



Welcome to the
UC Cooperative Extension
Strawberry Meeting

Please sign in

Harvest cart with cutting table

Quiedan Company

800-408-2117

Tony Morales

www.quiedan.com



Variety Performance over Three North San Joaquin Valley Counties

Maxwell Norton, Merced County

Richard Molinar, Fresno County

Benny Fouche, San Joaquin County

UC Cooperative Extension

Planted Fall 2005

SJ County: mid-August

Merced Co: 10 August

Fresno Co: 14 Sept

To be harvested Spring 2006

Varieties tested:

Andana
Aromas
Camarosa
Camino Real
Chandler
Festival
Treasure
CG5 12

Frigo plants, black plastic

Test Plots:

25 feet long

4 replications of each variety

Randomized across planted area

19,360 plants per acre



**UNIVERSITY OF CALIFORNIA
OFFICIAL
TEST PLOT**

CHECK
WITH GROWER
BEFORE
ENTERING

Cooperative Extension
Division of Agriculture and
Natural Resources

CONSULTE AL
CULTIVADOR
ANTES DE
ENTRAR

"NO COSECHE"

"DO NOT PICK" --- "NO COSECHE"

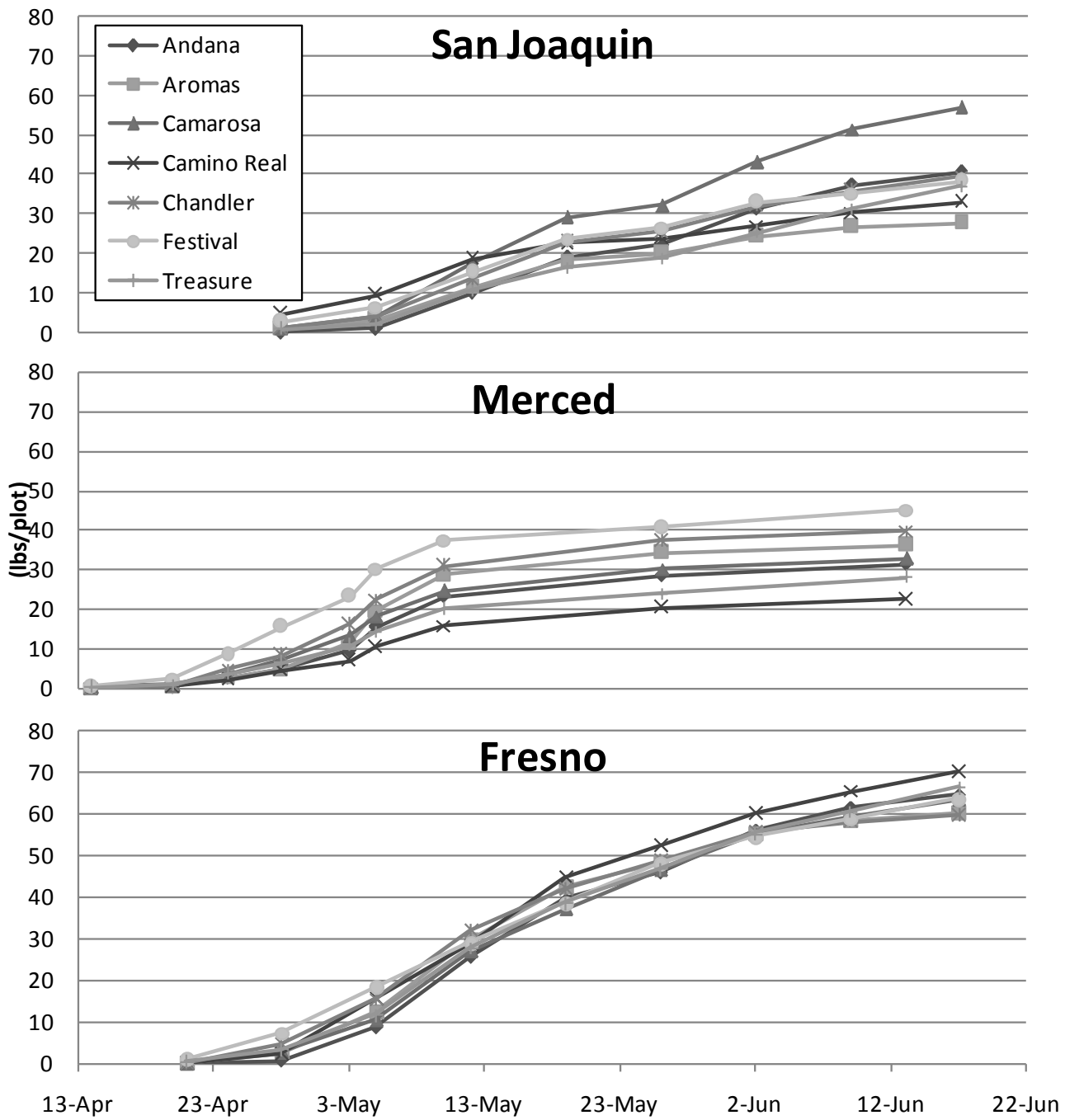
"DO NOT PICK"

Harvest began:

Merced County: 14 April

Fresno County: 21 April

SJ County: last week of April



The perfect variety:

Large size

High yield per acre

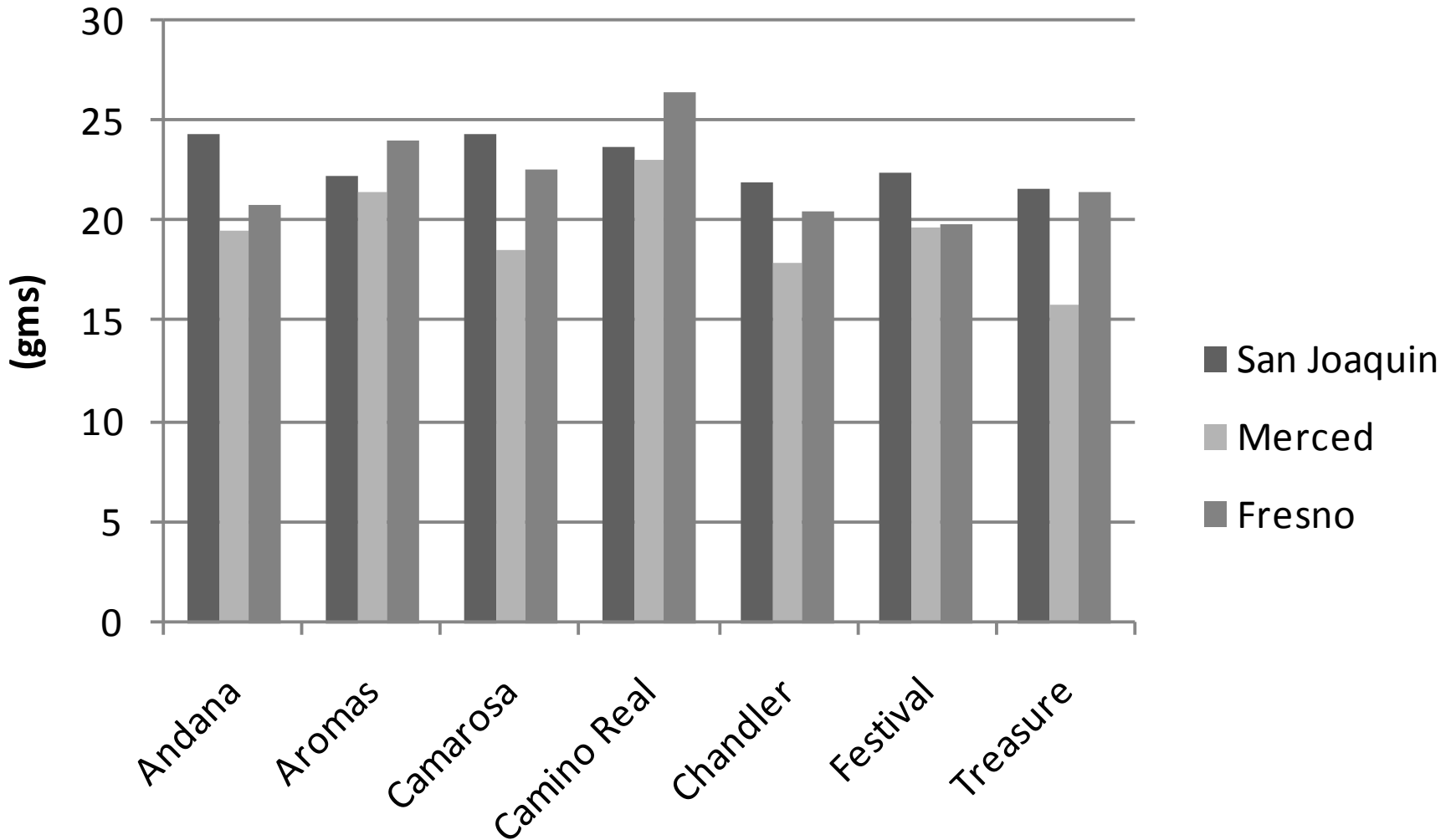
High sugar and taste

Pounds/acre

	S Joaquin	Merced	Fresno
Andana	15,685 b	11,658 bc	25,005
Aromas	10,827 c	13,440 ab	23,402
Camarosa	22,052 a	11,949 bc	24,502
Camino Real	12,827 bc	11,368 bc	27,174
Chandler	15,327 b	14,804 a	23,116
Festival	14,854 b	15,617 a	24,665
Treasure	14,401 b	10,409 c	25,729

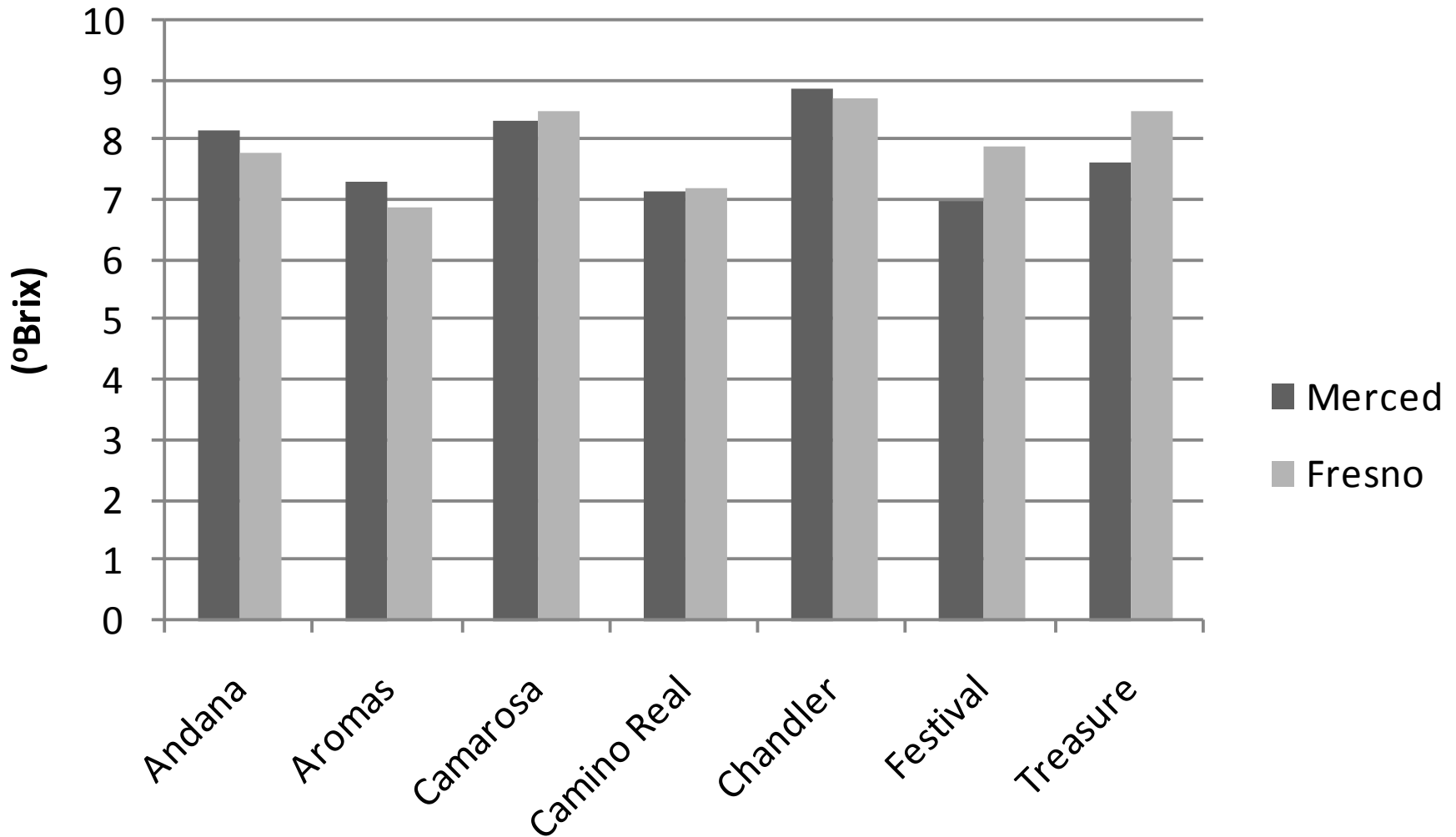
Berry size averaged over all harvests

Camino Real biggest in Fresno & Merced



Sugar Content averaged over all harvests

☺ Chandler & Camarosa were sweetest



Notes:

→ El Camino fruit was big but yield was low in SJ and Merced

→ Aromas had large fruit but.....

Aromas & Camino Real had lowest sugar

😊 Chandler & Camarosa are sweet and usually yield well

Notes:

→ Festival & Camino Real produced the most during the first few pickings – try a few rows of Festival for the fruit stand – (Camino was not very sweet)

CG5 did very poorly in all sites – don't try

☺ Talk to your processor before selecting a variety.

Thank you to the
Strawberry Commission for
funding this project



Thank you to the growers
for hosting the test plots!

