

# Program Summary Narrative

## Introduction

As an **Assistant Advisor IV (1.0 FTE)** in **Food Systems** for **Marin, Mendocino, Napa, and Sonoma counties**, I support development of a regionalized food system. Regional food systems are locally based supply chains that include diversified agriculture with small- and mid-size farms; direct marketing; and aggregation, distribution, and processing infrastructure for various scales, products, and market channels. Regional food systems are supported by policies, programs, and practices that protect agricultural land, support urban farms and gardens, and enhance food security. They are formed through collaboration, capacity-building, local innovation, and integrated problem-solving towards collective impacts; actions supported by my work as a Cooperative Extension Advisor. Regional food systems boost the local economy through economic multipliers, foster environmental sustainability, and enhance community food security.

My program is comprised of five interconnected themes which support ANR's public value statements and condition changes: **1) Food Access, 2) Agricultural Viability, 3) Supply Chain Development, 4) Food Policy, and 5) Post-Fire Recovery and Resiliency**. My program is situated at the intersection of the ANR Strategic Initiatives *Sustainable Food Systems* and *Healthy Families and Communities* and complements UCCE's agricultural production and human nutrition programs.

For this six-year cumulative review period from **10/1/2013 to 9/30/2019**,<sup>1</sup> I seek a **Promotion with Term Review to Associate Advisor I** and advancement to **Indefinite Status**. Over the past six years, I firmly established a balanced and broad-based program addressing the four academic criteria. I conducted a needs assessment which I used to effectively set program priorities, and I developed and delivered high quality extension and research programs that were responsive to community needs. I also provided geographic reach over a large regional assignment, expanded UCCE's relevance and service to existing and new clientele, prioritized affirmative action with effective outreach and meaningful engagement with diverse clientele, and leveraged creativity and a varied skillset to navigate a unique position within UCCE. Over the past two years, my program's trajectory has been marked by a large grant enabling me to refine my area of expertise, productive multi-state collaborations, and the addition of a new theme responsive to emerging clientele needs.

## Theme #1: Food Access

Food access and food insecurity across the North Bay are serious concerns. Although Marin County consistently ranks as the healthiest county in California, 1 in 5 residents is at risk of hunger and many suffer from health inequities including diet-related diseases (Marin County Health Ranking and Hunger in Marin Fact Sheet, MFPC). Furthermore, race and age matter when it comes to food insecurity: 1 in 2 African Americans and Latinos and 1 in 4 Asian and Pacific Islanders, children, and older adults respectively are food insecure in Marin County (Marin Countywide HEAL). Food insecurity is compounded by income inequality with Marin ranking in the bottom 5% of counties in income inequality (Marin County Health Ranking), while urban and rural *food deserts* further limit residents' access to healthy food. Similar measures of inequity are seen across the region with food insecurity ranging from 8% of residents in Napa to 13.6% of residents in Mendocino County. *Community food security* responds to these challenges, envisioning a situation in which all community residents obtain a safe, culturally acceptable, nutritionally adequate diet through a sustainable food system that maximizes community self-reliance and social justice.

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<sup>1</sup> I was hired on 10/9/2013. I was on leave and at .20 FTE from 10/2016 to 4/2017 and at .80 FTE from 4/2017 to 11/2017.

**Clientele:** Representatives from community, nonprofit, and public agencies engaged with hunger relief, food recovery, community food security, and nutrition education.

**Goal:** Expand physical and financial access to nutritious, affordable, and local food to increase community food security and improve community health.

**Inputs:** Internally, I supervised the UCCE Marin **Community Garden Program Coordinator** (CES I, .20 FTE) for the past two years and collaborated with the UCCE Sonoma Community Food Systems Program Manager, providing social science research methods, technical advice, and strategic direction for their food access projects. Externally, I collaborated with representatives from County Health and Human Services Departments and leading food access organizations in the region including the San Francisco Marin Food Bank, Interfaith Sustainable Food Collaborative, Petaluma Bounty, and North Coast Opportunities.

**Methods:** I secured a grant from the USDA AMS Farmers Market Promotion Program totaling \$495,186 for the project **Farmers' Market LIFE: Using Participatory Research to Expand the Customer Base of Farmers' Market Shoppers**, enabling me to develop my area of expertise on a topic that is central to my program and highly relevant to clientele needs. As PI, I lead the grant team including UC Sustainable Agriculture and Research Education Program (SAREP) and two community partner organizations, Petaluma Bounty and the Center for Well-Being. The three-year study uses community-engaged research to make farmers' markets in Marin and Sonoma County more welcoming and inclusive to CalFresh (food stamps) clientele and other low-income shoppers. While the study is in its early stages, preliminary outputs include: two literature reviews of farmers market promotion practices and community-based participatory research; development of community-based participatory research protocols reviewed by UC Davis Institutional Review Board (IRB) and an additional third-party commercial IRB for the community partner organizations; the launch of community-based field research; and a countywide workshop for farmers' market managers. The workshop was in collaboration with Sonoma County Department of Agriculture, Weights, & Measures, the Department of Environmental Health, and a community partner organization and included 11 farmers' market managers collectively representing the County's 24 farmers' markets, setting the stage for future extension programming related to this topic.

I served as co-PI on a grant with ANR Food Safety and Urban Agriculture Advisors and Specialists to the USDA NIFA Specialty Crop Research Initiative for \$48,281 to conduct a **Food Safety Needs Assessment for Specialty Crop Gleaning Organizations in California**. "Gleaning" or harvesting or collecting otherwise unsold fresh produce usually for donation to those in need is an increasingly popular practice that can improve food security in communities while reducing food waste. In order to support these efforts, the unique food safety needs related to produce gleaning needed to be better understood. Specifically, I paired the research team with the community partner gleaning organization, supported mutual understanding and two-way knowledge sharing across the interdisciplinary grant team, contributed to methodological development and research activities including seven focus groups with producers, gleaners, food banks, and regulators/policy makers across four geographic regions in the state, and served as the lead-PI while the PI was on leave. Preliminary outputs include a panel presentation that I delivered on emerging findings at the UC Davis Conference, "Aligning the Food System for Food Safety in Food Waste Solutions," with a white paper in progress.

**Outcomes:** I secured necessary funding to work on two multi-county collaborative research projects responsive to clientele needs and core to my program. The projects support capacity building and lay the foundation for future impacts. Anticipated outcomes from the Farmers' Market Study include: greater awareness of and use of CalFresh by low-income consumers and nutrition incentives at farmers' markets; more inclusive, welcoming, and inviting farmers markets; and an expanded customer base of farmers' markets shopper, leading to increased greater access to health and local food for low-income residents and increased sales for direct-to-consumer farmers and ranchers. Anticipated outcomes from the gleaning food safety needs assessment are an improved understanding of how to expand gleaning efforts given the

unique needs of multiple clientele groups serving food insecure populations, an increased understand of the current status of food safety related to produce gleaning, and the identification of topics requiring further research and extension support within an emerging and policy-relevant topic.

**Impacts:** Anticipated long-term impacts from this theme are improved access to safe, healthy, and local food, particularly for our region's most vulnerable populations. Long-term, the projects will support the development of a more inclusive and equitable food system.

## **Theme #2: Agricultural Viability**

Small- and mid-scale agriculture found in the North Bay faces a complex set of challenges including land access and tenure, regulations, economy of scale, and profitability. Within this, urban agriculture faces additional challenges unique to the urban context. California's small, mid-scale, and urban farms must innovate and adapt to maintain their viability. *Diversification* is a proven strategy to support agricultural viability, enabling farmers to gain a competitive edge, tap new revenue streams, mitigate risk, and proactively adapt to changing markets.

**Clientele:** Food producers, including small- and mid-scale, sustainable, organic, urban, new, and under-resourced farmers and ranchers and the agriculture organizations that support their work.

**Goal:** Support the economic viability of small- and mid-scale diversified agriculture.

**Inputs:** This theme represents significant professional growth for me. Because of my focused attention on building my knowledge of agricultural production, I now have a stronger grasp of agricultural and market diversification. I also integrated my extension activities under this theme with existing UCCE agriculture programs in my four counties by working closely with the UCCE Marin Sustainable Agriculture Coordinator/Agricultural Ombudsman, the UCCE Sonoma Agricultural Ombudsman, and ANR colleagues to develop, promote, and present content. I supervised the UCCE Marin Sustainable Agriculture Coordinator (Staff Research Associate II, 1.0 FTE) for three years and collaborate closely with the position.

**Methods:** I was involved in a broad range of Extension activities to support agriculture viability in the North Bay and across California. I co-organized **12 extension programs** related to **Agriculture Diversification**, co-developed **11 video testimonials** that highlight farmers' and ranchers' accomplishments in agricultural diversification, served on the planning committee for the **Annual North Coast Farmers Convergence**, and I presented twice at the **Annual Small Farms Conference**. These in-person events enabled peer-to-peer sharing of knowledge and experiences which can lead to earlier adoption of new practices. I extended this theme to the broader community as co-editor for **Grown in Marin News**, a UCCE Marin e-newsletter educating the public about local agriculture and as a contributing blogger on the ANR **Urban Agriculture website**. Examples of work related to this theme are highlighted below.

I participated in an **ANR Urban Agriculture Team** which supports growing food in urban areas and serving a rapidly expanding urban agriculture clientele, which responds to findings from an Urban Agriculture Needs Assessment conducted prior to my hire. Through the ANR Competitive Grant funded project, **Building Success in California's Urban Agriculture: Managing Risk and Leveraging Opportunities**, I contributed to the development of an Urban Agriculture Workshop Series which included 16 workshops offered in four regions of California. Outputs I directly contributed to include the creation of the ANR Urban Agriculture website, for which I developed and reviewed content and two workshops on Legal Basics (5/18/2017 in Oakland and 4/6/2018 in Sacramento) that I co-designed and co-presented for beginning, under-resourced, and minority urban farmers. Future outputs include a scholarly article on the evaluation outcomes from the workshop series, currently in development.

My research pertaining to agricultural viability centered on an ANR funded grant, **Expanding Community Supported Agriculture (CSA) Sales and Access in California**, led by PI Ryan Galt at UC Davis. This statewide study investigated CSA, a form of direct marketing in which consumers support local producers by paying in advance and receiving shares of produce in return. The study focused on CSA farmers, CSA members, and California households for comparison. As an Extension collaborator, I took part in the qualitative case study component of the project and conducted semi-structured interviews with four CSA farmers in my region. Outputs included co-authorship of a peer-reviewed scholarly article, “Eroding the community in community supported agriculture (CSA): competition’s effects in alternative food networks in California” published in *Sociologia Ruralis*.

**Outcomes:** Because of my efforts, small-scale produce farmers in the North Bay increased their food safety knowledge, enhanced their ability to comply with regulations, expanded their knowledge of farm and market diversification strategies, and improved their business planning skills. For example, evaluation data from the Urban Agriculture Workshop Series on Legal Basics supports this, with nearly all respondents rating the usefulness of the workshops as “extremely useful or useful” (97.5%) and evaluation data from the retrospective post-then pre-evaluation of knowledge gained confirms this, showing a statistically significant increase in learning occurred immediately following each workshop.

**Impacts:** My programmatic activities and research improved small-scale agricultural businesses’ financial stability and profitability, supporting the viability of small-scale diversified agriculture in the North Bay and urban agriculture in California. Longer-term impacts of this work may contribute to broader agricultural profitability and community economic development, thereby promoting economic prosperity in California.

### **Theme #3: Local Food Supply Chain**

*Local food supply chains* are regionally based supply networks of products, and the people, businesses, and activities involved in getting these products from farms to customers. *Values-based supply chains* include mutually beneficial relationships, transparency, and source-identification.

**Clientele:** Food supply chain stakeholders, including producers, direct marketers, processors, food hubs, distributors, wholesalers, retailers, and foodservice providers.

**Goal:** Support the development of local values-based supply chain infrastructure that meets the needs of a variety of operation types, scales, products, and market channels.

**Methods:** I served as a Co-PI and Extension partner on a USDA NIFA/AFRI funded project which piloted **Farm Fresh Food Boxes: Expanding Rural Economies Through New Markets for Farmers and Retailers** and examined the efficacy of a new, low-risk rural retail market channel for local farmers in which fresh produce boxes were pre-sold at rural grocery stores. The multi-state research and extension team included University of Vermont and Washington State University. Research activities included consumer surveys, qualitative interviews, and analysis of sales data. Past activities included recruiting participating farmers and store owners, launching sales, and supporting promotions, which resulted in 120 boxes sold and \$3,600 additional revenue for the participating farm that I worked with. Outputs that I contributed to include the creation of a national consumer marketing survey to explore respondents’ local food purchasing habits, conference presentations, an article published in *Rural Connections* by the Western Rural Development Center, a webinar, and a short course (forthcoming in winter 2020).

I served as a collaborating partner on extension programming on **Wholesale Readiness for Small, Beginning and Underserved Farmers**, helping local farmers explore new wholesale market opportunities in Sonoma County and the Bay Area and introducing them to wholesale produce buyers

from around the region who source locally. Activities included 11 field days, bus tours, workshops, and other events.

**Outcomes:** Outcomes from the Farm Box project include the identification of a new values-based market channel with economic impacts for farmers, positive reviews from participating retailers, and greater access to healthy and local food for rural consumers. When taken together, Extension programming improved wholesale readiness in the region by helping farmers assess whether diversifying market channels into wholesale was appropriate for their operation, improving awareness among farmers about wholesale market opportunities, and enhancing technical skills necessary for selling wholesale (e.g. food safety, pre- and post-harvest handling practices, effective marketing strategies, and regulatory compliance).

**Impacts:** By identifying a new values-based market channel and increasing wholesale readiness across the region, my Extension programming supported farm business viability and had positive ripple effects on two new food hubs, the MendoLake Food Hub and FEED Sonoma. This work supports sufficient, safe, and healthy food for Californians and strengthens local values-based supply chains, contributing to emerging food economies and markets, and enhancing community economic development towards greater economic prosperity in California.

## **Theme #4: Food Policy**

Public policy is increasingly recognized as core to regional food systems development. Food Policy Councils (FPCs) have emerged as a promising strategy, providing a venue for local stakeholders to leverage diverse perspectives towards common goals, devise creative solutions for local food systems issues, and work towards collective impacts that extend beyond public policy to include Policy, Systems, and Environmental (PSE) changes.

**Clientele:** Food policy advocates from community, nonprofit, and public agencies.

**Goal:** Support PSE changes toward a more equitable and sustainable regional food system.

**Inputs:** The collaborative approach central to this theme is process-oriented and relationship-based. Accordingly, I invested significant time developing and maintaining relationships, fostering collaboration, and facilitating discussions across a variety of projects. I also served as the functional lead for a Communications Specialist (Assistant II .15 FTE) who provides staff support for the Marin FPC.

**Methods:** I served as Co-PI (including acting as the lead-PI for part of the review period) on an ANR Competitive Grants funded **statewide study of food policy councils** investigating the flow of information in FPCs and the potential of these groups to leverage research to inform public policy. This multi-year study included ANR Specialists and UC SAREP. I conducted ongoing participant observation, interviews, and focus groups in support of 4 of 10 case studies and contributed to a statewide survey of FPCs conducted in partnership with Johns Hopkins University Center for a Livable Future. I helped share study findings through a scholarly article published in the *Journal of Agriculture, Food Systems, and Community Development*, a descriptive report, and a poster presentation. Next steps include the development of additional scholarly articles and Extension materials.

To extend this research, I organized two **North Bay Food Policy Council Convenings** (6/8/2017 and 6/26/2018 in Petaluma) for local food and agriculture leaders. These events were the first-time five FPCs from across the region convened to network, share promising practices, gain skills in local public policy advocacy, and hear research-based findings from our study. Results were positive: 91% and 83% of evaluation respondents, respectively, reported they will use what they gained at the two events in their work.

Throughout this research, I was an **active participant in four local food policy councils** including a leadership role in the Marin FPC, engaged member of the Mendocino FPC and the Sonoma County Food System Alliance, and a technical advisor for the Napa Local Food Advisory Council. Working region wide, I regularly attended meetings across these groups, applied my food systems expertise, disseminated science-based information, shared emerging best practices, and provided facilitation. My ongoing participation in these food systems groups helped me assess ongoing needs, build trust and credibility with clientele, learn about local food systems issues of importance, and increase the visibility and local relevance of ANR across a broad spectrum of clientele, community leaders, and policy makers, setting the stage for longer-term outcomes that support regional food systems.

In my **leadership role with the Marin FPC**, I chaired the steering committee, served as facilitator, guided learning on food systems issues, led group process towards outcomes, and increased the group's capacity to work collectively towards impacts. Throughout, I emphasized collaborative development of priorities with diverse community partners, supporting affirmative action goals. I co-authored a report, *Equitable Access to Healthy and Local Food in Marin County*, outlining ways the County and partners could increase equitable access to healthy and local food through PSE changes. I co-developed two successfully funded collaborative grant proposals to the Marin Community Foundation totaling \$225,000 across four partner organizations, securing over \$40,000 for UCCE to support the Marin FPC and related work. These grants enabled multiple organizations to work collaboratively on the unique needs of the older adult population in Marin County who represent nearly a quarter of Marin County residents and experience disproportionate rates of food insecurity with 25% being economically insecure (Marin Community Foundation and Elder Economic Security Index). Additional outputs included 4 community tours and an estimated 60 Council meetings with up to 30 food systems leaders resulting in policy statements, policy sign-on letters, presentations to leadership bodies in Marin County, and adoption of multiple resolutions by the Marin County Board of Supervisors.

**Outcomes:** Findings from our FPC study are being used internally to inform future ANR research and extension efforts. Findings are being used by practitioners in the field to improve FPCs' operations and functions. Convenings resulted in greater regional coordination between FPCs across the North Bay, peer-sharing of promising practices in FPC development, and enhanced policy advocacy skills. The Marin FPC's Equitable Access Report and related work increased awareness of key issues among FPC members, County departments, the Board of Supervisors, and the public. This resulted in greater collaboration between County departments and support organizations on program and fund development, implementation, and evaluation, and it contributed to an increased alignment and an elevated urgency around specific policy priorities. Subsequently, the report—and the increased capacity for collaboration that it sparked—informed the resurgence of a County-wide initiative on Healthy Eating Active Living (HEAL) led by Marin County Health and Human Services. The Marin FPC's work on the topic and my direct consultation motivated the editor of the print magazine, *Edible Marin and Wine Country* to make "The Issue of Hunger" its 10<sup>th</sup> Anniversary Issue, thereby elevating food insecurity in the North Bay to a broad readership.

**Impacts:** My engagement with four Food Policy Councils through a variety of research and extension channels made a meaningful contribution to their broader success and contributed to setting the stage for greater collective impacts in years to come. Existing research on collective impact models identified that setting a common agenda that centers equity, engaging in mutually reinforcing activities, using shared measurements, fostering open and continuous communication, and providing backbone support lays the foundation for achieving collective impacts on system change issues (Collective Impact Forum). My role providing backbone support for the Marin FPC, my contributions to the Equitable Access Report which articulated a common agenda, and my work to secure collaborative grants across multiple organizations are just a few examples of important and necessary preconditions to achieving systems changes through collective impacts.

This work contributes to anticipated long-term impacts including improved community health and wellness and a more equitable food system with increased diversity, inclusivity, and cultural competency in California's policy making process. Ultimately, this may lead to improved public policies for California's farm and food system workers and food insecure families, supporting the public value of promoting healthy communities and developing an inclusive and equitable society.

## **Theme #5: Post-Fire Recovery and Resiliency**

Wildfires in Sonoma County and the North Bay that took place over the most recent 2017-2019 review period forced thousands to evacuate, created poor air quality, and distributed potentially toxic air contaminants over the region. These events also necessitated a robust community-led food systems response from local gardeners, farmers, restaurateurs, and others who donated fresh produce to feed first responders and evacuated residents. This emerging area of work in the North Bay has been underscored by the broader need for California communities to be better prepared to deal with the growing risks of climate change fueled hazards from fires, floods, and droughts.

**Clientele:** Residents of fire-affected communities in the North Bay and across California.

**Goal:** Increase the local food system's preparedness and community resilience to catastrophic wildfire and climate change.

**Inputs:** This theme necessitated that I quickly gain new skills in food safety, risk assessment, and risk communication, which were previously outside of the scope of my academic discipline.

**Methods:** In partnership with local individuals and non-profits and UCCE Sonoma colleague, Mimi Enright, I helped gather over 30 individuals from local businesses, organizations, and government agencies involved in the emergency food response efforts in the wake of the fires for an **Emergency Food Response Convening** (2/8/2018; Santa Rosa) where participants shared expertise, discussed how to prepare for the future, and worked to aligning efforts. I then led collaborative coding and analysis of the qualitative data gathered at the event, co-authored a summary report, and shared findings with the County of Sonoma Board of Supervisors.

As part of an integrated research and extension project on **Post-Fire Food Safety**, I served as PI on a study investigating **Produce Safety After Urban Wildfire** and co-PI on a sister study with the UC Davis Poultry Specialist, **Assessing the Toxicological Risk of Eggs from Backyard Chickens in Fire Affected Urban Areas of California**. These collaborative community science research project responded to residents' concerns about whether the safety of local produce and backyard chicken eggs was impacted by contaminants in the wildfire smoke and ash. For the produce study, in the weeks after the fires, UCCE Master Gardeners and other volunteers collected over 200 samples of leafy greens from over 25 farm and garden sites across the county. For the egg study, I promoted the opportunity for backyard chicken keepers to submit their chicken eggs to the study, connecting with CropMobster to develop a viral promotional video that encouraged backyard chicken keepers to submit samples, resulting in Sonoma County having the highest response rate within the statewide study. Together with the project teams, I creatively secured \$42,340 for the produce study (including a \$10,000 ANR Opportunity Grant and a \$25,000 grant from the Bay Area Air Quality Management District) and \$72,202 for the egg study (including a \$10,000 ANR Opportunity Grant and \$66,202 USDA NIFA Special Needs Competitive Grant). Findings from the studies indicated local produce is safe to eat, while backyard chicken eggs in some regions show evidence of environmental contamination unrelated to wildfire smoke and ash. Outputs included a Cumulative Risk Assessment Report (see Bibliography), an online toolkit for other communities experiencing urban wildfire, 4 community workshops held in Sonoma County, 1 webinar, and 1 lightning talk at the ANR Fire Summit, Vision 20/20: A Fire Resilient California, held in Redding. To support this work internally, I organized a University-wide video-conference for UC researchers investigating the social, economic, health, and environmental impacts of the October 2017 North Bay

wildfires to facilitate real-time sharing of emerging results across disciplines. Future outputs include 2 additional workshops in 2020 in Southern California to extend findings statewide.

**Outcomes:** Outcomes from the Emergency Food Response work included the inclusion of policy language on emergency food response in the County's Recovery and Resiliency Framework. Longer term anticipated outcomes include improved efforts during future disasters and minimization of the number of community members who transition from short-term emergency food assistance to long term chronic food insecurity. Outcomes of the Post-Fire Food Safety Workshops supported broader understanding of the potential public health impact of smoke and ash. Evaluation data indicated that participants experienced a 19% reduction in their level of concern about post-fire food safety and a 5% increase in familiarity with the topic of the impact of air pollution on health. 88% of respondents reported that they plan to use the information they learned from the workshops

included the creation of foundational knowledge on an emerging field, already being used internally within ANR and as far away as the Australian wildfires, and the identification of lead at levels of concern in backyard chicken eggs in CA necessitating further research.

**Impacts:** When taken together, my work made a meaningful contribution to increasing preparedness and resilience to fire, extreme weather, and climate change in Sonoma County, which may lead to more climate-resilient communities in California.

## **Professional Competence**

I enhanced my professional competence by attending key agriculture events and training opportunities locally and statewide to enhance my knowledge of the field and expand my professional network. I further developed my research, grant writing, facilitation, and supervisory skills through several professional development opportunities.

I presented at a leading professional conference in my field, **the Joint Annual Meeting of the Association for the Study of Food and Society and the Agriculture, Food, and Human Values Society** (Anchorage, Alaska, 6/26-29/2019) and maintained membership in both professional societies.

I demonstrated professional competence by providing **informative presentations and guest lectures** on the North Bay Food System to local college students and international visitors.

## **University & Public Service**

I provided service to ANR by co-organizing the **Extension as Urban Policy Advisors Workshop** (12/1-2/2015, Sacramento) in collaboration with the Western Center for Metropolitan Extension and Research and fellow UCCE Advisors which brought together Extension professionals from across the West working in metropolitan areas. The workshop highlighted the role of Extension to influence public policy, reviewed how public policy is made, and provided tools for policy-relevant research, thereby strengthening the capacity of ANR to conduct policy-relevant research and more effectively engage in education and advocacy efforts.

I took part in three ANR **academic search committees** for Specialists and Advisors, I served on the UC SAREP Five Year Review Committee, and participated on the **ANR Innovation and Entrepreneurship Advisory Team**. I made a presentation at the ANR Programmatic Orientation (10/17/2017, Davis) and I informally mentored new Advisors, including organizing two **peer mentorship gatherings** for new ANR academics working in food systems and urban agriculture in the Bay Area. I participated and led **field tours** for perspective and newly hired ANR Academics.



Within my local unit, I served as an **internal team resource** for my colleagues, sharing my food systems expertise, contributing my knowledge on social science research methods, devising effective practices for social media and web communications, and serving as Acting County Director, when needed.

Externally, I **provided event design and facilitation**, I supported stronger collaborative partnerships among agricultural organizations and the delivery of more effective, science-based, and impactful agricultural programming with partners regionally.

### **Affirmative Action**

For all extension activities reported on this term, I am **in parity through effort**. I used a variety of outreach channels including face-to-face, phone, email, print media, radio, web, and social media. I ensured effective outreach and diversity efforts were integral to my program and strove for meaningful engagement with clientele representing minority and low-income populations, underserved communities, women, and older adults. Through my needs assessment, I spent focused attention learning about specific underserved communities in the North Bay and their unique issues and concerns. I attended professional development opportunities to expand my knowledge in this area, including a training titled Uprooting Racism in the Food System and other equity training opportunities. Through my work with the Marin FPC, I organized three Community Food Security Tours to learn about underserved urban and rural communities in Marin and their unique needs related to accessing healthy food, and through my broader Food Policy Council work, I engaged a diverse group of food systems advocates deeply engaged with underserved populations across the region. I maintained an effective network to achieve affirmative action goals, and I secured significant grant funding to use participatory community-based research methods to more meaningfully and effectively engage low-income and Hispanic clientele in the region.

### **Closing Statement**

For this cumulative six-year review period, I developed a well-defined program across five interconnected and mutually reinforcing themes, proved my ability to identify and act upon program priorities, and laid a strong foundation to address more complex problems over time. I built project teams, became recognized by my community partners as a leading food systems planner and facilitator in the region, and collaboratively wrote successful grant proposals to support longer-term work. I maintained a multi-disciplinary network of colleagues across four county offices, the region, ANR, and beyond California. My program is on a trajectory to achieve greater impacts over time, contributing in significant ways to improved community food security, more economically viable agricultural operations, and food producers and supply chains stakeholders better equipped to meet the demands of changing regulations and markets, and a more informed, effective and diverse network of food systems advocates. Furthermore, since October 2017, I have responded to emergent community needs around post-fire recovery and resiliency by adding a new and unanticipated theme to my program. My ability to incorporate an additional unplanned theme demonstrates my commitment to the changing needs of my clientele and my deep commitment to my community. Because of the breadth, depth, and quality of my Research and Extension Program, I kindly seek this promotion to Associate Advisor with Indefinite Status.

## BIBLIOGRAPHY

Peer Reviewed	
B - Peer-reviewed scholarly journal publications	5
Non-Peer Reviewed	
A - Popular press articles	20
D - Technical reports and other non-reviewed articles	8
TOTAL	33

### PEER REVIEWED

#### B - Peer-reviewed scholarly journal publications

1. Galt, Ryan E.; Bradley, Katharine; Christensen O’Sullivan, Libby; Van Soelen Kim, Julia; Lobo, Ramiro (2015). Eroding the community in community supported agriculture (CSA): competition’s effects in alternative food networks in California. *Sociologia Ruralis*.  
<https://onlinelibrary.wiley.com/doi/abs/10.1111/soru.12102>  
*Role: Served as Extension collaborator on study, reviewed study instruments, promoted survey to clientele, reviewed initial draft of paper.*
2. Galt, Ryan E.; Bradley, Katharine; Christensen, Libby; Fake, Cindy; Munden-Dixon, Kate; Simpson, Natasha; Surls, Rachel; Van Soelen Kim, Julia (2016). What difference does income make for Community Supported Agriculture (CSA) members in California? Comparing lower-income and higher-income households. *Agriculture and Human Values*: 1-18.  
<https://link.springer.com/article/10.1007%2Fs10460-016-9724-1>  
*Role: Served as Extension collaborator on study, reviewed study instruments, promoted survey to clientele, reviewed initial draft of paper.*
3. Gupta, Clare; Campbell, Dave; Munden-Dixon, Kate; Sowerwine, Jennifer; Capps, Shosha; Feenstra, Gail; Van Soelen Kim, Julia (2018). Food Policy Councils and Local Governments: Creating Effective Collaboration for Food Systems Change. *Journal of Agriculture, Food Systems, and Community Development*. 8:B, 11-28. October 17, 2018.  
<https://foodsystemsjournal.org/index.php/fsj/article/view/626>  
*Role: Served as Co-PI on study (including lead PI for a period of time). Directly participated as part of larger team, from grant proposal to development of study design, instruments, data collection, and data analysis. Provided feedback on draft paper.*
4. Smith, Diane; Wang, Weiwei; Chase, Lisa.; Estrin, Hans.; Van Soelen Kim, Julia (2019). Perspectives from the Field: Adaptions in CSA Models in Response to Changing Times in the U.S. *Sustainability*. 11(11):3115. June 2019.  
<https://www.mdpi.com/2071-1050/11/11/3115>  
*Role: Participated in concept development of paper; reviewed drafts.*

- Galt, Ryan E.; Van Soelen Kim, Julia; Munden-Dixon, Kate; Christensen, Libby O.; Bradley, Katherine (2019). Retaining Members of Community Supported Agriculture (CSA) in California for Economic Sustainability: What Characteristics Affect Retention Rates? *Sustainability*. 11(9):2489. April 2019.  
<https://www.mdpi.com/2071-1050/11/9/2489>  
**Role:** Served as Extension collaborator on study, reviewed study instruments, promoted survey to clientele, reviewed initial draft of paper.

## NON-PEER REVIEWED

### A - Popular press articles

- Van Soelen Kim, Julia (2013). Building a More Sustainable Food System: An Organic Food Co-op in West Marin. *Grown in Marin News*.  
[https://ucanr.edu/sites/Grown\\_in\\_Marin/Grown\\_In\\_Marin\\_News/Archived\\_Issues/GIM\\_News\\_Winter\\_2013/Foodshed/](https://ucanr.edu/sites/Grown_in_Marin/Grown_In_Marin_News/Archived_Issues/GIM_News_Winter_2013/Foodshed/)  
**Role:** Authored article and served as co-editor for quarterly UCCE Marin newsletter.
- Van Soelen Kim, Julia (2014). A Showcase for Local Products: Cooper's Public Market. *Grown in Marin News*.  
[https://ucanr.edu/sites/Grown\\_in\\_Marin/Grown\\_In\\_Marin\\_News/Archived\\_Issues/GIM\\_News\\_Spring\\_2014/Coopers/](https://ucanr.edu/sites/Grown_in_Marin/Grown_In_Marin_News/Archived_Issues/GIM_News_Spring_2014/Coopers/)  
**Role:** Authored article and served as co-editor for quarterly UCCE Marin newsletter.
- Van Soelen Kim, Julia (2014). Farmers and Food Artisans Gather for a Taste of Possibilities to Come. Sonoma Marin Farm News. December.  
<https://sonomafb.org/farmers-and-food-artisans-gather-for-a-taste-of-possibilities-to-come/>  
**Role:** Authored article.
- Van Soelen Kim, Julia (2014). Innovative Programs in the San Francisco North Bay Help Urban Farmers and Backyard Gardeners Legally Sell Their Harvest. *UC ANR Urban Agriculture Blog*. September 10.  
<http://ucanr.edu/blogs/blogcore/postdetail.cfm?postnum=15275>  
**Role:** Authored blog post.
- Van Soelen Kim, Julia (2014, July). "Not just delicious, local food can be affordable, too!" *Grown in Marin News* from  
[http://ucanr.edu/sites/Grown\\_in\\_Marin/Grown\\_In\\_Marin\\_News/Archived\\_Issues/Summer\\_2014\\_518/CalFreshAndMarketMatch/](http://ucanr.edu/sites/Grown_in_Marin/Grown_In_Marin_News/Archived_Issues/Summer_2014_518/CalFreshAndMarketMatch/).  
**Role:** Authored article and served as co-editor for quarterly UCCE Marin newsletter.
- Van Soelen Kim, Julia (2014, October). "Urban Agriculture is Growing in Marin County." *Grown in Marin News* from  
[http://ucanr.edu/sites/Grown\\_in\\_Marin/Grown\\_In\\_Marin\\_News/Archived\\_Issues/Fall\\_2014/Urban\\_Agriculture\\_is\\_growing\\_in\\_Marin\\_County/](http://ucanr.edu/sites/Grown_in_Marin/Grown_In_Marin_News/Archived_Issues/Fall_2014/Urban_Agriculture_is_growing_in_Marin_County/).  
**Role:** Authored article and served as co-editor for quarterly UCCE Marin newsletter.
- Van Soelen Kim, Julia (2015, July). "Building Trust and Community with Honor System Farm Stands." *Grown in Marin News* from

[http://growninmarin.org/Grown\\_In\\_Marin\\_News/Archived\\_Issues/Summer\\_2015/Honor\\_System\\_Farm\\_Stands/](http://growninmarin.org/Grown_In_Marin_News/Archived_Issues/Summer_2015/Honor_System_Farm_Stands/).

**Role:** Authored article and served as co-editor for quarterly UCCE Marin newsletter.

8. Smith, Rebecca; Van Soelen Kim, Julia; Logan, Johnathan; Schwartz, Steve; Moran, Brigitte; Zauderer, Marv (2015). Marin Voice: Too many lack easy access to healthy food. Marin Independent Journal. April 6.  
<http://www.marinij.com/article/NO/20150406/LOCAL1/150409887>  
**Role:** Co-authored Guest Commentary.
9. Van Soelen Kim, Julia (2015, May). "Wholesale ahead." *Grown in Marin News* from [http://growninmarin.org/Grown\\_In\\_Marin\\_News/Archived\\_Issues/Spring\\_2015/Support\\_article/](http://growninmarin.org/Grown_In_Marin_News/Archived_Issues/Spring_2015/Support_article/).  
**Role:** Authored article and served as co-editor for quarterly UCCE Marin newsletter.
10. Van Soelen Kim, Julia (2016). "Food Safety Tips to Bring Home to Your Farm or Garden." *Grown in Marin News* Summer 2016 Retrieved 2/14/2017, 2017, from [http://growninmarin.org/Grown\\_In\\_Marin\\_News/Archived\\_Issues/Summer\\_2016/Food\\_Safety\\_Tips\\_to\\_Bring\\_Home\\_to\\_Your\\_Farm\\_or\\_Garden/](http://growninmarin.org/Grown_In_Marin_News/Archived_Issues/Summer_2016/Food_Safety_Tips_to_Bring_Home_to_Your_Farm_or_Garden/).  
**Role:** Authored article and served as co-editor for quarterly UCCE Marin newsletter.
11. Van Soelen Kim, Julia; Enright, Mimi M. (2016). Gleaning Wisdom in Sonoma County. *UCCE Sonoma Blog*. Santa Rosa, CA, UCCE Sonoma. 2017:6/22/2016.  
<http://ucanr.edu/blogs/blogcore/postdetail.cfm?postnum=21529>  
**Role:** Co-authored blog post.
12. Van Soelen Kim, Julia; Trotter, Vince; Lewis, David; Swallow, Paulette (2016). Local Stories on Agricultural Diversification: Farmer video interviews. Novato, California.  
[http://growninmarin.org/What\\_Do\\_We\\_Grow\\_Today\\_489/About\\_Marin\\_Ag/Ag\\_Diversification\\_Videos/](http://growninmarin.org/What_Do_We_Grow_Today_489/About_Marin_Ag/Ag_Diversification_Videos/)  
**Role:** Collaborated with UCCE Marin colleagues to design the vision, develop interview questions, solicit participants, and consult with a videography company to develop video testimonials; oversaw publicity strategy for release of videos; wrote copy for webpage.
13. Van Soelen Kim, Julia (2016). "Stories from the Field - Live!" *Grown in Marin News* Spring 2016 Retrieved 2/14/2017, 2017, from [http://growninmarin.org/Grown\\_In\\_Marin\\_News/Archived\\_Issues/Spring\\_2016/Stories\\_from\\_the\\_Field/](http://growninmarin.org/Grown_In_Marin_News/Archived_Issues/Spring_2016/Stories_from_the_Field/).  
**Role:** Authored article and served as co-editor for quarterly UCCE Marin newsletter.
14. Smith, Diane; Greco, Lauren; Van Soelen Kim, Julia; Sitaker, Marilyn; Kolodinsky, Jane (2018). Farm Fresh Food Box: An Innovative New Business Model in Rural Communities. *Rural Connections*. Western Rural Development Center. 12(1), 25-28.  
[https://static.wixstatic.com/ugd/6edb55\\_64bbd700389f4c438c235bf2724e4359.pdf](https://static.wixstatic.com/ugd/6edb55_64bbd700389f4c438c235bf2724e4359.pdf)  
**Role:** Extension Partner on Study; participated in study including study design, instruments, data collection, and analysis. Reviewed drafts of paper.
15. Raditz, Vanessa; Van Soelen Kim, Julia; Giovannini, Karen (2018). Produce Safety and Smoke. *UCCE Sonoma Blog*. UC Agriculture and Natural Resources. November 28, 2018.  
<http://cesonoma.ucanr.edu/?blogpost=28737&blogasset=67477>  
**Role:** Served as PI on study, contributed to data collection and analysis, co-authored blog post.

16. Bennaton, Rob; Enright, Mimi; Grady, Suzi; O'Brien, Claire; Raditz, Vanessa; Van Soelen Kim, Julia (2019). Best Practices for Produce Safety After a Fire. *Produce Safety after Urban Wildfire*. Santa Rosa, CA, UC Agriculture and Natural Resources. October 2019.  
<https://ucanr.edu/sites/SoCo/files/315093.pdf>  
*Role: Served as PI on study, contributed to data collection and analysis, reviewed drafts.*
17. Bennaton, Rob; Enright, Mimi; Grady, Suzi; Kelman, Todd; O'Brien, Claire; Pitesky, Maurice; Raditz, Vanessa; Van Soelen Kim, Julia (2019). Community Science Curriculum Toolkit. *Produce Safety after Urban Wildfire*. Santa Rosa, CA, UC Agriculture and Natural Resources. October 2019.  
*Role: Served as PI on study, contributed to data collection and analysis, co-developed content for curriculum toolkit.*
18. Gupta, Clare; Van Soelen Kim, Julia (2019). Food Policy Councils are Emerging as a Model to Address Gaps in Local Policies. *UC ANR Knowledge Stream*. UC Agriculture and Natural Resources. June 7, 2019. <https://ucanr.edu/blogs/blogcore/postdetail.cfm?postnum=30453>  
*Role: Served as Co-PI on study (including lead PI for a period of time). Directly participated as part of larger team, from grant proposal to development of study design, instruments, data collection, and data analysis. Co-authored blog post.*
19. Enright, Mimi; Van Soelen Kim, Julia; Raditz, Vanessa; Grady, Suzi (2019). Post Fire Food Safety Research. *UCCE Sonoma Blog*. UC Agriculture and Natural Resources. March 18, 2019.  
<http://cesonoma.ucanr.edu/?blogpost=29567&blogasset=67477>  
*Role: Served as PI on study, contributed to data collection and analysis. Co-authored blog post.*
20. Van Soelen Kim, Julia; Enright, Mimi (2019). Post-Fire Food Safety. *Sonoma-Marin Farm News*. Sonoma-Marin Farm Bureau. November 2019.  
*Role: Served as PI on study, contributed to data collection and analysis. Co-authored article.*

#### **D - Technical reports and other non-reviewed articles**

1. Van Soelen Kim, Julia; Harris, Amina; Hardesty, Shermain (2014). California Cottage Foods. *Honey*. May. <http://ucanr.edu/sites/cottagefoods/files/199755.pdf>  
*Role: Researched and co-authored fact sheet as part of larger project on California Cottage Foods.*
2. Gershon, Becky; Van Soelen Kim, Julia; Meigs, Reba; Swartz, Steve (2015). Equitable Access to Healthy and Local Food in Marin County. *Preliminary Report on Policy Priorities to the Board of Supervisors*. Marin Food Policy Council. October.  
<http://ucanr.edu/sites/MarinFoodPolicyCouncil/files/223505.pdf>  
*Role: Researched and co-authored report in collaboration with community partners; led workgroup on the topic.*
3. Gershon, Becky; Van Soelen Kim, Julia; Meigs, Reba; Klein, Lauren; Swartz, Steve (2016). Equitable Access to Healthy and Local Food in Marin County: Report to the Board of Supervisors. Marin County, UC Cooperative Extension.  
<https://ucanr.edu/sites/MarinFoodPolicyCouncil/files/251925.pdf>  
*Role: Researched and co-authored report in collaboration with community partners; led workgroup on the topic.*

4. Raditz, Vanessa; Van Soelen Kim, Julia; Enright, Mimi; Wingenroth, Jordan; Grady, Suzi (2018). Preliminary Report: Produce Safety after Urban Wildfire. *Produce Safety after Urban Wildfire*. June. <https://ucanr.edu/sites/SoCo/files/285944.pdf>  
**Role:** *Served as PI on study, contributed to data collection and analysis, reviewed drafts.*
5. Borgeson, Phina; Enright, Mimi; Grady, Suzi; Love, Melita; Van Soelen Kim, Julia (2018). Sonoma County Emergency Food Response Gathering: Summary of Findings and Recommendations. Sonoma County Food System Alliance. August 2018. <https://sonomacofsa.wordpress.com/2018/11/06/sonoma-county-emergency-food-response-gathering-summary-of-findings-and-recommendations-august-2018/>  
**Role:** *Co-organized and facilitated event to gather qualitative data; led collaborative coding and data analysis; and co-authored report as part of project team.*
6. Gupta, Clare; Van Soelen Kim, Julia; Feenstra, Gail; Campbell, Dave; Capps, Shosha; Munden-Dixon, Kate (2018). UC Cooperative Extension Study of California Food Policy Councils. UC Agriculture and Natural Resources. September 2018. [https://asi.ucdavis.edu/sites/g/files/dgvnsk5751/files/inline-files/CA\\_FPC\\_Final\\_Report.pdf](https://asi.ucdavis.edu/sites/g/files/dgvnsk5751/files/inline-files/CA_FPC_Final_Report.pdf)  
**Role:** *Served as Co-PI on study (including lead PI for a period of time). Directly participated as part of larger team, from grant proposal to development of study design, instruments, data collection, and data analysis. Provided feedback on draft report.*
7. Raditz, Vanessa; Van Soelen Kim, Julia; Enright, Mimi; Grady, Suzi (2019). A Community Guide for Assessing the Potential Health Impacts of Locally Grown Produce Exposed to Urban Wildfire Smoke. *Produce Safety after Urban Wildfire*. Santa Rosa, CA, UC Agriculture and Natural Resources. <https://ucanr.edu/sites/SCRFC/files/294307.pdf>  
**Role:** *Served as PI on study, contributed to data collection and analysis, reviewed drafts.*
8. Raditz, Vanessa; Van Soelen Kim, Julia; Enright, Mimi; Wingenroth, Jordan; Bennaton, Rob; Grady, Suzi. (2019). Final Report: Cumulative Risk Assessment of Local Produce Exposed to Urban Wildfire Smoke. *Produce Safety after Urban Wildfire*. UC Agriculture and Natural Resources. July. <https://ucanr.edu/sites/SoCo/files/308873.pdf>  
**Role:** *Served as PI on study, contributed to data collection and analysis, co-authored and edited report.*

## Summary of Publication Examples

1. Gupta, Clare; Campbell, Dave; Munden-Dixon, Kate; Sowerwine, Jennifer; Capps, Shosha; Feenstra, Gail; **Van Soelen Kim, Julia** (2018). [Food Policy Councils and Local Governments: Creating Effective Collaboration for Food Systems Change](#). *Journal of Agriculture, Food Systems, and Community Development*. 8:B, 11-28.

*In this **peer-reviewed scholarly article** for the *Journal of Agriculture, Food Systems, and Community Development*, we present findings from a UC Cooperative Extension study that examines the nature of relationships between Food Policy Councils and local governments. We explore how these relationships support policy-related activities and food systems change by analyzing organizational structure, resource flows, and policy activities across Food Policy Councils in California. Findings draw from comparative case studies of 10 California food policy councils for which I served as Co-PI (including serving as lead-PI for a period of time) and was highly involved in data collection for 4 of 10 cases through field observations and interviews. I chose this publication because it demonstrates my collaborative work with UC colleagues and my full participation on a study from contributing to initial grant proposal development, to research design, data collection and analysis, to published findings.*

2. Raditz, Vanessa; **Van Soelen Kim, Julia**; Enright, Mimi; Wingenroth, Jordan; Bennaton, Rob; Grady, Suzi. (2019). [Final Report: Cumulative Risk Assessment of Local Produce Exposed to Urban Wildfire Smoke](#). *Produce Safety after Urban Wildfire*. UC Agriculture and Natural Resources. July.

*In this **technical report**, we share findings from a study investigating whether urban wildfire impacted the health and safety of locally grown produce from home, school, community gardens and local farms. I served as PI on the study, contributed to data collection and analysis, and co-authored and edited sections of this report. The report is intended for practitioners working in local and state government, agriculture, public health, environmental health, environmental justice, and community food security. Our objectives were to share encouraging findings about the limited scope of potential contamination of local produce within a larger context of cumulative risk of exposure, environmental health, and the benefits of local food systems. I chose this publication because it demonstrates how I developed a new skillset outside of my academic training in response to clientele needs and my hopes that through this study, we contributed to foundational knowledge on an emerging topic of concern.*

3. **Van Soelen Kim, Julia** (2015). [Wholesale ahead](#). *Grown in Marin News*.

*In this **popular press article** that I authored for the UCCE Marin newsletter, *Grown in Marin*, I introduce a lay audience of readers to the role that wholesale market channels play in bringing local food from farm to market. Inspired by a wholesale market tour for local farmers that I co-hosted with the UC Sustainable Agriculture and Research Program, I share a glimpse into the San Francisco Produce Market and some of the reasons why local farmers might want to consider selling wholesale. I chose this publication because it addresses a topic that is at the core to my program and demonstrates how I extended information to the general public.*

## IV. Supporting Documentation

### A. Project Summary

Project Title or Creative Activity/Duration	Role (PI, Co-PI, etc.)	Collaborators (with affiliation)	Support	Support Source
<b>Theme 1: Food Access</b>				
<b>Equitable Access to Healthy and Local Food</b> / Ongoing	Co-lead	Marin County Health and Human Services; San Francisco Marin Food Bank	n/a	County of Marin
<b>Gleaning Food Safety:</b> <i>UC ANR Food Safety Needs Assessment for Specialty Crop Gleaning Organizations in California</i> / 2018-2020	Co-Principal Investigator	Erin DiCaprio (PI) & Alda Pires, <i>UC Davis</i> ; Rob Bennaton, <i>UCCE</i> ; Suzi Grady, <i>Petaluma Bounty</i>	\$48,281	USDA-NIFA Specialty Crop Research Initiative
<b>Farmers' Market LIFE:</b> Using Participatory Research to Expand the Customer Base of Farmers' Market Shoppers / 2018-2021	Principal Investigator	Gail Feenstra, Penny Leff, Shosha Capps, <i>UC SAREP</i> , Suzi Grady and Summer Sullivan, <i>Petaluma Bounty</i> ; Susan Garcia, <i>Center for Well-Being</i>	\$495,186	USDA AMS Farmers Market Promotion Program
<b>Theme 2: Agricultural Viability</b>				
<b>Honoring Agriculture Diversification</b> / 2015	Co-organizer	David Lewis, Paulette Swallow, Vince Trotter, <i>UCCE Marin</i>	n/a	UCCE Marin; Ag Institute of Marin; Marin Agricultural Land Trust
<b>Grown in Marin</b> / Quarterly newsletter 2013-2016; workshop offerings ongoing	Co-editor Co-organizer	David Lewis, Vince Trotter, <i>UCCE Marin</i>	n/a	UCCE Marin
<b>UC ANR Urban Agriculture Workgroup:</b> <i>Building Success in California's Urban Agriculture: Managing Risk and Leveraging Opportunities</i> / 2016-2018	Collaborator	Rachel Surls, <i>UCCE Los Angeles</i> ; Rob Bennaton, <i>UCCE Alameda</i>	\$130,421 (Total funding)	UC ANR Competitive Grants
<b>Theme 3: Supply Chain Development</b>				
<b>Farm Fresh Food Boxes:</b> <i>Expanding Rural Economies Through New Markets for Farmers and Retailers</i> / 2016-	PI for CA / Extension Partner	Jane Kolodinsky (PI), Lisa Chase, Hans Estrin, Lauren Greco,	\$494,110 (Total funding) / \$49,916	USDA NIFA/AFRI



2020		<i>University of Vermont; Marilyn Sitaker, Diane Smith, Washington State University</i>	(Directly responsible for)	
<b>Wholesale Readiness:</b> <i>Market Tours for Small, Ethnic, Beginning Specialty Crop Growers - Creating New Marketing Channels for Buyers and Sellers / 2016</i>	Collaborator	Gail Feenstra (PI), Thomas Nelson, Gwenael Engelskirchen, <i>UC Davis</i> ; Jennifer Sowerwine, <i>UC Berkeley</i>	\$162,217 (Total funding) / \$2,095 (Directly responsible for)	CDFA Specialty Crop Block Grant
<b>Theme 4: Food Policy</b>				
<b>Marin Food Policy Council / Ongoing 2013-present</b>	Facilitator	<i>Marin County Health and Human Services; San Francisco Marin Food Bank; Interfaith Sustainable Food Collaborative; Agricultural Institute of Marin</i>	\$15,000 (7/2016-6/2017); \$225,000 (Total funding) / \$40,000 (directly responsible for) (3/2018-2/2020)	County of Marin  Marin Community Foundation
<b>UC ANR Statewide Food Policy Council Study:</b> <i>Bridging research and policy: an assessment of strategic relationships between ANR, food policy councils, and research institutions in California / 2016-2018</i>	Co-PI	Clare Gupta, Gail Feenstra, Dave Campbell, Shosha Capps, Kate Munden-Dixon, <i>UC Davis</i> ; Jenifer Sowerwine, <i>UC Berkeley</i>	\$132,013 (Total funding)	UC ANR Competitive Grants
<b>Theme 5: Post-Fire Recovery and Resiliency (3)</b>				
<b>Produce Safety After Urban Wildfire / 2017-2020</b>	Principal Investigator	Mimi Enright @ UC ANR, Rob Bennaton @ UC ANR, Suzi Grady @ Petaluma Bounty, Vanessa Raditz @ Science Coordinator (Independent Contractor)	\$10,000  \$25,000  \$5,000	ANR Opportunity Grant; Bay Area Air Quality Management District; Rebuild North Bay
<b>Post-Fire Egg Safety:</b> <i>Developing In-Person and On-line Resources for Gardeners and Backyard Poultry Keepers</i>	Co-PI	Maurice Pitesky, <i>UC Davis</i>	\$10,000  \$66,202	ANR Opportunity Grant; USDA

<i>in California Following Wildfires /</i> 2017-2020				NIFA Special Needs Competitive Grant
<b>Emergency Food Response</b> 2017-2020	Co-organizer; co-facilitator	Mimi Enright @ UC ANR	n/a	

## **B. Professional Competence and Professional Activity**

### ***Professional Development and Training***

Begin Date - End Date	Location	Name, Description and Occurrence of Activity
<b>Administrative Development &amp; Training</b>		
9/20/2013	Davis, CA	UCCE Orientation
1/16/2014	Davis, CA	So What? Using Logic Models to Write Impact Statements
2/26/2014	Davis, CA	Site Builder 3.0 Training
4/9/2014 - 4/10/2014	Davis, CA	Responding without Defensiveness - Mediation III, with Gregorio Billikopf (2-day intensive seminar on workplace and interpersonal conflict focused on responding to difficult interpersonal situations without defensiveness)
8/19/2014 – 8/21/2014	Parlier, CA	UC ANR programmatic orientation for new academics
9/10/2014	Davis, CA	Writing Winning Grant Proposals Seminar
11/17/2014	Napa	UC ANR Contracts and Grants Training
3/5/2015	Santa Rosa, CA	Grant Seeking Fundamentals
Apr 9, 16, 23, 30, 2016	San Rafael, Marin County	Marin Management Academy
Aug 23-24, 2016	Hopland Research and Extension Center, Mendocino County	Collaborative Facilitation Training
May 24, 2018	Novato, Marin County, CA	UCCE Marin CPR and First Aid Training
Sep 27, 2018	Davis, CA	Grant Essentials Summit
Oct 3, 2018	Novato, CA	Marin County Intercultural Development Training

Begin Date - End Date	Location	Name, Description and Occurrence of Activity
Oct 17, 2018	San Rafael, CA	Clifton Strength Finder Assessment Training 1
May 6, 2019	Novato, CA	Clifton Strength Finder Assessment Training 2
<b>Subject Area Professional Development &amp; Training</b>		
10/9/2013	San Francisco Bay Area	Urban Agriculture Tour
10/10/2013	San Francisco	Urban Agriculture Workgroup Meeting
11/26/2013	Point Reyes Station	Society for Rangeland Management
1/14/2014	Santa Rosa	CAFF Annual Meeting
1/22/2014 – 1/25/2014	Pacific Grove	EcoFarm Conference
2/6-8/2014	Oakland	School Food FOCUS Annual Meeting
2/13/2014	Sebastopol	CA FarmLink North Coast Farm Finance Expo
3/9/2014 – 3/11/2014	Rohnert Park	Small Farms Conference
4/27/2014 – 4/29/2014	Davis	Local Orbit Hub Camp
7/24/2014	Santa Rosa	Healthy by Design Training, Change Lab Solutions, Sonoma County Permit and Resource Management Department
7/31/2014	Oakland	CA Chicken Summit
9/17/2014	San Rafael	Getting Local: How to Write Effective Policies
9/24/2014	Novato	HEAL Cities Convening: How to Create a Healthy Environment in Your Community
9/25/2014	Nicasio	Agricultural Roundtable hosted by Marin County Supervisor Steve Kinsey
2/19/2015 – 2/21/2015	Seattle, WA	Extension as Urban Policy Advisors
5/5/2015	Marin City	Healthy Food & Beverage Policy Training
6/22/2015 – 6/23/2015	Davis	UC ANR & CDFA Poultry Course
7/20/2015	Oakland	Global Food Initiative Workshop: Leveraging Research for Food and Agriculture Policy
9/21/2015	Sacramento	CA Food Policy Council Statewide Meeting
Oct 22, 2015	San Rafael, Marin County	Equity Forum
Dec 11, 2015	Willits	North Coast Farm to School Network Conference

Begin Date - End Date	Location	Name, Description and Occurrence of Activity
Feb 10, 2016	Hopland, Mendocino County	Wholesale Success Workshop by Family Farmed
Feb 20, 2016	Sonoma County	Farmers Guild's Guild Raising
Apr 8, 2016	Sacramento	Small Farms Conference
Apr 17, 2016	Santa Rosa, Sonoma County	Food Forum
Feb 20, 2017	Willits, Mendocino County, CA	North Coast Farmers Convergence
Sep 9, 2016	Sacramento	CA Farmer Education and Support Services Summit
July 27, 2017	Davis	COMPASS science communication seminar to prepare scientists to share what they do, what they know, and why it matters
Sep 6, 2017	Webinar	Promoting equity in local food systems through Cooperative Extension
Jan 9, 2018	Sebastopol, Sonoma County, CA	North Coast Community Alliance with Family Farmers (CAFF) Annual Meeting
Feb 2, 2018	Santa Rosa, Sonoma County, CA	State of the County
May 31, 2018 - Jun 1, 2018	Davis, CA	Qualitative Data Analysis and Evaluation Planning Training
Jun 18, 2018 - Jun 21, 2018	UC Santa Cruz, CA	Community Engaged Research Institute 2018
Jan 8, 2019	Sebastopol, Sonoma County, CA	Farmer/Buyer Mixer and North Coast Community Alliance for Family Farmers (CAFF) Annual Gathering
Feb 1, 2019	San Rafael, CA	All. Together. Now: Services and Policy to Improve Older Adult Economic Security in Marin
Feb 11, 2019	Santa Rosa, CA	Disaster Safety for Ag Business Owners and Workers
Mar 1, 2019	Novato, CA	HEAL Policy, Systems, and Environments Training
Apr 23, 2019	Santa Rosa, CA	Social Media Outreach Training with Rose Haydon-Smith

Begin Date - End Date	Location	Name, Description and Occurrence of Activity
May 31, 2019	Stockton	Uprooting Racism in the Food System

### ***Disciplinary Society or Professional Association***

Disciplinary Society/Prof. Assoc Name	Membership/Meetings Attended/Activities
Political Ecology Working Group, University of Kentucky, Lexington, KY Paper presentation	Attended and presented at the Dimensions of Political Ecology Conference, Feb 26-28, 2015
Society Membership: Association for the Study of Food and Society (ASFS)	Ongoing member; attended and presented at 2019 ASFS and AFHVS Joint Conference. Presented "Who Buys 'Local': Where and Why" and "Developing Entrepreneurial Partnerships Between Farmers and Retailers: The Farm Fresh Food Box Model", June 27-29, 2019
Society Membership: Agriculture, Food, and Human Values Society (AFHVS)	
Society Membership: National Association of Community Development Extension Professionals (NACDE)	Member

### ***Evidence of Professional Competency***

Begin Date - End Date	Location	Name, Description and Occurrence of Award, Recognition, Professional Presentation, Office or Activity
6/2014 – 10/2016	Mendocino County	MendoLake Food Hub (Advisory Committee Member)
4/15/2016	Marin County	Presentation to Palestinian visitors in a professional exchange program through the U.S. Department of State's International Visitor Leadership Program
7/21/2016	Marin County	Presentation to Nepalese visitors in a professional exchange program through Multinational Exchange for Sustainable Agriculture (MESA)
10/7/2016	Sonoma County	Guest speaker at Leadership Institute for Ecology and the Economy, providing an overview of the Sonoma County food system.
Nov 20, 2018	Video Conference	Oregon State University Extension Community Food Systems Working Group
Jun 13, 2019	San Luis Obispo	Scholarly Speakers Series Presentation: Local Food Systems

Begin Date - End Date	Location	Name, Description and Occurrence of Award, Recognition, Professional Presentation, Office or Activity
Sep 13, 2019	Sacramento	Invited participant, Developing an Agrifoods System Blueprint for California
Sep 28, 2019	Sebastopol, CA	Foundations and the Future: Celebrating Women's Leadership in the Food Movement

### C. University Service

Begin Date - End Date	Name, Description, and Occurrence of Activity	Org Level	Your Contribution and Leadership Role
9/2014 – 10/2014	Search Committee for Poultry Specialist, Animal Science Department, UC Davis	Division-wide	Search committee member. Hosted candidate on a field day to area poultry facility.
9/22/2014 - 9/23/2014	CA Communities and Food Systems Retreat	Division-wide	Participant
3/1/2015	UC ANR Tour for Board on Agriculture Assembly Policy Board of Directors (BAAPBD)	National	Presenter
9/22/2015	Mendocino County Board of Supervisors: Introduction and Presentation on Scope of Work	County	Presenter
10/5-7/15	Joint Strategic Initiative Conference	Division-wide	Participant; Panel Presenter; Poster Presenter
12/1-2/2015	Extension as Urban Policy Advisors Workshop	Division-wide	Co-organizer
2/23-24/2016	Search Committee for Nutrition Family and Consumer Science Advisor, San Mateo/Santa Clara/San Francisco	Division-wide	Search committee member
9/2013-present	CA Communities and Food Systems Program Team	Division-wide	Member
9/2013-present	Ag Production Management System Program Team	Division-wide	Member
9/2013-present	Small Farms Workgroup	Division-wide	Member
9/2013-present	Urban Agriculture Workgroup	Division-wide	Member
5/2017-present	ANR Innovation and Entrepreneurship	Division-	Member

Begin Date - End Date	Name, Description, and Occurrence of Activity	Org Level	Your Contribution and Leadership Role
	Advisory Team	wide	
7/2017-present	Research to Policy Program Team	Division-wide	Member; served on planning committee for 4/2019 meeting
7/28/2017	Field tour and interview for Dairy Advisor, Sonoma/Marin/Mendocino	County	Hosted field tour
8/21/2017	Field tour for new UC Davis Specialist in Community Economic Development, Keith Taylor	County	Organized and hosted field tour
Oct 17, 2017	UC ANR Programmatic Orientation 2017	Division-wide	Panelist
Dec 20, 2017	ANR Innovation and Entrepreneurship Advisory Team Meeting	Division-wide	Participant
Mar 29, 2018	Hiring Committee for UCCE Marin Office Assistant	County	Member of Hiring Committee
Apr 9-11, 2018	ANR Statewide Conference	Division-wide	Lightening Talk; Conference Poster Session; Panel Presenter
May 15, 2018	ANR Innovation and Entrepreneurship Advisory Team Meeting	Division-wide	Participant
May 21, 2018 - Mar 15, 2019	Search Committee - Organic Specialist, UC Santa Cruz	Division-wide	Search committee member
Jul 24, 2018	UC ANR Post-Fire Research Video-conference	University-wide	Organizer
Oct 11, 2018	Bay Area Urban Ag & Food Systems Team Meeting	Region	Organizer
Oct 23, 2018	Napa County Board of Supervisors Annual Luncheon	County	Presenter
Apr 10, 2019 - Apr 11, 2019	Research-to-Policy Program Team Meeting	Division-wide	Planning committee, panel presenter
Apr 29, 2019	Agricultural Production Systems Program Team Meeting	Division-wide	Participant, Presenter
May 21, 2019 - Oct 14, 2019	UC SAREP Review Committee	Division-wide	Committee member
May 30, 2019	CA Communities Program Team Meeting	Division-wide	Co-organizer
Aug 6, 2019	Mendocino County Board of Supervisors Presentation	County	Presenter

Begin Date - End Date	Name, Description, and Occurrence of Activity	Org Level	Your Contribution and Leadership Role
Sep 30, 2019	Gathering of UCCE Food Systems, Urban Ag, and Small Farms in the Bay Area	Region	Organizer

## D. Public Service

Begin Date - End Date	Name, Description, and Occurrence of Activity	Org Level	Your Contribution and Leadership Role
6/24/2014	Farm to Fork Hiring Committee	Region	Provided food systems expertise on hiring committee for new Farm to Fork Coordinator with North Coast Opportunities.
9/12/2016	Hiring Committee, Mendocino Food Policy Council Coordinator	County	Chair
9/13/2016	Food Equity Presentation for Media and Communications course, Dominican University	County	Guest Lecture
Jan 26, 2018	Congressman Jared Huffman's Farm Bill Roundtable on Agriculture Programs	National	Invited guest
Feb 12, 2018	Congressman Jared Huffman's Farm Bill Roundtable on Nutrition Programs	National	Invited guest
Feb 21, 2018	CA Community Colleges Agricultural Workforce Development Survey	Region	Technical Advisor
Mar 5, 2018	Sonoma County Human Services Department	County	Technical Advisor
May 11, 2018	Marin Sonoma Board of Supervisors' Agricultural Roundtable	Region	Co-Organizer
May 16, 2018 - Jul 27, 2018	Marin Economic Forum	County	Technical Advisor
Jul 26, 2018 - Aug 28, 2018	Socio-Economic Impact Study for the Point Reyes National Seashore General Management Plan	County	Invited Participant
Sep 9, 2019	Marin Economic Forum's Farmers and Ranchers Focus Group	County	Technical Advisor

## E. Extension Activities



***a. Meetings Organized***

Begin Date - End Date	Meeting Name and Type	Topic/no. of repetitions	Role	Location(s)	Total No. of Attendees
<b>Theme 1: Food Access</b>					
6/4/2016	Community Jam: Northern California Gleaning Summit <sup>1</sup>	x1	Facilitator	Rohnert Park, Sonoma County	36
May 20, 2019	Countywide Meeting for Farmers' Market Managers	Annual Meeting of County Agencies and Farmers' Markets / 1	Organizer	Santa Rosa	15
Sep 17, 2019	Community Garden Tour of Senior Living Facilities	x1	Co-Organizer	Marin County	18
<b>Theme 2: Agricultural Viability</b>					
5/15/2014 5/22/2014	Cottage Foods Workshop	x4	Facilitator	Ukiah, Mendocino County	41
5/13/2014 5/20/2014				Fairfield, Solano County	30
11/3/2014	Taste the Possibilities: Adding Value to Your Ag Business	x1	Facilitator	Santa Rosa, Sonoma County	80
2/9/2015	Starting a Successful Specialty Foods Business	x1		Novato, Marin County	30
10/21/2015	Honoring Agriculture Diversification	x2	Co-organizer; Panel Moderator	Point Reyes Station, Marin County	70
10/27/2015	Pastured Poultry Workshop		Organizer; Moderator	Nicasio, Marin County	33
3/1/2016	4 <sup>th</sup> Annual Farmers Convergence	x2	Co-organizer; Roundtable Facilitator on	Willits, Mendocino County	160

<sup>1</sup> As co-organizer, I collaborated with UCCE Sonoma Community Food Systems Program Manager and nonprofit organizations to plan the event. I led the planning committee, provided fiscal sponsorship, co-created the event's agenda, assisted with publicity, and facilitated the day-long event.

Begin Date - End Date	Meeting Name and Type	Topic/no. of repetitions	Role	Location(s)	Total No. of Attendees
			Power & Privilege in the Food System		
4/6/2018	UC ANR Urban Farming Workshop Series	Presenter, Workshop on Legal Basics	Co-organizer, presenter, facilitator	Sacramento	20
5/18/2017	UC ANR Urban Farming Workshop Series	Presenter, Workshop on Legal Basics	Co-organizer, presenter, facilitator	Oakland, Alameda County	38
Jan 16, 2020	Organics Field Day & Brown Bag	Organics Field Day & Brown Bag / 1	Organizer	Marin and Sonoma counties	41
<b>Theme 3: Supply Chain Development</b>					
12/4/2015 12/5/2015	Wholesale Field Day and Wholesale Success Workshop	x1		Capay Valley, Yolo County	Tour =12 Workshop = 30
2/24/2015	Tell Your Story, Sell Your Products: Bay Area Wholesale Market Bus Tour	x1		Various locations, San Francisco Bay Area	35
3/2/2016	Food Safety for Small-Scale Produce Farmers (full-day workshop)	x1	Organizer; Moderator	UC Hopland Research and Extension Center, Mendocino County	33
6/6/2016 6/13/2016 6/20/2016 6/27/2016	Food Safety for Small-Scale Produce Farmers (4-Part Workshop Series)	x1	Co-organizer; Moderator x4	Petaluma, Sonoma County	35, variable
Dec 4, 2017	Wholesale Marketing Bus Tour	x1	Co-organizer	Sonoma County	15
Jan 18, 2018	Wholesale Marketing Workshop	x1	Facilitator; Co-Organizer	Petaluma, Sonoma County, CA	
Feb 6, 2018	Wholesale Marketing Farmer/Buyer Mixer	x1	Co-Organizer	Sebastopol, Sonoma County, CA	
<b>Theme 4: Food Policy</b>					
10/2013 –	Marin Food Policy	x60	Facilitator	San Rafael,	15 - 30,

Begin Date - End Date	Meeting Name and Type	Topic/no. of repetitions	Role	Location(s)	Total No. of Attendees
present (ongoing)	Council			Marin County	variable
6/10/2014 9/30/2014 10/15/2014	Community Food Security Tours	x3		West Marin, Marin City, San Rafael	26
12/1-2/2015	Extension as Urban Policy Advisors Workshop	x1	Co-organizer	Sacramento	25
6/8/2017	North Bay Food Policy Council Convening	x1	Organizer & Facilitator	Petaluma, Sonoma County	50
Jun 26, 2018	North Bay Food Policy Council Convening	North Bay Food Policy Council Convening / 1	Organizer; Facilitator	Petaluma, Sonoma County, CA	1
<b>Theme 5: Post-Fire Recovery and Resiliency</b>					
Nov 18, 2017	Air Pollution & Produce: Community Gathering & Resource-Share	Air Pollution & Produce: Community Gathering & Resource-Share / 1	Co-organizer	Santa Rosa, Sonoma County, CA	18
Feb 8, 2018	Emergency Food Response Convening	Emergency Food Response Convening / 1	Facilitator; Co-organizer	Santa Rosa, Sonoma County	30
Mar 28, 2019	Post-Fire Food Safety Workshop for Tested Sites	Post-Fire Food Safety of Local Produce and Backyard Chicken Eggs / 1	Co-Organizer & Presenter	Santa Rosa, CA	73 (across 4 community workshops)
Apr 26, 2019	Post-Fire Food Safety Workshop for Regulators	Post-Fire Food Safety of Local Produce and Backyard Chicken Eggs / 1	Co-Organizer & Presenter	Santa Rosa, CA	
Apr 27, 2019	Post-Fire Food Safety Workshop	Post-Fire Food Safety of Local Produce and Backyard Chicken Eggs / 1	Co-Organizer and Presenter	Santa Rosa, CA	
Oct 17, 2019	Post-Fire Food Safety Workshop	Post-Fire Food Safety of Local Produce and Backyard Chicken Eggs / 1	Presenter	Santa Rosa	

***b. Educational Presentations***

<b>Begin Date- End Date</b>	<b>Meeting/Event Name</b>	<b>Presentation Topic/no. of repetitions</b>	<b>Location(s)</b>	<b>No. of Attendees</b>
<b>Theme 1: Food Access</b>				
10/1/2015	Marin City Community Services District's Board of Directors Meeting	Equitable Access Presentation	Marin City	15
10/13/2015	Presentation to Marin County Board of Supervisors + Food Day Resolution	Equitable Access Presentation	San Rafael	75
9/1/2016	Hunger in Marin, at the Marin Communications Forum	Equitable Access Presentation	San Rafael	100
9/26/2017	Board of Supervisors Resolution on Hunger in Marin	Equitable Access Presentation	San Rafael	60
May 16, 2019	Aligning the Food System for Food Safety in Food Waste Solutions	Preliminary Findings from Gleaning Food Safety Needs Assessment / 1	Davis, CA	0
<b>Theme 2: Agricultural Viability</b>				
6/14/2014	Urban Farming for Profit course, Napa-Sonoma Small Business Development Center	Introduction to Urban Agriculture (x1)	Napa Valley College, Napa, CA	30
3/5/2014	North Coast Farmers Convergence	Sidewalk Consultant on Cottage Foods (x1)	Willits, CA	6 consultations/ 100 event attendees
9/15/2014	Sustainable Animal Production Course	North Bay Food Systems (x1)	Shone Farm, Santa Rosa Junior College, Santa Rosa, CA	15
2/14/2015	Farmers Guild's Entrepreneurial Farm Business Intensive	Licenses, Permits, and Regulations (x1)	Sebastopol, CA	35
3/10/2015	Farmers Convergence	Roundtable Facilitator (x1)	Willits, CA	100
4/8/2015	Agritourism Summit	Roundtable facilitator (x1)	Woodland, CA	75
3/19/2015	Edibles Guild, Marin Master	Urban Agriculture	Novato, CA	15

	Gardeners	and Food Systems (x1)		
3/8/2016	Small Farms Conference	Honor System Farm Stands (Moderator)	Sacramento	15
<b>Theme 3: Supply Chain</b>				
7/31/2014	CA Chicken Summit	Breakout Group Facilitator (x1)	Oakland, CA	60
6/2/2016	Sonoma County Food Recovery Forum	Panel Moderator	Healdsburg, Sonoma County	25
9/14/2017	Film screening of <i>Just Eat It</i>	Panel Moderator	Healdsburg, Sonoma County	60
<b>Theme 4: Food Policy</b>				
1/27/2016	Napa Local Food Advisory Council	Food System Assessments	Napa	15
5/25/2016	Napa Local Food Advisory Council	What is a Food System?	Napa	15
8/29/2016	Statewide Meeting of the California Food Policy Council	Focus Group	Sacramento	40
Nov 6, 2017	Research Institute for Humanity and Nature and UC Berkeley 2017 International Workshop on Food, Agriculture, and Human Impacts	Food policy councils as venue for engaging diverse food and agriculture perspectives / 1	UC Berkeley	
Apr 10, 2018	UC ANR's Role in Addressing Food Insecurity in California Science Session (Concurrent Session 1C)	Food Policy Councils in California / 1	Ontario, CA	
Sep 24, 2018	Fighting Hunger, Food Insecurity and Missing Meals in Marin	HEAL Hunger Initiative and the Marin Food Policy Council / 1	San Rafael, Marin County, CA	150
May 9, 2018	Pajaro Valley Food, Farming, and Health Policy Council	Elements to Consider in Forming a Food Policy Council / 1	Video-Conference	
Sep 11, 2018	Pajaro Valley Food, Farming, and Health Policy Council	California's Food Policy Councils: Structure, Challenges, and Results / 1	Video Conference	
Oct 25, 2018	North Bay Local-State Food	Roundtable	Petaluma, Sonoma	30

	Policy Convening	facilitator; Planning Committee / 1	County, CA	
<b>Theme 5: Post-Fire Recovery &amp; Resiliency</b>				
Jun 6, 2018	After the Fires: Reflections from the Farm, CAFF The Farmers Guild	Post-Fire Produce Safety / 1	Sebastopol, Sonoma County, CA	20
Aug 24, 2018	Before Fire Strikes: How to Prepare Your Home and Create a Resilient Rural Landscape	Post-Fire Produce Safety / 1	Santa Rosa, Sonoma County, CA	30
Oct 23, 2018	Napa County Board of Supervisors Annual Luncheon	Produce Safety After Urban Wildfire / 1	Napa, CA	45
Apr 16, 2019 - Apr 18, 2019	Vision 20/20: A Fire-Resilient California	Emergency Food Response and Post-Fire Food Safety / 1	Redding, CA	150
Oct 22, 2019	Napa County Board of Supervisors Annual Luncheon	Produce Safety After Urban Wildfire / 1	Napa, CA	45

***c. Other (including TV and/or radio interviews/programs, newspaper/trade magazine interviews)***

Begin Date - End Date	Interviewed/Written By (optional)	Name of Media or Publication	Topic
3/14/2014	Andrea Davis-Cetina	<a href="#">Sustainable Growing</a> , <i>KSVY Radio 91.3</i>	UCCE Centennial
12/26/2014	Jane Firstenfeld	<a href="#">Produce Can Amplify Wine Brands Canned garden products create added value for vineyards and wineries</a> , <i>Wines and Vines</i>	Value-added production
8/7/2015	Arnold Levine	<a href="#">Tommy's Holiday Camp</a> , <i>KOWS Radio 107.3</i>	Cottage Foods
3/4/2015	Ching Lee	<a href="#">Tour connects small farmers with wholesale buyers</a> , <i>Ag Alert</i>	Wholesale

5/21/2016	Steve Garner	Good Food Hour with John Ash and Steve Garner, KSRO Radio	Gleaning and the Community Jam 2016
5/23/2016	Lyons Filmer	KWMR Radio	Ag Diversification
Dec 6, 2018	John Baxter	The Jefferson Exchange (NPR Affiliate)	Post-fire food safety
July 24, 2019	Leslie Casimir	<a href="#">Shopping at the farmers' market on food stamps: 'Not just for white foodies'</a> , <i>The Guardian</i>	Farmers Markets
June 2, 2019	Rose Hayden-Smith	<a href="#">Food Policy Councils Are Empowering Communities</a> , <i>UC Food Observer</i>	Food Policy Councils
October 8, 2019	Marisa Coyne	<a href="#">UCCE Marin Offers Older Adult Residence Garden Tour</a> , <i>UC Master Gardener Program Statewide Blog</i>	Community Gardens

*d. Other (including websites, social media, blogs, collaborations with other agencies, organizations, policy engagement)*

Begin Date-End Date	Description	No. of Instances
2013 - present	<a href="#">Grown In Marin</a> : website co-manager & e-newsletter editor	7 issues
2013 - present	<a href="#">UCCE Sonoma blog</a> : guest blogger	Various posts
2013 - present	<a href="#">UCCE Marin Facebook</a> : page manager	1 (603 page likes)
2015 - 2016	<a href="#">Grown Local Marin Facebook</a> : page manager	1 (478 page likes)
2014 - Present	<a href="#">UC ANR Urban Agriculture</a> website: content reviewer for website development and guest blogger	1
2014	<a href="#">UC ANR Cottage Foods</a> website: content reviewer	1

2013 - Present	<a href="#">Marin Food Policy Council</a> website: website co-manager	1
Jul 1, 2019	Post-Fire Food Safety Webinar	1
Mar 26, 2018	CropMobster TV: Participate in the Backyard Poultry Egg Study	1