



UC ANR 2040: Growing Our Future Together

Aligning Strengths for California's Success

April 24-27, 2023

Fresno, California

Program at a Glance

2023 UC ANR STATEWIDE CONFERENCE

APRIL 24-27, 2023



Monday, April 24

7:00 AM Registration Opens with Refreshments – [DoubleTree Conference Foyer](#)

Tours – Departure Time

8:30 AM #1 - Wildfire: Building Regional Resilience

9:00 AM #2 - Viticulture and Kearney Research & Extension Center

8:00 AM #3 - Botanical Garden and Lindcove Research & Extension Center

9:00 AM #4 - Small Farms in Fresno County

Meetings – See insert page

11 AM-1 PM **Lunch** – [DoubleTree Atrium](#)

5:30 PM **Registration** – [Valdez Hall Foyer](#)

6:00 PM **Keynote: Setting the Stage**
Secretary Karen Ross, California Dept. of Food & Agriculture

6:30-8:30 PM **Poster Session and Strolling Dinner** – [Valdez Hall](#)

Tuesday, April 25

6-8 AM Breakfast – [DoubleTree Atrium](#); **Resources Room Open**

7:00 Registration – [Valdez Hall Foyer](#)

8:00 **Welcome** – [Valdez Hall](#)
Glenda Humiston, Vice President, UC ANR

8:30 **Keynote**
Senator John Laird, District 17, California State Senate

9:00 **Panel Discussion:** Challenges/Opportunities to 2040 and the Role of UC Research & Extension
Moderator: Secretary Karen Ross, California Dept. of Food & Agriculture

Jaron Brandon, District 5 Supervisor, Tuolumne County Board of Supervisors

Paula Daniels, Co-founder, Chief, What's Next; Board Chair, Center for Good Food Purchasing

Walt Duflock, VP of Innovation, Western Growers

Michael Drake, President, University of California

Ron Goode, Tribal Chairman, North Fork Mono Tribe

Genoveva Islas, Founder and President, Cultiva La Salud

10:00 **Break** – [Valdez Hall](#)

10:30 **World Cafe – Reflect & Connect**

12:00 PM **Lunch** – [Valdez Hall](#)

1:00 **Shaping the UC ANR 2040 Vision** – [Valdez Hall](#)
Glenda Humiston, Vice President, UC ANR

2:00 **UC ANR 2040 Visioning Session**
(Breakout room on namebadge)

3:00 **Break** – [DoubleTree Foyer](#); **Resources Room Open**

Concurrent Sessions 1 – [DoubleTree](#)

3:30-5:00 1-A: Building a Strong UC ANR Community Together - [Salon A1](#)

1-B: Social Media Best Practices for Program Outreach (Advanced) - [Salon B](#)

1-C: Innovations in Community Economic Development - [Salon D2](#)

1-D: Forging New Partnerships to Engage Communities in Strengthening Local Food Systems - [Salon C](#)

1-E: Career Development for Academics - [Salon D1](#)

1-F: Decision Support Tools - [Salon D3](#)

1-G: What's New in the World of Water - [Salon A2](#)

6:30-8:30 **Poster Session and Networking with a Strolling Dinner** – [Valdez Hall](#)

Wednesday, April 26

6-8 AM Breakfast – [DoubleTree Atrium](#); **Resources Room Open**

8:00 **Keynote** – [Valdez Hall](#)
Regent Jose Hernandez, UC Board of Regents

Concurrent Sessions 2 – [DoubleTree](#)

8:45-10:15 2-A: Best Practices to Reach Out to the Latino Community - [Salon A2](#)

2-B: Hard Time Describing UC ANR? Learn Tips to Avoid Making It a Mouthful - [Salon D2](#)

2-C: The Visual Storytelling Toolkit - [Salon A1](#)

2-D: How to Engage Donors so Everyone Wins! - [Salon D3](#)

2-E: How and When Do Adults Learn Best - [Salon B](#)

2-F: Program Collaboration Best Practices - [Salon C](#)

2-G: Helping Communities Learn to Live with Wildfire - [Salon D1](#)

Optional Meetings – See insert page

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10:15 Break – DoubleTree Foyer; Resources Room Open

Concurrent Sessions 3 – DoubleTree

10:45-12:15 3-A: Leap Into Your Career – Tips and Tools for Your Professional Road Map - Salon A1

3-B: Social Media 101: Basic Principles of Managing Online Communities - Salon A2

3-C: Grant Funding 101 - Salon D1&2

3-D: Innovations in Weather and Climate Science, Tools, and Data - Salon B

3-E: Welcoming Diverse Participants into Cooperative Extension Programming - Salon C

3-F: Empowering Community Adaptation to Wildfire - Salon D3

Optional Meetings – See insert page

12:00 PM Lunch – Valdez Hall; Resources Room Open

Concurrent Sessions 4 – DoubleTree

1:30-3:00 4-A: Conflict Competence: Listening to be Heard - Salon C

4-B: Communicating Science with Lay Audiences - Salon B

4-C: Expanded Learning Partnerships and Funding Landscape - Salon A1

4-D: Navigating Conflicts in the Environment - Salon A2

Optional Meetings – See insert page

3:00 Break – DoubleTree Foyer; Resources Room Open

Concurrent Sessions 5 – DoubleTree

3:30-5:00 5-A: Reaching New Audiences via the News Media - Salon D1&2

5-B: Preparedness & Response to an Active Shooter Incident - Salon A1

5-C: Strengthening Partnerships with Native American Communities - Salon C

5-D: Workforce Development: Cultivating Futures - Salon B

5:30 PM **Baseball Game at Chukchansi Park**
Must arrive between 5:30-6:30 PM; Game starts at 7 PM

Thursday, April 27

6-8 AM Breakfast – DoubleTree Atrium; Resources Room Open

Concurrent Sessions 6 – DoubleTree

8:00-10:00 6-A: Collaborative Facilitation for Beginners – The Basics - Salon A

6-B: Strategies for Planning, Developing, and Writing Large Grants - Salon D1&2

6-C: Food Systems: Healthy Planet, Healthy People - Salon B

6-D: Solutions to California's Pest Problems - Salon C

Optional Meetings – See insert page

10:00 Break – DoubleTree Foyer; Resources Room Open

Concurrent Sessions 7 – DoubleTree

10:30-12:30 7-A: Strengthening Participatory Science and Extension Approaches - Salon A1

7-B: Envisioning the Future of UC ANR's Business Operations - Salon D1&2

7-C: Climate Change Affects Your Program – How Can You Respond? - Salon A2

7-D: Building Community Resiliency Against Natural Disasters, Diseases and Environmental Threats - Salon B

7-E: Accessibility: How to Build Content so That Everyone Can Use It - Salon C

Optional Meetings – See insert page

11:30 Lunch – Valdez Hall

1:00 PM **Closing Session: Strategic Visioning Wrap-up and Next Steps**
Glenda Humiston, Vice President, UC ANR

1:30 Adjourn

Stay Informed

For last-minute changes and updates, visit the conference website:
ucanr.edu/sites/statewideconference2023/

Use #UCANRconf23 to share your experience!

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WiFi

DoubleTree: Fresno Conference No Password

Valdez Hall: UCANR Conference Password: ANR2023

Travel Reimbursement

Employees with access to the UC Davis AggieExpense system, process your travel as usual using the conference account **L-SWMTG23**.

Other employees or non-UC ANR (speakers) must complete a **UC Davis Travel Form**, which will be emailed after the conference, and submit to anrswc@ucanr.edu for reimbursement.

Resources Room

Visit the Sequoia Room to get your UC ANR swag and learn about units and programs.

Lactation Room

Please see conference staff at the Registration Help Desk to check out a key.

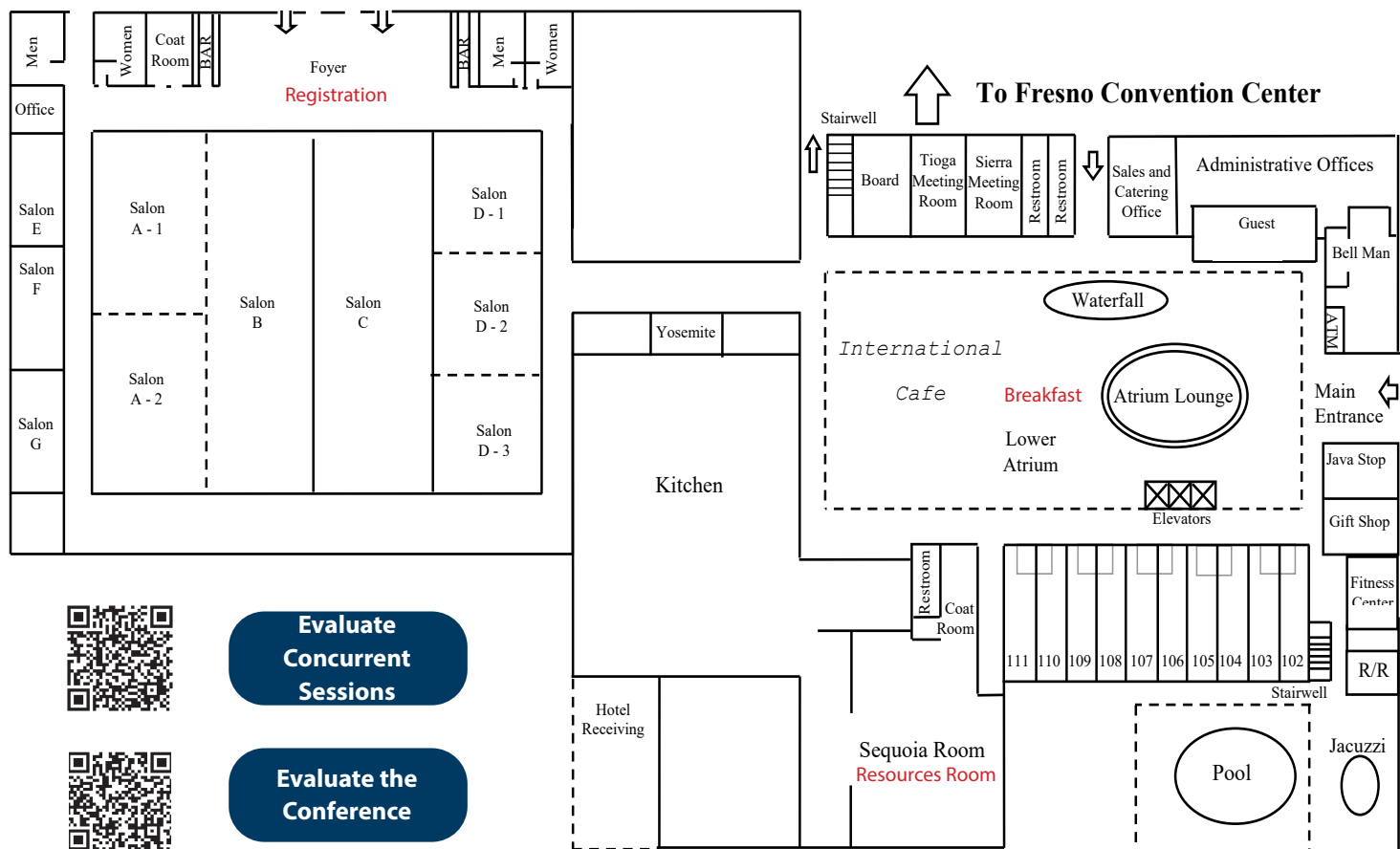


To Valdez Hall parking lot
For those not staying at the DoubleTree



Wine	Cotton	Grape	Apricot
↑ Upstairs ↑			
Valdez Hall Plenary Sessions/Lunch/ Poster Receptions			

M Street



Evaluate
Concurrent
Sessions



Evaluate the
Conference