-PSA-AMPA-ASAS Housing Bureau, 203 S. St. Mary's, 2<sup>nd</sup> Floor, San Antonio, TX 78205.

**PLEASE NOTE:**  
**ONLY ONE FORM PER REQUEST; ONLY ONE FORM OF PAYMENT PER RESERVATION.**

# Future Annual Meeting Dates

## 2008 Indianapolis, IN

July 7-11

ASAS Centennial (with ADSA)

## 2009 Montreal, Canada

July 12-16

(with ADSA, CSAS)

## 2010 Denver, CO

July 11-15

(with ADSA, WSASAS)



### ADSA-ASAS News

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