Attachment 1: ANR Mission, Guiding Principle, and Core Values

Mission -- The mission of the University of California Division of Agriculture and Natural Resources is to serve California through the creation, development and application of knowledge in agricultural, natural and human resources.

ANR Guiding Principle -- ANR’s research and extension programs serve the public good of California through the creation, development and application of knowledge addressing critical issues in agricultural, natural and related human resources, through a system of community-driven research and outreach programs with CE advisors, CE specialists, and AES scientists supporting each other.

ANR Core Values

- The highest standards of ethical behavior, honesty and integrity, with the recognition that the trust and confidence of the public is absolutely essential to our success.
- Academic excellence and maintaining credibility as an objective source of knowledge.
- Scientifically valid research as a foundation for anticipating problems and developing practical solutions.
- Responsiveness to state and local needs in California, and consideration of the global context that shapes these needs.
- Diversity within our organization, equal access to knowledge by all people, and equal opportunity for self-reliance through education.
- Collaboration, teamwork and mutual respect among ourselves, in partnership with other organizations, and in interaction with our clientele.
- Academic freedom, with the recognition that individual freedom goes hand in hand with a high standard of professional responsibility and personal accountability to ANR’s land-grant mission.