

Responsible Officer:	
Responsible Office:	
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Contact:	
Title:	
Email:	
Phone:	

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I. POLICY SUMMARY

II. DEFINITIONS

III. POLICY TEXT

Communications policy is established by the Director--External Relations (OER), under the supervision of the Vice President and in consultation with the Associate Vice President--Programs and other members of CODAD. Communications priorities are established in accordance with the Division's overall administrative and program priorities. Priorities are developed with maximum input from Deans, Regional Directors, and Program Managers. Division Planning Groups are encouraged to provide input and guidance for the development of communications priorities. Communications priorities are disseminated annually to Division personnel by the Director of External Relations. Based on priorities, the OER Director works with Deans, Directors, Program Managers, and academic staff to plan and maximize positive exposure for Division programs, including affirmative action goals.

OER seeks to enhance the Division's communications to all populations of the State, including disadvantaged groups and non-English speaking populations. OER assists in communicating information about the Division's affirmative action objectives and programs to the general public.

IV. COMPLIANCE / RESPONSIBILITIES

V. PROCEDURES

VI. RELATED INFORMATION

VII. FREQUENTLY ASKED QUESTIONS

VIII. REVISION HISTORY

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