

# ***“Online Continuing Educational Resources for Ornamental Specialty Crops Producers”***

## **California Nursery Conference**

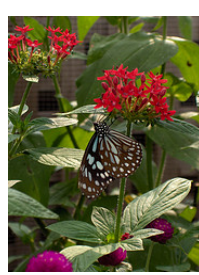
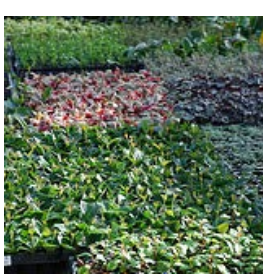
Watsonville, CA

October 25, 2016



## Partners

1. *UCNFA – principal investigator*
2. *UCCE – content & program delivery*
3. *CCUH – project management*
4. *CDFA (Specialty Crop Block Grant #13019)*



## Partnership Proposal

1. *\$137,000 – total request*
2. *\$122,000 – UCNFA in-kind support*
3. *October 2014 – June 2016*





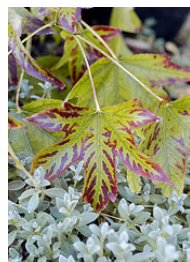
# Project Proposal

- 1. Develop online e-learning videos from selected UCNFA ABC's workshops (English and Spanish)*
- 2. Condense into shorter videos*
- 3. Host video modules on the UCNFA website and facilitate internet access via YouTube*



# ABC's Workshops Completed

1. *Horticulture (English and Spanish)*
2. *Plant Pathology (Spanish)*
3. *Nursery and Greenhouse Pests (Spanish)*



# UCNFA ABC's Workshop Presenters

## 1. *Horticulture (English)*

**Donald J. Merhaut, Associate Extension Specialist**  
**University of California, Riverside**



## 2. *Horticulture (Spanish)*

**Maria de la Fuente, Farm Advisor**  
**University of California Cooperative Extension**



## 3. *Plant Pathology (Spanish)*

## 4. *Nursery and Greenhouse Pests (Spanish)*





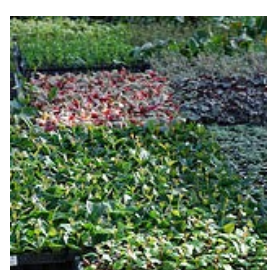
## UCNFA Website Video Access

1. Google “ABCs Online Workshops”

2. Click on the following:

[ABC's Online Workshops - UC Nursery and Floriculture Alliance](https://ucnfa.ucanr.edu/Grants_and_Projects/ABCs_online_workshops)

[ucnfa.ucanr.edu/Grants\\_and\\_Projects/ABCs\\_online\\_workshops](https://ucnfa.ucanr.edu/Grants_and_Projects/ABCs_online_workshops) ▼



University of California, Division of Agriculture and Natural Resources

## UC Nursery and Floriculture Alliance

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### Directors

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California Center for Urban  
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UC Davis

### Program Representative

Paulina Jacobs Sanders

## ABC's Online Workshops

The UCNFA has presented our ABC's workshops in English and Spanish in person for the past 7 years. Participant feedback from these workshops has been overwhelmingly positive. One overwhelming request from participants has been that we provide these workshops online, since not all growers can attend the workshops when they are scheduled.

Now, with the support from a grant from the California Department of Food and Agriculture, UCNFA is pleased to introduce four ABC's workshops available online! These workshops, ABC's of Horticulture, English and Spanish, and ABC's of Plant Pathology and Nursery and Greenhouse Pests in Spanish are PowerPoint videos and can be viewed either in their entirety or by topic at any time.

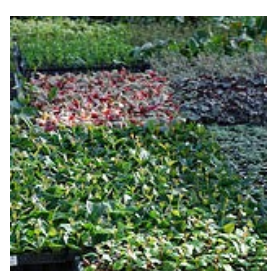
### Your Feedback Is Invaluable!

As this is a new endeavor for the UCNFA, your feedback is essential for our continuous improvement of this resource. Please use the right hand navigation bar to provide feedback on each video segment.

[Access the ABC's Online Workshops](#)

[Feedback](#)

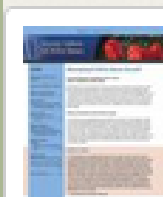




### Program Representative

Paulina Jacobs Sanders  
Department of Plant Sciences  
UC Davis

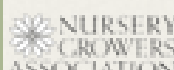
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### UCNFA Partners



## Access the ABC's Online Workshops

To access an ABC's workshop PowerPoint video, simply click on any of the titles in blue below, and the PowerPoint video will open and begin playing. Each workshop is comprised of parts in order that was presented by the speaker.

### ABC's of Horticulture (English):

1. [Plant Structures and Functions](#)
2. [Physiological Processes](#)
3. [Plant Hormones](#)
4. [Plant Essential Nutrients](#)

### ABC's de la Horticultura:

1. [Estructuras del Plantas y sus Funciones](#)
2. [Procesos Fisiológicos](#)
3. [Hormonas Vegetales](#)
4. [Nutrientes Esenciales de Plantas](#)

### ABCs de Fitopatología:

## Feedback

After you view an online video presentation, please take a few minutes to complete the corresponding survey.

### ABC's of Horticulture Surveys

1. [Survey for Part 1](#)
2. [Survey for Part 2](#)
3. [Survey for Part 3](#)
4. [Survey for Part 4](#)

### ABC's de Horticultura Encuestas

1. [Encuesta de la Parte 1](#)
2. [Encuesta de la Parte 2](#)
3. [Encuesta de la Parte 3](#)
4. [Encuesta de la Parte 4](#)



# **David W. Fujino, Ph.D.**

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# Questions

