



WELCOME!

UC ANR STRATEGIC VISIONING 2040

Growing Our Future Together

Aligning strengths for California's success

*UC ANR Statewide Conference
April 25, 2023*

Plenary Agenda



Tuesday

- 8:00 Welcome and Conference Intro
- 8:30 Keynote – Senator John Laird
- 8:45 Panel Discussion
- 10:30 Reflect & Connect: World Café
- 1:00 Shaping the UC ANR Vision
- 2:00 Regional Visioning Breakout Sessions
- 6:00 Poster/Table Session & Strolling Dinner

Wednesday

- 8:00 Keynote - Regent Jose Hernandez
- 5:30 Baseball Game

Thursday

- 1:00 Conference Close
-

**Huge
Thank
You!**

LEARNING & POSTER SESSIONS

1. Stacey Amparano
2. Jodi Azulai
3. John Bailey
4. Rebecca Lyn Brock
5. Helen Dahlke
6. Missy Gable
7. Tina Jordan
8. Pam Kan-Rice
9. David Lewis
10. David Lile
11. Anne Megaro
12. Brian Oatman
13. Daniel Obrist
14. Tapan Pathak
15. Amira Resnick
16. Michael Rethwisch
17. Lynn Schmitt-McQuitty
18. Rachel Surls
19. Fiona Wei

STEERING COMMITTEE

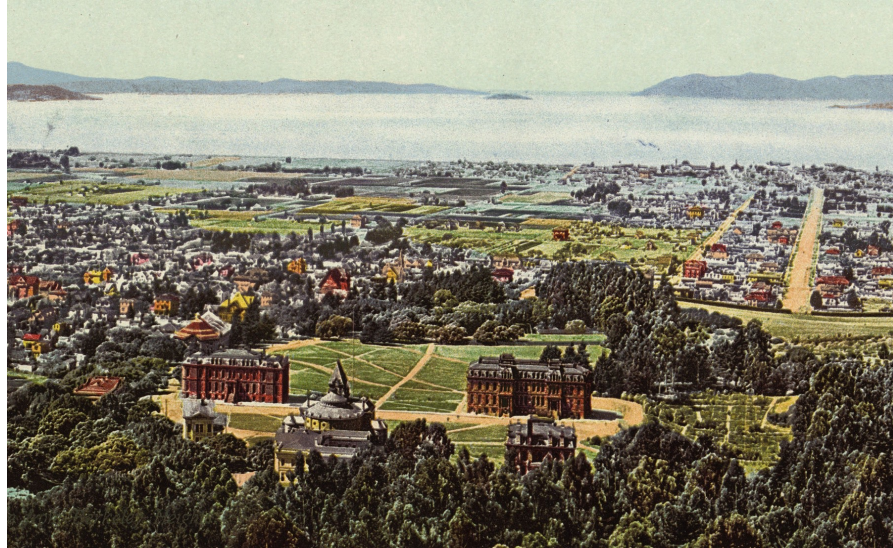
1. Hannah Bird
2. Bethanie Brown
3. Mary Ciricillo
4. Jim Farrar
5. Linda Forbes
6. Darren Haver
7. Mark Hoddle
8. Greg Ira
9. Fadzayi Mashiri
10. Deanne Meyer
11. Keith Nathaniel
12. Karmjot Randhawa
13. Nikolai Schweitzer

PROJECT MANAGEMENT:

- Kathy Eftekhari
- Kathryn Stein

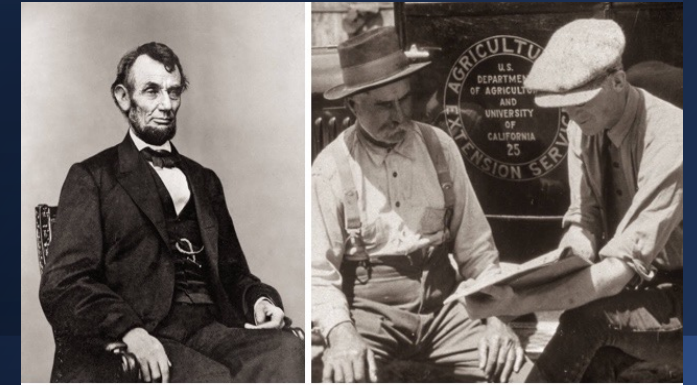
LOGISTICS: PSU Team: Sherry Cooper, Bridgette Alvarez, Maria Alvarez, Julia Kalika, PJ Kelly, Mariette Malessy, Kate Lyn Sutherland

**Agricultural, Mining and Mechanical
Arts College of California opened in
1868 in
Downtown
Oakland.**

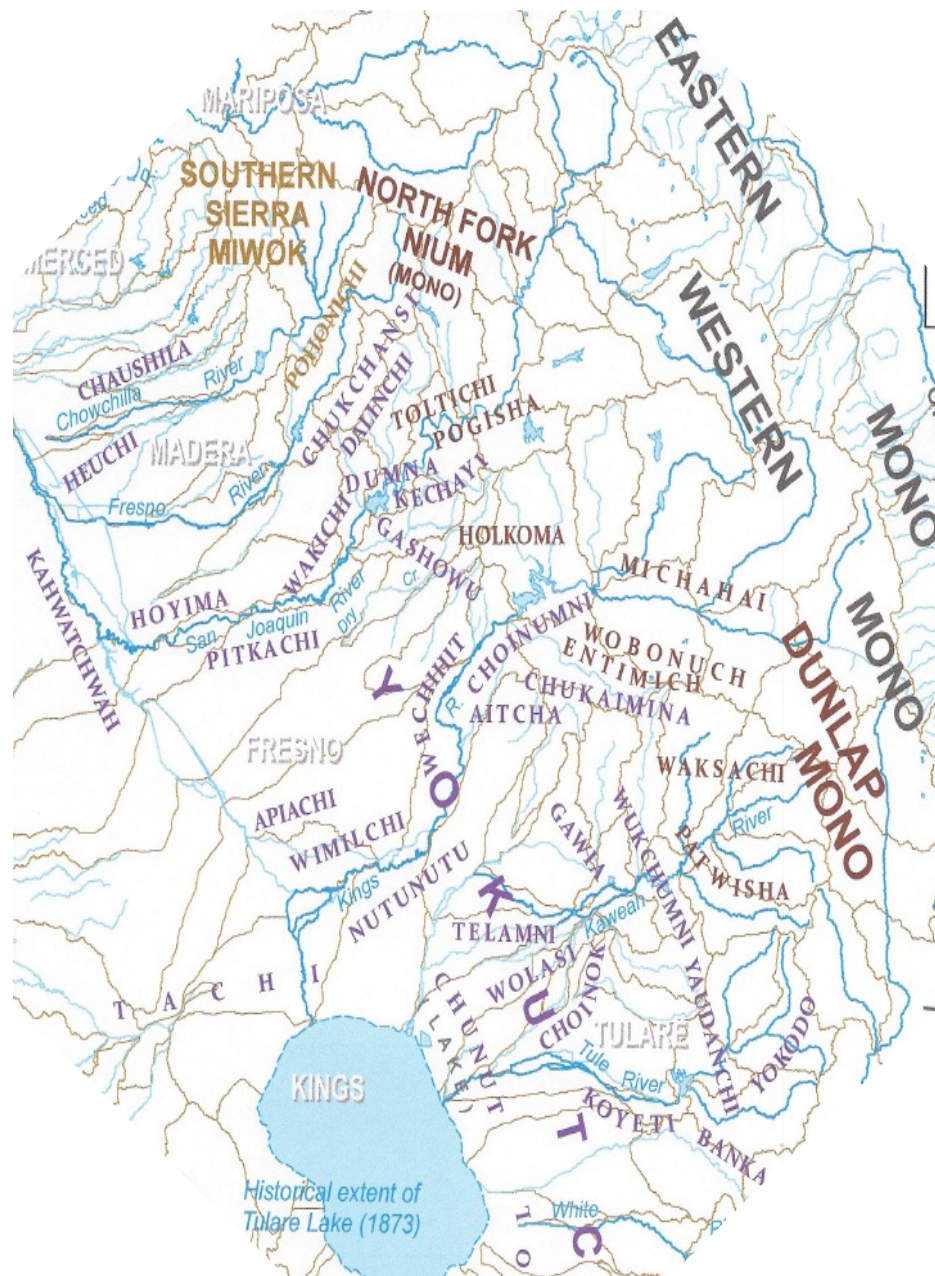


**In 1873 it moved to current
location and became the
University of California, Berkeley.**

**1862 Morrill Act
Creates Land
Grant Universities**



Over 1.7 million acres of unceded Tribal lands throughout California were used to support 32 Land Grant institutions in 27 states, including the University of California.



Fresno, and this region, are the homelands of the Yokut and Mono peoples, whose diverse Tribal communities continue to share stewardship of this land.

1887 Hatch Act

Agricultural Experiment Stations

1914 Smith-Lever Act

Cooperative Extension &
4-H Youth Development

1962 McIntire-Stennis Act

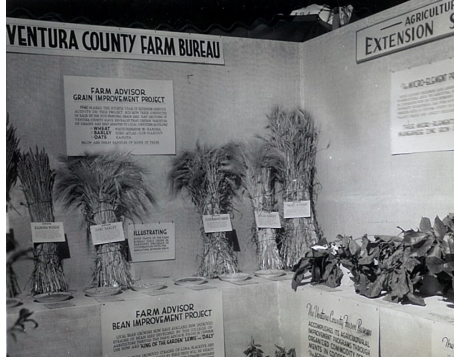
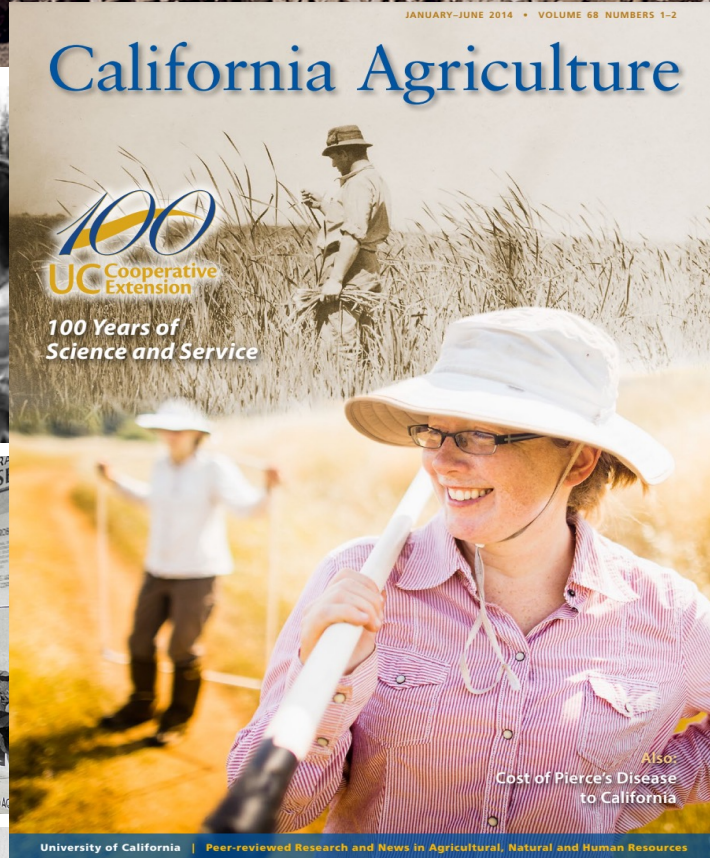
Cooperative Forestry Research

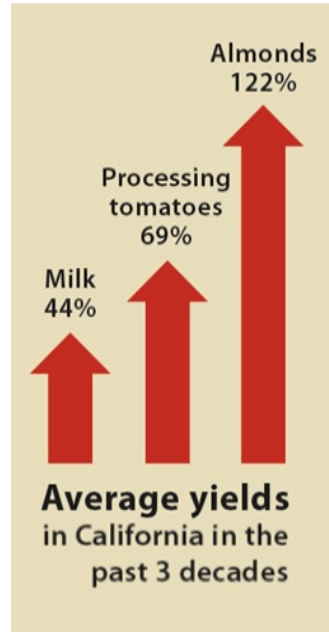
1990 Farm Bill

Sustainable Agriculture Research
& Education (SARE)

1996 Food Quality Protection Act

Integrated Pest Management (IPM)





UC ANR Research, Extension, & Programs support:

- ✓ Economic Prosperity
- ✓ Food Security & Safety
- ✓ Agricultural Productivity
- ✓ Vital Natural Resources
- ✓ Climate-Resilient Communities & Ecosystems
- ✓ Health & Wellness
- ✓ Workforce Development
- ✓ Inclusive & Equitable Society



Largest growth area was in technology and engineering projects.



2022 Engagement

Over 2,500 new educational materials and publications produced

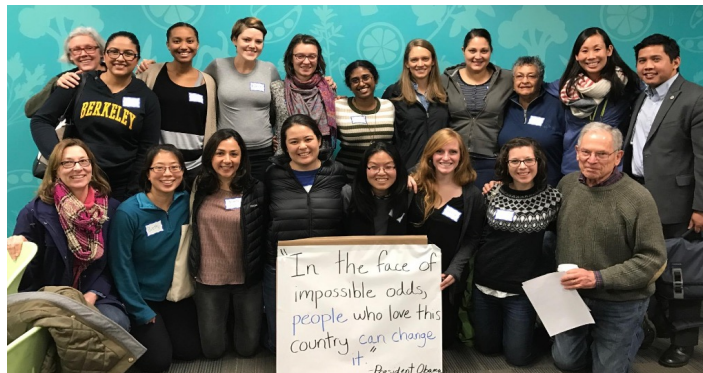
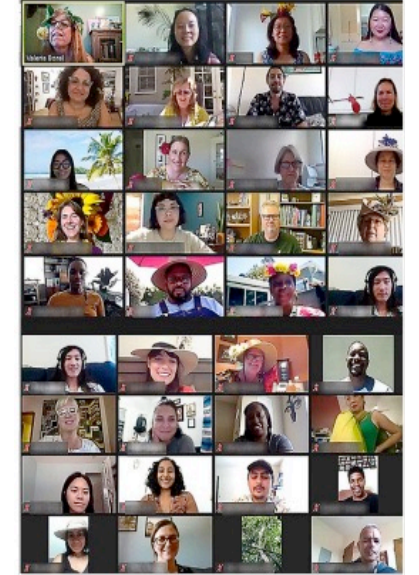
467,959 adults and youth served educational programs at 25,951 workshops, field days, & courses

UC ANR People Are Our Most Important Asset!

- ✓ Principles of Community
- ✓ Established Staff Assembly and Expanded Role of Academic Assembly
- ✓ Vice Provost Developing Mentoring Programs & Academic Excellence
- ✓ New Director for Workplace Inclusion & Belonging
- ✓ Improving Volunteer Engagement and Development

FY 2015-16 staff salaries averaged 29% below market rate and UCCE Advisors' salaries were 9.3% below market rate.

Several cycles of Market Adjustment Plan has now pushed employee's compensation to labor market midpoints.

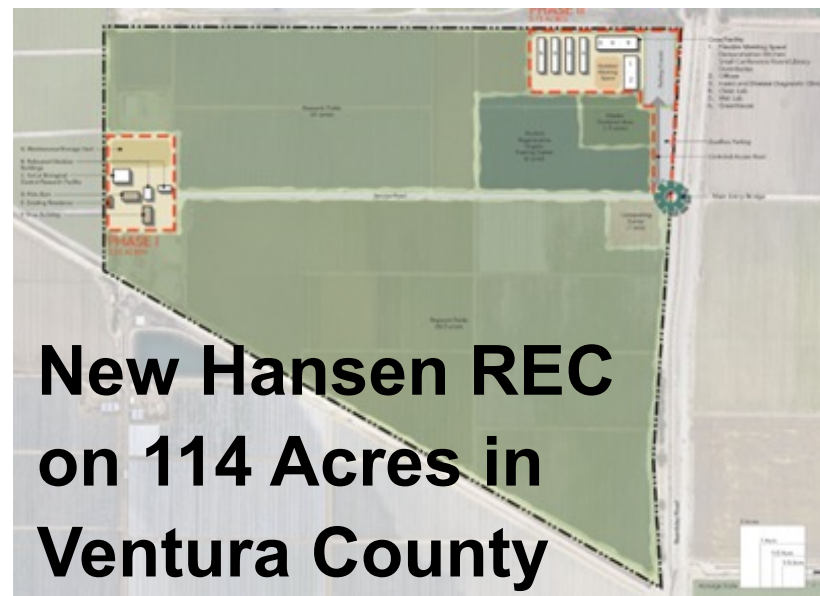


Over \$45 million recently acquired for new capital projects and to fix deferred maintenance.

Over \$2 million to improve broadband access means that UCCE offices and RECS throughout California are now able to do their work more effectively.

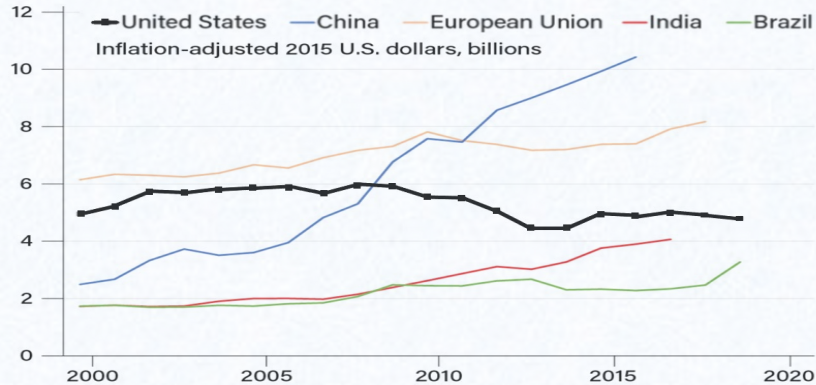


University of California Division of Agriculture and Natural Resources
Lindcove Research and Extension Center
Conference Center Outdoor Enhancement Campaign



Expanded and Diversified UC ANR's Funding Portfolio

The United States has been losing ground to other countries in public agricultural research and development (R&D) investment



19 UCCE Academics & 25 ANR Program Staff are co-funded with a diverse array of partners

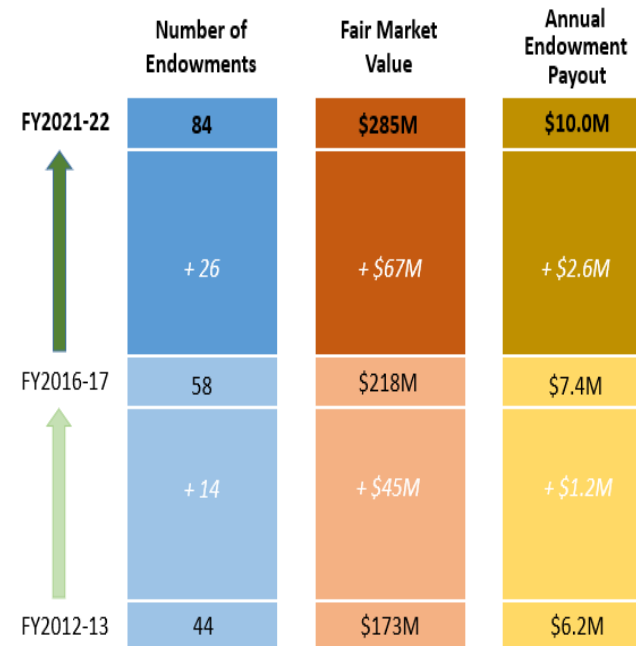
\$5.1 Million in Annual Salary Contributions

FY15-16 to FY2021-22

New gift revenue: \$31.4 Million

8% increase in giving (vs 1.5% nationwide)

20% increase in number of donors



Since FY 2015-16 Revenue from Contracts & Grants has Increased over 22% – from \$57.6 M to over \$70.4 Million this year.

Creating the UC ANR Foundation

A committee of volunteers – the UC ANR Vice President’s Cabinet – will guide development of the foundation and advise on initial fundraising strategies. Rollout of the UC ANR Foundation is targeted for Summer of 2024.



Many thanks to these volunteers for their service!

Bill Frost

Corinne Martinez

Adina Merenlender

Soapy Mulholland

Sharon Nance

Fred Ruiz

Kerry Tucker

Keynote Presentation

Senator John Laird
District 17
California State Senate



UC ANR delivers the power of UC throughout California by serving all 58 counties with research & education programs that support:

- ✓ Sustainable, safe, and nutritious food production and delivery
- ✓ Economic success in a global economy
- ✓ A sustainable, healthy, and productive environment
- ✓ Science literacy and youth development

UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources



Research and Extension Needed More than Ever

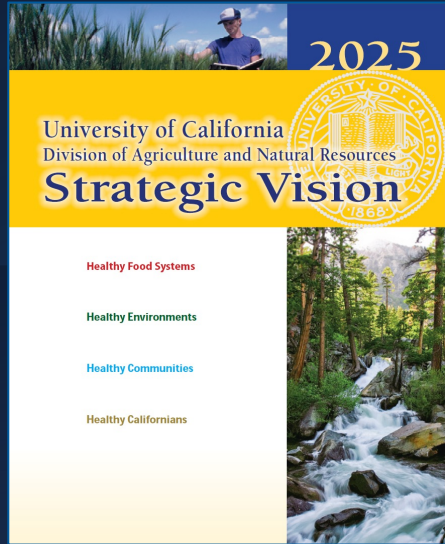
- New Technologies, Crops and Tools Required
- Food & Nutrition Systems are Fragile
- Climate Change Impacts
- Economic Disconnects
- Disaster Response



Solutions Required for:

- Worker & Community Well-being
- Industry Recovery, Resiliency & Compliance
- Market Competitiveness, Growth & Profitability

UC ANR Strategic Vision 2025



Adopted in 2009 from field hearings and input from stakeholders

Five strategic initiatives for programs and research:

- ✓ Endemic and Invasive Pests and Diseases
- ✓ Healthy Families and Communities
- ✓ Sustainable Food Systems
- ✓ Sustainable Natural Ecosystems
- ✓ Water Quality, Quantity and Security

Where Do We Go from Here??

Expanding &
Enhancing Our
Vision for UC ANR
Through 2040

California Challenges & UC ANR's Role

Video by Ethan Ireland,
UC ANR Senior
Videographer





What to keep?

Graffiti Wall!

What to
change?

Ideas?

What is a Vision?

A picture of our preferred future.....

A 10 to 30-year goal that will stimulate change and progress and inspire a resolute commitment by our people

Add
your
thoughts!

Developing a Vision for 2040

Challenges/Opportunities & role of UC Research & Extension

Moderator: Karen Ross, Secretary, California Department of Agriculture

Walt Duflock Vice
President of Innovation
Western Growers



Ron Goode
Tribal Chairman
North Fork Mono Tribe



Michael Drake
President
University of California



Paula Daniels
Co-founder, Chief of
What's Next, Board
Chair of the Center for
Good Food Purchasing



Sharon Nance
President, NTAPROBLM
LLC Consulting, Former
CA Assistant NRCS
State Conservationist



Jaron Brandon
District 5
Tuolumne County
Board of Supervisors





REFLECT & CONNECT: WORLD CAFÉ



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Aligning strengths for California's success

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