

THE CLOVER

The Welcome Back Issue!

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IMPORTANT DATES

September 2020

- Throughout the month - Individual Club Meetings & 4-H Reward Debit Card Sign-ups
- 10th - 4-H Zoom 101 Training
- 11th - 12th 9-11 Memorial Stair Climb - IV Expo
- 26th - Officer and Leadership Training
- 27th - Monthly Record Book Training / Rehash
- National 4-H Week Poster Contest - theme: Opportunity 4 All
- 30th - Deadline for volunteers' Livescans costs to be covered by Leader Council

October 2020

- 1st - Leaders Council Meeting via Zoom
- 1st - 4-H Pumpkin Carving / Decorating Contest opens
- 2nd - National 4-H Week Poster Contest due to 4-H Office
- 4th-10th - National 4-H Week: Opportunity 4 All
- 10th - 4-H Stem Challenge - formally 4-H Science Day
Click [HERE](#) to get more information
- 21st - Monthly Record Book Training / Rehash
- 29th - Pumpkin Contest Submission
- 31st - Halloween



4-H ZOOM 101

4-H Zoom 101

a workshop for community & project leaders

Thurs, 9/10 6PM via Zoom

join us to learn. . .

- What our members want during a virtual meeting
- How to keep your members' attention
- Zoom basics to feel like a pro
- How to keep meetings fun and get business done

presented by the 2020-2021 All Star Ambassadors

Presented by the IC All Star Ambassadors, this webinar is designed for adult community leaders, project leaders and club presidents / VP's. Attendees will learn how to host meetings with our members in mind. Have fun and get business done!

Wondering about the other officers in your club? Officer and Leadership training will take place on Sept. 26th. We will even be offering a segment for your Jr / Teen leaders!

PDR #4 Leadership Development PDR #3 County Event Attended
If you present at event:
PDR#6 Presented a session.
If you present a report at your club meeting:
PDR#6 wrote an article or gave report on an event.



OFFICER & LEADERSHIP TRAINING

uncharted

"Navigating this together"

Officer & Leadership Training

Sat, 9/26 10AM via Zoom

join us to...

- Get key information on your position and training for your role in your club.
- Learn valuable leadership skills.
- Sessions for all major officers and for Jr/Teen Leaders.

All club officers will be officially installed.

Plus, raffles and prizes for those in attendance!

A Google doc will be emailed for registration.

PDR #4 Leadership Development
PDR #3 County Event Attended
If you present at event:
PDR#6 Presented a session.
If you present a report at your club meeting: PDR#6 wrote an article or gave report on an event.



COUNTYWIDE PROJECTS

Countywide projects are available to every member in our county, no matter the club you call home. Space can be limited so contact the 4-H office at 442.265.7700 for more information.

Available

Imperial County Young Ambassadors Project (6th-8th grades) -

Linda Sanchez

Hi 4-H (high school members only) - Magnolia

RC Cars (all ages)- Magnolia, Eveleine Currier

Rocketry (all ages) - Southwest Valley, Geoff Holbrook

Epidemiology (all ages) - Southwest Valley, Courtney Holbrook

Horticulture (all ages) - Meadows, Johara Rodriguez

International Cooking (all ages) - Verde, Ayron Moiola

Dogs (all ages) - Magnolia, Carly Ashurst

Pending

Fishing

Robotics

Public Speaking/Presentations

Leatherworks

While participating in any cross-club or countywide project, members must follow all rules pertaining to host club and by host leader.



ENROLLMENTS

ENROLLMENT



Enrollment deadline is November 9th.

Please know that each club may close enrollments on or before this date in order submit all required forms to the 4-H office on November 9, 2020.

Enrollment Tips

To enroll, go to: <https://ca.4honline.com/>

For returning members, use the same email address you've used in the past.

- Enroll early.
- Make sure to add current contact information, including an email address. The County 4-H office contacts members via email for any updates and to share important information.
- Enter all important information, including ethnicity questions. This information is for data collecting purposes for our county.
- Make sure to add the main projects you know you will participate in.
- Parents: please do not register/enroll in the system unless you are planning to become a project leaders or assistant leader. Please know that no parent is obligated to register in order for their child to participate in the 4-H organization.

Enrollment fees: \$58 youth (5 to 19 yrs.)

Adult volunteers: \$24



IMPERIAL COUNTY ALL STAR AMBASSADORS

Please meet our 2020 - 2021
Imperial County
All Star Ambassadors!

MEET OUR 2020-2021 IMPERIAL COUNTY ALL STAR AMBASSADORS!



Addison

Imperial County



Ambassador

UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources

If I was a super hero, my animal sidekick would be:

a panda

If I could create ANY type of project for 4-Hers, it would be:

a tie dye project

My favorite "Valley" snack is:

rolled tacos

During quarantine, you will probably find me doing:

watching movies

4-H Youth Development Program

MEET OUR 2020-2021 IMPERIAL COUNTY ALL STAR AMBASSADORS!



Rhett

Imperial County



Ambassador

UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources

If I was a super hero, my animal sidekick would be:

a wolf

If I could create ANY type of project for 4-Hers, it would be:

a hotdog eating competition

My favorite "Valley" snack is:

Hot Cheetos w/cheese and Fries w/cheese & avocado (I can't decide)

During quarantine, you will probably find me:

sleeping/listening to music

4-H Youth Development Program

MEET OUR 2020-2021 IMPERIAL COUNTY ALL STAR AMBASSADORS!



Cooper

Imperial County



Ambassador

UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources

If I was a super hero, my animal sidekick would be:

a goat

If I could create ANY type of project for 4-Hers, it would be:

desert racing

My favorite "Valley" snack is:

anything from Johnny's and tea

During quarantine, you will probably find me:

working on my dirt bikes

UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources 4-H Youth Development Program



UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources

4-H Youth Development Program

4-H VISA DEBIT CARD

we need your help... by registering for your 4-H VISA Debit Cards, you will help the Imperial County!

CALIFORNIA 4-H GROUND SWELL VISA DEBIT CARD



THE CALIFORNIA 4-H FOUNDATION IS PROUD TO ANNOUNCE A GRASSROOTS INITIATIVE DESIGNED TO HELP YOU AND YOUR LOCAL COUNTY 4-H PROGRAMS.

THE PROGRAM

We are announcing the **California 4-H GroundSwell Visa debit card**, powered by GroundSwell. This is not your typical bank debit card! Everything about the program is designed to allow you to use your normal purchasing as a force for good.

The California 4-H Foundation has partnered with GroundSwell, a big-hearted social purpose company that's changing how nonprofits and their supporters can benefit each other.

It's good for you:

- Rewarding – Get amazing deals from national, local and online merchants immediately - no waiting to build points in order to save.
- Easy - You are boosting support to local 4-H kids without spending or doing more than you already do.
- Simple – Keep your current bank & set automatic deposits to refill the card. Use anywhere Visa is accepted.
- Relaxed - No sign-up, monthly or annual fees – no interest or late fees either!
- Secure – All your funds are FDIC insured on this reloadable debit card.
- Peace of Mind – You know your balance and stay on budget, with no extra effort.

It's good for your local 4-H program:

- All revenues raised from the 4-H Debit Card go directly to your local county 4-H program.
- Sustainable - Requires no extra effort from our busy volunteers and staffers.
- Supportive – If we all join in, we can make a huge difference each year! Your County VMO/Council and 4-H team will set goals and work with the community to allocate these unrestricted funds in your county.
- Inclusive - Parents, Volunteers, Alumni, Family, Friends, anywhere in the U.S., not just in your county, can get a card to support your local 4-H program!
- Generous - GroundSwell, as a social purpose corporation, is devoted to help organizations supporting great causes. We do that by channeling back large portions of our profit directly to the organizations we work with like 4-H.



**INCOME
EXAMPLE A**

200
CARDHOLDERS
SPENDING

\$1000
MONTHLY
GENERATES

\$2,000
EXTRA FUNDS FOR
YOUR COUNTY

A GRASSROOTS INITIATIVE FROM:
 California 4-H
FOUNDATION

1700 MAIN ST. SUITE 203
WASHOUGAL, WA 98671
GROUND SWELL CARD.COM
888.601.0050



4-H VISA DEBIT CARD CONTINUED

HOW DOES IT WORK

Merchants pay “interchange fees” to banks every time they accept a card as payment. As a social purpose corporation, GroundSwell directs a portion of these fees to support mission-driven nonprofits and organizations like 4-H. Because it happens from merchant fees there is no extra cost to you. We believe this “unseen money” is better spent on great causes, than supporting big banks as usual.

ROUNDUP

We also offer an option which allows you to help even more; RoundUp. This adds the extra cents you would normally get back in change and send it directly to your local 4-H program. You can add this “digital pocket-change” to all of your purchases to help support 4-H in your county. This is a tax-deductible donation, that helps fund your local county 4-H program. This tiny act adds up in a big way over time.

FOR EXAMPLE



When Mia uses her CA 4-H GroundSwell Visa Debit Card, her everyday purchases support her local 4-H program. The support comes from the transaction processing fees that the merchants pay, not from her wallet.



Each month, Mia spends about \$1,500 using her California 4-H GroundSwell Visa Debit Card. That means the local county 4-H receives \$15 from the merchant fees, and it didn't cost Mia anything! Thanks, Mia!



With 100 other 4-H supporters in the county spending the same amount each month, this would translate to \$18,000 of unrestricted funding going toward the county's 4-H program over one year.

4-H COUNTY TOOLKIT HELPS GET THE WORD OUT

In order to help your 4-H program get as many people to use the card and help generate meaningful funds, GroundSwell provides a digital County Toolkit to your local 4-H team. It is loaded with marketing goodness including posters, postcards, flyers, social posts, talking points, email templates, and more! Use these customized materials to encourage others to support a program you care about.

GROUNDSWELL'S COMMITMENT TO 4-H'S FUTURE

4-H changes lives and builds tomorrow's leaders – That won't change. How 4-H thrives with funding in the future – that will continue to change. Our card programs are set up to be successful for us only when they are successful for you; our partner. That means we work hand in hand with 4-H to achieve success. It's truly a partnership.

HOW TO GET STARTED
Reserve your card now!
<https://groundswellcard.com/ca-4-h-interest-page/>



LET'S SWEETEN THE DEAL

After loading your first \$500 on your GroundSwell Visa Debit Card we will in turn give you access to a world-class rewards program. You will get discounts and coupons for online and national retailers and dining locations, plus special low rates on travel, hotel and auto rentals that can save you hundreds.

A portion of the proceeds will be used to support 4-H educational programs. No endorsement of the product is implied or intended.

This card is issued by Axiom Bank, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. By using this card you agree to the Terms and Conditions stated within the Cardholder Agreement.

1700 MAIN ST. SUITE 203
WASHOUGAL, WA 98671
GROUNDSWELLCARD.COM
888.601.0050



ANNOUNCEMENTS

4-H BBQ

Due to COVID-19, Imperial County has been hit hard with restrictions designed to keep our community safe. Although our county seems to be heading in the right directions, we are still not able to host community events in the size crowds our BBQ typically draws. Please understand we did NOT CANCEL, we POSTPONED our annual event to Spring 2021. At that time, our leadership feels we can (hopefully) host our large event safely. Once we have an exact date, we will continue to hold the highest tickets sales contest and the poster contest. We will keep everyone informed as to when we can start selling those tickets!

T-Shirt & Apparel Sales

We are very excited to announce that we are in the process of creating a 4-H t-shirt and apparel sales site! We will be offering a variety of designs and styles to choose from! Be on the look out for an email from the county office with more information soon!

National 4-H Week / Poster Contest

#OPPORTUNITES4ALL

National 4-H Week is scheduled for October 4th - 10th 2020. This is your chance to show your 4-H spirit! Wear your club shirts everywhere and tell people about why you love 4-H so much! We will be hosting a poster contest for the best use of the theme. Top designs will be placed on a t-shirt that will be up for sale! Posters must on a 12x18 poster or smaller in order to qualify for a design. Posters are due to the 4-H Office by 4pm on October 2, 2020.

Pumpkin Carving / Decorating Contest

Between October 1st and October 29th our County will be hosting our first Pumpkin Carving and Decorating Contest! We will offer prizes for the best submissions! Stay tuned for emails with more information on weekly contests for everyone, including your parents and leaders to get involved. Themes announced on October 1st. Start practicing!

4-H Spirit Yards Signs

Do you want to show that 4-H spirit?! In order to fundraise, your All Star Ambassadors are selling yard signs for only \$10! Get your sign today by calling the 4-H office at 442.265.7700. For purchases of 3 signs or more, you can have them delivered by one of the 2020-2021 Ambassadors! Post pictures of your yards signs with #IC4HSPiRiT, make sure they are public, so that we can randomly select winners throughout September and October! Winner will get prizes and gift cards. The more yard signs sold, the more prizes can be given away!

4-H Survey

We want to know what you think! Please fill out the following survey to help us improve our program! Click [HERE](#) to complete the survey.



ANNOUNCEMENTS

help us spread the word!



@imperialcounty4h

follow our new
account on
instagram!



ANNOUNCEMENTS



Our Partnership

Tractor Supply proudly began our partnership with 4-H in 2010 and we have since helped raise over \$14 million through our Paper Clover fundraisers. The success of these campaigns has impacted over 69,000 students by providing them with hands-on learning experiences through projects in STEM, agriculture, healthy living, and civic engagement.

100% of funds raised through our two Paper Clover fundraisers directly benefit 4-H and the kids and teens they work with — 90% of donations directly support 4-H youth in the state it was raised, and the remaining 10% supports national 4-H programming.



Paper Clover Drive Fall 2020
October 7th to 20th
Donate online or in person!

