



UC Master Gardener Program
Project Scenarios Key v. 6.3.26

Note: The scores listed below reflect input from UC Master Gardener Program coordinators, lead volunteers, statewide program team members. Individual scores for these sample projects may differ slightly.

PROJECT RUBRIC SAMPLE PROJECTS – ANSWER KEY

Project Alpha, County X

OVERALL SCORE: 9 = NEEDS IMPROVEMENT

Program Mission + Core Values: 1

Strategic Initiatives: 1

UCCE Priorities: 2

County + Partner Priorities: 2

Unique Areas of Brilliance: 1

Communities Underinvested: 1

Fundraising ROI: 1

Note: This is an event that raises funds. Therefore, reviewers included the ROI criteria. The overall score for this event is out of a total of 35.

Project Bravo, County X

OVERALL SCORE: 17 = ACCEPTABLE

Program Mission + Core Values: 3

Strategic Initiatives: 3

UCCE Priorities: 3

County + Partner Priorities: 3

Unique Areas of Brilliance: 3

Communities Underinvested: 2

Fundraising ROI: N/A

Project Bravo, County X *continued*

Note: This is an event that does not raise funds. Therefore, it will include exclude ROI criteria. The overall score for this event is out of a total of 30.

Project Charlie, County X

OVERALL SCORE: 21 = GOOD

Program Mission + Core Values: 4

Strategic Initiatives: 4

UCCE Priorities: 3

County + Partner Priorities: 4

Unique Areas of Brilliance: 3

Communities Underinvested: 3

Fundraising ROI: N/A

Note: This is an event that does not raise funds. Therefore, it will include exclude ROI criteria. The overall score for this event is out of a total of 30.

Project Delta, County X

OVERALL SCORE: 12 = POOR

Program Mission + Core Values: 1

Strategic Initiatives: 1



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Project Delta, County X *continued*

UCCE Priorities: 2

County + Partner Priorities: 2

Unique Areas of Brilliance: 3

Communities Underinvested: 1

Fundraising ROI: 2

Note: This is an event that raises funds. Therefore, reviewers included the ROI criteria. The overall score for this event is out of a total of 35.

Project Echo, County X

OVERALL SCORE: 27 = EXEMPLARY

Program Mission + Core Values: 5

Strategic Initiatives: 5

UCCE Priorities: 5

County + Partner Priorities: 5

Unique Areas of Brilliance: 4

Communities Underinvested: 3

Fundraising ROI: N/A

Note: This is an event that does not raise funds. Therefore, it will include exclude ROI criteria. The overall score for this event is out of a total of 30.

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