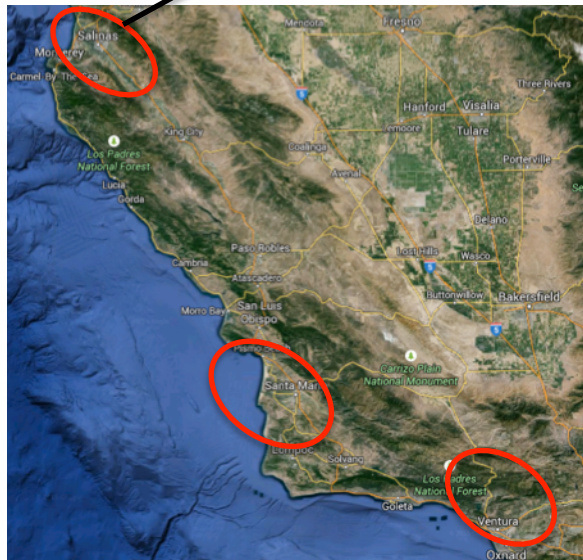


Management of Primocane Fruiting Blackberries for Extended Harvest in a Mild Winter Climate

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San Luis Obispo and Ventura Cos., CA. (USA)*

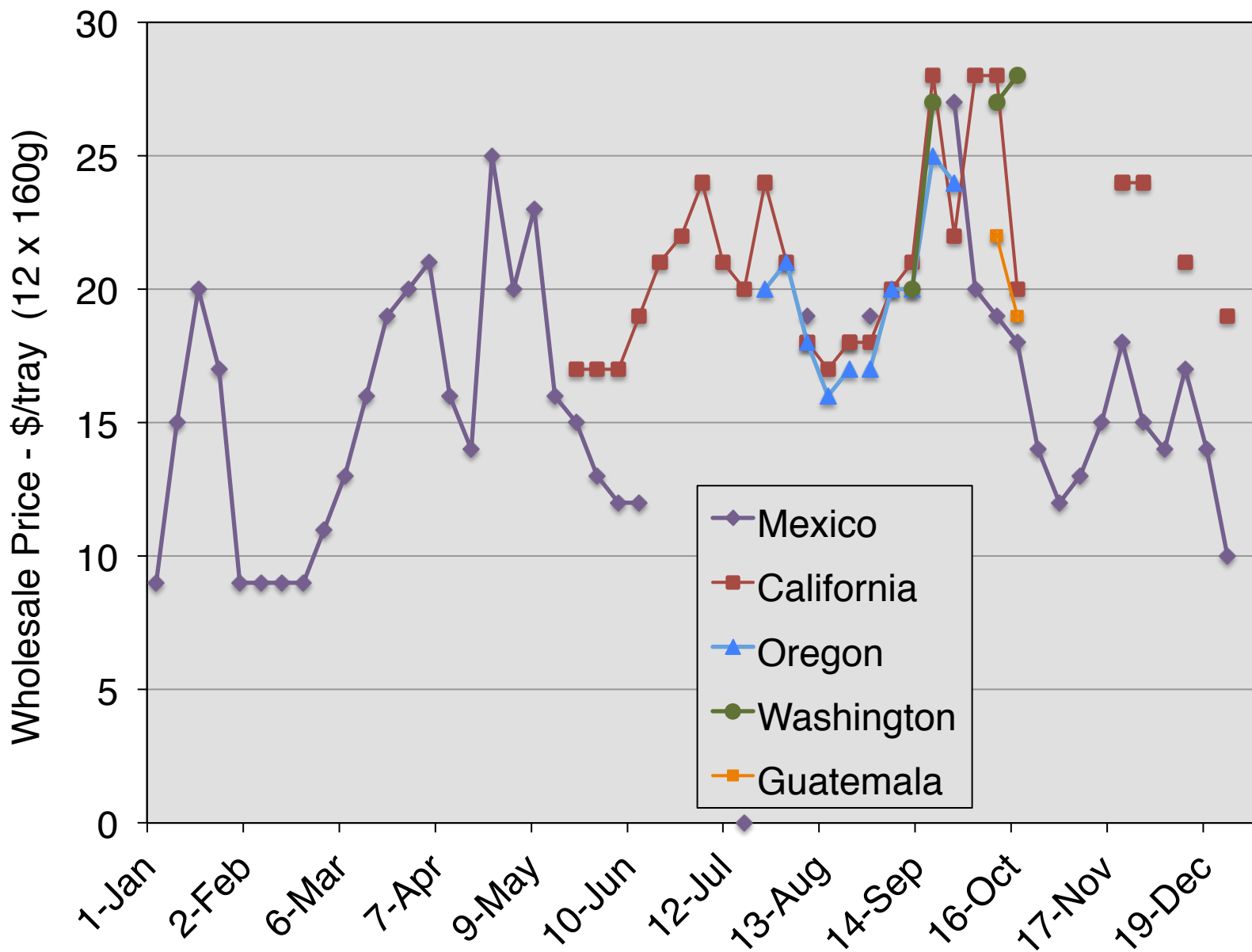
California Small Fruit Districts:

- Ventura (Oxnard)
- Santa Maria
- Watsonville

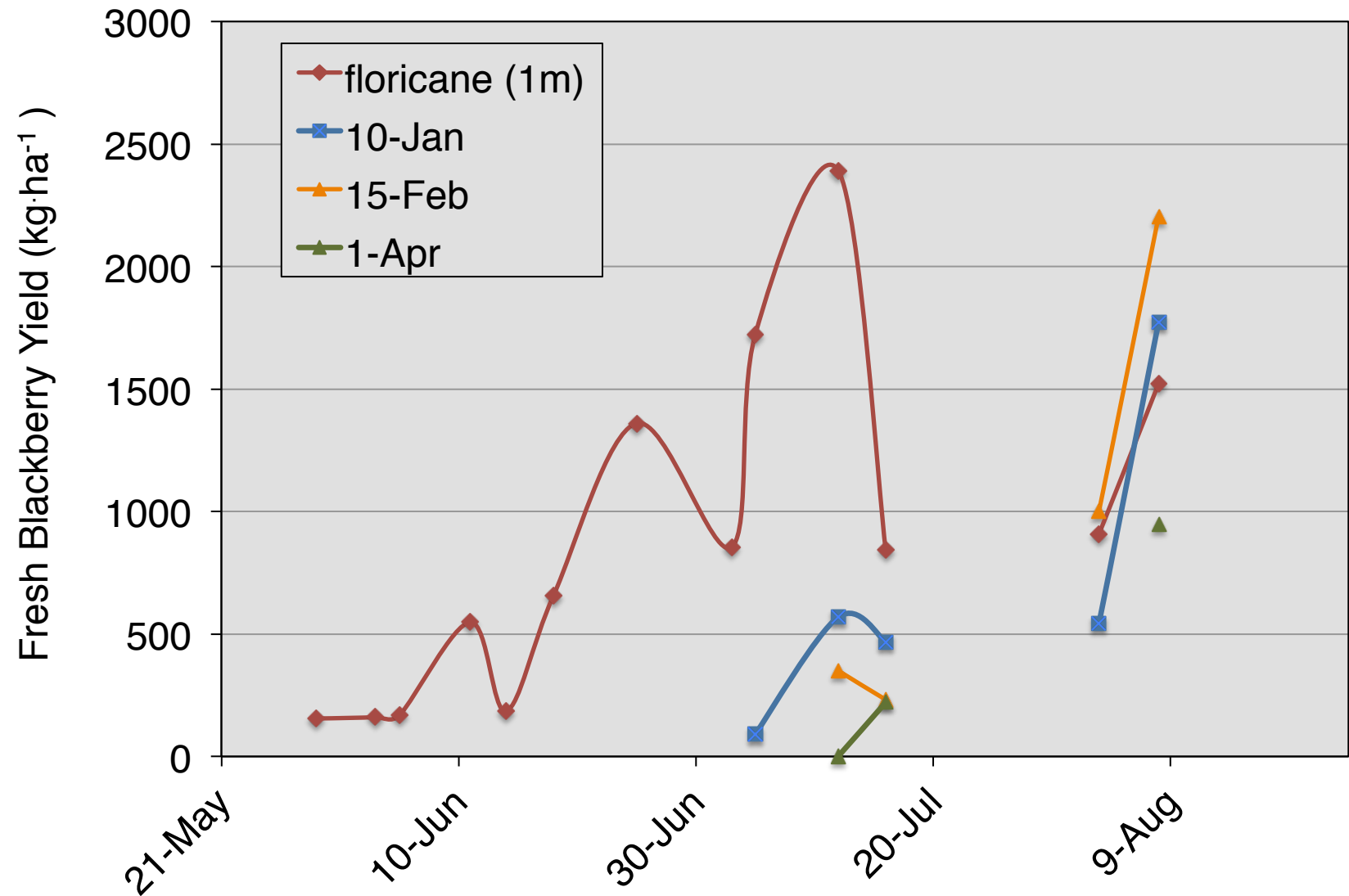




*Weekly wholesale price for fresh blackberries
Los Angeles Terminal Market - 2014*

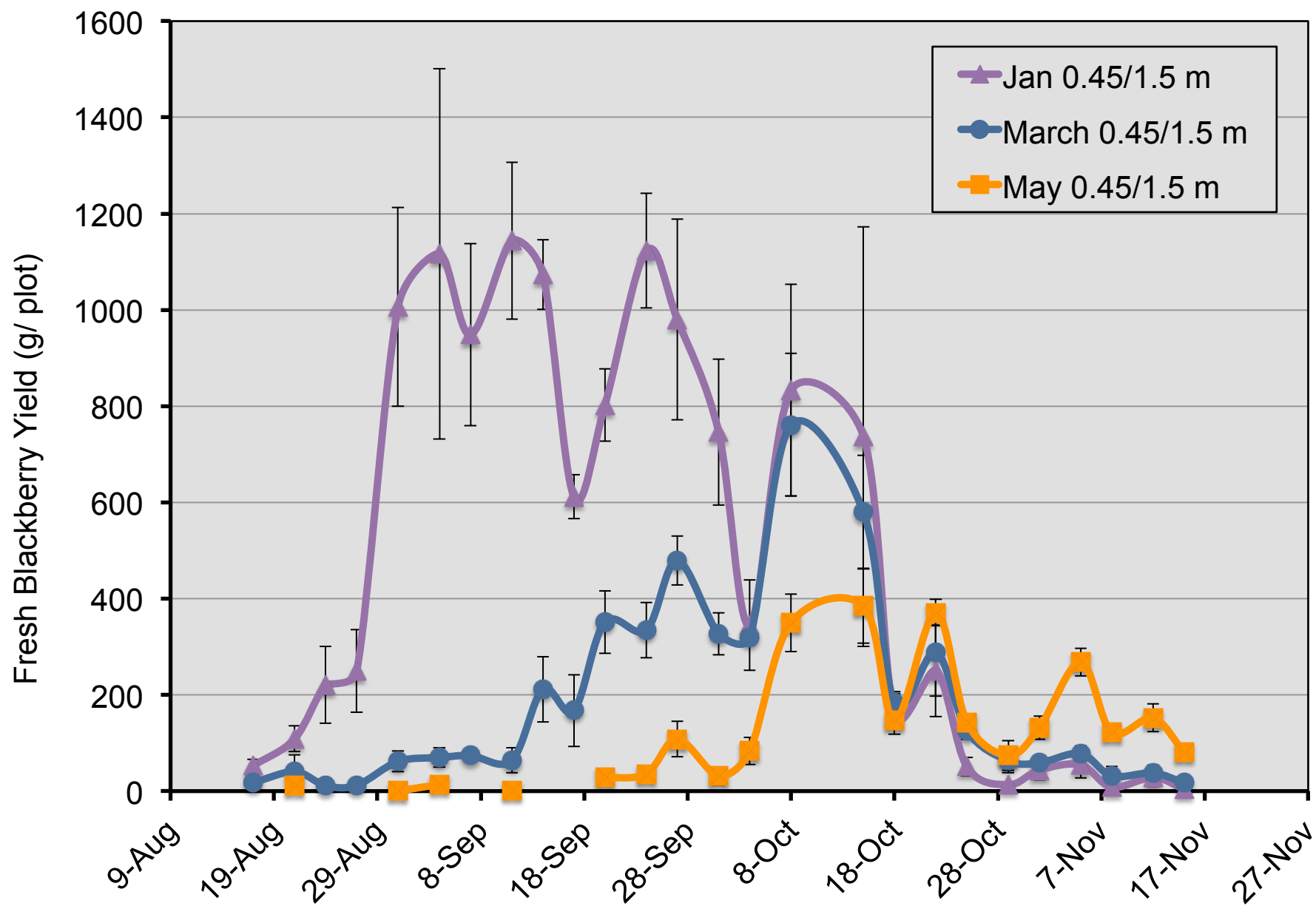


Floricanne VS primocane fresh blackberry harvest timing – tunnels
Santa Maria, CA - 2013

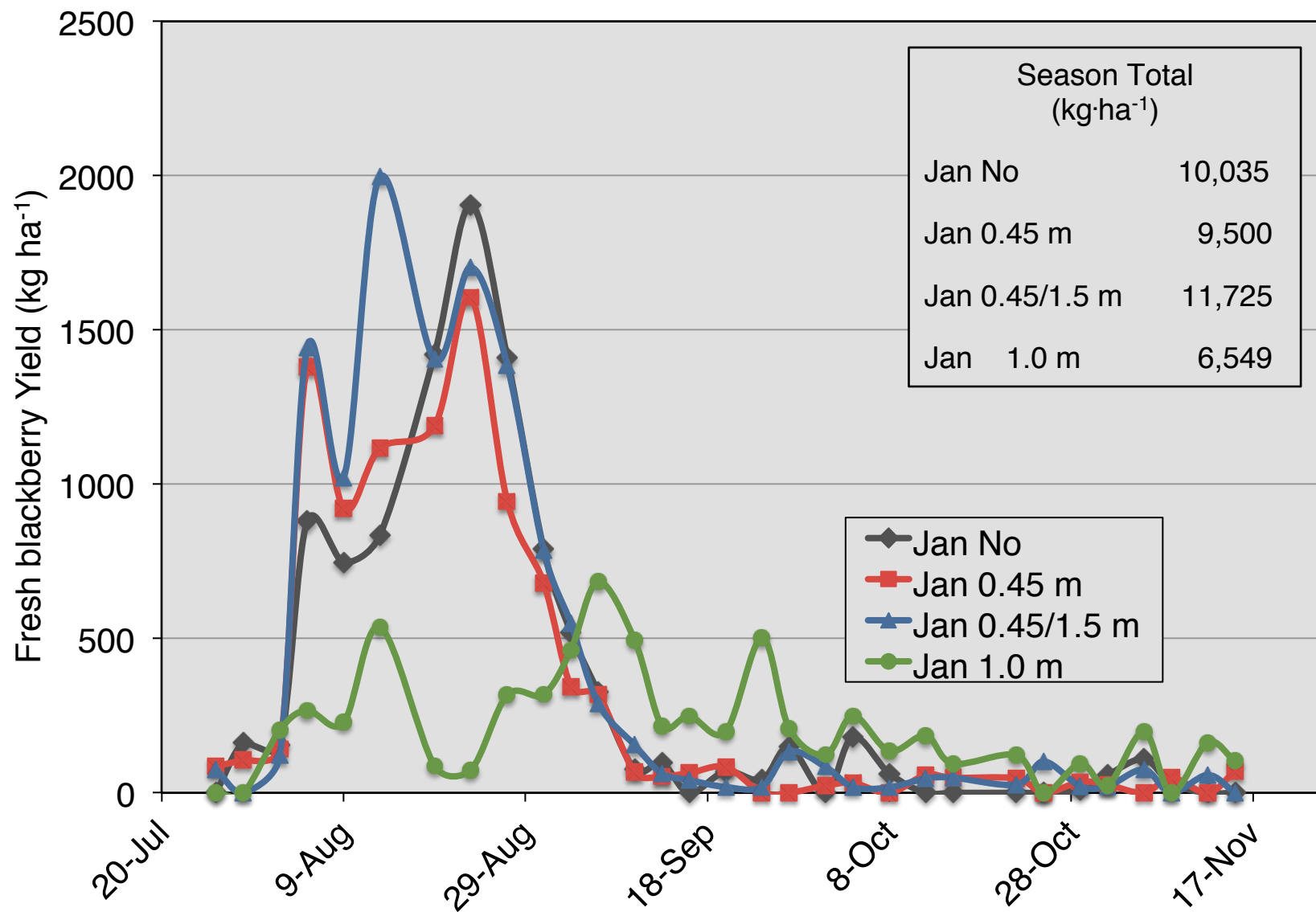




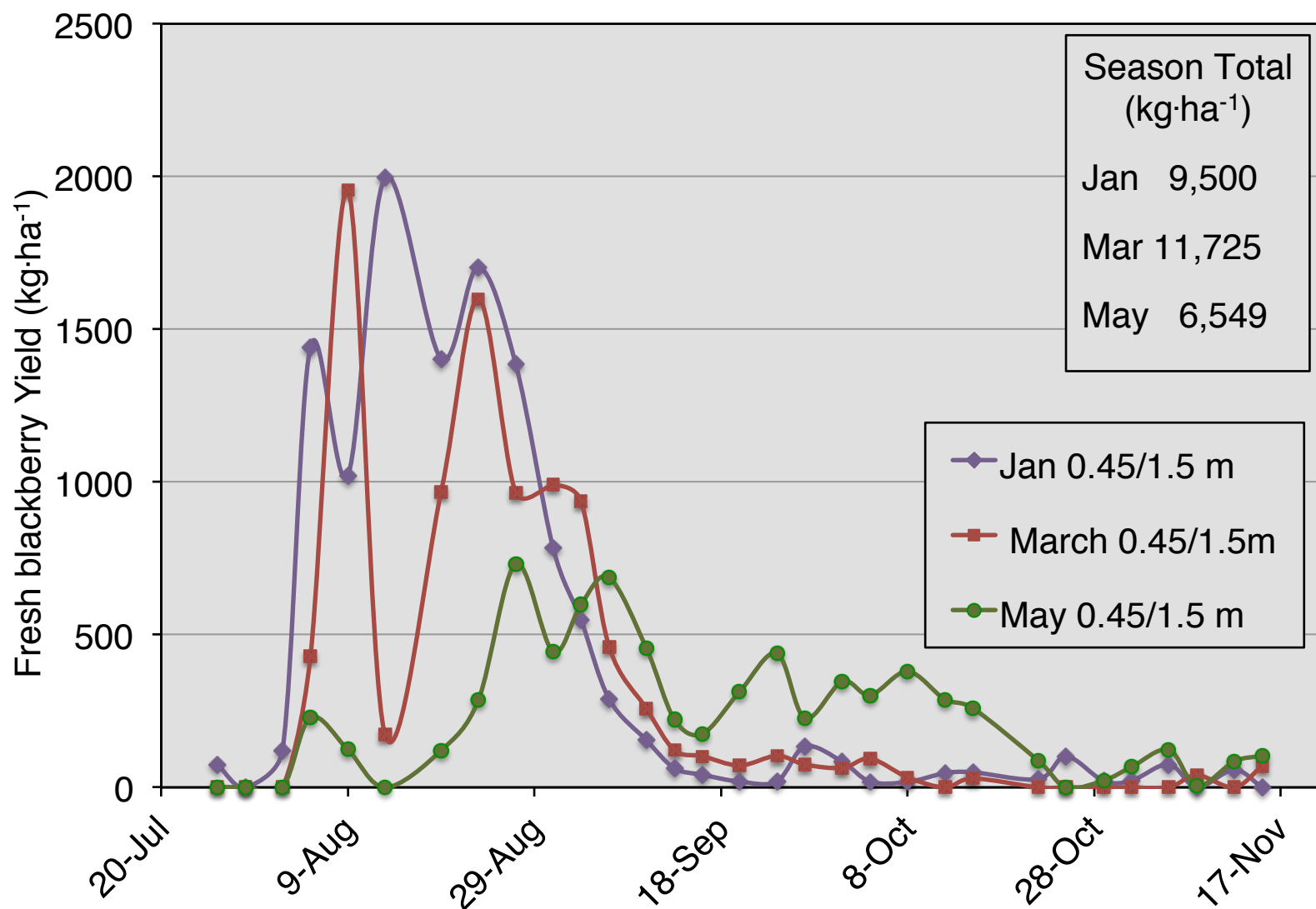
Santa Maria - 2012



Santa Maria - 2012

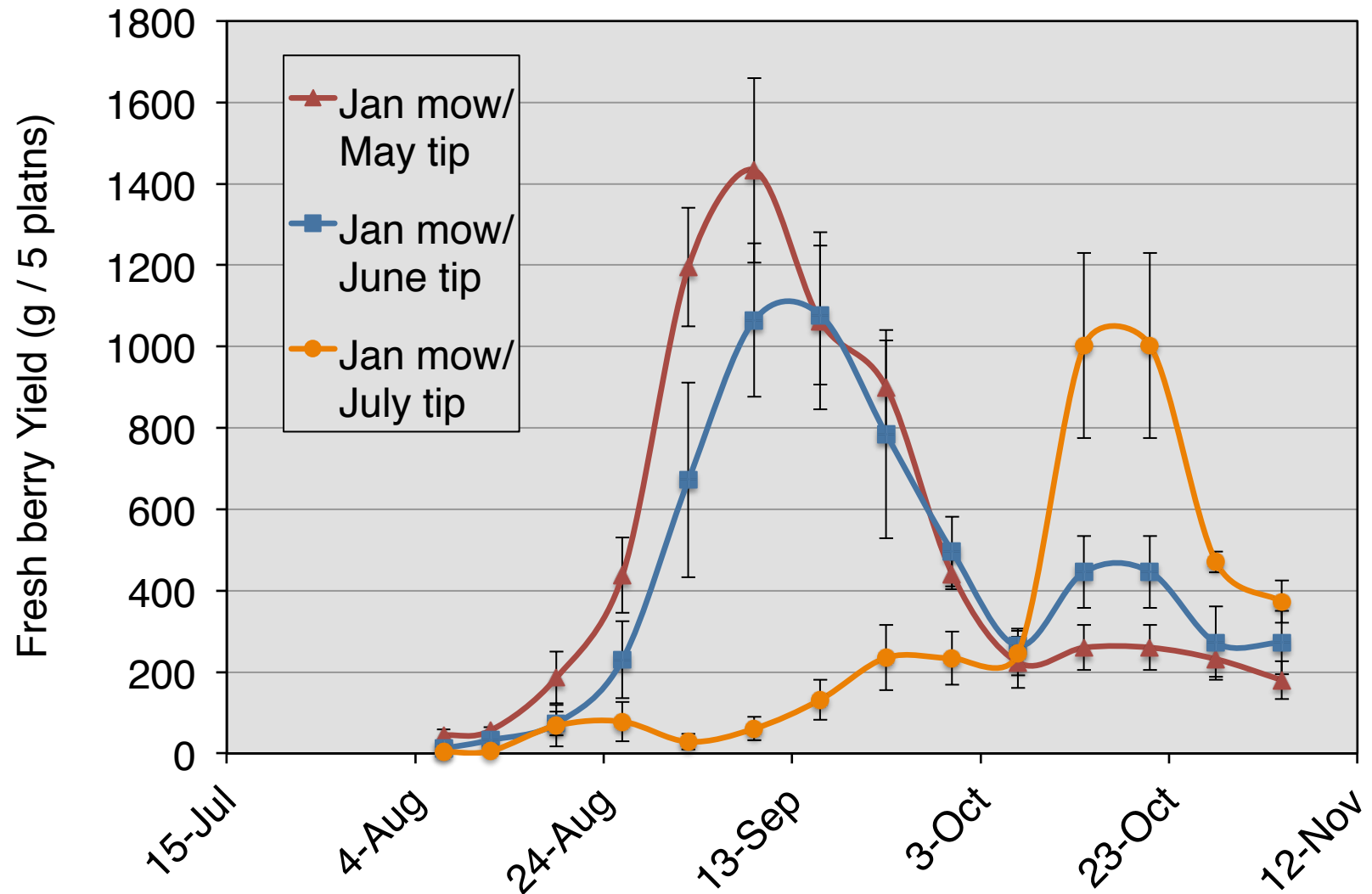


Weekly fresh blackberry production following varying mow-down times with subsequent tip pruning - Santa Maria, CA - 2013





Weekly fresh blackberry production following tipping at varying times after January mow-down. Ventura, CA - 2013



Open field VS high tunnels?

- *Timing*
 - *Fruit yield, quality*
 - *Sun burn*
- *vegetative growth?*



- *January 15, 2014*
– *prior to mow-down*



- *June 2, 2015*
– *beginning harvest*



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