



UC Master Gardener Program  
Project Scenarios v. 6.3.26

## Sample Project Scenarios

**Note:** The scenarios listed below are generic project descriptions. These brief scenarios may require some inferences or assumptions on the part of parties filling out the sample rubric.

### **Project Alpha, County X**

**Description:** County X's Project Alpha is a seasonal garden tour. The event is offered in partnership with a local non-profit garden club. Residents purchase tickets to tour local home gardens. Proceeds from the event are used to cover the cost of supplies need to put on the event. Any additional profits are retained by the garden club. During the most successful years, the event engages 120 community members. Participation has been on the decline for three years. Last year, the event sold 85 tickets. Regardless, the event is beloved amongst volunteers. The report that they enjoy the opportunity to showcase their home gardens. Many of the volunteers are also members of the garden club.

### **Project Bravo, County X**

**Description:** County X's Project Bravo is a food gardening education project located at a UC Master Gardener Program of County X demonstration garden. The demonstration garden is located on the property of a county park in a low-income neighborhood in County X's largest major city. The park includes a number of ball fields, picnic areas, and a community garden, managed by a local land stewardship nonprofit, that abuts the demonstration garden. The food gardening projects consists of 4 short-courses on food gardening topics, taught by UC Master Gardener volunteers. Spanish translation services are provided by community members and employees of the land stewardship nonprofit. The project results in educational opportunity for 80 County 2 residents throughout the year. Some participants and translators decide to continue their learning as UC Master Gardener Program trainees.

### **Project Charlie, County X**

**Description:** Project Charlie is County X's school gardener training and mentorship program based at local school gardens. UC Master Gardener Program of County X volunteers provide horticulture training to educators and parents in each of the county's lower schools. Lessons focus on pollinator habitat, plant propagation, irrigation, soil health, and harvesting/post-harvest handling. Roles and responsibilities are clearly defined such that UC Master Gardener Program volunteers focus on educational content, while school personnel focus on behavior management, student performance, and curriculum alignment with state standards. Project Charlie results in garden education for 75 teachers and parents, resulting in opportunities for 350 lower school students annually.



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### **Project Delta, County X**

**Description:** Project Delta is County X's seasonal crafting event. UC Master Gardener Program of County X volunteers provide garden materials and guide participants through the creation centerpieces for their holiday tables. The event takes place indoors at the UCCE County X offices. Participants pay a small fee to attend, offsetting the cost of refreshments. The event engages 25-35 community members annually.

### **Project Echo, County X**

**Description:** Project Echo is a project focused on educating community members about the presence of citrus diseases, Asian citrus psyllid and huanglongbing, in California. UC Master Gardener volunteers in County X develop and provide presentations upon request. These presentations provide information about the biology of the pest and disease, their spread, their impact on homeowners, residents, nurseries and commercial citrus, and various management tactics. Volunteers supply case data to UCANR academics and regularly update the presentations as new research-based information becomes available. The presentations, delivered both in-person and online, reach 500 residents and commercial growers annually.

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