

# Clebson G. Gonçalves, Ph.D.

## Diversified Agriculture Advisor



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My name is **Clebson Gonçalves**, I am the new UC Cooperative Extension (UCCE) Diversified Agriculture Advisor for Lake and Mendocino Counties. My educational background consists of studies focused on Plant Production, Crop Protection, and Weed Sciences. My past research focused on conventional and organic pest management in diversified agricultural systems.

In my role, I will focus on 1) maintaining and enhancing the economic, social, and environmental sustainability of diversified agriculture; and 2) meeting the growing demands and contributing to the success of farms in the region.

My research, interests, and crop responsibilities in Lake and Mendocino Counties will center around important pomological crops, i.e., pears, apples, walnuts, and olives, as well as other niche crops such as vegetables, edible grains, seeds, nursery starts, cosmetic ingredients, and others on importance to clientele. I will also explore integrated pest management practices including conventional and organic strategies and improved application technologies such as drone use for data collection/pesticide application and weed sciences.

I look forward to working with local and statewide UC ANR colleagues and welcome the opportunity to meet with you, understand more about your challenges and needs, and discuss how we can work together most effectively.

Please get in touch with me to arrange a meeting. I look forward to working with you.

### UCCE Needs Assessment Survey:

<https://surveys.ucanr.edu/survey.cfm?surveynumber=37850>

