

EXTENSION ACTIVITIES TABLE**a. Meetings Organized (Classes/Short Courses/Demonstrations/Field Days/Other)**

Begin Date-End Date	Event Name	Presentation Topic/no. of repetitions	Location(s)	No. of Attendees
1/16/2009	2009 Annual Caneberry Production Meeting	Topics in caneberry production, including fertility, cane management and pest management sessions including spotted wing drosophila and light brown apple moth. (1)	Watsonville	45
2/5/2009	2009 Annual Strawberry Production Meeting	Topics included: new strawberry varieties and how to grow them, non chemical fumigation alternatives, fertility, insect pests such as lygus and mites, organic strawberry culture and spotted wing drosophila. (1)	Watsonville	202
6/19/2009	2009 Annual Monterey Bay Academy Strawberry Meeting	Chemical and non-chemical alternatives to methyl bromide pre-plant fumigation; fruit and foliar disease management in strawberry. (1)	Watsonville, CA	58
7/21/2009 7/28/2009	Organic Network Final Workshop Series	Two meetings to share results of 4 year organic production study in strawberries and certain vegetables. (1)	Watsonville, CA	43 48
7/23/2009	First Annual Strawberry Transplant Production Meeting	Strawberry transplant production, producing a clean transplant (1)	Watsonville, CA	37
8/26/2009	Spotted Wing Drosophila Emergency Meeting	Spotted wing drosophila biology and management (1)	Watsonville, CA	56
1/26/2010	2010 Annual Caneberry Production Meeting	Topics in caneberry production, including fertility, cane management and sessions on the invasive pests spotted wing drosophila and light brown apple moth. (1)	Watsonville	48
2/5/2010	2010 Annual Strawberry Production Meeting	Topics included: new strawberry varieties and how to grow them, non chemical fumigation alternatives, fertility, insect pests such as lygus and mites, light brown apple moth and spotted wing drosophila. (1)	Watsonville	210
3/12/2010	Preseason get together for cooperative	The effect of nitrogen use in berries. (1)	Watsonville, CA	16

Begin Date-End Date	Event Name	Presentation Topic/no. of repetitions	Location(s)	No. of Attendees
5/6/2010	Biology and Management of Light Brown Apple Moth and other Leafrollers in Caneberries	Biology and management of light brown apple moth and other leafrollers in caneberries through mating disruption, chemical control and other means. (1)	Watsonville, CA	32
6/16/2010	Managing Light Brown Apple Moth in Organic Production Systems.	Managing light brown apple moth in organic caneberries and strawberries. (1)	Watsonville, CA	47
8/17/2010	2010 Annual Monterey Bay Academy Strawberry Meeting	Chemical and non-chemical alternatives to methyl bromide pre-plant fumigation; fruit and foliar disease management in strawberry. (1)	Watsonville, CA	86

b. Educational Presentations organized by research and extension theme

Theme 1: Invasive Pests

Begin Date-End Date	Event Name	Presentation Topic/no. of repetitions	Location(s)	No. of Attendees
2/5/2009	2009 Annual Strawberry Production Meeting	Strawberry Management and New Fruit Fly Pest (1)	Watsonville, CA	202
3/20/2009	Introduction to New Vinegar Fly	Introduction to New Vinegar Fly (1)	Watsonville, CA	23
6/12/2009	Watsonville Berry Coop Pest Management Update	Cherry Vinegar Fly, Light Brown Apple Moth, Nitrogen Management in Strawberry. (1)	Watsonville, CA	23
6/25/2009	Naturipe Berry Growers Cooperative Pest Management Update	Actualidades de Insectos Invasivos. (1)	Watsonville, CA	26
7/8/2009	UCCE Stanislaus County Emergency Spotted Wing Drosophila Meeting	Spotted Wing Drosophila Management in Central Coast Strawberries and Caneberries. (1)	Stockton, CA	200
7/30/2009	Spotted Wing Drosophila	Spotted Wing Drosophila Management in Central Coast Strawberries and Caneberries-Update. (1)	Morgan Hill, CA	65
8/11/2009	Plant Sciences, Inc. Agricultural Update Meeting	Spotted Wing Drosophila in Central Coast Blueberries and Caneberries	Watsonville, CA	5

Begin Date- End Date	Event Name	Presentation Topic/no. of repetitions	Location(s)	No. of Attendees
8/26/2009	Spotted Wing Drosophila Emergency Meeting	History and Management of the Spotted Wing Drosophila in Santa Cruz County (1)	Watsonville, CA	56
8/31/2009	Driscoll's and Reiter Associates Meeting	Historia y Manejo de la Drosófila de Alas Manchadas en la Mora y Fresa. (1)	Oxnard, CA	60
12/3/2009	Monterey Bay California Association of Pest Control Advisors Meeting #3.	Spotted wing drosophila. (1)	Salinas, CA	51
12/6/2009	Small Fruit Workshop. Organized by Washington State University Extension.	Spotted wing drosophila. (1)	Lynden, WA	145
1/15/2010	North Willamette Horticultural Society Meeting.	Spotted wing drosophila. (1)	Canby, OR	170
1/28/2010 and 1/30/2010	Horticulture Grower's Short Course.	Spotted wing drosophila. (2)	Abbotsford, British Columbia	130
4/15/2010	Annual UC Santa Maria Strawberry Field Day.	Spotted wing drosophila and plant management. (1)	Santa Maria, CA	65
5/5/2010	2010 Annual Central Coast Strawberry Production Meeting	Spotted wing drosophila. (1)	Watsonville, CA	210
5/6/2010	Identification and management of light brown apple moth in caneberries	Identification and Management of Light Brown Apple Moth (LBAM) in Caneberries (1)	Watsonville, CA	51
6/16/2010	Managing Light Brown Apple Moth (LBAM) in Organic Production Systems.	Management of Light Brown Apple Moth (LBAM) in Organic Production Systems. (1)	Watsonville, CA	47

Theme 2: Maintaining the Sustainability and Viability of Strawberry and Caneberry Production

Begin Date- End Date	Event Name	Presentation Topic/no. of repetitions	Location(s)	No. of Attendees
1/16/2009	2009 Annual Caneberry Production Meeting	Pest Control and Fertility Management in Caneberries (1)	Watsonville, CA	45

Begin Date- End Date	Event Name	Presentation Topic/no. of repetitions	Location(s)	No. of Attendees
2/5/2009	2009 Annual Strawberry Production Meeting	Strawberry Management and New Fruit Fly Pest (1)	Watsonville, CA	202
3/22/2009	Watsonville Berry Coop Annual Pre-season get together	Mineral Nutrition of Strawberries (1)	Watsonville, CA	24
5/5/2009	Annual Pomology Research Station Field Day	Effect of Fumigation on Soil Nitrogen Fertility and Strawberry Plant Management (1)	Watsonville, CA	105
6/10/2009	Santa Maria NRCS Soils Meeting	La Importancia de Nutrición de Planta Para Producción de Fresa	Santa Maria, CA	22
6/11/2009	2009 UC Small Farm Workgroup Meeting	Caneberry and Strawberry Outlook for Small Farmers. (1)	Salinas, CA	10
6/12/2009	Watsonville Berry Coop Pest Management Update	Nitrogen Management in Strawberry, Cherry Vinegar Fly and Light Brown Apple Moth. (1)	Watsonville, CA	23
6/16/2009	Blueberry and Caneberry Field Day	Fundamentals of Caneberry Production. (1)	San Diego, CA	75
6/24/2009	UC Santa Cruz Farmer Apprentice Program	Fundamentals of Caneberry Production on the Central Coast. (1)	Santa Cruz, CA	40
7/28/2009	Organic Network Final Workshop Series	Tissue Analysis in Organic Strawberries (1)	Watsonville, CA	48
5/4/2010	Annual Pomology Research Station Field Day	Flower Removal to Manage Strawberries and Nitrogen Fertility Studies (1)	Watsonville, CA	115

Theme 3: Pest Management

Begin Date- End Date	Event Name	Presentation Topic/no. of repetitions	Location(s)	No. of Attendees
1/16/2009	2009 Annual Caneberry Production Meeting	Pest Control and Fertility Management in Caneberries (1)	Watsonville, CA	45
5/20/2009	Agriculture & Land Based Training Association (ALBA) IPM Seminar	Using the UC IPM Degree Day Model for Lygus Bug Management (1)	Salinas, CA	18
6/19/2009	2009 Monterey Bay Academy Strawberry Production Field Day	Strawberry Fungicide Update. (1)	Watsonville, CA	58

Full Title - Agriculture

Begin Date- End Date	Event Name	Presentation Topic/no. of repetitions	Location(s)	No. of Attendees
9/1/2009	Eighth Annual Ventura Strawberry Production Meeting	Fruit and Foliar Diseases in Strawberry (1)	Camarillo, CA	110
9/9/2009	CAPCA Fall Continuing Education Meeting	Management of Insect Pests in California Strawberries and Caneberries (1)	Santa Paula, CA	82
11/18/2009	Monterey Bay California Association of Pest Control Advisors Meeting #2.	Disease control in California strawberries and caneberries (1)	Salinas, CA	84
9/1/2010	9 th Annual Strawberry Production Meeting in Ventura County	Fungicide Evaluations in Strawberry	Camarillo, CA	85

c. Other (including media interviews)

Begin Date- End Date	Description (include presentation topic and location)	No. of Instances
10/1/2008- 9/30/2010	At least 17 interviews with the mass media, including SF Chronicle, New York Times, The Oregonian and local outlets regarding spotted wing drosophila and light brown apple moth.	17