

PAC discusses value of research

After years of state budget cuts, UC is trying to regain its bearings, President Yudof told his President’s Advisory Commission on Agriculture and Natural Resources when they met Oct. 20 at the Doubletree Hotel in Berkeley.

Karen Ross, secretary of the California Department of Food and Agriculture and former PAC member, attended the meeting as a guest.

“You possess a unique perspective that is critical to UC as we move forward, and we can use your help and your ideas,” Yudof told the commissioners. “We need some courage to hold the line on further state disinvestment.”

A critical part of the process involves working with the governor to establish a multi-year plan that contains built-in funding guarantees, he said.

In addition to giving a budget update, Yudof thanked Dan Dooley for his years of service while heading both ANR and External Relations and congratulated Barbara Allen-Diaz on succeeding Dooley as VP.

“I also want to say how much confidence I have in Barbara as she assumes her new role as vice president of ANR,” Yudof added. “Barbara and I have worked directly together for the last three years, and both Dan and I are thrilled that she accepted this position.”

For California, Alston’s research has shown that the return has been about \$20 for every \$1 invested in agricultural research.

He noted that high-income countries have slowed spending on research in recent years and that productivity is beginning to slow in those countries.

Alston gave three reasons for investing in agricultural research: return on investment, increasing world food demand and competitiveness in the world market. Brazil and China are not stopping research, he added.

The research needs are complex and UC’s relationship is critical to the long-term success of the agricultural industry, said Batkin.

Klein and Batkin expressed concern about losing the expertise of ANR researchers who have retired and the length of time it takes to fill those positions. VP Allen-Diaz explained that hiring new advisors and specialists is a priority and that ANR is using money saved from retirements and separations to reinvest in people.

Allen-Diaz told the commissioners that hiring is under way for 11 advisor and specialist positions, nine more will be recruited in the spring, and a supplemental call for positions will occur soon after the first of the year. For the next call for positions, she said ANR will actively seek input from clientele.

The next PAC meeting is scheduled for April 26.



Nathan Brostrom, UC executive vice president, discussed an [economic impact study](#) released in September that shows that every \$1 that California invests in UC results in nearly \$14 in overall economic output.

Three presenters led discussions about the value of agricultural research. Julian Alston, UC Davis professor of Agricultural & Resource Economics, described the correlation between public investment in agricultural research and

agricultural productivity. Bob Klein, manager of the California Pistachio Research Board, and Ted Batkin, president of the Citrus Research Board, gave industry perspectives on the value of UC research.

“There are greater returns on investment in ag research than almost anything else,” said Alston, coauthor of “Persistence Pays: U.S. Agricultural Productivity Growth and the Benefits from Public R&D Spending.”

INSIDE:

First group of program teams to meet in February.....	2
Academic Directory added to ucanr.org.....	2
Intermountain REC calls for proposals.....	2
Harassment prevention training offered for nonsupervisors	3
UC Davis partners with Wageningen University.....	3
Learn to build a Facebook community	3
Names in the News.....	4
Lairmore assumes SVM dean’s post.....	4
Parker settles into UCOP	4
Larsen lands \$700,000 NIFA grant.....	4
CAPCA honors Kabashima	4
Jimenez wins \$25,000 Peace Prize	5
Lopez gets kudos for EFNEP efforts.....	5

Harassment prevention training offered for nonsupervisors

The ANR Office of Affirmative Action is responsible for various related trainings including civil rights, affirmative action requirements, diversity, and sexual harassment prevention and harassment prevention.

UC provides sexual harassment prevention training for supervisors every two years, however this training is not mandated of nonsupervisor employees. The Affirmative Action Office regularly receives requests from employees for harassment prevention training for nonsupervisors.

David White, Affirmative Action analyst, and Steve Heindl, Communications Services and Information Technology instructional designer, developed a [web-based Harassment Prevention Training for Nonsupervisors](#). The short training is not mandated, but provides excellent information on identifying harassment, the 4-point harassment tool, and managing and reporting harassment.

The ANR Affirmative Action Office encourages ANR employees to take the 15-minute training.

It would make an excellent office or staff meeting training activity.

If you have a question or comment about this training, please submit it via the [ANR Training Request/Suggestion form](#).

UC Davis partners with Wageningen University

UC Davis and Wageningen University and Research Centre, the Netherlands, signed a cooperative agreement in Davis on Oct. 27 that will coordinate scientific research and implement business connections on major issues related to global food security, human nutrition, water and renewable energy.



From left, Netherlands Consul General Bart van Bolhuis; Neal Van Alfen, UC Davis College of Agricultural and Environmental Sciences dean; UC Davis Chancellor Linda Katehi; Karen Ross, secretary of the California Department of Food and Agriculture; Aalt Dijkhuizen, president and chairman of Wageningen UR; and Secretary-General Chris Buijink of the Netherlands Ministry of Economic Affairs, Agriculture and Innovation.

Learn to build a Facebook community

The UC Davis Communications and Social Media basic education committee is hosting a social media brownbag from noon to 1 p.m. on Dec. 2. Presenters will discuss how to build and maintain your Facebook community. The group will meet in the large conference room in the UC Davis Conference Center.

Seating is limited to 40. To reserve a seat, register at <https://ucce.ucdavis.edu/survey/survey.cfm?surveynumber=7545>.

For more information, contact Susanne Rockwell at sgrockwell@ucdavis.edu.



Names in the News

Lairmore assumes SVM dean's post



Michael D. Lairmore

Michael D. Lairmore took office as the new dean of UC Davis' School of Veterinary Medicine on Oct. 24.

Before joining UC, Lairmore served as a veterinarian, cancer researcher and top administrator at The Ohio State University's College of Veterinary Medicine.

He succeeds Bennie Osburn, who retired in June after serving 15 years as dean of the veterinary medical school.

Lairmore's office is in the Surge IV Building. He can be reached at (530) 752-1361 and mdlairmore@ucdavis.edu.

Parker settles into UCOP



Doug Parker

Doug Parker took his new position as ANR's inaugural director of the California Water Resources Research Institute (CWRRI) on Oct. 1. He also serves as leader for the ANR Water Quality, Quantity and Security strategic initiative.

Parker returns to UC from the University of Maryland where he served as director of the Mid-Atlantic Water Program, associate professor of agricultural and resource economics, and Cooperative Extension specialist. Prior to his work in Maryland, he was assistant CE specialist at UC Berkeley.

Parker is located at UCOP in Room 10206 and can be reached at (510) 987-0036 and doug.parker@ucop.edu.

Larsen lands \$700,000 NIFA grant

Stephanie Larsen, Sonoma County livestock and rangeland advisor, has received \$702,592 from USDA National Institute of Food and Agriculture for AGROpreneurship.

Larsen's project is designed to assist beginning farmers and ranchers in getting off to a successful start.

AGROpreneurship places a priority emphasis on service to low-income, under-represented, and Latino populations. It addresses two challenges impacting the vitality of the farming and ranching community in Sonoma County: the approaching retirement of large numbers of current farmers and the significant underrepresentation of large segments of the county's population, especially Latinos, in career and educational pathways that will lead to farmer and rancher occupations.

Three of the most significant barriers to beginning and sustaining successful farming and ranching businesses in Sonoma County are obtaining relevant business skills and training, gaining work experience in farming and ranching production and business management, and obtaining land and financing.

To help aspiring farmers overcome those barriers, Larson is working with Santa Rosa Junior College, which has the largest community college agriculture program in California. The college's 365-acre Shone Farm provides opportunities for hands-on training in a range of agricultural business activities. Ten master farmers and ranchers have pledged their support to AGROpreneurship and will provide side-by-side mentoring and internship opportunities.



Stephanie Larsen

CAPCA honors Kabashima

California Association of Pest Control Advisers honored John Kabashima for Outstanding Contribution to Agriculture. CAPCA gives its highest award each year to an individual, company or organization that has gone far beyond others in support of agriculture.



John Kabashima

He has served 24 years as an environmental horticulture advisor with UC Cooperative Extension in Orange County and at South Coast Research & Extension Center.

Kabashima, who has been a lifelong PCA and contributing member to the SoCal CAPCA Chapter, focuses on insect, disease and weed management in ornamental horticulture production systems and biological control of exotic pests. He is engaged in water use, water related problems and total maximum daily loads (TMDL's) of landscape, golf courses, nurseries and municipalities, and at the watershed level. He oversees detection and removal of pathogens, pesticides and nitrates in nursery recycled water systems and agricultural runoff.

The association noted that Kabashima has contributed his time and knowledge to CAPCA, the Entomological Society of America, the California Association of Nurseries and Garden centers and the Golf Course Superintendents of Association of Southern California. Additionally, he serves on a number of advisory groups such as the Glassy Winged Sharpshooter Nursery Task Force, Orange County Red Imported Fire Ant Committee and the Newport Bay/San Diego Creek Watershed Committee.

Kabashima received the award Oct. 17, during CAPCA's annual meeting in Reno, Nev.

Continued on next page

Names in the News

Jimenez wins \$25,000 Peace Prize



Olga and Manuel Jimenez

Manuel Jimenez, UCCE small farms advisor for Tulare County, was awarded the California Peace Prize by the California Wellness Foundation.

Jimenez was honored for his work with Woodlake Pride, a volunteer youth group that plants and main-

tains 10 acres of orchards, vineyards, vegetables, tropical fruit trees and roses at the Bravo Lake Botanical Gardens in the town of Woodlake.

About 20 years ago, Jimenez and his wife Olga organized the youth group to raise money for community beautification projects in Woodlake.

“Woodlake, like many other rural farm communities, is low-income and unable to support beautification,” Jimenez explained. “Our goal was to uplift community

morale while providing life skills to young people. From the beginning, my wife Olga has been the heart and soul of our effort. She is a great listener, is always positive and is a philanthropist of kind words.”

“We have been saddened to the core with what happens to our youth and their families when youth gangs, drugs and alcohol impact their lives,” Jimenez said, explaining the impetus behind their efforts to create an environment for children that builds self-esteem, confidence and respect for others while planting gardens.

During the cold damp winter, a few youth come out, but during the summer the number participating can grow to 40.

The foundation has awarded the prize since 1993 “to honor unsung heroes of violence prevention,” said Julio Marcial, director of the violence prevention grant program.

Jimenez and two other recipients from around the state received their awards in San Francisco on Nov. 17. The peace prize comes with a check for \$25,000.

Lopez gets kudos for EFNEP efforts

Santos Lopez, Expanded Food and Nutrition Education Program educator for Contra Costa County, was recognized for his contributions to the health and well-being of children and their families during National Hispanic Heritage Month.

Selected for the honor by First Five and Monument Corridor Partnership, Lopez assists low-income families with young children to improve their dietary habits and better manage their limited food dollars.

“Santos has a special gift in reaching the families he serves,” said Marisa Neelon, nutrition and family consumer sciences advisor. “Santos uses a combination of fun activities, humor and his vast knowledge of nutrition when working with families.”

Certificates of commendation from Congressman George Miller, Assemblywoman Susan Bonilla, Mark DeSaulnier and Supervisor Karen Mitchoff were presented to Lopez on behalf of the legislators during a ceremony on Sept. 16.



Santos Lopez

UNIVERSITY OF CALIFORNIA

Division of Agriculture and
Natural Resources (ANR)

Serving California through the creation, development and application of knowledge in agricultural, natural and human resources.

We invite you to visit ANR's Web site: www.ucanr.org.

To access back issues of ANR Report, log on to <http://ucanr.org/anr-report>

Send news items and comments to Pam Kan-Rice, editor, ANR Report

Communication Services
1850 Research Park Drive
Suite 200

Davis, CA 95618-6134
Telephone: (510) 206-3476
Fax: (530) 754-3904

e-mail: anrreport@ucdavis.edu

For nondiscrimination policy, click [here](#).