

# How UC Cooperative Extension is working for you!

**Increasing Awareness of Local Produce.** The Eat Local Placer Nevada Counties project reached more than 201,000 local consumers through tasting events, newspaper articles, online resources, community dinner and cooking demonstrations. The project has injected more than \$49,000 into the local farming economy through direct produce purchases and farmers' market vouchers. The project provided \$9,616 worth of local produce for local food bank distribution.



**Helping Reduce Obesity in Local Youth.** Over 2,600 low-income Placer & Nevada County school children received nutrition education through UCCE Cal Fresh developed curriculum. 10,000 Cal Fresh eligible adults received nutrition education through workshops, newsletters and social media. Nutrition BEST provided a weekly box of produce from a local farm to over 96 Early Head Start families. 4-H Eating Healthy from Farm to Fork worked with 173 afterschool youth on nutrition education, gardening, and farm tours.

**Providing Home Horticulture Information.** The Master Gardener program has provided home horticulture information to Placer and Nevada County residents for 32 years. Master Gardener programs gave 55 workshops and provided over 14,500 hours of volunteer service. Master Gardener outreach and education reached over 13,000 people through 240 trained volunteers. A Master Gardener 16 week training was conducted resulted in 42 new volunteers.

**Creating Tomorrows Leaders.** There are 1,180 4-H club members in Placer & Nevada Counties. Over 302 youth served as officers or teen leaders in their 4-H community clubs. A total of 373 adult volunteers provided 30,000 hours of support to 4-H members. The 4-H Embryology project reached 4,560 youth in 192 classrooms.



**Teaching Farmers.** UCCE provided 233 hours of training to more than 1,279 farmers and ranchers. The Foothill Farming information support website had 8,556 visitors and 27,683 page views. Drought education programs delivered by UCCE has helped farmers in Placer and Nevada Counties reduce water use by over 35% compared to 2013.