## What are Condition Changes?

Condition changes are the long-term benefit to the wider public. These changes represent what happens as a result of your efforts to improve behavior and learning (see Table 1).

	What is it	Example. Vegetable crops education	
Public Value	Value of a program to those who do not	Protecting California's natural resources	
	directly benefit from the program		
Condition	Long-term outcome: at the environmental,	Improved air quality	
Change	economic or social/health level		
Behavior Change	Mid-term outcome: participants adopt a	Growers adopted the recommended practice	
	method/practice or make a policy change	for ground application of sulfur dust	
Learning Change	Short-term outcome: participants gain	Growers gained knowledge about chemical	
	knowledge or skill, or have attitudinal change	control of tomato powdery mildew	
Condition	Documentation/evidence of condition change	#/% increase in acreage treated with sulfur	
Change Indicator		dust (Dept. of Pesticide Regulation database)	

Table 1. Condition Changes connecting Participant Outcomes to Public Value

## Why are Condition Changes and Condition Change Indicators Important?

"Condition Changes" are key to building support for our work by helping communicate the public value of your efforts. "Condition Change Indicators" provide the evidence of how those conditions have actually changed. These indicators can be measured by us or by others, and are often assessed in a sample population with the results extrapolated more broadly. We can then connect how our work contributed to the condition changes, giving the justification that our work has public value.

## How Do We Use Condition Changes and Condition Change Indicators?

- We connect measured participant outcomes to condition changes to explain how our work **"contributes to"** pubic value.
- We use existing research/condition change indicators as documentation to substantiate our work's contribution to the larger changes (using a literature search, your research, colleagues' research, state agencies reports/databases, etc.).
- To help **focus our work**; thinking about which condition changes are most feasible. For example, you might target your efforts towards 1-4 condition changes. More is not better.

## Aligning Your Work with Condition Changes and Public Value

Use the following table to help you connect your activities and outcomes to the wider UC ANR condition changes and public value statements.

Your	Your Participant	Condition Change	Condition Changes	Public Value
Activity	Outcomes	Indicators		Statements
What	The <b>resulting</b>	Identify existing	Select the specific economic,	Select the
you do	outcomes you	research that connects	societal, or environmental	corresponding UC ANR
	measure, e.g.	your measured	benefits that potentially	public value
	learning and	outcomes to longer-	result from your work (see	(see next page)
	behaviors changes	term benefits	next page)	



UCCE work "helped increase adoption" of best management practices for sulfur use, "contributing to" improved air quality; acknowledging that the decision to dust or spray is influenced by multiple economic and logistical factors

# UC ANR Public Value Statements and associated Condition Changes

These were generated by UC ANR personnel through a series of workshops and consultations.

## UC ANR: Promoting economic prosperity in California

- 1. Improved individual and household financial stability
- 2. Enhanced community economic development
- 3. Improved animal management, productivity and efficiency
- 4. Increased agriculture and forestry efficiency and profitability
- 5. Increased emerging food economies and markets

## UC ANR: Safeguarding abundant and healthy food for all Californians

- 1. Improved food security
- 2. Improved food safety

## UC ANR: Protecting California's natural resources

- 1. Improved management and use of land
- 2. Improved air quality
- 3. Protected and conserved soil quality
- 4. Increased ecological sustainability of agriculture, landscapes, and forestry
- 5. Improved water quality
- 6. Improved water-use efficiency
- 7. Improved water-supply security

## UC ANR: Promoting healthy people and communities

- 1. Improved health for all
- 2. Improved community health and wellness
- 3. Improved access to positive built and natural environments

## UC ANR: Developing a qualified workforce for California

- 1. Increased workforce retention and competency
- 2. Increased effective public leaders
- 3. Improved college readiness and access
- 4. Increased civic engagement

## UC ANR: Building climate-resilient communities and ecosystems

1. Increased preparedness and resilience to extreme weather and climate change

## UC ANR: Developing an inclusive and equitable society

- 1. Improved living and working conditions for California's food system and farm workers
- 2. Increased diversity, inclusiveness, and cultural competency in California's workplaces