University of California Cooperative Extension

100 Years & Counting!

Problem-solvers, catalysts, collaborators, stewards and educators.

Since 1914, UCCE scientists and academics, along with community partners, have been helping make California the nation's leading agricultural state.
University of California Cooperative Extension

• a National/Local Publicly Funded Educational System
• Links Education and Research through Land Grant Universities with County Residents
• Specialists @ UC Berkeley, Davis, Riverside, Merced, Santa Cruz - Statewide Scope
• Advisors - County Based/Regionally-Focused
• Use SCIENTIFIC Research to Meet Community Needs
UCANR Strategic Initiatives

Endemic/Invasive Pests & Diseases

Healthy Families & Communities
Sustainable Food Systems

Sustainable Natural Ecosystems

Water Quality, Quantity and Security
Our Approach to Outreach, Action and Involvement

1. Identify Issue

2. Conduct Research

3. Measure/Monitor Potential Impact

4. Select Educational Approach

5. Conduct Outreach & Program
   Assess & Evaluate;
   ID Further Needs.
   ...100 Years & Counting!
Statewide Urban Ag Needs Assessment Findings

Challenges & Barriers in Urban & Community Ag

- Land & Water Access
- Soil Quality/Contamination
- Crop Pest & Disease Management
- Water Management
Challenges/Barriers & Needs in Urban & Community Ag

• Securing Capital/Funding
• Zoning/City Ordinances
• Animal Husbandry
• Post Harvest Handling
• Marketing/Distribution
Grower-Identified Needs

Workshops/Trainings & Educational Materials for New/Experienced Urban Growers

Understanding of Risk Management as Per:

- Local & State Regulations/Liability/Fines
- Site History/Land Access/Planning
- Heavy Metals-Safe Growing Practices
- Food Safety/Pest Management Practices
- Small Business Risk Management
UC Agriculture & Natural Resources is celebrating the centennial of the passage of the Smith-Lever Act and the beginning of Cooperative Extension in California.

• Local Programs:
  - Master Gardeners
  - 4-H
  - Viticulture
  - Weed Science
  - IPM
  - Livestock/Rangeland & Natural Resources Mgmt
  - Watershed Management
  - Urban Ag
  - Food Systems
Supported by County Agriculture Departments!

Caption: Workshop at the Gill Tract

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