Fundraising to Benefit Groups or Organizations By 4-H Units and VMOs

University of California Agriculture and Natural Resources

Frequently Asked Questions 1/2014

Making a Difference for California

1. Can 4-H members fundraise to support a particular 4-H member?

Funds should not be raised for a particular individual. When money is raised for 4-H it is for the group or team and not for individual members. 4-H values teamwork, collaboration and contributions to group effort and as such all funds raised should support these values.

2. Can 4-H members fundraise to benefit outside groups or organizations?

4-H groups may collect non-cash items (e.g., jackets, toys, food) or cash contributions (cash or checks) that are then used to buy supplies and materials to carry out their service learning activity. They <u>may not</u> donate cash to any group or organization outside of 4-H. All fundraising conducted by a 4-H unit or VMO requires approval of the UCCE county director.

When a 4-H group engages in a fundraising activity to benefit another group (e.g., fire victims) or organization (e.g., Red Cross), they must post a sign or otherwise make clear to potential donors that the funds will be used to benefit the other group (e.g., fire victims) or organization (e.g., Red Cross).

See <u>Guidelines for Fundraising to Benefit Groups or Organizations by 4-H Units and VMOs for additional information.</u>

3. What is a service learning activity?

Service learning goes beyond community service. 4-H service learning combines service and learning objectives with the intent that the activity changes both the recipient and the provider of the service. For more information and helpful service learning tools for 4-H members and volunteers visit: http://4h.ucanr.edu/Projects/Citizenship/.

4. Why can't 4-H units and VMOs fundraise and donate cash (or checks) to an outside group or organization?

4-H is an educational youth development program and as such it is appropriate for 4-H members to conduct fundraising activities in support of outside groups and organizations as part of a service learning activity. These activities are permitted because they provide a high-quality youth development experience as part of the mission and framework of the UC 4-H YDP. Giving cash contributions is a low service activity and as such not aligned with the goals of 4-H (see #3 above for more information).



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5. Are there any restrictions on the groups or organizations that 4-H can fundraise to support?

Yes, the group or organization may <u>not</u> be religious or political in nature or purpose or discriminate in their membership on the basis of race, color, sex, handicap, religion, age, sexual orientation or national origin. All fundraising conducted by a 4-H unit or VMO requires approval of the UCCE county director.

6. Can 4-H members participate in fundraisers sponsored by an outside organization?

Yes, 4-H members may participate in fundraisers sponsored by an outside organization as long as the organization is not religious or political in nature.

7. Can 4-H units or VMOs donate to a church that then passes the donation onto a different group or organization that is not religious in nature?

No. However, if the 4-H group wants to fundraise as a service learning activity to directly benefit the group or organization this is permissible (see #2 above).

8. Can 4-H members participate in adopt-a-family programs?

Yes, 4-H families may participate in adopt-a-family programs through collaborating with local organizations. As part of a service learning activity, 4-H groups may collect non-cash items or cash contributions that are then used to buy supplies or materials (e.g., blankets, clothes, toys). The items may be given to the organization or family. However, cash contributions (cash or checks) may <u>not</u> be given to the organization or family (see #4 above).

9. Can 4-H members fundraise for the benefit of a specific individual or family?

4-H members may not fundraise for a specific individual or family. For example, it would be inappropriate to fundraise to help the "Smith family" who were victims of a wildfire. It would, however, be appropriate to fundraise for "fire victims" or for an organization that is assisting fire victims (see #2 above and #9 below).

10. Can donations be solicited for the general purpose to help groups?

Yes, as long as it is part of a service learning activity. If there is a fire in the area 4-H members could solicit non-cash items or cash contributions that are then used to buy



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supplies or materials to carry out their service learning activity to help fire victims (and they could limit it to 4-H victims). When fundraising to help groups the "class" of beneficiaries must be large enough to ensure that it is not deemed to be a gift to an individual. Alternatively, the 4-H members can give the non-cash items collected or materials and supplies purchased to an organization helping fire victims (such as the Red Cross) (see #2 above).

11. Are donations solicited by 4-H to benefit other organizations and groups taxdeductible?

It depends. If the contributions collected are donated to a non-profit or tax-exempt charitable organization the donor's contribution is tax-deductible. If the donations are not given to an organization that is a non-profit or tax exempt the donor's contribution is not tax-deductible. Also see Guidelines for Fundraising to Benefit Groups or Organizations by 4-H Units and VMOs.

12. Can 4-H units and VMOs use money collected through program fees or donations/gifts to carry out their service learning activity?

Yes, 4-H units and VMOs may use money received from 4-H unit or county fees to purchase supplies and materials to carry out their service learning activity. Donations/gifts received by the 4-H unit or VMO must be used as the donor intended. 4-H unrestricted gifts (i.e., given to 4-H but not designated for a specific purpose) may also be used to carry out service learning activities.

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